

MEASURE J COMMISSION
CITY OF PALM SPRINGS, CALIFORNIA
www.palmspringsca.gov

REGULAR MEETING AGENDA

January 16, 2014
4:00 p.m., Regular Meeting



Palm Springs City Hall
Large Conference Room
3200 E. Tahquitz Canyon Way
Palm Springs, CA 92262

COMMISSIONERS

Kristin Bloomer
Leo Cohen
Aftab Dada
Christine Hammond
Mark Marshall, Vice-Chair
Robert Moon, Chair

Kevin Towner
David Vogel
John Williams
Elizabeth Glass*
Curt Watts*
*Alternates

Staff representatives: Geoffrey S. Kiehl, Director of Finance and Treasurer
Cindy Cairns, Administrative Assistant/Commission Secretary

City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world-class desert community, where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and enhance our natural desert beauty. We are committed to providing responsive, friendly, and efficient customer service in an environment that fosters unity among all our citizens.

Please silence all cell phones, pagers and/or other electronic devices for the duration of the meeting.

CALL TO ORDER:

ROLL CALL:

PLEDGE OF ALLEGIANCE:

ACCEPTANCE OF THE AGENDA: The Measure J Commission will discuss the order of the agenda and may amend the order, add items, and may remove items from the agenda for discussion.

APPROVAL OF MINUTES: November 21, 2013, Regular Meeting.

PUBLIC COMMENT: This time has been set aside for members of the public to address the Measure J Commission on agenda items, and items of general interest within the subject matter jurisdiction of the Commission. Although the Measure J Commission values your comments, pursuant to the Brown Act, it generally cannot take any action on items not listed on the posted Agenda. Three (3) minutes are assigned for each speaker.

1. **CITY MANAGER'S REPORT:**
RECOMMENDATION: Receive report from staff.

2. **MEASURE J PROJECTS UPDATE REPORT:**
RECOMMENDATION: Receive report from staff.

3. **NEW BUSINESS:**
 - 3.A. **REPORT FROM THE MEASURE J OUTREACH AD HOC COMMITTEE (COMMISSIONERS COHEN, GLASS, MOON, AND TOWNER):**
RECOMMENDATION: Direct Commission and Staff as appropriate.

 - 3.B. **REPORT FROM THE MEASURE J ANALYSIS AD HOC COMMITTEE ON 2013-14 PROJECT FUNDING (COMMISSIONERS HAMMOND, MARSHALL, AND VOGEL):**
RECOMMENDATION: Direct Commission and Staff as appropriate.

 - 3.C. **REPORT FROM THE MEASURE J 2014-15 FUNDING ALLOCATION AD HOC COMMITTEE (COMMISSIONERS BLOOMER, WATTS, AND WILLIAMS):**
RECOMMENDATION: Direct Commission and Staff as appropriate.

 - 3.D. **DISCUSSION AND REVIEW OF MEASURE J COMMISSION GOALS, STRATEGY, AND TIMELINE FOR 2014-2015:**
RECOMMENDATION: Direct Commission and Staff as appropriate.

4. **REPORTS AND INFORMATION ITEMS:**
 - 4.A. **REPORT ON LIBRARY RENOVATION PROJECT:**
RECOMMENDATION: Receive and file.

 - 4.B. **REPORT ON ARNICO TRACT DEVELOPMENT, NEXT PHASE:**
RECOMMENDATION: Receive and file.

 - 4.C. **REPORT ON MEASURE J CONCEPT PROPOSAL FROM BUZZ FACTORY:**
RECOMMENDATION: Receive and file.

 - 4.D. **FINANCE DIRECTOR'S REPORT:**
RECOMMENDATION: Receive report from staff.

PUBLIC COMMENT:

STAFF MEMBER COMMENTS:

COMMISSION MEMBER ITEMS AND REQUESTS:

ADJOURNMENT: The Measure J Commission of the City of Palm Springs will adjourn to 4:00 p.m., Thursday, February 20, 2014, Palm Springs City Hall, 3200 E. Tahquitz Canyon Way.

PUBLIC NOTICES

The City of Palm Springs Large Conference Room is handicapped accessible. It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Department of Finance and Treasury, (760) 323-8229, at least 72 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Department of Finance and Treasury, City Hall, 3200 E. Tahquitz Canyon Way. Complete Agenda Packets are available for public inspection at City Hall, Department of Finance and Treasury. Agenda and staff reports are available on the City's website www.palmspringsca.gov. If you would like additional information on any item appearing on this agenda, please contact the Department of Finance and Treasury at (760) 323-8229.

AFFIDAVIT OF POSTING AND NOTICE

I, GEOFFREY S. KIEHL, Director of Finance and Treasurer of the City of Palm Springs, California, posted at Palm Springs City Hall, 3200 E. Tahquitz Canyon Way, before 4:00 p.m., Monday, January 13, 2014, and posted on the City's website as required by established policies and procedures.



GEOFFREY S. KIEHL
Director of Finance and Treasurer, City of Palm Springs

MEASURE J COMMISSION
CITY OF PALM SPRINGS, CALIFORNIA
www.palmspringsca.gov



MEETING MINUTES
THURSDAY, NOVEMBER 21, 2013, 4:00 p.m.
CITY HALL LARGE CONFERENCE ROOM

CALL TO ORDER: Chairman Moon called the November 21, 2013 Regular Meeting of the Measure J Commission of the City of Palm Springs to order at 4:04 p.m.

ROLL CALL:

PRESENT: Commissioners Bloomer, Cohen, Dada, Glass, Hammond, Towner, Watts, Williams, Vice-Chair Marshall, and Chair Moon.

ABSENT: Commissioner Vogel.

ALSO PRESENT: Director of Finance Kiehl, and City Manager Ready.

PLEDGE OF ALLEGIANCE: Commissioner Marshall led the Pledge.

ACCEPTANCE OF THE AGENDA: The agenda was accepted as presented. **By consensus of the Commission.**

APPROVAL OF MINUTES: Approval of October 17, 2013 Regular Meeting Minutes. **Motion Commissioner Dada, seconded by Commissioner Watts and unanimously carried noting the abstentions of Commissioners Cohen and Towner.**

PUBLIC COMMENT: None.

1. CITY MANAGER'S REPORT:

City Manager Ready presented a new projects tracking report, which will also be posted on the website.

2. PUBLIC WORKS & ENGINEERING DIRECTOR'S REPORT:

Dave Barakian provided a verbal report. No action taken.

3. UNFINISHED BUSINESS:

3.A. REPORT FROM THE MEASURE J ANALYSIS AD HOC COMMITTEE REGARDING PROPOSED METHODOLOGIES AND PROCESSES FOR FISCAL YEAR 2014-2015 MEASURE J PROJECT FUNDING:

ACTION: No action taken.

3.B. DISCUSSION AND IDENTIFICATION OF NEW ADDITIONAL AD HOC COMMITTEES:

ACTION: No action taken.

4. NEW BUSINESS:

4.A. REPORT FROM THE ANALYSIS AD HOC COMMITTEE, INCLUDING MEETING REPORT FROM MEETING WITH CITY COUNCIL AD HOC SUBCOMMITTEE, AND ACTIONS OF THE CITY COUNCIL ON THE MOST RECENT RECOMMENDATIONS:

ACTION: The Analysis ad hoc committee provided a verbal report to the Commission. No action taken.

4.B. REPORT FROM THE OUTREACH AD HOC COMMITTEE:

ACTION: No action taken.

5. REPORTS AND INFORMATION ITEMS:

5.A. FINANCE DIRECTOR'S REPORT:

Director Kiehl provided a verbal report. No action taken.

PUBLIC COMMENT: None.

STAFF MEMBER COMMENTS: None.

COMMISSION MEMBER ITEMS AND REQUESTS:

The Commission decided not to hold a meeting in December. Chair Moon asked Commissioner Glass to schedule an Outreach ad hoc meeting and provide a report to the Commission in January. The Outreach ad hoc will also begin working on a letter to all residents who submitted funding applications. The outgoing Analysis ad hoc committee will prepare a "turn-over" report for inclusion in the January meeting agenda.

ADJOURNMENT: The Regular Meeting of the Measure J Commission of the City of Palm Springs adjourned at 6:00 p.m. to 4:00 p.m., Thursday, January 16, 2014, Palm Springs City Hall, 3200 E. Tahquitz Canyon Way. **Motion Commissioner Dada, seconded by Commissioner Watts and unanimously carried.**

APPROVED BY A MOTION OF THE MEASURE J COMMISSION THIS 16TH DAY OF JANUARY, 2014.

Cindy Cairns
Commission Secretary

Measure J Capital Projects Tracking Report

City of Palm Springs
January 9, 2014 Report

Project Description	Proj #	Acct Code	2013-2014		Lead	Designer Selected	Design Begins	Design Completed	Council Approval	To Bid	Bid Date	Bid Award	Pre Conf	Constr Begins	Complete	Comments
			Revised Budget													
Streets - 13 - Recon/Overlay	0006	50805	2,332,939		PW										Yes	Construction completed November 2013
Streets - 13 - Slurry Seal	0008	50807	650,629		PW										Yes	Construction completed October 2013
Streets - 14 - Recon/Overlay		50808	1,000,000		PW	ENG Staff	12/10/13	2/1/14	2/19/14			4/2/14		7/1/14		To combine with Measure J funds (\$800K) totalling \$1.8 M
Pavilion Kitchen Equipment Replacement	0009	59400	1,425		FAC										Yes	Equipment installed.
Desert Highland Light Poles / Fixture Replacement	0010	59401	79,207		FAC	11/25/13	2/3/14									Awaiting MRC Design Proposal
Ruth Hardy Park Security Path Lighting	0011	59403	49,917		FAC	10/3/13	11/11/13	2/14/14		3/10/14		5/1/14				MRC designing and preparing bid documents
Desert Highland Small Parking Lot Repairs	0012	59404	37,589		PW										Yes	Construction Completed October 2013
Dog Park Improvements	0013	59405	6,965		PW										Yes	Construction Completed
Sidewalk Replacement in Parks Citywide	0014	59406	75,077		FAC	ENG Staff										Completed
Demuth Park - Softball Field Wiring Replacement	0015	59407	31,908		FAC										Yes	Electrical work completed.
Demuth Comm. Ctr. - Gym Flr. Replc.	0016	59408	37,994		FAC	11/25/13	1/13/14	2/17/14		3/3/14	4/3/14		5/22/14			Interactive to design and develop bid docs.
Sunrise Park Water Valve Replacement	0017	59409	21,527		FAC										Yes	Valves replaced.
Ruth Hardy Park - Parking Lot Repairs	0018	59410	163,533		PW	ENG Staff					11/26/13	12/18/13	1/18/14	2/1/14	3/3/14	Council Awarded on December 18, 2013 to United Paving Inc.
Demuth Park - Parking Lot Repairs	0018	59410			PW	ENG Staff			n/a	12/31/13	2/4/14	2/19/14	3/3/14	3/18/14	4/14/14	After bids, take to Council to Authorize more Measure J funds.
Stadium Fencing Repairs	0019	59411	13,834		ACM	n/a	n/a	n/a	n/a	Prop		7/1/13	7/15/13	9/1/13		Fencing work completed
Replace 20 Palms - Palm Cyn, Indian & Sunrise	0020	59412	124,655		FAC	11/4/13	12/2/13	2/3/14		3/3/14	4/7/14		6/2/14			Processing Design Agreement
Village Green Elect. Meter Replacements	0021	59413	25,000		FAC	n/a	n/a	n/a	n/a	n/a	n/a	n/a	n/a			Complete
Uptown Crosswalks	0022	59414	245,565		ACM/PW	6/9/13	7/1/13	10/1/13	11/6/13	11/20/13	1/2/14	1/10/14	1/22/14	2/3/14	4/14/14	Bids Received Jan 2, award by the 10th.
Light Poles - Raise Footings - Citywide	0023	59415	149,330		FAC	n/a	n/a	n/a	9/18/13	8/14/13	n/a	9/20/13	n/a	n/a		Poles to be on Site 12/23/13
Traffic Signal & Queing STUDY (Sunrise @ Ralph's Ctr)	0024	59416	8,506		PW										Yes	Completed August 2013
Palm Canyon Electric "Backbone" Replacement	0025	59417	900,000		FAC/ACM	10/3/13	11/11/13	4/1/14	4/15/14	5/1/14	6/1/14	6/15/14	7/1/14	9/30/14		Design underway. Purchase of fixtures to Council 1/15/14.
New Fire Station 5 Site and Design Studies	0026	59402	50,000		FD											Site evaluation underway.
Wellwood Memorial Library Renovation Project	0027	59418	582,446		ACM	8/20/12	8/25/12	1/16/14	11/6/13	1/21/14					11/1/14	Resubmit with answers to Plan Check Comments Early January
iHUB Accelerator Campus	0029	59420	500,000		EC										Yes	Funds Transferred
Architecture and Design Museum	0030	59421	283,334		Fin										Yes	Contract Executed.
Firefighting Support Unit	0031	59423	350,000		FD	n/a	n/a	n/a	9/16/13	10/13/13	Piggyback w/Loma Linda	6/1/14	n/a	n/a		Equipment has been ordered.
Swim Center Deck	0033	59425	180,000		ACM	11/20/13	12/9/13	2/1/14	3/1/14	4/1/14	5/1/14	5/7/14	5/14/14	6/1/14	8/1/14	MSA doing analysis with solis engineering to follow in Jan.
Swim Center Underwater Lights	0034	59426	12,000		ACM	n/a	n/a	n/a	n/a	Prop	10/1/13	10/5/13	n/a	11/20/13	12/15/13	Completed
Bike Crossing at Cat Cyn (50% paid for by Cat City)	0035	59427	15,000		PW			11/19/13	n/a	1/13/14	2/6/14					Approved by Cathedral City on 12/11/2013, City to solicit bids
Shade Cover at Mizell Senior Center	0036	59428	25,000		ACM											Architect to update original plans for bidding.
Trailhead Waste	0037	59429	5,000		PW	PW	n/a	n/a	n/a							Reseraching BLM/MSHCP requirements. (Dog stations on hold) Researching trash can emptying contract.
Airport Fire Station Back-up Generator (50% Apt)	0038	59430	62,500		PW	MRC	12/30/13	2/15/14								Contract being executed
Security Cameras at Park Restrooms	0039	59431	75,000		ACM	n/a	n/a	n/a	n/a	12/15/13	n/a	1/15/14	n/a	2/1/14	4/1/14	Vendor proposal in - working on proposals for poles and elect.
Baristo Sidewalk	0040	59432	25,000		PW	ENG Staff			n/a	11/20/13	12/20/13	1/13/14	1/21/14	2/10/14		Contract being executed
Palm Springs High School Auditorium Remodel	0041	59433	291,000		FIN										Yes	Contract Executed
Visitor Center's Landscape Upgrade	0042	59434	25,000		FAC	1/6/14	2/17/14									Processing Design Agreement with Buccino Associates
Library Computers	0043	59435	47,800		Lib											Order Placed 12/20 for 19 Computers for Approx \$25K.
Library Planning	0043	59436	150,000		Lib											Group IV Contract Amended for SEISMIC Eval \$17,556
Property Acquisition (near Chino Cone)	0044	59437	1,000,000		FIN										Yes	Reserved for acquisition
JO Jessie DHUC - Gym Air Conditioning	0045	59438	175,000		FAC	2/3/14										Seeking Mechanical Design Proposals
Entry Way Signs	0046	59439	150,000		CC	1/15/14	2/1/14									Sub-Committee direction received - working on designer contract
Police Training Center Upgrades	0047	59440	100,000		ACM	12/18/13	1/3/14	5/31/14	6/7/14	3/15/14	4/15/14	4/20/14	5/1/14	5/15/14	6/30/14	Design Underway.
Building Department Microfilm to Internet	0049	59442	110,000		CLK											Received one - proposal under review
Veteran's Track "Pocket" Park (Ave. Evelita)	0050	59443	12,960		PARKS											
Police Records/Lobby Remodel	0051	59444	250,000		ACM	12/18/13	1/3/14	5/31/14	6/7/14	6/15/14	7/15/14	7/20/14	8/1/14	8/15/14	2/15/15	Design Underway.
NMTP/Biking Issues	0052	59445			PW	R. Snyder										Report received 1/8/2014 - Staff reviewing
2014 Striping Project	052a	59445	350,000		PW	1/13/14	2/1/14	4/1/14	5/7/14					7/1/14	9/1/14	Will contact on-call consultants for proposal after Snyder Report
Biking Directional Signage	052b	59445	300,000		SUS/PW											
Biking Street Crossings	052c	59445	200,000		PW	1/5/14	2/1/14	4/1/14	5/7/14					7/1/14	9/1/14	Will contact on-call consultants for proposal after Snyder Report
Biking Parking	052d	59445	154,544		SUS											
Tahquitz Creek Master Plan Improvements	0054	59447	300,000		PARKS											
Fire Station #2 - Roof Replacement	0056	59449	20,000		FAC/ACM	n/a	n/a	n/a	n/a	Prop	1/20/14	2/5/14	2/15/14	3/1/14	5/1/14	Awaiting roofing proposal to include fixing leaky sky-lite.
Fire Station #2 - Chiller Replacement	0057	59450	60,000		FAC	n/a	n/a	n/a	n/a	2/24/14						Staff preparing specifications
Police Detective Bureau Redesign Study	0058	59452	100,000		ACM	12/18/13	1/3/14	5/31/14	6/7/14							Combined with #51
Fire Stations Security Cameras	0059	59453	27,000		FD											
Fire Stations Keyless Entry System	0060	59454	50,000		FD											
Uptown Trewell Irrigation	0061	59455	45,000		FAC/ACM	1/30/14	2/15/14	4/1/14								Seeking design services from Landscape Architect.
Cornelia White House Improvements	0062	59456	50,000		ACM											Reroofing contract in-place coordinating install for Jan
Pavilion Gymnasium Floor Repair and Refinish	0063	59457	30,000		FAC	n/a	n/a	n/a	n/a				n/a			Selecting Finishes
City Hall Security Design and Installation	0064	59458	100,000		PD/IT											Staff Revisiting Scope of System due to Design Propoals received
Arnico Tract Sewer Improvements	0065	59459	181,000		PW	ENG Staff	1/18/14	3/18/14	5/14/14	5/16/14	6/14/14	7/2/14	8/4/14	8/11/14	10/1/14	City Manager to ask Meas. J committee for all private Lateral funds
City Hall Parking Lot Resurfacing	0066	59460	700,000		PW											
Repave Police Rear and Front Parking Lots	0055	59448	300,000		PW	MSA	1/15/14	3/20/14	5/14/14	5/16/14	6/14/14	7/2/14	8/4/14	8/11/14	10/1/14	Contract scheduled for 1/15/2014 City Council meeting
Tahquitz Cyn Median Landscaping Sunrise to El Cielo					PW	RGA	2/1/14									DESIGN WILL BEGIN AFTER CIVIC DESIGN CONCEPT IS APPROVED RGA to submit proposal for Design Concept to present to sub-committee.

LETTERHEAD

Dear _____

The Measure J Commission would like to thank you for the Idea/Project Application you provided to us in January, 2013. Thanks to you and other involved citizens of our City of Palm Springs we received 214 submissions.

Idea/Project Applications we received which were subsequently recommended by us and approved by City Council include projects such as a shade cover at the bus stop used by our seniors visiting the Mizell Center; a Veteran's Memorial to recognize our local veterans; an upgraded sound and lighting system for the Palm Springs High School; Public Library upgrades; and critical contributions to the Welwood Memorial Library renovation and new Palm Springs Art Museum Architecture and Building Museum. Many suggestions from our citizens fell in the more general categories of bike paths, public landscaping, sidewalks and street lighting, all of which were capital improvement project areas our City had studied and were prepared to implement but had been deferred due to budget constraints.

To date City Council has approved over \$14.6 million of capital improvement and investment projects recommended by our commission. With the extraordinary and continued growth of Palm Springs as a premier tourist destination, Measure J tax revenues are projected to continue to provide up to \$11M a year. These are funds that will be available for even more capital improvement projects that make our city a better place to live, work, and play.

Thank you again for submitting your project ideas. Your input makes it possible for us to know what is important to our citizens. We also want to remind you that our commission meets the third Thursday of every month and at 4:00pm in the large conference room at City Hall. Our meetings each have two opportunities to hear from our citizens and we welcome and encourage your attendance and participation. You are also encouraged to visit the website www.psmeasurej.com for more updates on your Measure J tax revenues at work.

Sincerely,

Robert Moon, Chairman

Cindy Cairns

From: Geoffrey Kiehl
Sent: Thursday, December 19, 2013 6:20 PM
To: Aftab Dada [REDACTED]; Christine Hammond [REDACTED];
Curt Watts [REDACTED]; David Vogel [REDACTED]; John Williams
[REDACTED]; Kevin Towner [REDACTED]; Kristin Bloomer
[REDACTED]; Leo Cohen [REDACTED]; Liz Glass [REDACTED]
[REDACTED]; Mark Marshall [REDACTED]; Robert Moon
[REDACTED]

Cc: Cindy Cairns
Subject: Library Renovation Project (from 12-18-2013 City Council Meeting)
Attachments: Library Renovation Staff Report (12-18-2013).pdf

Follow Up Flag: Follow up
Flag Status: Flagged

Categories: JEFF

The City Manager asked me to forward to you the information on the library remodel project that was presented at last night's City Council meeting. The Council requested the Measure J Commission to consider this proposal and make recommendations to the Council. Also, the City Manager requested Suzanne Harrell, our City's Financial Advisor, to prepare a report on the various funding options and issues for this \$15 million project. If we can pull that together in time, then we will plan on presenting that report at your next Commission meeting on Thursday, January 16th.

The staff report is attached, and here is a link for the Library Renovation PowerPoint item presented at last night's meeting:

http://palmsprings.granicus.com/MetaViewer.php?view_id=2&clip_id=1750&meta_id=177376

Have a restful holiday break and I will see you next year.

Geoffrey S. Kiehl
Director of Finance and Treasurer
City of Palm Springs
3200 E. Tahquitz Canyon Way
Palm Springs, CA 92263-2743
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(760) 322-8320 (fax)
Geoffrey.Kiehl@palmspringsca.gov



CITY COUNCIL STAFF REPORT

DATE: DECEMBER 18, 2013 UNFINISHED BUSINESS

SUBJECT: FINAL REPORT FROM GROUP 4 ARCHITECTURE, RESEARCH + PLANNING, INC. FOR CONCEPTUAL DESIGN AND COST ESTIMATE FOR THE RENOVATION OF THE PALM SPRINGS PUBLIC LIBRARY.

FROM: David H. Ready, City Manager

BY: Palm Springs Public Library

SUMMARY

It is recommended that City Council receive the conceptual design recommendations and cost estimates to renovate the Palm Springs Public Library, located at 300 South Sunrise Way.

RECOMMENDATION:

Receive and File the Conceptual Design and Cost Estimate for the Renovation of the Palm Springs Public Library.

STAFF ANALYSIS:

The Palm Springs Public Library opened in 1975 and has not seen major renovations except for a minor remodel in 1996. The infrastructure, including HVAC, plumbing, electrical, data, lighting, energy efficiency and overall layout of the Library is in need of improvement. Some areas have large, open spaces and others are crowded. By repurposing the areas, the library can be functional while appearing spacious and inviting without changing the existing footprint.

A recommendation was brought forward by the Library Board of Trustees and approved by City Council on April 3, 2013, for an agreement with Group 4 Architecture, Research + Planning, Inc. to determine accurate costs to renovate the Library within the existing footprint.

The contract for the initial project phase included: a needs assessment, building programming, conceptual design, and construction and project cost planning services, including the services of mechanical and electrical engineers, a cost consultant, and a library programming consultant.

ITEM NO. 4A

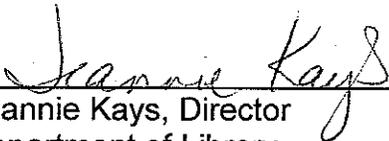
Group 4 Architecture, Research + Planning, Inc. met with Library staff, community representatives, the Library Board of Trustees, and City Council Library Subcommittee members comprised of Councilmembers Mills and Lewin and the Library Board subcommittee. Several well received community forums were conducted for various user groups to provide public input on the conceptual design including the repurposing of the overall library space.

The proposed interior space plan improves efficiencies, increases the number of reader seats, adds technology to tables and chairs, adds four small group study rooms, doubles the size of the Community Room, doubles the size of the Teen area, quadruples the number of restroom stalls, and updates the mid-1970s single-paned windows, HVAC, electrical and plumbing. This will be accomplished within the existing walls of the building with very little modification to the exterior.

Exterior modifications include updating the patios to have an enclosed children's courtyard visible from the street and a meeting terrace adjacent to the Community Room for events. Minimally invasive structural glass canopies will be added to the entrances to provide shade for the Automated Materials Handling Unit. The addition of some windows and doors will blend with the existing design. Signage will be improved to increase visibility from the street. Parking will be increased to improve access to the Library and Sunrise Park through a right-turn-only entrance on Sunrise Way. A portion of new parking will come from existing unused sidewalks on the south side of the Library. Staff has requested the "site plan" be reviewed by the Parks and Recreation Commission.

FISCAL IMPACT:

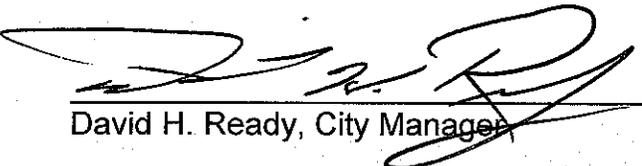
Group 4 Architecture Research + Planning will present cost estimates at the meeting. No action is required by the City Council at this time. City Staff will proceed with forwarding the information to the Measure J Commission and the Library Board of Trustees for funding discussions and alternatives.



Jeannie Kays, Director
Department of Library



James Thompson
Chief of Staff/City Clerk



David H. Ready, City Manager

Attachments:

- Group 4 Architecture, Research + Planning, Inc. September 25, 2013 presentation.
- Group 4 Architecture, Research + Planning, Inc. November 13, 2013 presentation.
- East Entry Awning renderings.

MEMORANDUM

DATE: MONDAY December 9, 2013

TO: David Ready, City Manager

FROM: Dave Barakian, Director of Public Works & Engineering *DB*

SUBJECT: Arnico Tract Sewer

All four phases were designed in 2011 at a cost of \$59,000. See attached map. Phase one on and off site sewer improvements were completed in 2012 at a cost of \$345,000. The offsite sewer improvements on Zachary Ct (Phase II) were also completed in 2012 at a cost of \$45,000. Subsequently the remainder of offsite Phase II sewer improvements (Arnico St and Marini Ct) were completed in 2013 at a cost of \$173,000. The above improvements were funded by CDBG.

Since CDBG did not fund onsite sewer improvements for Phase II, Council recently approved \$181,000 in Measure J funds for onsite work, including connection fees, for the 26 lots in Phase II.

City has received \$160,000 CDBG funding for offsite sewer improvements in Phase III (Jason Ct and Via Escuela) and staff intends to bid this work together with the Measure J funded Phase II onsite work.

In order to avoid issues similar to what occurred from the Phase II residents not being funded for onsite work, staff is recommending that Measure J also fund Phase III onsite sewer improvements at an estimated amount of \$132,240, to be constructed with the above work.

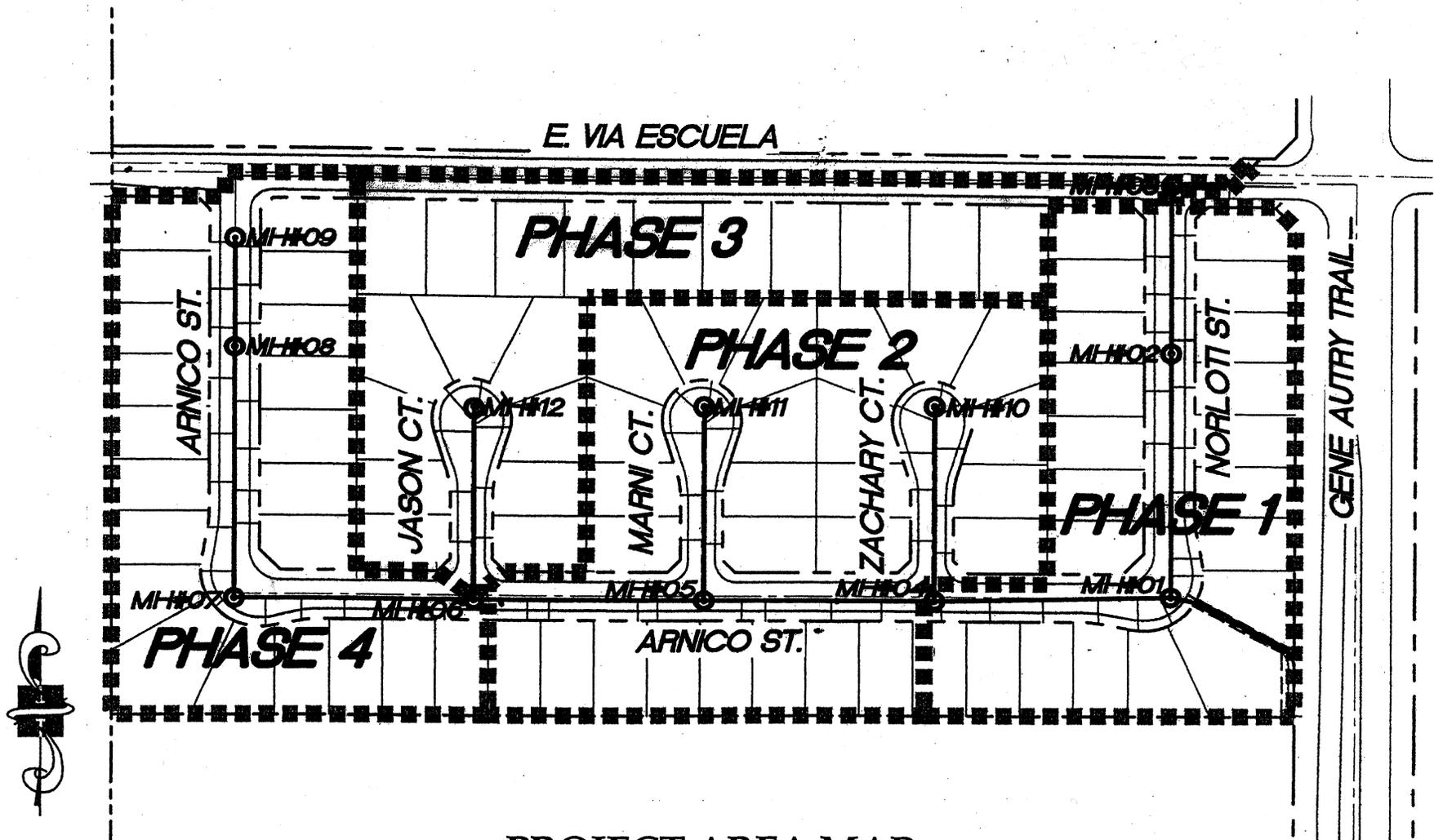
At the conclusion of this proposed project, Phases II and III will join Phase I in having all on and offsite sewer work completed.

Please ask Council to consider funding Phase III onsite sewer improvements using \$132,240 in Measure J funds.

Attachment: Map

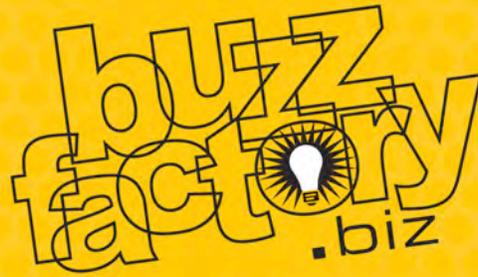
xc: John Raymond





PROJECT AREA MAP

TRACT 13257 SEWER IMPROVEMENTS



ADVERTISING + BRANDING + PR

Measure J Concept Proposal

We look forward to helping you with your upcoming marketing needs. Our team is excited about the opportunity and buzzing with ideas. As the originators of the Measure J brand, we feel we can take the concept in a new direction that will fulfill the City's communication needs in a unique manner that will stand out in the community.

Our Services:

- Logo, identity & brand development
- Strategy & consultation
- Marketing campaign development and implementation
- Brand management
- Creative, copy and graphic design services for all traditional media including, but not limited to: print collateral, print advertising, direct mail, email, outdoor, radio, TV & video
- Web programming, maintenance and design including search engine marketing
- Social media implementation including Facebook, Twitter, Instagram, Pinterest, etc.
- PR, key message development and copy editing
- Relationships & events
- Media auditing, research, planning & purchasing
- Database consulting, segmentation & list acquisition
- All relevant vendor co-ordination & management
- All account management, internal & external client marketing meetings

BuzzFactory is unique in that we can conveniently fulfill digital printing, large format signage, mailing services, web, email marketing and social media services internally. This results in quicker turn times, exceptional brand management and a cost savings for our clients.

Scope:

Develop and present 3 to 4 new Measure J identity concepts. Concepts to be articulated in 2 to 3 different media each. Pricing includes choice of 1 concept and up to 2 revisions. Once your concept of choice is finalized, your pricing includes final production on one media of choice, such as signage. Future graphic needs can be contracted on an hourly basis.

Investment Consideration:

Concept development, design, account management and final production \$2500

TEL: 760.969.4200

FAX: 760.969.4203

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Terms:

50% deposit to start job, balance due net 30.

Next Steps:

Approval of proposal and a creative meeting with our team.

Standard Disclaimers:

The costs and expenses cited in this proposal are our best estimate given the information and details provided. They include meetings, consultation time, creative development, graphic design, account management, vendor coordination, final art production as specified and specified print projects and deliverables. If additional information is forthcoming, budget and project specifications change, or the scheduling changes, cost and expense estimates can also change. This estimate does not include any extraneous expenses such as applicable media buys, taxes, delivery, custom or stock photography, etc. Hours incurred beyond the scope of this proposal to be billed at our standard hourly rates.

It is assumed that BuzzFactory may showcase the work created for this project in our portfolio as needed. All preliminary and unused concepts, materials, ideas, approaches, plans, reports, recommendations, designs, artwork, source and electronic files remain the sole property of BuzzFactory and may be used in the future at our discretion.

Client owns all customer / vendor final deliverables such as proofs, print ready PDF's, .jpps, final radio & TV spots, etc. BuzzFactory owns all source files. After all projects are completed, we archive client files and have them available for future changes. We are not responsible for the accidental or natural loss of files. If ever needed, a source file "buyout" can be purchased for 20% of the design cost of the project. This proposal is being provided on a confidential basis.

Pricing good for 20 days.

Client Sign-Off

Date

Thank you again for the opportunity.
We look forward to hearing from you!

TEL: 760.969.4200

FAX: 760.969.4203

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