

MEASURE J COMMISSION
CITY OF PALM SPRINGS, CALIFORNIA
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MEETING MINUTES
THURSDAY, MARCH 20, 2014, 4:00 p.m.
CITY HALL LARGE CONFERENCE ROOM

CALL TO ORDER: Chairman Moon called the March 20, 2014 Regular Meeting of the Measure J Commission of the City of Palm Springs to order at 4:01 p.m.

ROLL CALL:

PRESENT: Commissioners Bloomer, Cohen, Dada, Glass, Hammond, Towner, Vogel, Williams, Vice-Chair Marshall, and Chair Moon. Commissioner Watts arrived at 5:32 p.m.

ABSENT: None.

ALSO PRESENT: Commission Secretary Cairns, Director of Finance Kiehl, and City Manager Ready.

PLEDGE OF ALLEGIANCE: Commissioner Dada led the Pledge.

ACCEPTANCE OF THE AGENDA: Chair Moon requested Item 5.E. be moved as the first item as Communications Director Amy Blaisdell needs to leave the meeting early. The agenda was accepted as amended. **Motion Commissioner Cohen, seconded by Vice-Chair Marshall and unanimously carried noting the absence of Commissioner Watts.**

APPROVAL OF MINUTES: Approval of February 20, 2014 Regular Meeting Minutes. **Motion Commissioner Vogel, seconded by Commissioner Cohen and unanimously carried noting the absence of Commissioner Watts.**

PUBLIC COMMENT: None.

Item 5.E. was moved up in the agenda and heard at this point in the meeting.

1. **CITY MANAGER'S REPORT:**
No action taken.
2. **FINANCE DIRECTOR'S REPORT:**
Director Kiehl presented a verbal report. No action taken.
3. **MEASURE J PROJECTS UPDATE REPORT:**
City Manager Ready provided a verbal update. No action taken.
4. **UNFINISHED BUSINESS:**

4.A. DISCUSSION AND REVIEW OF APPOINTING COMMISSIONERS TO FOLLOW APPROVED MEASURE J FUNDED PROJECTS:

ACTION: Commissioner Hammond presented a verbal report. Commissioners were assigned as Subject Matter Experts for specific approved projects based on their requests, to be responsible for following and updating the Commission on various projects which will be added as a regular agenda item, "Subcommittee Reports". **By consensus of the Commission.**

5. NEW BUSINESS:

5.A. REPORT FROM THE MULTI-YEAR PLANNING AD HOC COMMITTEE (COMMISSIONERS HAMMOND, MARSHALL, AND VOGEL):

ACTION: A verbal report was provided to the Commission. No action taken.

Commissioner Watts arrived at 5:32 p.m.

Commissioner Glass left the meeting at 5:34 p.m.

5.B. REPORT FROM THE MEASURE J ANALYSIS AD HOC COMMITTEE ON 2014-15 PROJECT FUNDING (COMMISSIONERS BLOOMER, WATTS, AND WILLIAMS):

ACTION: The Analysis ad hoc committee provided a verbal report. Commissioners will provide a list of their top 25 community projects from the Unfunded Projects list provided by the Analysis ad hoc. **By consensus of the Commission.**

Commissioner Bloomer left the meeting at 5:55 p.m.

Commissioner Towner left the meeting at 6:04 p.m.

Commissioner Vogel left the meeting at 6:08 p.m.

5.C. DISCUSSION OF THE MEASURE J COMMISSION UNDERTAKING THE PRIORITIZATION OF MEASURE J FUNDED PROJECTS PREVIOUSLY APPROVED AND FUNDED:

ACTION: No action taken.

5.D. DISCUSSION OF THE MEASURE J COMMISSION UNDERTAKING A REGULAR REVIEW OF MEASURE J FUNDS IN ESCROW ACCOUNT FOR THE DOWNTOWN DEVELOPMENT PROJECT (PUBLIC IMPROVEMENTS):

ACTION: This item was tabled to the next regular meeting. **Motion Chair Moon, seconded by Vice-Chair Marshall and unanimously carried, noting the absence of Commissioners Bloomer, Glass, Towner, and Vogel.**

Item 5.E. was heard at an earlier point in the meeting, immediately following the first Public Comments period.

Commissioner Vogel left the Large Conference Room prior to the discussion of Item 5.E.

5.E. REPORT FROM THE MEASURE J OUTREACH AD HOC COMMITTEE (COMMISSIONERS COHEN, GLASS, MOON, AND TOWNER):

ACTION: Nine Measure J branding logos were presented to the Commission

from local firms. Two logos were chosen for further consideration. Communications Director Amy Blaisdell will contact artists to request modifications to design and color, and will bring back 3-4 revised designs to the next meeting.

This item was continued until the next meeting. **Motion Commissioner Williams, seconded by Commissioner Cohen and unanimously carried, noting the absence of Commissioners Vogel and Watts.**

Commissioner Vogel returned to the Large Conference Room after discussion of Item 5.E. had concluded.

PUBLIC COMMENT: None.

STAFF MEMBER COMMENTS: None.

COMMISSION MEMBER ITEMS AND REQUESTS:

Chair Moon congratulated Commissioner Dada on receiving a star on the Walk of Stars. Chair Moon reminded the five Commissioners whose terms are expiring in June to turn in their reapplication request to the City Clerk's office by April 10th. Commissioner Cohen commented on the upcoming American Dream Builders television show showcasing Palm Springs. Commissioner Hammond commented on the upcoming PSNIC picnic. Commissioner Williams commented on the amount of the City's reserves.

ADJOURNMENT: The Regular Meeting of the Measure J Commission of the City of Palm Springs adjourned at 6:27 p.m. to 4:00 p.m., Thursday, April 17, 2014, Palm Springs City Hall, 3200 E. Tahquitz Canyon Way. **Motion Commissioner Dada, seconded by Commissioner Cohen and unanimously carried, noting the absence of Commissioners Bloomer, Glass, Towner and Vogel.**

APPROVED BY A MOTION OF THE MEASURE J COMMISSION THIS 17TH DAY OF APRIL, 2014.



Cindy Cairns
Commission Secretary