

**MEASURE J COMMISSION**  
CITY OF PALM SPRINGS, CALIFORNIA  
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MEETING MINUTES  
THURSDAY, APRIL 17, 2014, 4:00 p.m.  
CITY HALL LARGE CONFERENCE ROOM

**CALL TO ORDER:** Chairman Moon called the April 17, 2014 Regular Meeting of the Measure J Commission of the City of Palm Springs to order at 4:00 p.m.

**ROLL CALL:**

**PRESENT:** Commissioners Bloomer, Cohen, Dada, Glass, Hammond, Vogel, Watts, Williams, Vice-Chair Marshall, and Chair Moon.

**ABSENT:** Commissioner Towner.

**ALSO PRESENT:** Commission Secretary Cairns, Director of Finance Kiehl, and City Manager Ready.

**PLEDGE OF ALLEGIANCE:** Commissioner Cohen led the Pledge.

**ACCEPTANCE OF THE AGENDA:** Agenda Item 4.B. was moved as the first item in the agenda as Communications Director Amy Blaisdell needs to leave the meeting early. The agenda was accepted as amended. **Motion Chair Moon, seconded by Commissioner Cohen and unanimously carried.**

**APPROVAL OF MINUTES:** Minutes of March 20, 2014 approved as amended. **Motion Commissioner Cohen, seconded by Commissioner Hammond and unanimously carried.**

**PUBLIC COMMENT:** None.

Item 4.B. was moved up in the agenda and heard at this point in the meeting.

1. **CITY MANAGER'S REPORT:**  
No action taken.

2. **FINANCE DIRECTOR'S REPORT:**  
No action taken.

3. **MEASURE J PROJECTS UPDATE REPORT AND DISCUSSION OF PROCESS BY SPECIAL PROJECTS COORDINATOR:**  
Al Smoot, Special Projects Coordinator, provided a verbal report. City Engineer Dave Barakian also provided a brief report. No action taken.

**4. NEW BUSINESS:**

**4.A. DISCUSS ADDITIONAL RECOMMENDATIONS TO THE CITY COUNCIL FOR FISCAL YEAR 2013-14 MEASURE J FUNDING RELATING TO THE ARNICO TRACT SEWER IMPROVEMENTS, SWIM CENTER DECK, STREETS, AND WELWOOD MURRAY MEMORIAL LIBRARY PROJECTS:** The Commission discussed and/or commented on the following with respect to Item 4.A.: the Arnico Track sewer improvement project; the Swim Center deck repairs; the Welwood Murray Memorial Library project; and additional funding for streets approved by City Council on April 16, 2014.

**ACTION:** Ratify the additional \$300,000 for streets as approved by the City Council at their April 16, 2014 meeting, with the understanding that the funds will be taken from the 2014-15 budget for streets. **Motion Commissioner Vogel, seconded by Commissioner Cohen and unanimously carried 9-0 on a roll call vote.**

**AYES:** Commissioners Bloomer, Cohen, Dada, Hammond, Vogel, Watts, Williams, Vice-Chairman Marshall, and Chairman Moon.

**NOES:** None.

**ABSENT:** Commissioner Towner.

**ACTION:** Ratify the \$132,240 for Arnico Tract Phase III, and authorize an additional \$380,000 for Phase IV from 2014-15 funds. **Motion Commissioner Watts, seconded by Commissioner Dada and unanimously carried 9-0 on a roll call vote.**

**AYES:** Commissioners Bloomer, Cohen, Dada, Hammond, Vogel, Watts, Williams, Vice-Chairman Marshall, and Chairman Moon.

**NOES:** None.

**ABSENT:** Commissioner Towner.

**ACTION:** Approve up to an additional \$300,000 for the Swim Center deck from 2014-15 funds, and \$200,000 in additional funds for the Welwood Murray Memorial Library from 2013-14 funds. **Motion Commissioner Williams, seconded by Commissioner Dada and unanimously carried 9-0 on a roll call vote.**

**AYES:** Commissioners Bloomer, Cohen, Dada, Hammond, Vogel, Watts, Williams, Vice-Chairman Marshall, and Chairman Moon.

**NOES:** None.

**ABSENT:** Commissioner Towner.

Item 4.B. was heard at an earlier point in the meeting, immediately following the first Public Comments period.

Commissioner Vogel left the Large Conference Room prior to the discussion of Item 4.B.

- 4.B. REPORT FROM THE MEASURE J OUTREACH AD HOC COMMITTEE AND UPDATE ON LOGO/BRANDING DESIGNS (COMMISSIONERS COHEN, GLASS, MOON, AND TOWNER):** Amy Blaisdell presented the revised logo designs. The Commission commented and/or discussed the following with respect to Item 4.B.: changing the color scheme of the logo; the layout of the logo; changing the font of 'Palm Springs' to a script font; and using both of the two revised logos, with one being used for the downtown fencing.

**ACTION:** Amy Blaisdell will work with the two designers and make the final decision on the two logos based on commissioner guidelines and comments.  
**Motion Chair Moon, seconded by Commissioner Dada and carried 8-1 on a roll call vote.**

**AYES:** Commissioners Bloomer, Cohen, Dada, Glass, Watts, Williams, Vice-Chairman Marshall, and Chairman Moon.  
**NOES:** Commissioner Hammond.  
**ABSENT:** Commissioners Towner and Vogel.

Commissioner Vogel returned to the Large Conference Room after discussion of Item 4.B. had concluded.

- 4.C. REPORT FROM THE MULTI-YEAR PLANNING AD HOC COMMITTEE (COMMISSIONERS HAMMOND, MARSHALL, AND VOGEL):**  
**ACTION:** No action taken.

Commissioner Glass left the meeting at 5:45 p.m.

- 4.D. REPORT FROM THE MEASURE J ANALYSIS AD HOC COMMITTEE ON 2014-15 PROJECT FUNDING (COMMISSIONERS BLOOMER, WATTS, AND WILLIAMS):**  
**ACTION:** Commissioner Watts provided a verbal report. No action taken.

Commissioner Dada left the meeting at 6:01 p.m.

**PUBLIC COMMENT:** None.

**STAFF MEMBER COMMENTS:** None.

Commissioner Hammond left the meeting at 6:04 p.m.

**COMMISSION MEMBER ITEMS AND REQUESTS:**

Chairman Moon congratulated Commissioner Dada on the success of Tachevah, and commented on the PSNIC picnic, and the use of bonds.

**ADJOURNMENT:** The Regular Meeting of the Measure J Commission of the City of Palm Springs adjourned at 6:05 p.m. to 4:00 p.m., Thursday, May 15, 2014, Palm Springs City Hall,

3200 E. Tahquitz Canyon Way. Motion Commissioner Cohen, seconded by Commissioner Williams and unanimously carried.

APPROVED BY A MOTION OF THE MEASURE J COMMISSION THIS 15TH DAY OF MAY, 2014.



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Cindy Cairns  
Commission Secretary