



CITY OF PALM SPRINGS

DEPARTMENT OF PLANNING SERVICES

MEMORANDUM

Date: 10 June 2015

To: Planning Commission

From: Flinn Fagg, AICP
Director of Planning Services

Subject: Agenda Item #3A (Case 5.1376 SNC)
Resolution of Intention

At the meeting of 27 May 2015, the Planning Commission directed staff to investigate the renaming of Golf Club Drive in conjunction with the application to rename Crossley Road, with the intent to rename both street segments to Lawrence Crossley Road. The attached map and documentation lists the number of addresses on Golf Club Drive that would be impacted by the change. The following summary identifies the potential impact of the street name change application:

Crossley Road

- Number of properties addressed on Crossley Road: 26
- Number of existing businesses addressed on Crossley Road: 8

Golf Club Drive

- Number of properties addressed on Golf Club Drive: 216
- Number of existing businesses addressed on Golf Club Drive: 12

Crossley Road/Golf Club Drive Street Name Change

North Boundary: Ramon Road

South Boundary: East Palm Canyon Drive



Address List – Crossley Road

Address	APN	# of Residential Units
701 Crossley Road	680-170-062	N/A
801 Crossley Road	680-562-015	N/A
851 Crossley Road	680-562-003	N/A
901 Crossley Road	680-562-002	N/A
902 Crossley Road	680-170-041	N/A
903 Crossley Road	680-562-002	N/A
905 Crossley Road	680-562-002	N/A
907 Crossley Road	680-562-002	N/A
909 Crossley Road	680-562-002	N/A
911 Crossley Road	680-562-002	N/A
915 Crossley Road	680-562-002	N/A
919 Crossley Road	680-562-002	N/A
921 Crossley Road	680-562-001	N/A
923 Crossley Road	680-562-002	N/A
927 Crossley Road	680-562-002	N/A
931 Crossley Road	680-562-001	N/A
933 Crossley Road	680-562-001	N/A
998 Crossley Road	680-170-021	N/A
999 Crossley Road	680-562-017	N/A
1298 Crossley Road	680-180-038	N/A
1600 Crossley Road	680-491-003; 005; 038	N/A
1600 Crossley Road	680-492-029; 680-493-052	N/A
1600 Crossley Road	680-494-016; 680-495-016)	N/A
1600 Crossley Road	680-496-029; 680-497-023	N/A
1603 Crossley Road	680-180-022	N/A
1683 Crossley Road	680-180-010	N/A

Address List – Golf Club Drive

Address	APN	# of Residential Units
1885 Golf Club Drive	681-260-013	N/A
1886 Golf Club Drive		1
1900 Golf Club Drive	681-350-063	6
1950 Golf Club Drive	681-350-001	6
2000 Golf Club Drive		1
2010 Golf Club Drive		8
2250 Golf Club Drive		1
2333 Golf Club Drive		1
2491 Golf Club Drive		1
2520 Golf Club Drive		1
2560 Golf Club Drive	681-470-002	1
2601 Golf Club Drive	681-381-043	N/A

Address	APN	# of Residential Units
2700 Golf Club Drive	681-293-026	115
2800 Golf Club Drive	681-420-044	72

Business Name	Addresses	Owner
All Valley Notary Academy	919 Crossley Road (680-562-002)	Rodolfo Vasquez
Brenda & Pines Pet Palace	923 Crossley Road (680-562-002)	Brenda Cross
DA Computers	915 Crossley Road (680-562-002)	Daniel Algazi
Dance Studio By Andrea	933 Crossley Road (680-562-001)	Andrea Hermosilla
La Perlita Mexican Food	901 Crossley Road (680-562-002)	Angel De La Torre
LV Nails	931 Crossley Road (680-562-001)	Hao Vay
Noia Investments Inc.	919 Crossley Road (680-562-002)	Carolyn Noia
Select Staffing	921 Crossley Road (680-562-001)	Realtime Staffing SVC Inc.
Tahquitz Creek Golf Course	1885 Golf Club Drive	CGPM Managers, LLC
Karl Winkelmann	1885 Golf Club Drive	Karl Winkelmann
J A P International	2560 Golf Club Drive	Jeffrey A Fowler
Starpoint Resort Partners Inc. (Plaza Resort & Spa)	2601 Golf Club Drive	Michael Muldoon
The Plaza Vip Club	2601 Golf Club Drive	Thomas Parisi
Quality Massage Therapy	2601 Golf Club Drive	Ellen Friedberg-Pirosh
Home Inspection Plus	2700 Golf Club Drive #120	Todd Edly
Spencer Senior Services	2700 Golf Club Drive #62	Suzanne Spencer
Carol's Pet Sitting Service	2700 Golf Club Drive #90	Carol Susan Graham
Palm Canyon Terrace Apartments	2800 Golf Club Drive	Golf Club Condo LLC
KJM Design & Remodeling LLC	2800 Golf Club Drive Suite #D	Kevin J Morganti
Kiera Distribution	2800 Golf Club Drive Suite H9	Gerardo Aquino

Street Signs

- Blade Signs – 5
- Street Signs – 12

Cost – new signs: \$350 + installation = \$500

Approximate total for 17 new signs = \$8,500

RESOLUTION NO. ____

A RESOLUTION OF INTENTION OF THE PLANNING COMMISSION OF THE CITY OF PALM SPRINGS, CALIFORNIA, TO CHANGE THE NAME OF CROSSLEY ROAD AND GOLF CLUB DRIVE TO LAWRENCE CROSSLEY ROAD AND ESTABLISHING A PUBLIC HEARING DATE FOR CONSIDERATION OF THE STREET NAME CHANGE (CASE 5.1376 SNC).

THE PLANNING COMMISSION FINDS AND DETERMINES AS FOLLOWS:

A. On April 22, 2015, residents of the Lawrence Crossley Neighborhood organization and the Palm Springs Black History Committee appeared before the Planning Commission and submitted a petition requesting that the Planning Commission consider renaming Crossley Road and Golf Club Drive to Lawrence Crossley Road.

B. On May 13, 2015, the Planning Commission received a report from the Department of Planning Services regarding the number of property owners that would be impacted and the costs associated with the street name change, and continued the item to the June 10, 2015 meeting for further investigation.

C. The Planning Commission carefully reviewed and considered all of the evidence presented at its meeting of June 10, 2015, including but not limited to the staff report, supporting memos, and all written and oral testimony presented, and directed staff to initiate the public hearing process for the street name change pursuant to the requirements of Palm Springs Municipal Code (PSMC) Chapter 14.08.

THE PLANNING COMMISSION OF THE CITY OF PALM SPRINGS RESOLVES:

SECTION 1. Pursuant to PSMC Section 14.08.050, the Planning Commission hereby adopts this resolution of intention to change the name of Crossley Road and Golf Club Drive to Lawrence Crossley Road and sets the public hearing date to consider Case 5.1376 SNC for July 8, 2015.

SECTION 2. Pursuant to PSMC Section 14.08.060, the Director of Planning Services shall publish this resolution of intention to change the name of Crossley Road and Golf Club Drive to Lawrence Crossley Road in a newspaper of general circulation at least 15 days prior to the July 8, 2015 public hearing date.

SECTION 3. Pursuant to PSMC Section 14.08.070, the Director of Planning Services shall provide for posting of this resolution of intention in at least three (3) public places along Crossley Road and Golf Club Drive at least 10 days prior to the July 8, 2015 public hearing date.

SECTION 4. Pursuant to PSMC Section 14.08.080 and 14.08.090, the Planning Commission shall hear and consider the proposal to change the name of Crossley Road and Golf Club Drive to Lawrence Crossley Road, and any objections to the proposal, at the July 8, 2015 public hearing. At the conclusion of the public hearing, the Planning Commission shall make a recommendation to the City Council on the proposal.

SECTION 5. Pursuant to PSMC Section 14.08.110, the Planning Commission hereby waives the requirement for an application fee for the street name change application.

ADOPTED this 10th day of June, 2015.

AYES:
NOES:
ABSENT:
ABSTAIN:

ATTEST:

CITY OF PALM SPRINGS, CALIFORNIA

Flinn Fagg, AICP
Director of Planning Services



CITY OF PALM SPRINGS

DEPARTMENT OF PLANNING SERVICES

MEMORANDUM

Date: 27 May 2015

To: Planning Commission

From: Flinn Fagg, AICP
Director of Planning Services

Subject: Agenda Item #3C (Case 5.1376 SNC)
Resolution of Intention

At the meeting of 13 May 2015, the Planning Commission directed staff to provide to proceed with the street name change application for Crossley Road. Prior to holding a public hearing on the application, the Planning Commission must adopt a Resolution of Intention a minimum of 30 days prior to the public hearing. Adoption of the attached resolution will satisfy the requirements of Palm Springs Municipal Code (PSMC) Section 14.08.050.

Upon adoption of the resolution, the public hearing will be scheduled for the July 8, 2015 Planning Commission meeting date. Staff will perform the following public notice actions prior to the public hearing:

- **Publication:** Per PSMC Section 14.08.060, a newspaper ad will be published at least 15 days prior to the public hearing on July 8th.
- **Posting:** Per PSMC Section 14.08.070, three signs will be posted along the Crossley Road right-of-way at least 10 days prior to the public hearing, advertising the hearing date.
- **Mailings:** Although not required by code, staff will send notice to all property owners and business owners along the Crossley Road frontage, and will also notice any affected neighborhood associations. The mailings will be sent out at least 10 days prior to the public hearing.