

CELEBRATING

PALM
SPRINGS

Like no place else.™

News Release

Contact: Amy Blaisdell
Communications Director
City of Palm Springs
(760) 323-8250

Air Canada Rouge to Launch Seasonal Non-Stop Flights from Toronto to Palm Springs International Airport Beginning Dec. 14

April 20, 2016

More Canadians will be visiting Palm Springs this winter than ever thanks to an announcement today that Air Canada will introduce much anticipated new seasonal non-stop service operated by Air Canada rouge between Toronto and Palm Springs International Airport, beginning **Dec. 14**.

The new flights to and from Toronto to the “golf and tennis capital of the world” will operate three times weekly on **Wednesday, Saturday and Sunday** until **April 16, 2017**. For more information about flights, visit www.aircanada.com.

“Air Canada is solidifying its position in the Canadian leisure market by offering more flights to more sun destinations during the 2016-17 winter season,” said Benjamin Smith, President, Passenger Airlines at Air Canada.

“Canada is a large market for Palm Springs and we are excited to welcome more visitors from the eastern part of the country,” said Mary Jo Ginther, Director of the Palm Springs Bureau of Tourism. “Flying from Palm Springs is like no place else, with an open-air airport, stunning mountain vistas, year-round sunshine and gorgeous weather, you immediately feel the relaxed vibe and warmth of the surroundings.”

The flights will be operated using a 136-seat Airbus A319 and will be timed to offer convenient connections to and from Newfoundland, Labrador, Nova Scotia, New Brunswick, Quebec-City, Montreal, Ottawa, Winnipeg, Edmonton, Calgary and Vancouver as well as international destinations like Delhi and Dubai.

“The City of Palm Springs is experiencing a tremendous renaissance and we are thrilled Air Canada continues to recognize Canadians love our year-round sunshine and relaxed desert lifestyle,” said Mayor Robert Moon. “We thank Air Canada for their continued investment in the Palm Springs destination.”

