



Summer's over and it's finally cooling off here in Palm Springs! Friday will be an **arctic** 85 degrees. Brrrrr—time to get out the sweaters!

Fall can be a stressful time for all of us. The hazards are everywhere: thousand-calorie pumpkin-themed drinks; trays of Halloween candy everywhere you turn; too many invitations to too many events; and of course holiday shopping looming on the horizon like a taskmaster with a whip!

Given these threats to your sanity, it's best to take a deep breath, sit back, and catch the BUZZ into town. There's no more relaxing—or festive, or inexpensive, or environmentally-friendly—way to shop, dine, and revel in desert pleasures.

For day-to-day BUZZ updates, remember to follow us on Facebook:

<https://www.facebook.com/buzzps>

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NEWS



We're getting into that time of year when all of the news is about holidays and special events!

Halloween

We wept bitter, hot (pink) tears when we looked at the calendar and realized Halloween doesn't fall on a BUZZday this year. Can you believe it's on a Tuesday? What a crime! Is there any lamer day of the week for the ghoulishly sexiness of Halloween?

This having been said... Of course there'll be plenty of costume parties and other naughty nocturnal affairs during the weekend prior. And of course many of these events will be supplied with spiked punch and other mind-buzzing concoctions.

Given this, do yourself a favor and catch the BUZZ to your spooky soirees. It's safer than your broomstick, honey—and you get to show off your costume to the other freaks on board.

Gay Pride: Special Hours

Oh, how we look forward to Greater Palm Springs LGHBT Pride! This year it's November 4-5.



The BUZZ will be running all Pride Weekend—so we invite you take advantage. Why not? Catching the BUZZ is safer and easier than driving and parking the whole time. You can cut loose if you leave the car at home—and it's merrier to travel with other Pridegoers as you go from Point A to Point B (and C and D and E and F...).

On Pride Weekend more than any other, the BUZZ illustrates that old truth: Half the fun is getting there!

SPECIAL SCHEDULE: On Pride Sunday (November 5), we'll start service late—at 2 pm. (That's after the Parade ends and Palm Canyon opens back up.) Please make note!

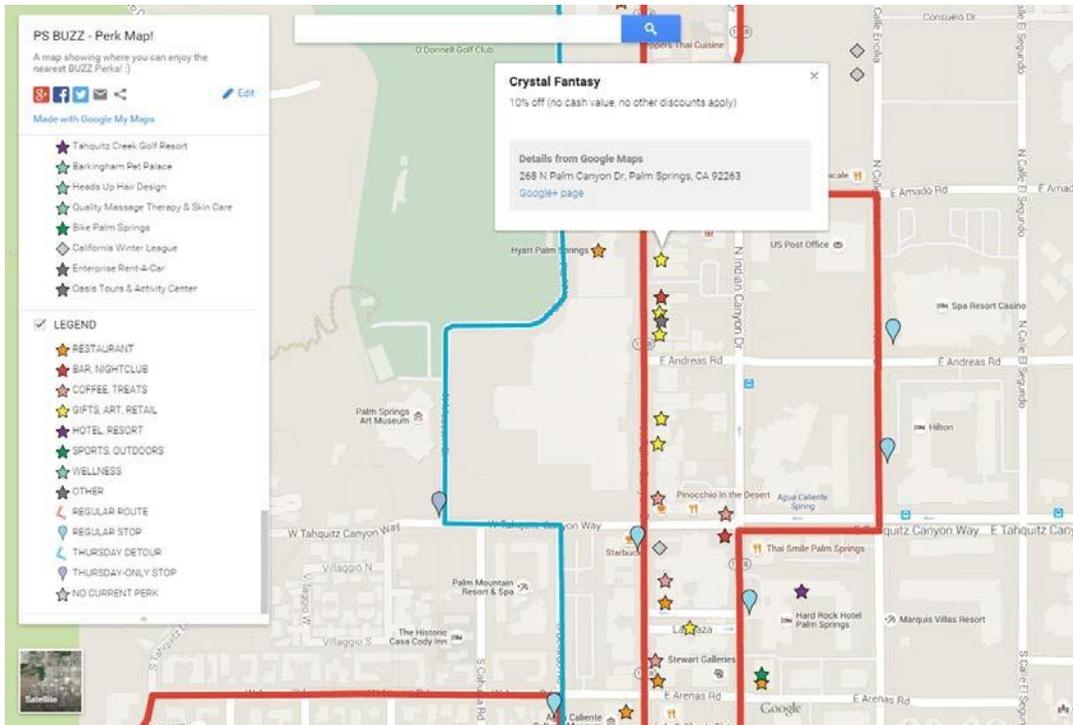
Veterans Day—Special Route

We honor all who've served in the U.S. military on Saturday, November 11.

The City's annual Veterans Day Parade runs through the heart of Downtown, and that requires us to re-route the BUZZ for much of the day.

SPECIAL ROUTE: On Saturday, November 11, we'll run along a special route from 11 am to 7 pm. Northbound service will be unaffected—however, southbound service will reroute along Indian (from Vista Chino to Alejo) and Calle Encilia (from Alejo to Camino Parocela).

But a simple map is worth a thousand words—so check it out:



But you can win bigger prizes with your Perk Card! Just swipe your card each time you board the BUZZ to collect points. The top riders each month win stuff like dinners for two, gift certificates, and hotel stays!

If you don't already have a Perk Card, here's a list of places where you can get one.

Signing up takes a second: <http://new.buzzps.com/perks.html>

PRIZES

Here are the winners and prizes from the last month!

- September—Top Prize: **Jason McDaniel**
- Prize: **One night's stay at Alcazar Palm Springs**
- September—Runner-Up: **Mandy**



Barnes

- Prize: **Limited-edition BUZZ tissue-box cover**

Do you like our new prize—shown above? It's a limited-edition, handcrafted **BUZZ tissue-box cover!**

We're still proudly showing off our limited-edition, handcrafted **BUZZ tissue-box cover!**

Designed and assembled locally by Hub Marketing West, Inc., these boxes are made from recycled wood products and printed in high definition using UV-cured inks—then cut by a precision flatbed laser. The result is beautifully-crafted and finely-detailed.

If you're just pining away for one of these treasures, wipe those tears and take action! Ride the BUZZ enough over the coming months, you can win one, too! ♦

BUZZbiz SPOTLIGHT

Each month we spotlight a Downtown business—that's helped make the BUZZ Perk Program a big success!

This month's spotlighted BUZZbiz:

Kaiser Grille

2015 S Palm Canyon Drive (at Arenas)

Kaiser Grille is a longtime anchor restaurant in the heart of our beautiful downtown since 1998.

The perfect balance of casual and upscale, Kaiser offers seafood, steaks, chops, pizza, salads, and a wicked Happy Hour—all in a cozy environment featuring a spacious patio outside and plush, comfy booths inside. This



KAISER GRILLE
P A L M S P R I N G S

is a City favorite—a comfort zone **and** a top-notch dining experience.

In addition to the upscale and richly varied **Lunch** and **Dinner menus**, there's also a casual **Happy Hour menu** offered from 3 to 6 pm and 9 pm to close daily (bar and patios only), as well as a special Brunch menu offered 10 am to 2 pm Saturday and Sunday. But maybe our favorite thing is the **Early Bird Dinner**, a three-course experience served from 4 to 6 pm daily for only \$19.95—an incredible deal.

Kaiser has been super-generous in donating multiple prizes to the BUZZ program—pleasant meals our lucky BUZZ riders truly savor—and we heartily thank them.

Book a table now: <http://bit.ly/1iNAnyN>

And check 'em out on Facebook, too: <https://www.facebook.com/kaisergrille>



WHEN YOU CATCH THE **BUZZ**
(INSTEAD OF DRIVING), YOU'RE:

- * Reducing traffic.
- * Reducing pollution.
- * Shrinking your carbon footprint.

DID YOU KNOW?

As Californians we care about the environment and our gorgeous natural

And that's something
to feel awesome about!

desertscape!

So, folks often ask: **How are the BUZZ trolleys fueled?**

We use compressed natural gas (CNG), a much cleaner-burning—and more environmentally-friendly—fuel than diesel and other options. We did a lot of research about this when designing the BUZZ program, and we settled on CNG as the best option when weighing green, economic, and practical considerations.

That aside... By getting people out of their cars and onto the BUZZ, we aim to reduce the City's net carbon footprint..

Find answers to all your other questions here: <http://new.buzzps.com/faqs.html>

The MailChimp logo is centered at the bottom of the page. It consists of the word "MailChimp" in a white, cursive script font, set against a dark gray rectangular background.