

RESOLUTION NO.

A RESOLUTION OF THE THE CITY COUNCIL OF THE
CITY OF PALM SPRINGS, CALIFORNIA, SUPPORTING
THE DESIGNATION OF MARCH 2010 AS CENSUS
MONTH.

WHEREAS, the member jurisdictions of the Coachella Valley Association of Governments (CVAG) support an accurate and complete Census count; and

WHEREAS, the Census is a mechanism for the allocation of federal funds and determination of political representation; and

WHEREAS, revenue received from Federal government helps fund programs such as transportation, WIC, CDBG, juvenile grants, public safety grants, fire services, homeless grants, housing funding, education; and

WHEREAS, CVAG's Human and Community Resources Committee (HCRC) was designated as the Eastern Riverside County's Complete County Committee by the CVAG Executive Committee in July 2009 as part of Riverside County's Complete Count Committee; and

WHEREAS, the 2000 Census response rate in Riverside County was sixty-five percent (65%) and Western Riverside County cities were sixty-three percent (63%) and above; and,

WHEREAS, the 2000 Census response rates in the Coachella Valley were under sixty percent (60%) with five (5) cities under fifty-five percent; and

WHEREAS, every person counted represents \$2000 in federal dollars per year; \$20,000 over ten years; and

WHEREAS, by focusing attention on Census participation, the CVAG member jurisdictions can help the region ensure an accurate count of its population; and

WHEREAS, designation of a Census Month is an opportunity for government, industry, and community-based organizations to recognize the potential of an accurate Census and to work together to encourage participation for a prosperous and sustainable future; and

WHEREAS, the Western Riverside Council of Governments (WRCOG) and the Riverside County of Board of Supervisors are coordinating efforts to proclaim March 2010 as Census Month;

NOW, THEREFORE, BE IT RESOLVED, that the City Council of the City of Palm Springs does hereby proclaim that March 2010 is Census Month, thereby urging all community members and businesses of the City of Palm Springs to participate in local and regional promotional and educational activities.

APPROVED AND ADOPTED on this 17th day of February, 2010.

ATTEST:

David H. Ready, City Manager

James Thompson, City Clerk

CERTIFICATION

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
CITY OF PALM SPRINGS)

I, JAMES THOMPSON, City Clerk of the City of Palm Springs, hereby certify that Resolution No. _____ is a full, true and correct copy, and was duly adopted at a regular meeting of the City Council of the City of Palm Springs on _____, by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

James Thompson, City Clerk
City of Palm Springs, California