

5.E. SPONSORSHIP OF THE 2011 EASTER BOWL TENNIS TOURNAMENT TO BE HELD IN THE CITY OF PALM SPRINGS:

RECOMMENDATION: 1) Commit \$25,000 Sponsorship of the 2011 Easter Bowl Tennis Tournament to be held in the City of Palm Springs; 2) Direct staff to appropriate \$25,000 from the Special Events allocation in the 2010 Economic Recovery Program Funds for sponsorship of the event; and 3) Authorize the City Manager to prepare and execute a Sponsorship Agreement subject to final approval of the City Attorney.
A_____.

MATERIALS TO FOLLOW

Item No. **5.E.**