




CITY OF PALM SPRINGS
DEPARTMENT OF PLANNING SERVICES

MEMORANDUM

Date: July 7, 2010
To: Planning Commission
From: Craig A. Ewing, AICP, Director of Planning Services 
Subject: Temporary Banners – Update from Sub-committee Meeting

On June 3, 2010, Commissioners Donenfeld and Scott met with staff to discuss the provisions addressing temporary banners and the potential for code amendments to address conditions in the community. The current regulation is contained in Section 93.20.08.A.5:

5. *Grand Opening Signs.*

A grand opening sign shall be permitted for a new or relocated business within the city. Such signs shall be permitted for thirty (30) consecutive days and shall not exceed twenty (20) square feet in size. No other attention attraction devices shall be permitted. A permit for such signs shall be required. A banner, or paper sign affixed to the inside of the window, may be allowed for this purpose.

The Palm Springs Zoning Code makes no other provision for temporary banners for commercial establishments.

In response to the proliferation of non-permitted banners in the community, the Planning Commission formed a sub-committee (Bill Scott and Doug Donenfeld) to study the issue and make recommendations. At the June 3rd meeting, the sub-committee concluded that amending the code to make additional provisions for temporary banners may be worthwhile, because size, placement and time limits could be adopted to avoid some of the more egregious violations currently found on the street.

Before proceeding with consideration of specific amendment language, staff is seeking the Commission's consensus on the possibility of allowing banners beyond the 'grand opening' event currently contained in the Code. If the Commission agrees with this direction, the sub-committee would reconvene and develop draft language for the Commission's review.