



Planning Commission Staff Report

Date: July 27, 2011

Case No.: 5.1267 – CUP

Type: Conditional Use Permit

Location: 390 North Palm Canyon Drive

APN: 513-081-022

Applicant: Davy Aker of ModernWorks, LLC

General Plan: CBD (Central Business District)

Zone: CBD (Central Business District)

From: Craig A. Ewing, AICP, Director of Planning Services

Project Planner: David A. Newell, Associate Planner

PROJECT DESCRIPTION:

The applicant has requested a Conditional Use Permit (CUP) to operate beer, wine and dessert bar at 390 North Palm Canyon Drive. The subject location is an existing multi-tenanted commercial building.

RECOMMENDATION:

That the Planning Commission approve Case 5.1267 – CUP, a Conditional Use Permit to operate a beer, wine and dessert bar at 390 North Palm Canyon Drive, subject to the Conditions of Approval in the attached draft resolution

BACKGROUND:

The applicant proposes to operate a beer, wine and dessert bar known as “Crave” that is approximately 925 square feet in size and located on the first floor of a mixed-use

commercial / retail center. The proposed space was previously occupied by a wine shop that offered wine tasting. The existing floor space will utilize a total of 24 seats for patrons.

Table 1: The surrounding General Plan, Zoning and Land Uses:

	General Plan	Zone	Land Use
North	CBD (Central Business District)	CBD (Central Business District)	Monte Vista Hotel
South	CBD (Central Business District)	CBD (Central Business District)	Downtown Commercial
East	CBD (Central Business District)	CBD (Central Business District)	Downtown Commercial
West	CBD (Central Business District)	CBD (Central Business District)	Terrace Eateries

ANALYSIS:

General Plan:

The General Plan designation of the subject site is CBD (Central Business District). The General Plan Land Use Element states,

The Central Business District designation allows for a mix of commercial, residential, and office uses... The CBD serves as the main activity center and cultural core of the community and, as such, theatres, museums, retail, and other entertainment venues are encouraged here.

Staff believes that the proposed use qualifies as a commercial use within the context of the Central Business District designation and is, therefore, consistent with the General Plan.

Zoning:

The property is located within the CBD (Central Business District) Zone. The proposed use will offer tea, coffee, beer, wine, appetizers and desserts, and be similar to a restaurant operation. However, the facility will be limited to patrons who are 21 years in age and older per the Department of Alcoholic Beverage control licensing limitations. Therefore, staff determined the operation is similar to a beer garden, which is permitted with the approval of a Conditional Use Permit, pursuant to Section 92.09.01(D)(4) of the Zoning Code.

The proposed use would establish a maximum of twenty-four seats, which includes eight tables with two seats, a lounge area with four seats and a bar with four seats (see attached floor plan). The overall square footage of the tenant space is 925 square feet and the total area where the public will be served is approximately 340 square feet. Section 93.26.00(C)(4) of the Zoning Code specifies parking standards for restaurant uses in the downtown / uptown areas. One of the types of restaurants that has a

special parking standard is "convenience food and beverage service." This use requires one parking space per 400 square feet of floor area where the public is served. Since the proposed use will not contain a full kitchen and only serve convenience foods and beverages, staff has determined that this parking requirement would apply. Therefore, the use requires one parking space for the 340 square feet where the public is served. Staff has included a condition of approval which excludes the use from serving full meals. Should the applicant wish to offer full meals in the future, an amendment to this permit would be required, including compliance with the appropriate restaurant parking standard.

The site currently has no established parking except for what is available on the street and the site would not be able to meet the parking requirement. The previous Conditional Use Permit for a wine bar at this location was allotted three parking spaces. The proposed use will only need one parking space for its operation. Based on this, the proposed use is consistent with the property's non-conforming off-street parking status. Section 93.06.00(B)(3)(a) of the Zoning Code allows non-conforming parking to continue as long as there is no expansion of the use.

The applicant has filed an application with the California Department of Alcoholic Beverage Control (ABC) for a type 42 (On sale beer & wine – Public Premises) liquor license; the ABC summarizes this type of license as follows:

(Bar, Tavern) Authorizes the sale of beer and wine for consumption on or off the premises where sold. No distilled spirits may be on the premises. Minors are not allowed to enter and remain (see Section 25663.5 for exception, musicians). Food service is not required.

The ABC is also requesting that the applicant obtain a Letter of Convenience or Necessity from the City. Staff has included Condition of Approval No. PLN 1 in the draft resolution which requires the applicant to obtain the Council's approval prior the commencement of the use.

REQUIRED FINDINGS:

The Conditional Use Permit process, outlined in Section 94.02.00 of the PSZC, requires the Planning Commission to make a number of findings for approval of the permit. Those findings are analyzed by staff in order below:

- 1) *That the use applied for at the location set forth in the application is properly one for which a conditional use permit is authorized by this Zoning Code.*

Pursuant to Section 92.09.01(D)(4) of the Zoning Code, a beer garden use is permitted within the CBD Zone with the approval of a Conditional Use Permit. The use will be located within a multi-tenanted commercial / retail complex that fronts a major thoroughfare within the Central Business District of the City.

- 2) *That the use is necessary or desirable for the development of the community, and is in harmony with the various elements or objectives of the general plan, and is not detrimental to existing uses or to future uses specifically permitted in the zone in which the proposed use is to be located.*

The use will be desirable for a portion of the local and tourist populations while promoting the various policies of the General Plan, including Land Use Policy LU 10.4 which states, "Accommodate a broad range of uses Downtown to meet the needs of both residents and visitors and to stimulate both daytime and evening activity." The proposed use is necessary and desirable for the development of the community as it provides an additional restaurant variety available in the downtown.

- 3) *That the site for the intended use is adequate in size and shape to accommodate such use, including yards, setbacks, walls or fences, landscaping, and other features required in order to adjust such use to those existing or permitted future uses of land in the neighborhood.*

The project does not propose any significant changes to the site. Minor tenant improvements are proposed. Any adjustments to the project site will be primarily internal, and the existing site is adequate to serve the proposed use.

- 4) *That the site for the proposed use relates to streets and highways properly designed and improved to carry the type and quantity of traffic to be generated by the proposed use.*

The project site is located along North Palm Canyon Drive, which is designated as a major thoroughfare on the General Plan Circulation Element. The tenant space is approximately 925 square feet in size and any traffic generated by the proposed use will be insignificant to the streets and highways.

- 5) *That the conditions to be imposed and shown on the approved site plan are deemed necessary to protect the public health, safety and general welfare and may include minor modification of the zone's property development standards. Such conditions may include:*
 - a. *Regulation of use*
 - b. *Special yards, space and buffers*
 - c. *Fences and walls*
 - d. *Surfacing of parking areas subject to city specifications*
 - e. *Requiring street, service road, or alley dedications and improvements or appropriate bonds*
 - f. *Regulation of points of vehicular ingress and egress*
 - g. *Regulation of signs*
 - h. *Requiring landscaping and maintenance thereof*
 - i. *Requiring maintenance of grounds*
 - j. *Regulation of noise, vibrations, odors, etc.*

- k. *Regulation of time for certain activities*
- l. *Time period within which the proposed use shall be developed*
- m. *Duration of use*
- n. *Dedication of property for public use*
- o. *Any such other conditions as will make possible the development of the city in an orderly and efficient manner and in conformity with the intent and purposes set forth in this Zoning Code, including but not limited to mitigation measures outlined in an environmental assessment.*

There is no change to the existing site plan. Staff has included Conditions of Approval to provide parameters and restrictions for the proposed use.

CONCLUSION:

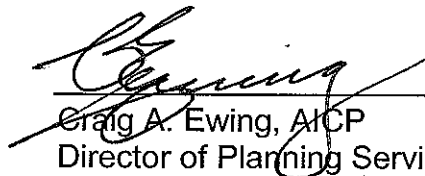
The proposed request is consistent with the use on the site and is compatible with the General Plan and Zoning Ordinance land uses. Required findings necessary for the issuance of a Conditional Use Permit have been made and staff is therefore recommending approval of Case 5.1267 – CUP, subject to the attached Conditions of Approval.

ENVIRONMENTAL DETERMINATION:

Pursuant to the California Environmental Quality Act (CEQA) Guidelines, the project is Categorically Exempt as a Class 1 exemption per Section 15301(Existing Facilities).



David A. Newell
Associate Planner



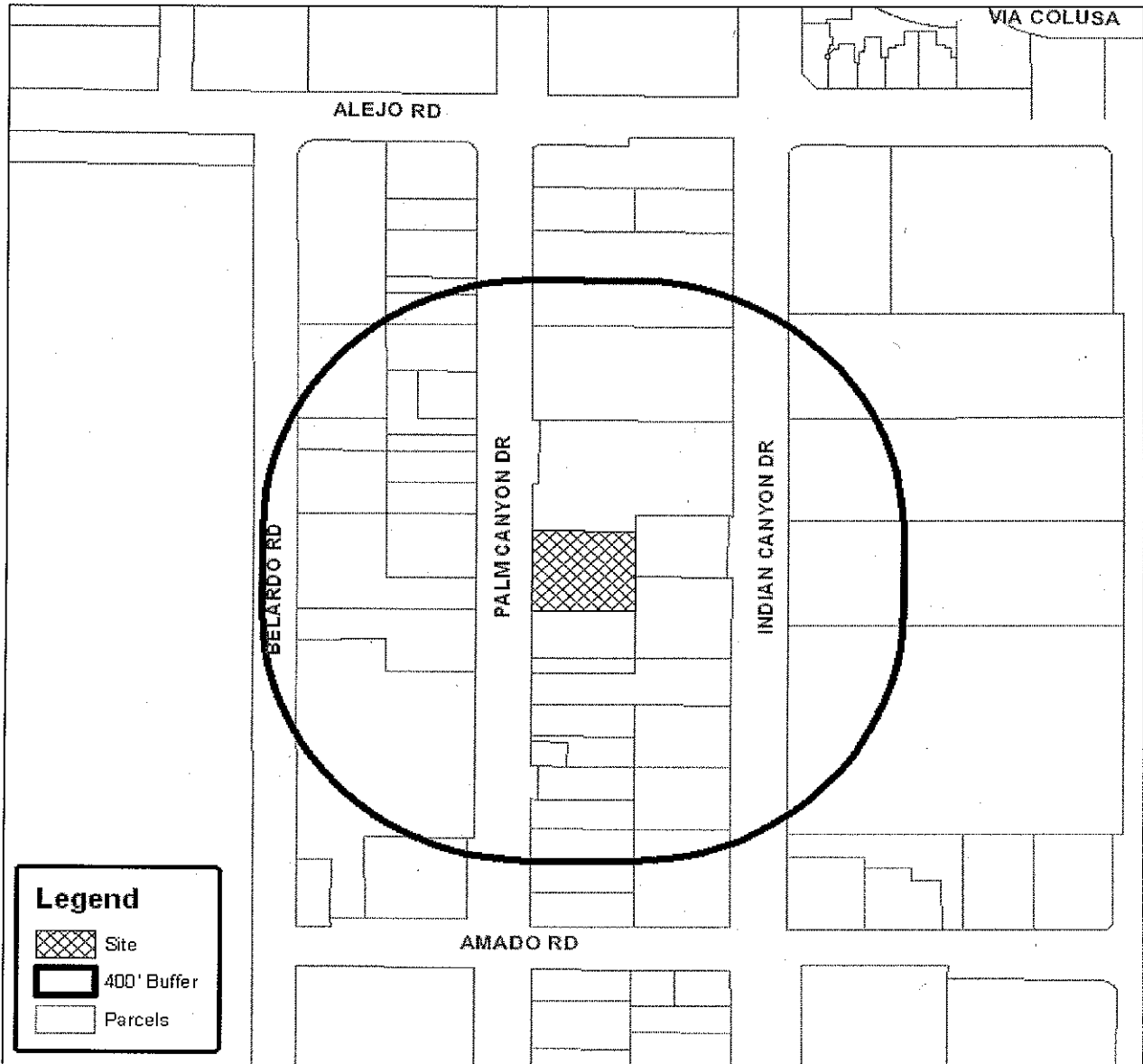
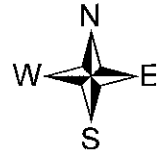
Craig A. Ewing, AICP
Director of Planning Services

Attachments:




1. 400' Radius Map
2. Draft Resolution with Conditions of Approval
3. Floor Plan
4. Proposed Menu
5. Description of Business from Applicant
6. Interior Design Elements of Business



Department of Planning Services Vicinity Map



Legend

-  Site
-  400' Buffer
-  Parcels

CITY OF PALM SPRINGS

CASE NO: 5.1267 CUP

APPLICANT: Crave Restaurant

DESCRIPTION: To consider an application by Davy Aker DBA Modern-Works, LLC (Crave Restaurant) for a Conditional Use Permit to on-site consumption of beer and wine (Type 42 ABC License) at 390 North Palm Canyon Drive, zoned C-B-D, Section 15.

RESOLUTION NO.

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF PALM SPRINGS, CALIFORNIA, APPROVING CASE 5.1267, A CONDITIONAL USE PERMIT (CUP) TO ALLOW A BEER GARDEN AND RESTAURANT USE AT 390 NORTH PALM CANYON DRIVE.

WHEREAS, Davy Aker of ModernWorks, LLC. ("Applicant") has filed a Conditional Use Permit application with the City pursuant to Section 94.02.00 of the Zoning Code to allow a restaurant serving coffee, tea, wine, beer, appetizers and desserts in a 925-square foot tenant space within a multi-tenanted building located at 390 North Palm Canyon Drive, Zone CBD, Section 15, APN: 513-081-022; and

WHEREAS, the facility is limited to individuals who are 21 years of age or older; and

WHEREAS, a beer garden may be permitted in the CBD (Central Business District) Zone with the approval of a Conditional Use Permit, pursuant to Section 92.09.01(D)(4) of the Zoning Code; and

WHEREAS, notice of public hearing of the Planning Commission of the City of Palm Springs to consider Case No. 5.1267 – CUP was given in accordance with applicable law; and

WHEREAS, on July 27, 2011, a public hearing on the application was held by the Planning Commission in accordance with applicable law; and

WHEREAS, the proposed project is considered a "project" pursuant to the terms of the California Environmental Quality Act ("CEQA"), and has been determined to be Categorically Exempt as a Class I exemption (Existing Facilities) pursuant to Section 15301 of the CEQA Guidelines; and

WHEREAS, the Planning Commission has carefully reviewed and considered all of the evidence presented in connection with the hearing on the project, including, but not limited to, the staff report, and all written and oral testimony presented.

THE PLANNING COMMISSION HEREBY FINDS AS FOLLOWS:

Section 1: Section 94.02.00(B)(6) of the Zoning Code requires the Planning Commission not approve a Conditional Use Permit unless it finds as follows:

1. *That the use applied for at the location set forth in the application is properly one for which a conditional use permit is authorized by this Zoning Code.*
2. *That the use is necessary or desirable for the development of the community, is in harmony with the various elements or objectives of the general plan, and is not*

detrimental to existing uses or to future uses specifically permitted in the zone in which the proposed use is to be located.

3. *That the site for the intended use is adequate in size and shape to accommodate such use, including yards, setbacks, walls or fences, landscaping, and other features required in order to adjust such use to those existing or permitted future uses of land in the neighborhood.*
4. *That the site for the proposed use relates to streets and highways properly designed and improved to carry the type and quantity of traffic to be generated by the proposed use.*
5. *That the conditions to be imposed and shown on the approved site plan are deemed necessary to protect the public health, safety and general welfare and may include minor modification of the zone's property development standards. Such conditions may include:*
 - a. *Regulation of use*
 - b. *Special yards, space and buffers*
 - c. *Fences and walls*
 - d. *Surfacing of parking areas subject to city specifications*
 - e. *Requiring street, service road, or alley dedications and improvements or appropriate bonds*
 - f. *Regulation of points of vehicular ingress and egress*
 - g. *Regulation of signs*
 - h. *Requiring landscaping and maintenance thereof*
 - i. *Requiring maintenance of grounds*
 - j. *Regulation of noise, vibrations, odors, etc.*
 - k. *Regulation of time for certain activities*
 - l. *Time period within which the proposed use shall be developed*
 - m. *Duration of use*
 - n. *Dedication of property for public use*
 - o. *Any such other conditions as will make possible the development of the city in an orderly and efficient manner and in conformity with the intent and purposes set forth in this Zoning Code, including but not limited to mitigation measures outlined in an environmental assessment.*

Section 2: Based upon the foregoing, the Planning Commission finds as follows:

1. Pursuant to Section 92.09.01(D)(4) of the Zoning Code, a beer garden use is permitted within the CBD Zone with the approval of a Conditional Use Permit. The use will be located within a multi-tenanted commercial / retail complex that fronts a major thoroughfare within the Central Business District of the City.
2. The use will be desirable for a portion of the local and tourist populations while promoting the various policies of the General Plan, including Land Use Policy LU 10.4 which states, "Accommodate a broad range of uses Downtown to meet the needs of both residents and visitors and to stimulate both daytime and

evening activity.“ The proposed use is necessary and desirable for the development of the community as it provides an additional restaurant variety available in the downtown.

3. The project does not propose any significant changes to the site. Minor tenant improvements are proposed. Any adjustments to the project site will be primarily internal, and the existing site is adequate to serve the proposed use.
4. The project site is located along North Palm Canyon Drive, which is designated as a major thoroughfare on the General Plan Circulation Element. The tenant space is approximately 925 square feet in size and any traffic generated by the proposed use will be insignificant to the streets and highways.
5. There is no change to the existing site plan. Staff has included Conditions of Approval to provide parameters and restrictions for the proposed use.

NOW, THEREFORE, BE IT RESOLVED that, based upon the foregoing, the Planning Commission hereby approves Case No. 5.1267 – CUP, a Conditional Use Permit to allow a beer garden and restaurant use serving coffee, tea, beer, wine, appetizers and desserts at 390 North Palm Canyon Drive, subject to the conditions set forth in the attached Exhibit A.

ADOPTED this 27th day of July, 2011.

AYES:
NOES:
ABSENT:
ABSTAIN:

ATTEST:

CITY OF PALM SPRINGS, CALIFORNIA

Craig A. Ewing, AICP
Director of Planning Services

RESOLUTION NO.

EXHIBIT A

Case 5.1267 CUP
Davy Aker of ModerWorks, LLC

390 North Palm Canyon Drive

July 27, 2011

CONDITIONS OF APPROVAL

Before final acceptance of the project, all conditions listed below shall be completed to the satisfaction of the City Engineer, the Director of Planning Services, the Director of Building and Safety, the Chief of Police, the Fire Chief or their designee, depending on which department recommended the condition.

Any agreements, easements or covenants required to be entered into shall be in a form approved by the City Attorney.

ADMINISTRATIVE CONDITIONS

- ADM 1. Project Description. This approval is for the project described per Case 5.1267 CUP, except as modified by the conditions below.
- ADM 2. Reference Documents. The site shall be developed and maintained in accordance with the approved plans on file in the Planning Division, except as modified by the conditions below.
- ADM 3. Conform to all Codes and Regulations. The project shall conform to the conditions contained herein, all applicable regulations of the Palm Springs Zoning Ordinance, Municipal Code, and any other City County, State and Federal Codes, ordinances, resolutions and laws that may apply.
- ADM 4. Minor Deviations. The Director of Planning or designee may approve minor deviations to the project description and approved plans in accordance with the provisions of the Palm Springs Zoning Code.
- ADM 5. Indemnification. The owner shall defend, indemnify, and hold harmless the City of Palm Springs, its agents, officers, and employees from any claim, action, or proceeding against the City of Palm Springs or its agents, officers or employees to attach, set aside, void or annul, an approval of the City of Palm Springs, its legislative body, advisory agencies, or administrative officers concerning Case 5.1267 CUP. The City of Palm Springs will promptly notify the applicant of any such claim, action, or proceeding against the City of Palm Springs and the applicant will either undertake defense of the matter

and pay the City's associated legal costs or will advance funds to pay for defense of the matter by the City Attorney. If the City of Palm Springs fails to promptly notify the applicant of any such claim, action or proceeding or fails to cooperate fully in the defense, the applicant shall not, thereafter, be responsible to defend, indemnify, or hold harmless the City of Palm Springs. Notwithstanding the foregoing, the City retains the right to settle or abandon the matter without the applicant's consent but should it do so, the City shall waive the indemnification herein, except, the City's decision to settle or abandon a matter following an adverse judgment or failure to appeal, shall not cause a waiver of the indemnification rights herein.

- ADM 6. Maintenance and Repair. The property owner(s) and successors and assignees in interest shall maintain and repair the improvements including and without limitation all structures, sidewalks, bikeways, parking areas, landscape, irrigation, lighting, signs, walls, and fences between the curb and property line, including sidewalk or bikeway easement areas that extend onto private property, in a first class condition, free from waste and debris, and in accordance with all applicable law, rules, ordinances and regulations of all federal, state, and local bodies and agencies having jurisdiction at the property owner's sole expense. This condition shall be included in the recorded covenant agreement for the property if required by the City.
- ADM 7. Time Limit on Approval. Approval of this Conditional Use Permit shall be valid for a period of two (2) years from the effective date of the approval. Once the use is implemented, the Conditional Use Permit does not have a time limit, provided the project has remained in compliance with all conditions of approval.
- ADM 8. Right to Appeal. Decisions of an administrative officer or agency of the City of Palm Springs may be appealed in accordance with Municipal Code Chapter 2.05.00. Permits will not be issued until the appeal period has concluded.
- ADM 9. Cause No Disturbance. The owner shall monitor outdoor parking areas, walkways, and adjoining properties and shall take all necessary measures to ensure that customers do not loiter, create noise, litter, or cause any disturbances while on-site. The owner and operator shall ensure that at closing time, all customers leave the property promptly and that the property is clean and secure before the owner/operator leaves the premises. The Police Chief, based upon complaints and/or other cause, may require on-site security officers to ensure compliance with all City, State, and Federal laws and conditions of approval. Failure to comply with these conditions may result in revocation of this permit, temporary business closure or criminal prosecution.

- ADM 10. Grounds for Revocation. Non-compliance with any of the conditions of this approval or with City codes and ordinances, State laws; any valid citizen complaints or policing and safety problems (not limited to excessive alcohol consumption, noise, disturbances, signs, etc) regarding the operation of the establishment; as determined by the Chief of Police or the Director of Building and Safety, may result in proceedings to revoke the Conditional Use Permit. In addition, violations of the City Codes and Ordinances will result in enforcement actions which may include citations, arrest, temporary business closure, or revocation of this permit in accordance with law.
- ADM 11. Comply with City Noise Ordinance. This use shall comply with the provisions of Section 11.74 Noise Ordinance of the Palm Springs Municipal Code. Violations may result in revocation of this Conditional Use Permit.
- ADM 12. Seating Count. The applicant shall be limited to the total number of 24 seats inside. Any deviation from this number, including any outdoor seating, shall require prior approval by the Director of Planning Services.
- ADM 13. Notice to Tenants. The applicant shall provide all tenants with a copy of the Conditions of Approval for this project.
- ADM 14. Conditional Use Permit Availability. The applicant shall provide a copy of this Conditional Use Permit to all buyers and potential buyers.

PLANNING DEPARTMENT CONDITIONS

- PLN 1. Letter of Convenience or Necessity. The applicant shall obtain a Letter of Convenience or Necessity from the City Council prior to commencement of the sale of beer and wine. If the Letter of Convenience or Necessity for the proposed use is not granted, the sale of beer and wine is not permitted and this Conditional Use Permit shall be considered null and void.
- PLN 2. Food Service. The use shall not offer full meals as part of its normal operation. Should the business owner wish to offer full meals, an amendment to this permit shall be required and the restaurant shall comply with the appropriate parking standard outlined in Section 92.26.00 of the Zoning Code.
- PLN 3. Sign Applications Required. No signs are approved by this action. Separate approval and permits shall be required for all signs in accordance with Zoning Ordinance Section 93.20.00.
- PLN 4. Maintenance of Awnings & Projections. All awnings shall be maintained and periodically cleaned.

- PLN 5. Screen Roof-mounted Equipment. All roof mounted mechanical equipment shall be screened per the requirements of Section 93.03.00 of the Zoning Ordinance.
- PLN 6. Exterior Alarms & Audio Systems. No sirens, outside paging or any type of signalization will be permitted, except approved alarm systems.
- PLN 7. Outside Storage Prohibited. No outside storage of any kind shall be permitted except as approved as a part of the proposed plan.

POLICE DEPARTMENT CONDITIONS

- POL 1. Developer shall comply with Section II of Chapter 8.04 "Building Security Codes" of the Palm Springs Municipal Code.

BUILDING DEPARTMENT CONDITIONS

- BLD 1. Prior to any construction on-site, all appropriate permits must be secured.

END OF CONDITIONS

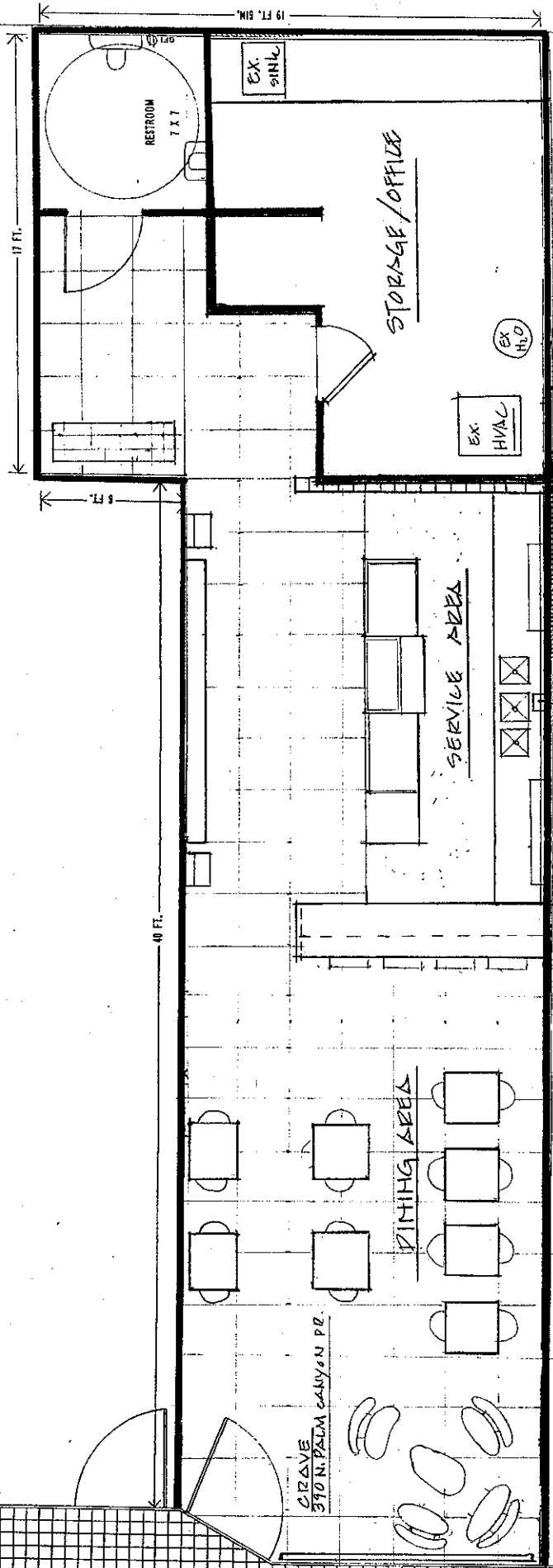


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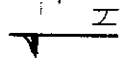
EL PATIO COURT
ANN 513-081-082
OVERALL EXISTING STRUCTURE
7200 SQUARE FT.



382 N. PALM CANYON DR.



PROPOSED CRAVE FLOOR PLAN



388 N. PALM CANYON DR.



Cakes

BLOOD ORANGE RICOTTA TORTE

Ricotta cake layers soaked with fresh blood orange juice, and layered with blood orange whipped cream, fresh raspberries and cranberries.

8

ROASTED COCONUT CREAM TORTE

A plethora of coconut! Vanilla genoise soaked with coconut milk and layered with coconut cream, whipped cream and finished with roasted coconut.

8

AU CHOCOLAT

Rich and creamy Valrhona dark chocolate mousse tops a thick layer of chocolate cake soaked in cocoa and covered in dark chocolate ganache.

8

CARROT CAKE

Carrots, of course! Golden raisins, orange zest, chunks of pineapple, walnuts and coconut. Enveloped with a light cream cheese mousse. Delightfully light and nutty.

8

LEMON PRALINE

Surrounded by crushed pralines, this layered cake is made of lemon soaked genoise, lemon curd, and lemon buttercream.

8

DULCE DE LECHE CHEESECAKE

Delicious dulce de leche cheesecake with a vanilla bean crust and topped each with a caramel ganache and finished with grey sea salt.

6

Bouchons

NOIR

Rich chocolate fondant with a warm melted centre, served with creme anglaise and a vanilla tuille biscuit.

6

BLANC

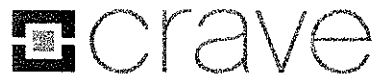
Vanilla cake moistened with coconut milk and layered with white chocolate macadamia mousse, and topped toasted macadamia nuts.

6

ROUGE

Moist red velvet cake with a vanilla bean ganache, served with coconut anglaise and a vanilla tuille biscuit.

6



CROISSANTS

Ordinaire, Pâtissier, Pur Beurre

3

CHARCUTERIE

Delicious selection of meats, roasted and marinated veggies,
olives, fresh hummus and roasted veggies

15

Coffee

MODERN BEAN

Our coffee is roasted and delivered within 48 hours.

We exclusively brew pour-over coffee in your own individual carafe.

14 oz - 3

Glass House Blend [light]

Case Study House Blend [medium]

Steel House Blend [bold]

340g (12oz) bag - 11

Tea

FLOWERING TEAS

Our flowering tea is small bundle of premium green tea buds and
natural fresh flowers. When steeped, the bundles expand and unfurls
and a flower blooms. Take a moment to relax, reflect and breathe.

14 oz - 3

Wine

RED

2008 Iron Horse Pinot Noir - California - 12

2009 Domaine Les Yeuses Syrah - France - 12

2004 Trapiche Viña Victorio Coletto Malbec - Argentina - 15

White

2009 Daniel Chotard Sancerre - France - 10

2006 J Russian River Valley Pinot Gris - California - 8

2005 Caitlin's Reserve Chardonnay - Oregon - 9

Beer

Chimay White - Belgium - 9

Koningshoeven - Belgium - 9

Van De Keizer - Belgium - 9

St. Bernardus ABT - Belgium - 9

St. Bernardus Prior - Belgium - 9

La Chouffe - Belgium - 9

390 N Palm Canyon Drive, Palm Springs, CA 92262

888-415-6355

MON-FRI 5 pm to 11 pm

SAT, SUN 3 pm to 11 pm

craveps.com

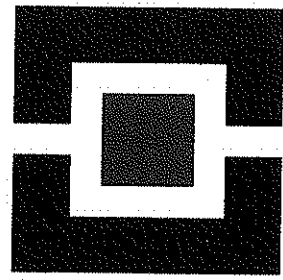
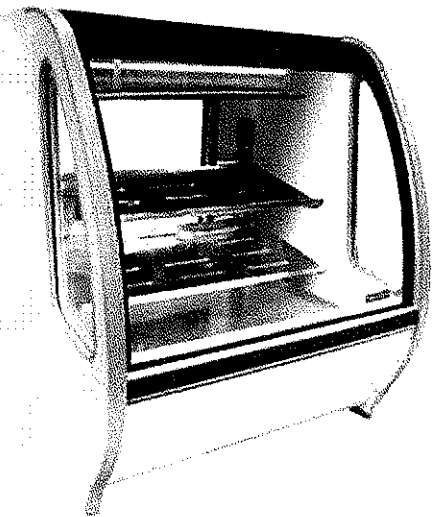
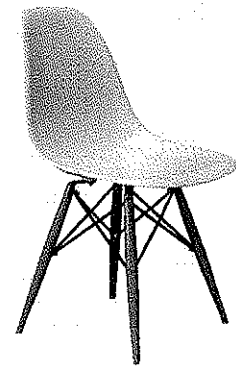
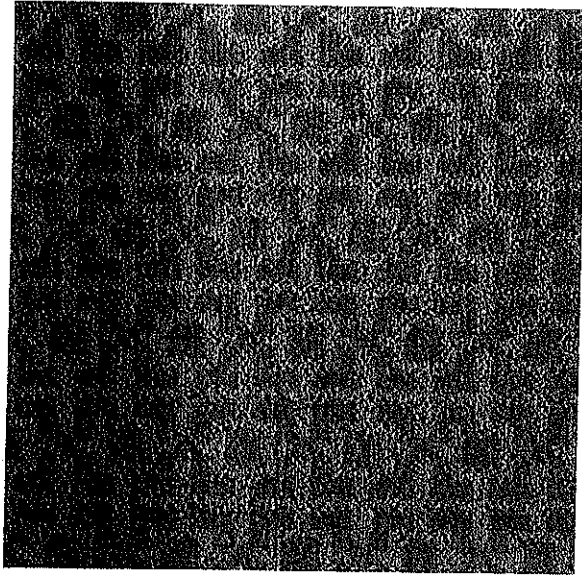
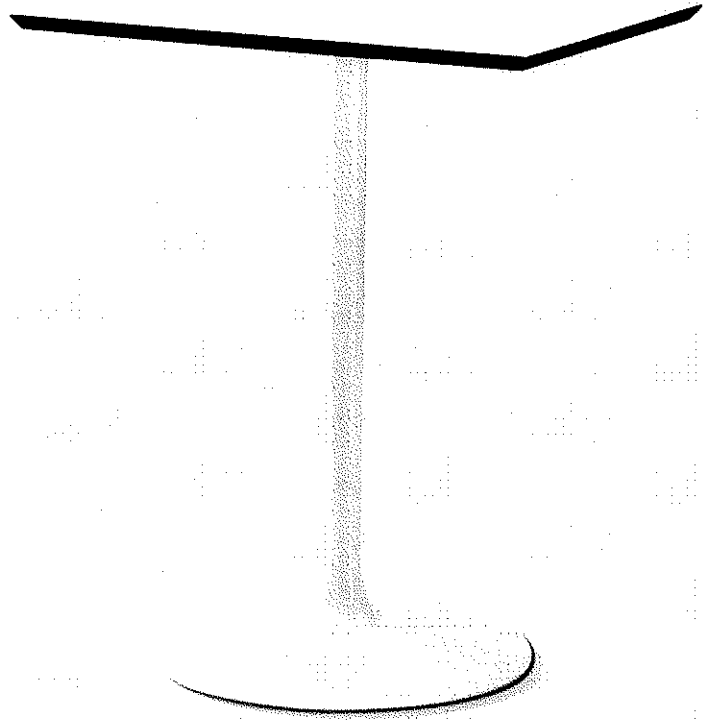
twitter.com/craveps facebook.com/craveps

Crave

Crave is a modern dessert bar. Crave is positioned to be the first dessert-only restaurant in Palm Springs. The concept of Crave is to create a space where tourists and locals can slow down over desserts and drinks in a modern-styled space. By leveraging Crave's location on Palm Canyon Drive and the owner's expertise with owning and running the mid-century Desert Star Hotel, Crave has strong potential to make an immediate impact.

Crave has three keys to success. The first is establishing a high-quality, high-value relationship with its customers. The second key is to ensure a unique food and drink menu never before seen in Palm Springs. The last key to success is the mindful attention to every detail of the business.

Crave's mission is to purvey the most extraordinary desserts, coffee, teas, wines and vintage craft beer. Crave will be a gastrohub; a modern space where human connections occur around unique food and drink offerings. The owner of Crave utilizes his design and marketing background, his experience in the hospitality industry, as well as his local contacts in Palm Springs to tailor the experience to the desires of the gourmet crowd.



crave