

Date:

December 13, 2011

Case No.:

3.1456 MAA & SP 11-011 - El Mirador Building

Application Type:

Certificate of Approval - Exterior Alterations, Sign Program &

Landscape Plan

Location:

1150 North Indian Canyon Drive

Applicant:

Desert Regional Hospital (El Mirador Building)

Zone:

P (Professional)

General Plan:

Public / Quasi-Public (PQP)

APN:

507-070-017

From:

Glenn Mlaker, AICP, Assistant Planner

David Newell, Associate Planner

PROJECT DESCRIPTION

The proposed project is for a certificate of approval for landscape changes, a sign program amendment, and building maintenance associated with water proofing and repairs to the tower, stairways and balcony decking at the El Mirador Building, a Class 1 historic property.

RECOMMENDATION

That the Historic Site Preservation Board approves a certificate of approval for building maintenance associated with water proofing and repairs, a new landscape plan, and for a sign program amendment to the El Mirador Building subject to recommendations as presented. Recommendation to the City Council for approval of landscape plan and sign program.

PRIOR ACTIONS TAKEN ON THE PROJECT

On June 27, 1984, the City Council adopted Resolution No. 15111, designating "The El Mirador Building" as a Class 1 historic site (#1). This resolution states that the following:

- The El Mirador Hotel and Tower and surrounding site as shown on "Exhibit A" shall be designated a Class 7 Historic Site pursuant to City Ordinance # 1140.
- All proposed development plans for the El Mirador Hotel and Tower and/or surrounding site shall be presented to the Historic Site Preservation Board for their review and recommendations to the City Council. Said review shall emphasize the renovation of the exterior of the building and site.
- No Permit for the exterior alteration to the El Mirador Hotel and Tower and/or surrounding site shall be granted without the prior approval of the City Council.

As a result, the HSPB's decision on the requested Certificate of Approval is to adopt a recommendation to the City Council, not take final action.

BACKGROUND AND SETTING

The El Mirador Building and Tower located at 1150 North Indian Canyon Drive, completed in *circa* 1927 as the El Mirador Hotel is a Spanish Colonial Revival style building. The architectural firm of Walker and Eisen of Los Angeles designed the hotel consisting of approximately 200 rooms. The hotel contained a main building, swimming pool, dinning rooms and detached bungalows; all components that reflected a "Grand Hotel" of the 1920's. After the sale of the hotel in 1973 the detached wings and bungalows were demolished (November 1979) to accommodate the expanding Desert Regional Hospital campus.

The El Mirador Building and Tower was designated in 1984 by the City Council which encompassed the original building, tower and site. In 1988, a fire occurred in the tower resulting in a replica structure being built in the same location as the original. The new construction of the tower replica, maintains the historic designation status of the original 1984 designation with no change to the City Council's original action.

The existing El Mirador Building and Tower have walls constructed of beige lath and plaster with a red tile shed roof. On the east and west sides of the building are large balcony / overhangs which extend fifteen feet out to form a first floor colonnade. These balconies provided access to second floor hotel rooms (now medical offices).

The components of the Tower structure include a three-story inner stairwell, two internal rooms, an open look-out area surrounded by a wrought iron balustrade walkway, and four arched walls supporting a ceramic tile roof. The tower roof is designed in a Moroccan chevron of three bands – green, yellow, and blue. Three bells hang in the tower and double finials adorn the four corners of the roof. At the apex of the hipped roof stands a wrought iron weathervane with the silhouette of a stenciled mountain and a palm tree. Midway up the south tower wall is a sundial of tile and iron which still is accurate today.

The landscaping surrounding the El Mirador Tower contains larger mature Acacia, Palo Verde, and Jacaranda trees with California, Mexican and Mediterranean fan palms.

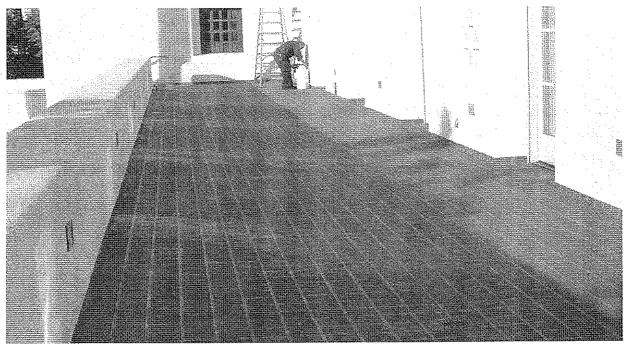
Planter beds contain assorted shrubs and bushes with seasonal flower beds with large turf areas.

Existing signage on the building includes individual letters mounted on the west elevation. A monument sign is located on the northerly side of the building.

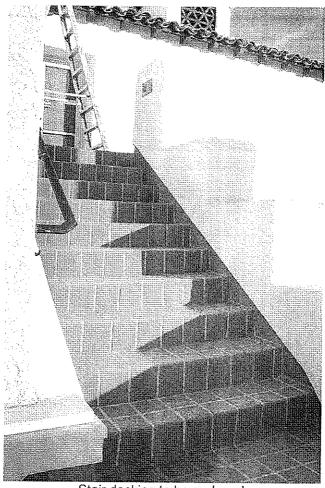
DESCRIPTION AND ANALYSIS

Maintenance Repairs to Balconies and Tower

The El Mirador Building and Tower at the Desert Regional Hospital have been experiencing water damage from leaking balcony decks and roof joints at the top of the tower. The proposal is to remove the existing colored concrete on the balconies and stairwells; repair the underlayment and replace with a colored concrete Pli-Dek waterproof epoxy floor coating. The new concrete will be the same thickness and stained in the same pattern and color as existing.

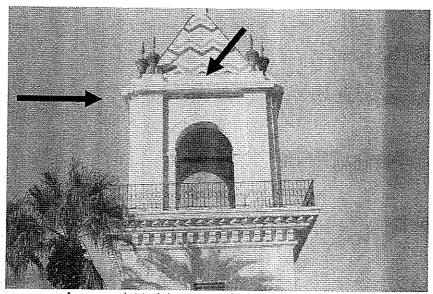


Existing balcony colored concrete deck to be removed



Stair decking to be replaced

The top of the El Mirador Tower where the patterned roof meets the bell tower is also experiencing water damage. The proposal is to repair the damage and seal the contact joints; it will be painted to match existing.



Arrows point to joint area to be repaired and sealed

Landscape Plan

The Hospital is seeking approval for the removal of 9, 000 square feet of turf area that surrounds the El Mirador Building to be replaced with desert landscaping. The proposal is to leave existing large trees and palms; remove all shrubs, ground cover and turf to be replaced with cacti, new shrubs, boulders, and decomposed granite. (A landscape plan is attached to the Staff report)

Sign Program

Best Signs, Inc. has submitted an amendment to the existing sign program. The proposed amendment consists of the replacement, relocation and installation of new signage on and adjacent to the building. Staff has listed the three types of signs and provided a zoning code analysis below:

1. Two Complex Identification Signs. One replacement on west elevation wall and one new installation on northerly trellis structure.

JERRY STERGIOS BUILDING

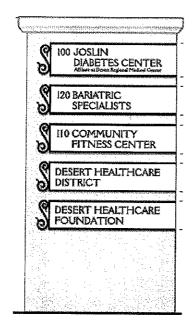


Proposed sign on west elevation 15 sq. ft. in size

Proposed sign on north elevation 11 sq. ft. in size

The Zoning Code allows one complex or building identification sign of up to twenty square feet in size, pursuant to Section 93.20.05(C)(7) of the Palm Springs Zoning Code (PSZC). The applicant is requesting two such signs that are both less than twenty square feet in size.

2. Two Directory Signs. Both freestanding; one located on the northerly side of the building where the existing teal marble plaque is located and one on southeasterly side of building near staircase and lower level pedestrian entry. The freestanding teal marble plaque will be relocated to north elevation pedestrian entry column where the existing historical plaque is located; the applicant proposes to relocate historical plaque below existing location.





Freestanding directory signs (single-sided)
1.2 sq. ft per individual tenant

Accessory sign at pedestrian entry 2 sq. ft.

A pedestrian directory sign may be permitted as follows:

Where a multi-tenant building has been developed, a sign directory may be allowed which will identify the building or complex and each of the businesses housed in the building or complex. The sign directory may be attached to the building or may be a monument sign. The building or complex identification sign shall not be larger than six (6) square feet per side, and the sign for the individual tenants shall be no larger than two (2) square feet per side.

The applicant is requesting two single-sided monument directory signs and one building identification sign. While the applicant is requesting more than the amount allowed by the Zoning Code, all sign areas comply with the ordinance.

3. Three Main Identification Signs. Three wall signs on west elevation; two will replace an existing sign that is located north of the complex identification sign and one will replace an existing sign that is located south of the complex identification sign.

DESERT HEALTHCARE DISTRICT DESERT HEALTHCARE FOUNDATION

15 sq. ft.



3.6 sq. ft.

BARIATRIC SPECIALISTS

11 sq. ft.

Proposed main signs north of complex identification sign

Proposed accessory sign south of complex identification sign

The sign ordinance allows main signs based on a tenants street frontage. While it is unclear as to the total linear frontage each tenant has facing Indian Canyon Drive, the building has over 100 lineal feet of frontage and the total sign area of all main signs is less than thirty square feet in area.

According to Section 93.20.05(C)(6) of the Palm Springs Zoning Code (PSZC), "Sign programs shall integrate with the architecture of the building complex, including such elements as size, color, location and construction material." A sign program may be approved which varies from the specific limitations of the sign ordinance.

In order to approve a sign program that varies from the sign ordinance, the Planning Commission and in this instance the City Council will have to make three required findings:

- 1. That due to the physical characteristics of the property and the orientation and design of the structures on the property, strict application of the regulations of the sign ordinance will not give adequate visibility to the signage;
- 2. That the approved program will be compatible with the design of the property and will represent the least departure from the standards of the sign ordinance necessary for the effectiveness of the program; and
- 3. That the approved program is compatible with the surrounding property and not contrary to the purpose of the sign ordinance.

REQUIRED FINDINGS

Definition of an Historic Site.

Section 8.05.020 of the Municipal Code provides the definition of an historic site as follows;

(a) Historic Site.

An historic site is any real property such as: a building; a structure, including but not limited to archways, tiled areas and similar architectural elements; an archaeological excavation or object that is unique or significant because of its location, design, setting, materials, workmanship or aesthetic effect and:

That is associated with events that have made a meaningful contribution to the nation, state or community; or

- 1. That is associated with lives of persons who made meaningful contribution to national, state or local history; or
- 2. That reflects or exemplifies a particular period of the national, state or local history; or
- 3. That embodies the distinctive characteristics of a type, period or method of construction; or
- 4. That presents the work of a master builder, designer, artist, or architect whose individual genius influenced his age; or that possesses high artistic value; or
- 5. That represents a significant and distinguishable entity whose components may lack individual distinction; or
- 6. That has yielded or may be likely to yield information important to national, state or local history or prehistory.

Staff has evaluated this application for the proposed exterior changes to the El Mirador Building located at 1150 North Indian Canyon Drive and finds that the project will not be detrimental to the overall historic nature of the building. Those elements of the building which reflect the original construction will not be altered.

The distinctive architectural elements of the building will not be compromised and the removal and replacement of the balcony and stairway decking, and repair of the Tower joints for the purpose of water proofing the structures can be considered maintenance. The use of a Pli-Deck concrete waterproof epoxy deck floor coating to match existing pattern and color will continue to preserve the historic structure.

The removal of 9,000 square feet of turf to be replaced with water efficient desert landscaping surrounding the El Mirador building will not be detrimental to its historic designation.

The proposed sign program amendment will allow the replacement and relocation of existing signage in similar locations and the installation of new signage that includes Spanish design elements to match the architectural style. The proposed amendment will not be detrimental to the overall historic nature and setting of the El Mirador Tower and Building.

Staff has concluded that the proposal will allow the El Mirador Building and Tower to continue to be maintained in excellent condition and the repairs and water proofing, new water efficient landscaping and revised sign program will not affect the historic designation of the site, and recommends that the HSPB issue a certificate of approval and recommend approval to the City Council.

ENVIRONMENTAL ASSESSMENT

This project is categorically exempt from environmental review per Section 15301(L), (1) of the California Environmental Quality Act (CEQA) Guidelines.

NOTIFICATION

There are no public notification requirements for this application.

Glenn Mlaker, AICP **Assistant Planner**

Associate Planner

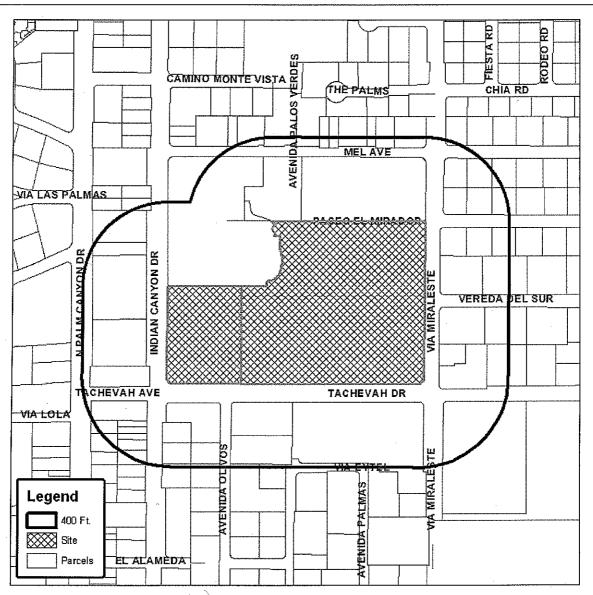
Director of Planning Services, AICP

ATTACHMENTS

- 1. Vicinity Map
- Material Detail for Decking Replacement 2.
- 3. Landscape Plan
- 4. Sign Program
- Historic Designation Resolution and Site Map 5.
- Site Photographs 6.



Department of Planning Services Vicinity Map



CITY OF PALM SPRINGS

CASE NO: 3.1456 MAA / HSPB 1

<u>APPLICANT</u>: Desert Regional Hospital – El Mirador Building

<u>DESCRIPTION:</u> Request by the Desert Regional Hospital for the approval of a sign program amendment and maintenance plan for water proofing and repair to balconies and tower including the removal of 9,000 sq. ft. of turf area around the El Mirador Building and East Building located at 1150 North Indian Canyon Drive, Zone P, Section 10.



Waterproof Deck Coating **Concrete Coatings Epoxy Flooring**

Home

ICC-ES ESR-2097 System

Waterproofing for Plywood Substrates

Systems

Details

Finish Options

Distributors

Photo Gallery

Contact Us

The PLI-DEK™ waterproof deck system for plywood substrates has been ICC-ES evaluated since 1980. The system utilizes a 2.5 galvanized metal lath and a polyacrylic emulsion base coat, with a wide variety of finish options. All of the systems carry a One-Hour and Class A Fire When installed, the system is approximately 3/16 inch thick and less than 3 lbs. per square foot, therefore, alleviating additional framing expenses of typical One-Hour Fire Rated assemblies. The systems have been through extensive ATSM testing, as well as many years of applications in the field, therefore has proven its durability and quality. With proven years of success, low maintenance, and cost effectiveness the Pli-Dek™ System will continue to uphold your reputation as an industry leader.

- > System Overview
- > Data Sheet
- > Points of Interest
- > ICC Report
- > Specifications
- > Application Instructions
- > Details
- > ASTM Tests
- > Color Chart
- > Brochure



Highlights

- ICBO/ICC evaluated since 1980
- 1 hour fire rated
- . Class "A" fire rated
- Less than 1/4 of an inch thick
- Low maintenance
- Cost effective
- City of LA approved
- ADA approved
- · Extensive finish options
- Fast drying
- UV resistant
- Base coat installed in framing stage

Systems Include

- PLI-DEK-B (PD Resin Sand Finish)
- PLI-DEK-K (Knock Down Finish)
- PLI-DEK-T (Epoxy Stone Finish)
- PLI-DEK-CF (Custom Finish)
- PLI-DEK-C (Sand Finish)PLI-DEK-S (Smooth Finish)
- · PLI-DEK-U (Underlayment for
- Tile/Concrete)
- PLI-DEK-F (Fiberglass & Resin
- Reinforcement)





Systems | Details | Finish Options | Distributor Locations | Photo Gallery

800.364.0287

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PLI-DEK ICC-ES ESR-2097 SYSTEM

Waterproofing for Use on Horizontal Wood Surfaces

DATA SHEET

Introduction:

The Pli-Dek ICC ESR-2097 System is a 1-Hour; Class "A" Fire Rated deck system. It uses a polyacrylic emulsion membrane, combined with elastomeric, acrylic, or cementitious finishes. The system consists of a 2.5 lbs. /sq.yd. galvanized metal lath, Base Coat, and a wide range of finishes. This system offers high durability with low maintenance.

Primary Use:

The Pli-Dek System is designed for plywood balconies, walking decks, stairways, and roof decks where waterproofing is essential. It provides a durable wear surface for interior and exterior use, and meets the demands of the Class "A" and 1-Hour Fire Ratings. The Pli-Dek System is excellent for new construction as well as retrofit work.

Technical Data:

TEST	RESULTS	ASTM TEST
Spread of Flame	Class "A"	E-108
Fire Resistive Test	1-hour	E-119
Bond Strength- Plywood	126 psi	C-297
Tensile Strength	1505 psi- after weathering	D-2707
Impact Test	No Cracking	D-3320
Water Transmission	.31 grams/24hrs.	E-96
Abrasion Test	2.9%	D-1242
Static Coefficient Of Friction	.835	C-1028-96
Compressive Strength	6075 psi	C-150-72

Limitations:

Not for use in areas intended for vehicular traffic.

Packaging:

The GU80-1 Powders are available in 46 lb. bags. The GU80-1 Liquid Admixture, GS99-1 Clear Sealer, PD Resin, and GS88-1 Pigmented sealer are supplied in 5 gallon pails. The flashing, metal lath, and staples are sold separately in various quantitles.

Shelf Life:

One year from the ship date. Do not allow products to freeze. Do not store GU80-1 powders in wet or damp areas.

Color:

The finish coat of the Pli-Dek ICC system is available in 15 standard colors. Custom color matching is also available.

Standards:

The Pli-Dek System meets the requirements of the ASTM E119-88 for a One-Hour Fire Rating and the ASTM E108-82 for a Class "A" Fire Retardant Roof.

Job Conditions:

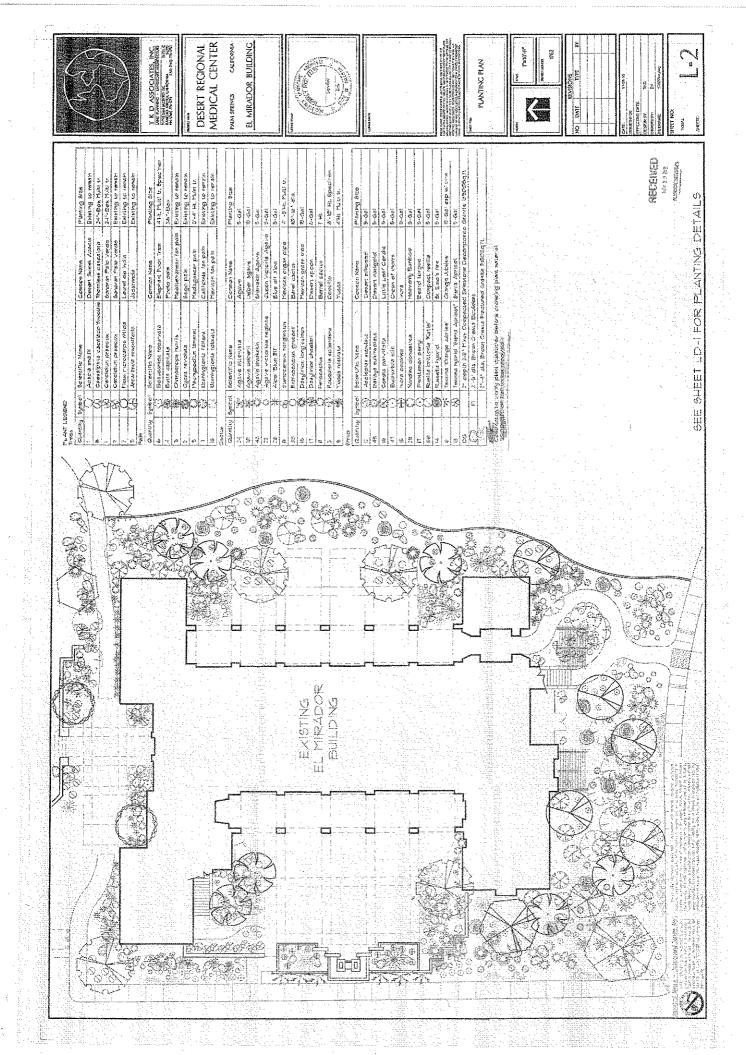
The ambient air and surface temperature must be a minimum of 4.44°C (40°F) and a maximum of 43°C (110°F) and shall remain so for at least 24-hours. Do not install over wet substrates or in rainy conditions. The Pli-Dek applicator shall inspect the substrate for any deficiencies and notify the architect or general contractor in writing of the corrections that need to be made before application of the Pli-Dek products.

Warranty:

Contact Pli-Dek Systems, Inc. for warranty information.

Technical Assistance:

Pli-Dek Systems, Inc. or its local authorized representatives are available for technical assistance and/or inspections for the Pli-Dek line of products.





JERRY STERGIOS BUILDING

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Project:
JERRY STERGIOS BUILDING
SIGN PROGRAM

Account Representativ

MONUMENT DIRECTORY SEE PAGE 7

Dote: SEPTEMBER 20, 2011

1550 S. Gene Autry Trail Palm Springs, CA 92264

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EXTERIOR SIGNAGE LOCATION PLAN

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Designer: JAYAR FLORES

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NOVEMBER 23, 2011

Client Approval:

INDIVIDUAL LETTERS SEE PAGES 3 &4

SIGN SEE PAGE 2 ★

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DIRECTORY SEE PAGE 6 MONUMENT

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Project Address: PALM SPRINGS

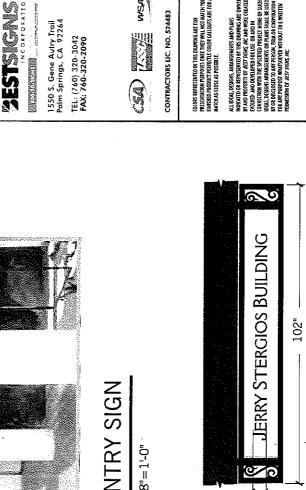
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MEDICAL CENTER

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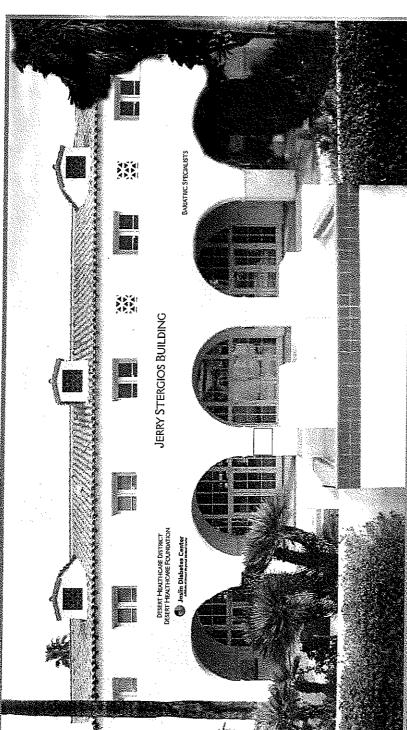
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Graphics/D/Desert Regional Medical Center/Joslin Diabetes Center/Sign Program03.cdr

NOVEMBER 23, 2011

Client Approval:

Date: SEPTEMBER 20, 2011

Scale: AS SHOWN

Designer: JAYAR FLORES

Account Representative JOHN CROSS

Project Address: PALM SPRINGS

JERRY STERGIOS BUILDING SIGN PROGRAM

MEDICAL CENTER

EXTERIOR INDIVIDUAL ALUMINUM LETTERS

SCALE: 3/32" =1'-0"

DESERT HEALTHCARE DISTRICT DESERT HEALTHCARE FOUNDATION

JERRY STERGIOS BUILDING

BARIATRIC SPECIALISTS

Joslin Diabetes Center

1550 S. Gene Autry Trail Palm Springs, CA 92264 TEL: (760) 320-3042 FAX: 760-320-2090

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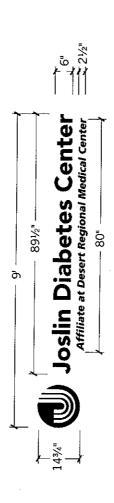


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JERRY STERGIOS BUILDING



EXTERIOR INDIVIDUAL CUT OUT LETTERS

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DESERT REGIONAL
MEDICAL CENTER

JERRY STERGIOS BUILDING SIGN PROGRAM

Project Address: PALM SPRINGS

Account Representative JOHN CROSS

Designer: JAYAR FLORES

Date: SEPTEMBER 20, 2011

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NOVEMBER 23, 2011

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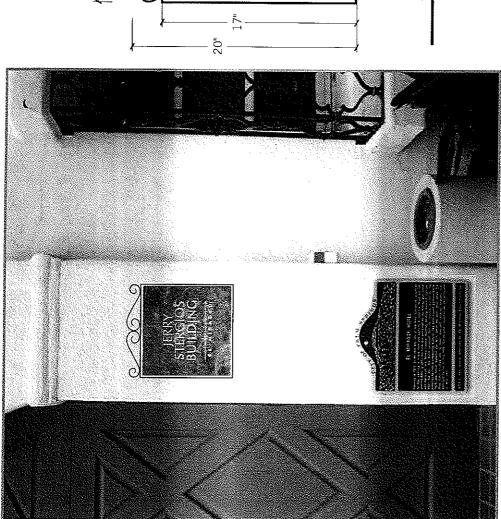
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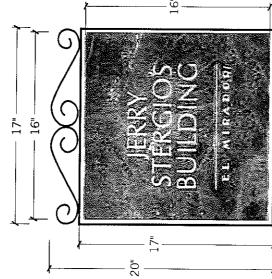
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CONTRACTORS LLC, NO. 524483

Drawing No. 4

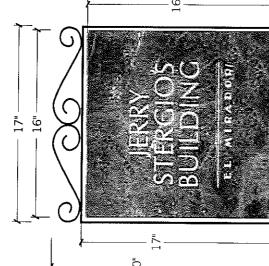




JERRY STERGIOS PLAQUE

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- RE-INSTALL AT NEW LOCATION



SCALE: 11/2"=1'-0"

REMOVE MARBLE PLAQUE FROM EXISTING LOCATION.

■ MOUNT MARBLE PLAQUE TO 20" x 17" ALUMINUM FRAME

DESERT REGIONAL MEDICAL CENTER

JERRY STERGIOS BUILDING SIGN PROGRAM

Project Address: PALM SPRINGS

Designer: JAYAR FLORES Account Representative JOHN CROSS

^{Date:} SEPTEMBER 20, 2011

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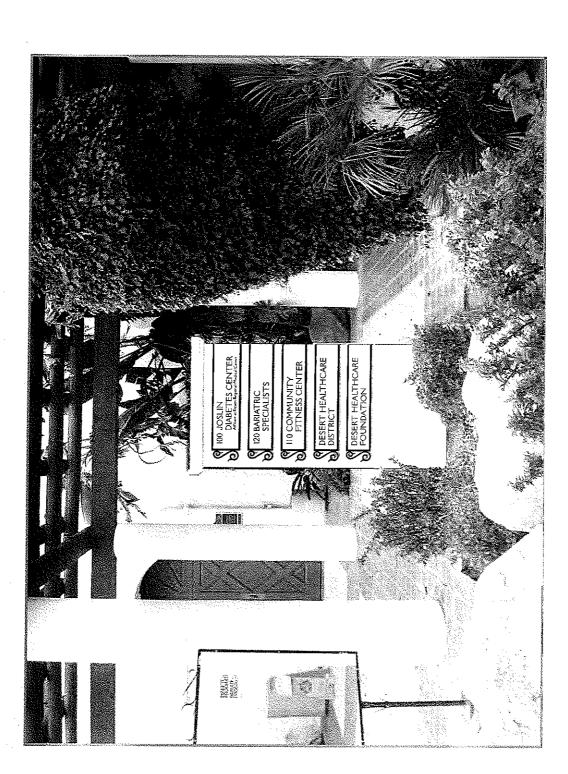
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SINGLE-SIDED NORTH ENTRANCE MONUMENT

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Project Address: PALM SPRINGS Account Representativ Designer: JAYAR FLORES

Date: SEPTEMBER 20, 2011

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SINGLE-SIDED SOUTH ENTRANCE MONUMENT

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JERRY STERGIOS BUILDING SIGN PROGRAM

Project Address: PALM SPRINGS

Account Representative JOHN CROSS Designer: JAYAR FLORES

Date: SEPTEMBER 20, 2011

Scale: AS SHOWN

Graphics/D/Desert Regional Medical Center/Joslin Diabetes Center/Sign Program03.cdr

NOVEMBER 23, 2011

Client Approval:

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Drawing No. 7

DESERT REGIONAL MEDICAL CENTER

JERRY STERGIOS BUILDING SIGN PROGRAM

Project Address: PALM SPRINGS

Account Representative JOHN CROSS

Designer: JAYAR FLORES

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Client Approval:

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1550 S. Gene Autry Trail Palm Springs, CA 92264

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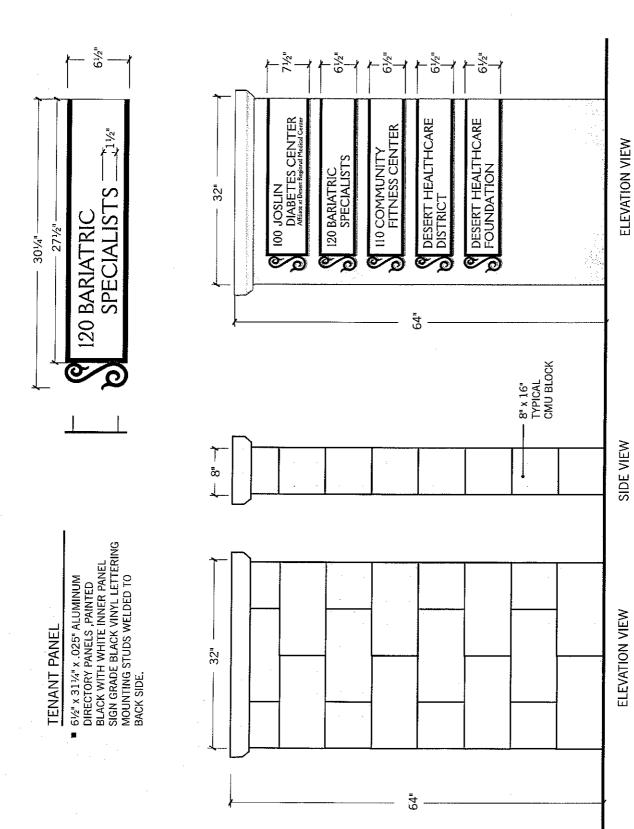
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Drawing No. 8

■ 64" x 32" CMU BLOCK CONSTRUCTION MONUMENT WITH WHITE SMOOTH STUCCO FINISH.

SINGLE-SIDED ENTRANCE MONUMENT

(2) QTY. SCALE: 3/4"=1'-0"



RESOLUTION NO. 15111

OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA, DESIGNATING THE EL MIRADOR HOTEL AND TOWER AND SURROUNDING SITE AS A CLASS 7 HISTORIC SITE.

WHEREAS the El Mirador Hotel and Tower and its associated personages and past events have contributed substantially to the history of the City of Palm Springs; and

WHEREAS the El Mirador Hotel and Tower has long been a landmark for both residents and visitors in the City of Palm Springs; and

WHEREAS Ordinance 1140 of the City of Palm Springs allows for the designation of historic sites; and $\ensuremath{\ell}$

WHEREAS on June 13, 1983, the Historic Site Preservation Board initiated proceedings to designate the El Mirador Hotel and Tower and surrounding site as an historic site; and

WHEREAS on June 11, 1984, the Historic Site Preservation Board held a public hearing on said designation and unanimously recommended to the City Council designation of said property as a Class 7 Historic Site; and

WHEREAS the City Council concurs in the recommendation of the Historic Site Preservation Board regarding the historic value of the El Mirador Hotel and Tower; and

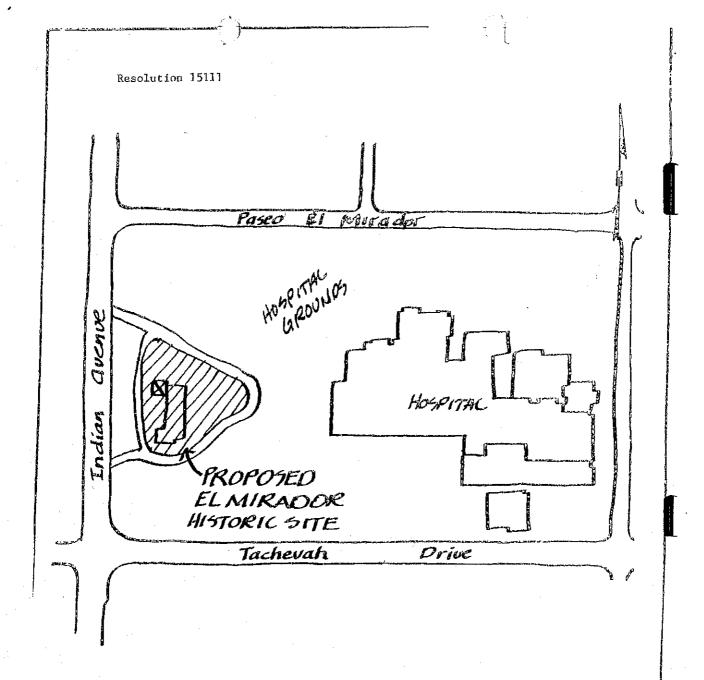
WHEREAS the designation of the El Mirador Hotel and Tower shall further the purposes and intent of Ordinance 1140; and

WHEREAS the designation of the El Mirador Hotel and Tower shall promote the sensitive renovation and preservation of said site;

NOW, THEREFORE, THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA does resolve as follows:

- Section I. The El Mirador Hotel and Tower and surrounding site as shown on Exhibit "A" shall be designated a Class 7 Historic Site pursuant to City Ordinance No. 1140.
- Section 2. All proposed development plans for the El Mirador Hotel and Tower and/or surrounding site shall be presented to the Historic Site Preservation Board for their review and recommendations to the City Council. Said review shall emphasize the renovation of the exterior of the building and site.
- Section 3. No permit for the exterior alteration to the El Mirador Hotel and Tower and/or surrounding site shall be granted without the prior approval of the City Council.

•	one prior approval	or the city council.	
ADOPTED t	his <u>27th</u> day of	June	1984.
AYES: NOES: ABSENT:	Councilmembers Birer, None None	Foster, Maryanov, Smith	and Mayor Bogert
ATTEST:		CITY OF PALM	SPRINGS, CALIFORNIA
Ву	City Clerk		The state of the s
REVIEWED 8	& APPROVED AN OP	A	ty Manager
		 . `\	



	CITY	OF .	PALM	SPRINGS	1
CASE NO.	HSPB-1		APPROVED BY	PLAN. COMM. DATE	
	City of Palm	Sarings	·	COUNCIL DATE	
REMARKS	Section 11	1	ORD, NO.	RESOL NO	





