



City of Palm Springs

Office of the City Clerk

3200 E. Tahquitz Canyon Way • Palm Springs, CA 92262

Tel: (760) 323-8204 • Fax: (760) 322-8332 • TDD: (760) 864-9527 • Web: www.palmspringsca.gov

EXCERPTS OF MINUTES

At the City Council meeting of the City of Palm Springs held June 18, 2014, the City Council took the following action:

- 1.A. EL PASEO HOLDINGS APPEALING THE HISTORIC SITE PRESERVATION BOARD DECISION DENYING THE REQUEST FOR AN AMENDMENT TO AN EXISTING SIGN PROGRAM AT THE EL PASEO BUILDING, A CLASS 1 HISTORIC SITE, TO INCLUDE ONE DOUBLE SIDED INTERNALLY ILLUMINATED BLADE SIGN EQUALING 7.5 SQUARE FEET LOCATED AT 800 NORTH PALM CANYON DRIVE, (CASE SP09-001AMND, HSPB-27):**

ACTION: 1) Adopt Resolution No. 23571, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA, UPHOLDING THE DECISION OF THE HISTORIC SITE PRESERVATION BOARD DENYING THE REQUEST TO AMEND THE SIGN PROGRAM AT THE EL PASEO BUILDING, A CLASS 1 HISTORIC SITE, LOCATED AT 800 NORTH PALM CANYON DRIVE, ZONE C-1 (CASE SP09-001AMND, HSPB-27);" and 2) Direct Staff to prepare a resolution to approve an amendment to the sign program allowing a first floor wall sign at no more than 5.8 square feet. **Motion Councilmember Foat, seconded by Mayor Pougnet and unanimously carried on a roll call vote.**

AYES: Councilmember Foat, Councilmember Lewin, Councilmember Mills, Mayor Pro Tem Hutcheson, and Mayor Pougnet.
NOES: None.
ABSENT: None.
ABSTAIN: None.

I, KATHIE HART, Chief Deputy City Clerk of the City of Palm Springs, hereby certify that the above action was taken by City Council of the City of Palm Springs on the 18th day of June, 2014, by the following vote:

Kathie Hart, CMC
Chief Deputy City Clerk

ITEM NO. 2H

RESOLUTION NO.

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA, APPROVING CASE SP 09-001 AMND, HSPB 27, AMENDING THE APPROVED SIGN PROGRAM FOR THE EL PASEO BUILDING LOCATED AT 800 NORTH PALM CANYON DRIVE.

WHEREAS, El Paseo Holdings (the "Applicant") has filed an application with the City pursuant to Section 93.20.00 of the Sign Ordinance for a sign program amendment to allow additional tenant identification at the El Paseo Building located at 800 North Palm Canyon Drive; and

WHEREAS, notice of public meeting of the City Council of the City of Palm Springs to consider a sign program amendment, Case No. SP 09-001 AMND, was given in accordance with applicable law; and

WHEREAS, on April 8, 2014 and May 13, 2014, a public meeting on the application for architectural approval was held by the Historic Site Preservation Board in accordance with applicable law; and

WHEREAS, the proposed project is considered a "project" pursuant to the terms of the California Environmental Quality Act ("CEQA"), and has been determined to be Categorically Exempt as a Class 31 exemption (Historical Resource Restoration/Rehabilitation) pursuant to Section 15331 of the CEQA Guidelines; and

WHEREAS, the City Council has carefully reviewed and considered all of the evidence presented in connection with the hearing on the project, including, but not limited to, the staff report, and all written and oral testimony presented.

THE CITY COUNCIL HEREBY FINDS AS FOLLOWS:

Section 1: Pursuant to the California Environmental Quality Act (CEQA), the project is Categorically Exempt under Section 15331(Historical Resource Restoration/Rehabilitation).

Section 2: Section 93.20.09 stipulates three findings that are required for a sign program to be approved that deviates from the strict provisions of the Sign Ordinance. The Planning Commission finds that:

- 1) *Due to the physical characteristics of the property and the orientation and design of the structures on the property, strict application of the regulations of the sign ordinance will not give*

adequate visibility to the signage.

The building houses multiple tenants. If strict application of the Zoning Code is followed, there would be limited or no signage to identify the location of individual tenants and assist users within the complex who are not familiar with the El Paseo Building.

2) The approved program will be compatible with the design of the property and will represent the least departure from the standards of the sign ordinance necessary for the effectiveness of the program.

The sign program proposes signage adjacent to the Major Thoroughfare (North Palm Canyon Drive). This allows easy identification of various tenants to vehicular traffic.

3) The approved program is compatible with the surrounding property and not contrary to the purpose of the sign ordinance.

The stated purpose of the sign ordinance as provided by Section 93.20.02(B) *“is to provide standards to safeguard life, health, property and the public welfare and to provide the means for adequate identification of business and other sign users by regulating and controlling the design, location and maintenance of all signs in the city”.*

The sign ordinance encourages adoption of sign programs to provide consistency and ease of permitting for multi-tenant signage. The deviations from the ordinance are for the purpose of providing adequate identification for businesses and sign users; therefore, the proposed sign program is not contrary to the purpose of the sign ordinance, and represents the least departure from the standards of the sign ordinance necessary for the effectiveness of the program.

NOW, THEREFORE, BE IT RESOLVED that, based upon the foregoing, the City Council hereby approves Case No. SP 09-001 AMND, a sign program amendment located on the El Paseo Building at 800 North Palm Canyon Drive, subject that:

1. An additional first floor wall sign not exceeding 5.8 square feet in size.

ADOPTED this 2nd day of July 2014.

AYES:
NOES:
ABSENT:
ABSTAIN:

David H. Ready, City Manager

ATTEST:

James Thompson, City Clerk

CERTIFICATION

STATE OF CALIFORNIA)
COUNTY OF RIVERSIDE) ss.
CITY OF PALM SPRINGS)

I, JAMES THOMPSON, City Clerk of the City of Palm Springs, hereby certify that Resolution No. _____ is a full, true and correct copy, and was duly adopted at a regular meeting of the City Council of the City of Palm Springs on _____, by the following vote:

AYES:
NOES:
ABSENT:
ABSTAIN:

James Thompson, City Clerk
City of Palm Springs, California