



**CITY OF PALM SPRINGS**  
**DEPARTMENT OF PLANNING SERVICES**  
**MEMORANDUM**

**Date:** 27 May 2015

**To:** Planning Commission

**From:** Flinn Fagg, AICP  
Director of Planning Services

**Subject:** Agenda Item #3B (Case 5.1375 SNC)  
Resolution of Intention

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At the meeting of 13 May 2015, the Planning Commission directed staff to provide to proceed with the street name change application for 34<sup>th</sup> Avenue. Prior to holding a public hearing on the application, the Planning Commission must adopt a Resolution of Intention a minimum of 30 days prior to the public hearing. Adoption of the attached resolution will satisfy the requirements of Palm Springs Municipal Code (PSMC) Section 14.08.050.

Upon adoption of the resolution, the public hearing will be scheduled for the July 8, 2015 Planning Commission meeting date. Staff will perform the following public notice actions prior to the public hearing:

- **Publication:** Per PSMC Section 14.08.060, a newspaper ad will be published at least 15 days prior to the public hearing on July 8<sup>th</sup>.
- **Posting:** Per PSMC Section 14.08.070, three signs will be posted along the 34<sup>th</sup> Avenue right-of-way at least 10 days prior to the public hearing, advertising the hearing date.
- **Mailings:** Although not required by code, staff will send notice to all property owners along the 34<sup>th</sup> Avenue right-of-way, and will also notice any affected neighborhood associations. The mailings will be sent out at least 10 days prior to the public hearing.

RESOLUTION NO. \_\_\_\_

A RESOLUTION OF INTENTION OF THE PLANNING COMMISSION OF THE CITY OF PALM SPRINGS, CALIFORNIA, TO CHANGE THE NAME OF 34<sup>TH</sup> AVENUE TO SHORE BRIDGE ROAD AND ESTABLISHING A PUBLIC HEARING DATE FOR CONSIDERATION OF THE STREET NAME CHANGE (CASE 5.1375 SNC).

THE PLANNING COMMISSION FINDS AND DETERMINES AS FOLLOWS:

- A. On April 22, 2015, residents of the Lawrence Crossley Neighborhood organization appeared before the Planning Commission and requested that the Planning Commission consider renaming 34<sup>th</sup> Avenue to Shore Bridge Road.
- B. On May 13, 2015, the Planning Commission received a report from the Department of Planning Services regarding the number of property owners that would be impacted and the costs associated with the street name change.
- C. The Planning Commission carefully reviewed and considered all of the evidence presented at its meeting of May 13, 2015, including but not limited to the staff report and all written and oral testimony presented, and directed staff to initiate the public hearing process for the street name change pursuant to the requirements of Palm Springs Municipal Code (PSMC) Chapter 14.08.

THE PLANNING COMMISSION OF THE CITY OF PALM SPRINGS RESOLVES:

SECTION 1. Pursuant to PSMC Section 14.08.050, the Planning Commission hereby adopts this resolution of intention to change the name of 34<sup>th</sup> Avenue to Shore Bridge Road and sets the public hearing date to consider Case 5.1375 SNC for July 8, 2015.

SECTION 2. Pursuant to PSMC Section 14.08.060, the Director of Planning Services shall publish this resolution of intention to change the name of 34<sup>th</sup> Avenue to Shore Bridge Road in a newspaper of general circulation at least 15 days prior to the July 8, 2015 public hearing date.

SECTION 3. Pursuant to PSMC Section 14.08.070, the Director of Planning Services shall provide for posting of this resolution of intention in at least three (3) public places along 34<sup>th</sup> Avenue at least 10 days prior to the July 8, 2015 public hearing date.

SECTION 4. Pursuant to PSMC Section 14.08.080 and 14.08.090, the Planning Commission shall hear and consider the proposal to change the name of 34<sup>th</sup> Avenue to Shore Bridge Road, and any objections to the proposal, at the July 8, 2015 public hearing. At the conclusion of the public hearing, the Planning Commission shall make a recommendation to the City Council on the proposal.

SECTION 5. Pursuant to PSMC Section 14.08.110, the Planning Commission hereby waives the requirement for a petition and application fee for the street name change application.

ADOPTED this 27<sup>th</sup> day of May, 2015.

AYES:  
NOES:  
ABSENT:  
ABSTAIN:

ATTEST:

CITY OF PALM SPRINGS, CALIFORNIA

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Flinn Fagg, AICP  
Director of Planning Services

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**14.08.010 Petition for initiation of street name change.**

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Any person may initiate a street name change for any reason consistent with law, by complying with the provisions of this chapter. (Ord. 914 § 10, 1971: prior code § 7601)

**14.08.020 Initiation of petition.**

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A proposed change of street name may be initiated by filing with the planning commission an application in the form prescribed by the director of community development and signed by the owners of at least sixty percent of the lineal frontage abutting the street to be affected. (Prior code § 7611)

**14.08.030 Application fee.**

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The application shall be accompanied by a fee in an amount established by resolution of the city council, in order to defray the costs of publishing, posting, and processing, as hereinafter prescribed. (Ord. 914 § 10, 1971: prior code § 7621)

**14.08.040 Director's examination.**

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The director of community development shall examine the application and determine the sufficiency of same as to the percentage requirement of Section 14.08.020. (Prior code § 7631)

**14.08.050 Adoption of resolution of intention.**

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Upon determination of the sufficiency of the petition, the commission shall adopt a resolution of intention to change name and set a date for public hearing not less than thirty days from the date of adoption of the resolution. (Prior code § 7641)

**14.08.060 Publication.**

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The director of community development shall provide for at least one publication of resolution of intention in a newspaper of general circulation within the city at least fifteen days prior to the hearing date. (Prior code § 7651)

**14.08.070 Posting.**

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The director of community development shall provide for posting copies of the resolution of intention in at least three public places along the street proposed to be affected. The posting shall be completed at least ten days prior to the hearing date. (Prior code § 7661)

**14.08.080 Commission hearing.**

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At the time set for hearing, or at any time to which the hearing may be continued, the commission shall hear and consider proposals to adjust, alter or change the names of the streets mentioned in the resolution, and objections to the proposals. (Prior code § 7671)

**14.08.090 Commission recommendation.**

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At or after the conclusion of the hearing, the commission may make any recommendation to the city council which the commission deems appropriate. In its deliberations the commission shall consider any applicable specific plans in effect pursuant to California Government Code Sections 65450 et seq. (Ord. 914 § 10, 1971: prior code § 7681)

**14.08.100 Council action.**

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The city council may, pursuant to California Government Code Section 34091.1, take such action as it deems appropriate upon the recommendation of the commission, and failure to take action within sixty days after submission of the commission's recommendation shall be deemed denial of the application. (Ord. 914 § 10, 1971: prior code § 7691)

**14.08.110 Commission recommendation without petition and hearing.**

Notwithstanding any other parts of this code, the commission may, for any reason it deems in the public interest and necessity, recommend to the city council that a street name be changed. Said recommendation may be made without complying with the requirements of Sections 14.08.020 through 14.08.080. Said recommendation shall be in the form of a resolution of the commission directed to the city council. Thereafter the city council shall take such action as it deems appropriate. (Prior code § 7701)

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