



City Council Staff Report

DATE: November 2, 2016 CONSENT CALENDAR

SUBJECT: APPROVE THE STREET NAME OF DESERT INN DRIVE FOR THE STREET SEGMENT PREVIOUSLY IDENTIFIED AS "MAIN STREET" IN THE DOWNTOWN PALM SPRINGS PROJECT

FROM: David H. Ready, City Manager

BY: Office of the City Manager

SUMMARY:

At the October 19, 2016, City Council meeting, the Ad-Hoc Subcommittee (Mills/Roberts) reported on the Subcommittee's recommendation to name the new street segment previously identified as "Main Street" in the Downtown Palm Springs Project as "Desert Inn Drive." This action would formally approve naming this new street segment as "Desert Inn Drive."

RECOMMENDATION:

Adopt Resolution No. _____, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA, APPROVING THE STREET NAME OF "DESERT INN DRIVE" FOR THE NEW STREET SEGMENT PREVIOUSLY IDENTIFIED AS "MAIN STREET" IN THE DOWNTOWN PALM SPRINGS PROJECT, LOCATED IMMEDIATELY NORTH OF AND PARALLEL WITH TAHQUITZ CANYON WAY BETWEEN MUSEUM DRIVE AND N. PALM CANYON DRIVE."

BACKGROUND:

The Downtown Palm Springs Project will construct one new street located immediately north of and parallel with Tahquitz Canyon Way between Museum Drive and N. Palm Canyon Drive, that has unofficially been identified as "Main Street." The City Council previously discussed determining an official name for this street, and assigned the issue to an Ad-Hoc Subcommittee consisting of Mayor Pro-Tem Mills and Council Member Roberts. The Ad-Hoc Subcommittee met and identified a proposed street name of "Desert Inn Drive," which was reported to the City Council at its October 19, 2016, meeting. At the direction of the City Council at that time, this item is being presented for the City Council to give full consideration of approving the proposed street name of "Desert Inn Drive."

ITEM NO. 1A