

CITY OF PALM SPRINGS

DEPARTMENT OF PLANNING SERVICES

MEMORANDUM

Date:

April 12, 2017

To:

Planning Commission

From:

Department of Planning Services

Subject:

Item 3A - Trio Restaurant, for an Art Mural on a commercial restaurant

building located at 707 North Palm Canyon Drive (Case 17-001 MUR)

On March 22, 2017, the Planning Commission reviewed and voted to approve Case 17-001, an Art Mural on the west facing façade of the commercial restaurant building at 707 North Palm Canyon Drive. At that meeting the Planning Commission received a Staff report stating that the Public Arts Commission had reviewed and approved the Art Mural when in fact they denied the request. The document as written was based upon verbal comments and Staff had not received draft meeting minutes until after the report had been published. Staff regrets this error and has reintroduced this item before the Planning Commission for reconsideration.

The Public Arts Commission reviewed the mural request at the March 9, 2017 meeting and discussed the procedures for reviewing Murals as public art. After consideration they voted 5-0 to deny the application based upon the applicant painting the mural without the proper approvals. Draft meeting minutes are attached for your review.

Based upon this new information, the Planning Commission could re-evaluate the Mural application. Staff would like to note that the owner of Trio Restaurant did approach the Planning Department in mid-August seeking information regarding the lengthy approval process for a mural. Staff explained the time requirements for the various Commission and Committee reviews; however the mural was painted in late August in time for the Palm Springs Comic Con Show.

The Planning Commissions deliberations should be based upon the mural as presented meeting the required findings of Chapter 5.81.040 of the Palm Springs Municipal Code and not necessarily the decision of other recommending Commissions. Ultimately the City Council will take into consideration all recommendations and render a decision.

Attachments:

- 1. Draft Minutes of March 9, 2017 Public Arts Commission
- 2. Vicinity Map
- 3. Resolution
- 4. Conditions of Approval
- 5. Staff Report from March 22, 2017 Planning Commission Meeting

City of Palm Springs - Public Arts Commission Regular Meeting Minutes March 9, 2017 Page 5

DRAFT

D. LEGISLATIVE

6. MAKE A RECOMMENDATION TO THE CITY COUNCIL REGARDING A REQUEST FOR APPROVAL OF AN ART MURAL APPLICATION BY TRIO RESTAURANT FOR AN EXISTING MURAL ON THE COMMERCIAL BUILDING AT 707 NORTH PALM CANYON DRIVE (CASE 17-001 MUR) IN ACCORDANCE WITH THE GUIDELINES SET FOR BY SECTION 5.81 OF THE MUNICIPAL CODE AND SECTIONS 93,20.00 & 93,20.03 OF THE PALM SPRINGS ZONING CODE.

RECOMMENDATION: Review Art Mural Application #17-001 and adopt a Resolution of the Public Arts Commission making a recommendation to City Council for consideration.

- A request of the Public Arts Commission to provide input and comment on the appropriateness
 of an Art Mural Application for a mural on the commercial building at 707 North Palm Canyon Drive.
- The mural as applied to the building in August 2016.
- The Planning Commission will be reviewing the mural application at the Wednesday, March 22, 2017.

Commissioner Brenner – It is very disconcerting that we have a policy and this business completely went around that; it sets a precedent that anyone can just paint their wall and then come back to arts commission; knows for a fact that this mural was created as a publicity stunt to bring attention to this business. A statement needs to be very clearly made that you cannot come to the commission after the fact. What are we going to do, Tell them to go paint over it?

Chair Sheffer – someone could tell them to paint over it. If we register our concern, that this was once again put out before anyone followed the procedures, I think we can say we are not recommending that it be approved because it did not go through the process.

Chair Sheffer – Well Fargo did go through the proper process; we are invited to the unveiling on March 21st.

Commissioner Ruttan – concurs with Commissioner Brenner. They are asking for forgiveness rather than permission.

MOTION: by Commissioner Brenner, second by Commissioner Ruttan, that we do not approve this mural because proper procedures were not followed in accordance with the guidelines set forth by Chapter 2.24 of the Palm Springs Municipal Code (Section 2.24.010) The Public Arts Commission; and Chapter 5.81 of the Palm Springs Municipal Code (Section 5.81.010) the process and procedures for the installation of original art murals on private property prior to it being created; Motion Carried: Ayes 5; Noes 0; Abstain 1 - Gladstone

E. SUBCOMMITTEE REPORTS

7. Sites & Installations

Review possible sites for the installation of artistic bike racks and locations for new artwork acquisitions.

Subcommittee Report - Vice Chair Yanni

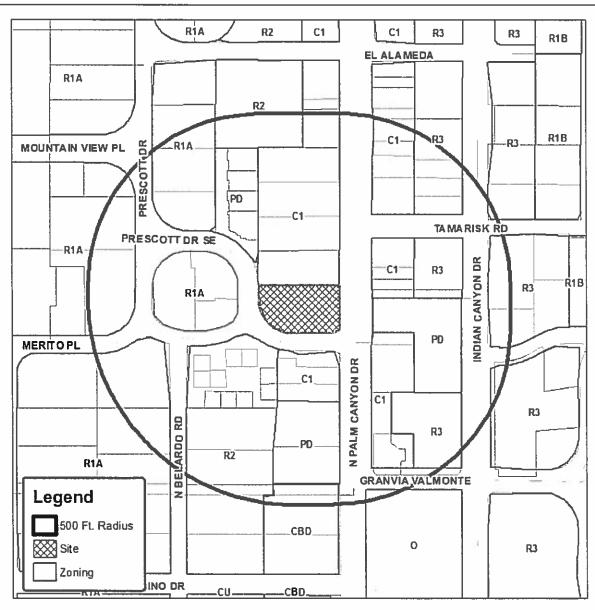
Artistic Bicycle Racks:

There are two artistic bike racks completed and ready for installation: 1) palmSPRING (spring design) and 2) Palm Springs Modern (house design).



Department of Planning Services Vicinity Map





CITY OF PALM SPRINGS

17-001 MUR Trio Restaurant Art Mural

707 North Palm Canyon Drive

RESOLUTION NO.

A RESOLUTION OF THE PLANNING COMMISSION OF THE CITY OF PALM SPRINGS, CALIFORNIA, RECOMMENDING APPROVAL OF CASE NO. 17-001 MUR FOR AN ART MURAL ON THE COMMERCIAL RESTAURANT BUILDING AT 707 NORTH PALM CANYON DRIVE, ZONE C-1.

THE PLANNING COMMISSION FINDS AND DETERMINES AS FOLLOWS:

- A. Trio Restaurant, ("Applicant") has filed an application with the City pursuant to Chapter 5.81 of the Palm Springs Municipal Code for the approval of an art mural on the commercial building at 707 North Palm Canyon Drive, Zone C-1. (Case No. 17-001 MUR) ("Application").
- B. On February 21, 2017, the Architectural Advisory Committee met and voted to recommend approval of the application to the Planning Commission.
- C. On April 12, 2017, the Planning Commission considered the Application at a regularly scheduled public meeting held in accordance with applicable law.
- D. The Application is not considered a project pursuant to the terms of the California Environmental Quality Act ("CEQA"), as it will not cause a direct or indirect physical change in the environment pursuant to Section 21065 of the Public Resources Code
- E. Notice was provided to all property owners within 500 feet of the location of the mural prior to the Planning Commission consideration of the Application in accordance with Section 5.81.030(a) of the Palm Springs Municipal Code.
- F. The Planning Commission has carefully reviewed and considered all of the evidence presented in connection with the Application, including, but not limited to, the staff report, and all written and oral testimony presented.
- G. Pursuant to Section 5.81.050 of the Palm Springs Municipal Code, the Planning Commission finds:
- 1. The mural shall remain in place, without alternation, for a minimum period of two years.
 - If approved, the mural shall be required to remain in place for two years from the date of City Council approval. The two-year requirement will be included as a standard condition of approval.
- 2. No part of a mural shall exceed the height of the structure to which it is tiled, painted, or affixed.
 - The mural will occupy the west facing building façade visible from the Trio Restaurant parking lot. The mural is 1,170-square feet in size, sixty-five

- (65) feet long and eighteen (18) feet tall and will encompass the rear exterior wall.
- 3. No part of a mural shall extend more than six (6) inches from the plane of the wall upon which it is tiled, painted, or affixed.

The colorful mural applied to the west wall facing the restaurant parking lot has been applied by spray paint in colors of red, yellow, blue, orange, green, purple, and black. The aerosol acrylic paint is weather and heat resistant of the highest quality made for exterior use. The paint pigments can expect to remain without fading for ten (10) years.

4. No mural may consist of, or contain, electrical or mechanical components, or changing images (moving structural elements, flashing or sequential lights, lighting elements, or other automated methods that result in movement, the appearance of movement, or change of mural image or message, not including static illumination turned off and back on not more than once every 24 hours).

The mural art work does not consist of or contain any electrical or mechanical components and the mural is not illuminated at night.

 No mural shall be placed on a lot that is improved with only one singlefamily residential structure and accessory structures.

The mural is affixed to a commercial building, and is located within a commercial zoning district.

6. No mural shall be arranged and illuminated in a manner that will produce light intensity of greater than three foot candles above ambient lighting, as measured at the property line of the nearest residentially zoned property.

The mural does not consist of or contain any electrical or mechanical components. The mural will not be illuminated at night.

7. Digitally printed image murals shall receive approval of both the Fire Department and Department of Building and Safety.

The Fire Department and the Department of Building and Safety has reviewed the proposed method of constructing the mural image and has found that the acrylic paint will not be harmful as applied.

8. A mural shall not be created without the final authorization of the Palm Springs City Council.

The applicant has appropriately filed the proper application for approval of the mural. The mural was established in August 2016 and this application will bring the mural into conformance to the City's approval process requirements. Should the City Council deny this application, the mural will need to be removed and the building repainted.

THE PLANNING COMMISSION RESOLVES:

Based upon the foregoing, the Planning Commission hereby recommends approval of Case 17-001 MUR for an art mural on the commercial restaurant building located at 707 North Palm Canyon Drive subject to the conditions of approval attached herein as Exhibit A.

ADOPTED this 12th day of April, 2017.

AYES:
NOES:
ABSENT:
ABSTAIN:

ATTEST:

CITY OF PALM SPRINGS, CALIFORNIA

Flinn Fagg, AICP
Director of Planning Services

RESOLUTION NO.

EXHIBIT A

Case 17-001 MUR

An Art Mural for a commercial restaurant building located at 707 North Palm Canyon Drive

April 12, 2017

CONDITIONS OF APPROVAL

Before final acceptance of the project, all conditions listed below shall be completed to the satisfaction of the Director of Planning Services, the Director of Building and Safety, or the Director of Community and Economic Development, depending on which department recommended the condition.

Any agreements, easements or covenants required to be entered into shall be in a form approved by the City Attorney.

ADMINISTRATIVE CONDITIONS

- ADM 1. <u>Project Description</u>. This approval is for the project described per Case 17-001 MUR, except as modified by the conditions below.
- ADM 2. Reference Documents. The site shall be developed and maintained in accordance with the approved plans, date stamped January 26, 2017, on file in the Planning Division, except as modified by the conditions below.
- ADM 3. <u>Conform to all Codes and Regulations</u>. The project shall conform to the conditions contained herein, all applicable regulations of the Palm Springs Zoning Ordinance, Municipal Code, and any other City County, State and Federal Codes, ordinances, resolutions and laws that may apply.
- ADM 4. <u>Minor Deviations</u>. The Director of Planning or designee may approve minor deviations to the project description and approved plans in accordance with the provisions of the Palm Springs Zoning Code.
- ADM 5. Indemnification. The owner shall defend, indemnify, and hold harmless the City of Palm Springs, its agents, officers, and employees from any claim, action, or proceeding against the City of Palm Springs or its agents, officers or employees to attach, set aside, void or annul, an approval of the City of Palm Springs, its legislative body, advisory agencies, or administrative officers concerning Case 16-001 MUR. The City of Palm Springs will promptly notify the applicant of any such claim, action, or proceeding against

the City of Palm Springs and the applicant will either undertake defense of the matter and pay the City's associated legal costs or will advance funds to pay for defense of the matter by the City Attorney. If the City of Palm Springs fails to promptly notify the applicant of any such claim, action or proceeding or fails to cooperate fully in the defense, the applicant shall not, thereafter, be responsible to defend, indemnify, or hold harmless the City of Palm Springs. Notwithstanding the foregoing, the City retains the right to settle or abandon the matter without the applicant's consent but should it do so, the City shall waive the indemnification herein, except, the City's decision to settle or abandon a matter following an adverse judgment or failure to appeal, shall not cause a waiver of the indemnification rights herein.

- ADM 6. <u>Covenant.</u> The owner of the property on which the mural is installed shall execute and deliver to the Office of the City Clerk a covenant for recordation in a form approved by the City Attorney. The covenant shall provide that the mural will be installed and maintained at all times in full compliance Chapter 5.81 of the Palm Springs Municipal Code. In addition, the covenant shall remain in force for as long as the mural exists.
- ADM 7. Maintenance Plan. The property owner(s) and successors and assignees in interest shall maintain and repair the mural in accordance with the maintenance plan approved in conjunction with this application. This condition shall be included in the recorded covenant agreement for the property as required by the City.
- ADM 8. Minimum Time Period. The mural shall remain in place, without alteration, for a minimum period of two (2) years; the two (2) year time period shall commence upon the effective date of the approval. An "alteration" includes any change to the permitted mural, including, but not limited to, any change to the image(s), materials, colors, or size of the permitted mural. "Alteration" does not include naturally occurring changes to the mural caused by exposure to the elements or the passage of time or that result from the maintenance or repair of the mural. Such minor changes may include slight and unintended deviations from the original image, colors, or materials that occur when the permitted mural is repaired due to the passage of time or the result of vandalism.

A mural may be removed within the first two years of the date of registration under the following circumstances:

- The property on which the mural is located is sold; or
- The structure or property is substantially remodeled or altered in a way that precludes continuance of the mural; or
- The property undergoes a change of use authorized by the Department of Building and Safety;

- The owner of a mural may request permission from the City Manager to remove a mural prior to the expiration of the two (2) year period, which the City Manager may grant upon making a finding that the continued maintenance of the mural is not feasible and that the early removal of the mural is not a furtherance of off-site commercial advertising.
- ADM 9. Right to Appeal. Decisions of an administrative officer or agency of the City of Palm Springs may be appealed in accordance with Municipal Code Chapter 2.05.00. Permits will not be issued until the appeal period has concluded.
- ADM 10. Grounds for Revocation. Non-compliance with any of the conditions of this approval or with City codes and ordinances may result in proceedings to revoke the approval. In addition, violations of the City Codes and Ordinances will result in enforcement actions which may include citations, arrest, temporary business closure, or revocation of this permit in accordance with law.

PLANNING DEPARTMENT CONDITIONS

- PLN 1. <u>Lighting.</u> There shall be no illumination of mural.
- PLN 2. Removal of Mural. Should the mural be removed or the building be repainted in the future, the property owner shall submit a Minor Architectural Review application for approval prior to repainting the building.

END OF CONDITIONS



Planning Commission Staff Report

DATE:

MARCH 22, 2017

SUBJECT:

TRIO RESTAURANT, FOR AN ART MURAL APPLICATION ON A

COMMERCIAL RESTAURANT BUILDING LOCATED AT 707 NORTH

PALM CANYON DRIVE. (CASE 17-001 MUR). (GM)

FROM:

Department of Planning Services

SUMMARY

A request for recommendation of approval of an Art Mural Application for a mural on a commercial restaurant building at 707 North Palm Canyon Drive.

RECOMMENDATION:

Recommend approval of the mural to City Council, subject to the Conditions of Approval included as Exhibit "A" (attached).

BACKGROUND:

| Related Relevant City Actions | | | |
|-------------------------------|--|--|--|
| 2/21/2017 | AAC reviewed the proposal and voted 6-0-2 to recommend approval to the Planning Commission as submitted. | | |
| 3/9/2017 | Public Arts Commission reviewed the proposal and voted to recommend approval to the City Council. | | |

| Most Recent Ownership | | |
|-----------------------|-----------------------|--|
| 10/21/2002 | Second Imperial Manor | |

| Field Check | | | |
|---|--|--|--|
| 02/2017 Staff visited site to observe existing conditions | | | |

| Notification | | | |
|--------------|--|--|--|
| 2/16/2017 | Notice sent to all property owners within 500 feet of mural site at least 30 | | |
| | days prior to the Planning Commission consideration. | | |

| | Details of Application Request |
|----------|--------------------------------|
| THE TANK | Site Area |
| Net Area | 31,372-square feet |

| Surrounding Property | Existing General Plan Designations | Existing Land Use | Existing Zoning Designations |
|-------------------------|---------------------------------------|-------------------|------------------------------|
| Subject | NCC (Neighborhood | Restaurant | C-1 (General |
| Property | Commercial) | | Commercial) |
| North | NCC (Neighborhood | Retail | C-1 (General |
| | Commercial) | | Commercial) |
| South | NCC (Neighborhood | Retail | C-1 (General |
| | Commercial) | | Commercial) |
| East | NCC (Neighborhood | Retail | C-1 (General |
| | Commercial) | | Commercial) |
| West | ER (Estate Residential) | Single-Family | R-1-A (Single- |
| | | Residential | Family Residential) |

ANALYSIS:

The applicant has requested approval of an existing mural located on the rear elevation of the commercial restaurant building at 707 N. Palm Canyon Drive. The mural does not have a specific name but can be described as a form of underground public art evolved from graffiti or "Street Art" founded in urban centers. The mural was created by Los Angeles artist John Moody known as MDMN whose art can be described as having an eclectic aesthetic that melds anime, superhero comics, 80's videogames and retro sci-fi imagery. The installation of the mural occurred sometime in August 2016 in conjunction with the Palm Springs Comic Con.

The mural is approximately sixty-five (65) feet wide by eighteen (18) feet tall equaling 1,170-square feet. The colorful mural applied to the west wall facing the restaurant parking lot has been applied by spray paint in colors of red, yellow, blue, orange, green, purple, and black. The central feature of the mural is a comic book image of a woman's face in blue color. The aerosol acrylic paint is weather and heat resistant of the highest quality made for exterior use. The paint pigments can expect to remain without fading for ten (10) years.

The mural is visible from the restaurant parking lot, and can be seen from West Merito Place. There is no formal lighting of the mural. A large Oleander hedge exists along the outer planter bed of the parking lot adjacent to the street providing a visual screen from the single-family residential neighborhood.

The approval process for murals is identified in Section 5.81.030 of the Palm Springs Municipal Code; the application must be reviewed by AAC, the Planning Commission, the Public Arts Commission, and is then forwarded to City Council for action. The AAC reviewed the mural on February 21, 2017 and recommended approval of the application. The Public Arts Commission reviewed the application at the March 9, 2017 meeting. Both recommendations from the Planning Commission and the Public Arts Commission will be forwarded to the City Council for consideration.

As part of the approval criteria listed in Section 5.81.030 of the code, the Planning Commission is to review mural applications for compatibility as to location and placement on the structure, and other applicable requirements of the zoning code. The mural has been reviewed under the Architectural Review criteria listed in Section 94.04.00(D), as detailed under the Findings section listed below.

The applicant will be required to submit a covenant and maintenance agreement for the mural, as stated in Section 5.81.020 of the Palm Springs Municipal Code. This agreement assures that the necessary repairs and maintenance of the mural are completed by the property owner to the reasonable satisfaction of the City.

FINDINGS - ART MURAL REGULATIONS AND REQUIREMENTS:

Palm Springs Municipal Code (PSMC) Section 5.81.040 requires that the owner of the property on which the mural is placed shall deliver to the City a covenant for recordation, providing that the mural will be maintained at all times in full compliance with code requirements. The covenant shall be required as a condition of approval of this request. PSMC Section 5.81.050 also outlines the following regulations for art murals:

- The mural shall remain in place, without alternation, for a minimum period of two years.
 - If approved, the mural shall be required to remain in place for two years from the date of City Council approval. The two-year requirement will be included as a standard condition of approval.
- 2. No part of a mural shall exceed the height of the structure to which it is tiled, painted, or affixed.
 - The mural occupies the west facing building façade visible from the Trio Restaurant parking lot. The mural is 1,170-square feet in size, sixty-five (65) feet long and eighteen (18) feet tall and encompasses the rear exterior wall.
- 3. No part of a mural shall extend more than six (6) inches from the plane of the wall upon which it is tiled, painted, or affixed.
 - The colorful mural applied to the west wall facing the restaurant parking lot has been applied by spray paint in colors of red, yellow, blue, orange, green, purple, and black. The aerosol acrylic paint is weather and heat resistant of the highest quality made for exterior use. The paint pigments can expect to remain without fading for ten (10) years.
- 4. No mural may consist of, or contain, electrical or mechanical components, or changing images (moving structural elements, flashing or sequential lights, lighting elements, or other automated methods that result in movement, the

appearance of movement, or change of mural image or message, not including static illumination turned off and back on not more than once every 24 hours).

The mural art work does not consist of or contain any electrical or mechanical components and the mural is not illuminated at night.

5. No mural shall be placed on a lot that is improved with only one single-family residential structure and accessory structures.

The mural is affixed to a commercial building, and is located within a commercial zoning district.

6. No mural shall be arranged and illuminated in a manner that will produce light intensity of greater than three foot candles above ambient lighting, as measured at the property line of the nearest residentially zoned property.

The mural does not consist of or contain any electrical or mechanical components. The mural will not be illuminated at night.

7. Digitally printed image murals shall receive approval of both the Fire Department and Department of Building and Safety.

The Fire Department and the Department of Building and Safety has reviewed the proposed method of constructing the mural image and has found that the acrylic paint will not be harmful as applied.

8. A mural shall not be created without the final authorization of the Palm Springs City Council.

The applicant has appropriately filed the proper application for approval of the mural. The mural was established in August 2016 and this application will bring the mural into conformance to the City's approval process requirements. Should the City Council deny this application, the mural will need to be removed and the building repainted.

FINDINGS - ARCHITECTURAL REVIEW REQUIREMENTS:

In addition to the regulations listed previously, the Planning Commission shall review the submitted application for conformance to the applicable requirements listed in Section 94.04.00(D), as discussed in the table below:

| Item | Güldeline: | Conforms? | StaffiEvaluation: |
|------|---|-----------|--|
| 1 | Is the proposed development compatible with the character of adjacent and surrounding developments? | Yes | The mural placed on the west facing side of the commercial restaurant building along North Palm Canyon Drive enlivens an otherwise large blank stucco wall with a colorful comic art image. |
| 2 | Is the proposed development of good composition, materials, textures, and colors? | Yes | The image has been applied directly onto the stucco wall with quality aerosol spray paint commonly used for murals. The aerosol acrylic paint is weather and heat resistant of the highest quality made for exterior use. The paint pigments can expect to remain without fading for ten (10) years. |
| 3 | Harmonious relationship with existing and proposed adjoining developments and in the context of the immediate neighborhood/community, avoiding both excessive variety and monotonous repetition, but allowing similarity of style, if warranted | Yes | The mural located on the west facing building elevation is visible from the restaurant parking lot and indirectly from West Merito Place. An existing tall mature Oleander shrub obscures views from the adjacent residential neighborhood. |
| 4 | Maximum height, area, setbacks and overall mass, as well as parts of any structure (buildings, walls, screens, towers or signs) and effective concealment of all mechanical equipment | Yes | The mural is 1,170-square feet in size placed on a blank wall with a maximum height of eighteen (18') feet. |
| 5 | Building design, materials and colors to be sympathetic with desert surroundings | Yes | The mural utilizes a mix of vibrant colors that can be found in the surrounding desert flowers, mountains, and landscapes. |
| 6 | Harmony of materials, colors, and composition of those elements of a structure, including overhangs, roofs and substructures which are visible simultaneously | Yes | The design of the mural is a collage of vibrant colored shapes with the image of a woman's face as the main focus. There is no illumination of the mural. |

Glenn Mlaker, AICP Associate Planner

Flinn Fagg, AICP

Director of Planning Services

Attachments:

- 1. Vicinity Map
- 2. Resolution
- 3. Conditions of Approval
- 4. Justification Letter
- 5. Meeting minutes from Architectural Advisory of 2/21/2017
- 6. Site Photos/Mural Images
- 7. News Article on Mural Artist John Moody aka MDMN

I am writing this letter of justification to obtain approval for a public outdoor mural on trio restaurant. The purpose of the mural is to beautify the building and improving contemporary public art in the Palm Springs local community.

The project is almost guaranteed to be a huge success for both businesses and the local community. The artist has been wanting to give Palm Springs a powerful artistic project for the public and bring creative insight and inspiration to the contemporary culture. There will be continuous coverage of this project from both local and worldwide social media outlets including photographers, videographers, and news outlets.

The estimate supply/work costs for something the size normally would range in the \$3,000 range. Fortunately we have paint supply sponsers willing to donate towards the project just to beautify the city of Palm Springs and the artist himself ready to donate his time and efforts as well.

Maintenance Plan:

Paints used on said mural is weather, heat resistant and the highest quality of aerosol paint that is made for longevity of exterior use. At the very soonest severe breakdown of the aerosol paint binder can be seen on murals after about 10 years—especially those works exposed to direct sunlight. Select amounts of certain colors that might fade faster will be left with the owner of the building for touch ups of any kind.

Color and materials:

Aerosol Paint

Acrylic paint

Brush/rollers

Latex gloves

Respirators

Ladders

Artist Tape

Protective Tarp and Covering

RECEIVED

JAN 26 2017

PLANNING SERVICES
DEPARTMENT

Vice-Chair Cassady commented that the entry sequence/presence on Research Drive needs greater attention but overall the project is successful.

M/S/C (Fredricks/Purnel, 6-0-2 absent Lockyer, Secoy-Jensen) Approve with AAC comments.

4. TRIO RESTAURANT FOR AN ART MURAL APPLICATION ON A COMMERCIAL RESTAURANT BUILDING LOCATED AT 707 NORTH PALM CANYON DRIVE, ZONE C-1 (CASE 17-001 MUR)

Associate Planner Mlaker provided an overview of the proposed artimural.

Member Fredricks questioned how the murall was installed prior to approval. He expressed concern regarding paint quality and deterioration - (maintenance covenant)

Member Purnel verified the noticing requirements and if any comments were received from the neighborhood regarding the mural. (none)

Member Miller requested information on the approval processifor murals.

TONY MARCHESE, applicant, was available for questions,

M/S/C (Fredricks/Cassady, 6-0-2 absent Lockyer/Secoy-Jensen) Approve, as submitted.

5. WELLS FARGO BANK FOR A LANDSCAPE PLAN REVIEW AS A CONDITION OF APPROVAL FOR AN ART MURAL ON THE COMMERCIAL BANK BUILDING LOCATED AT 543 SOUTH PALM CANYON DRIVE (CASE 16-001 MUR). (GM)

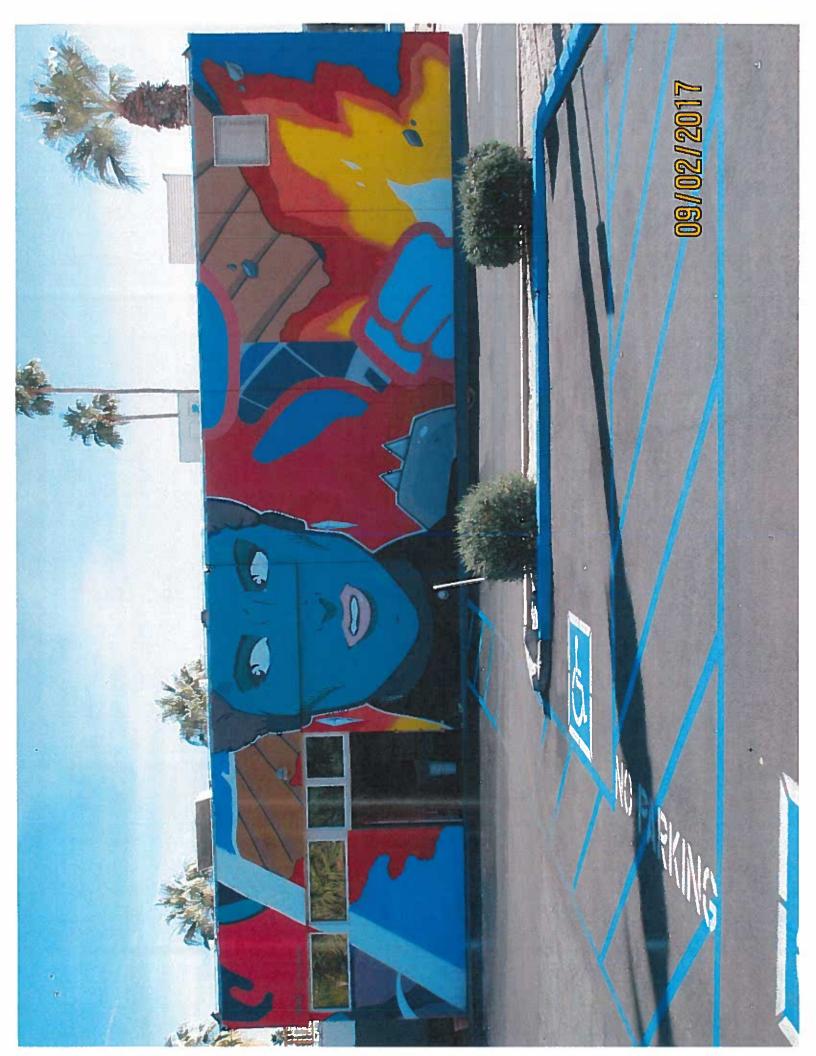
Associate Planner Mlaker provided an overview of the landscape plan for the art mural.

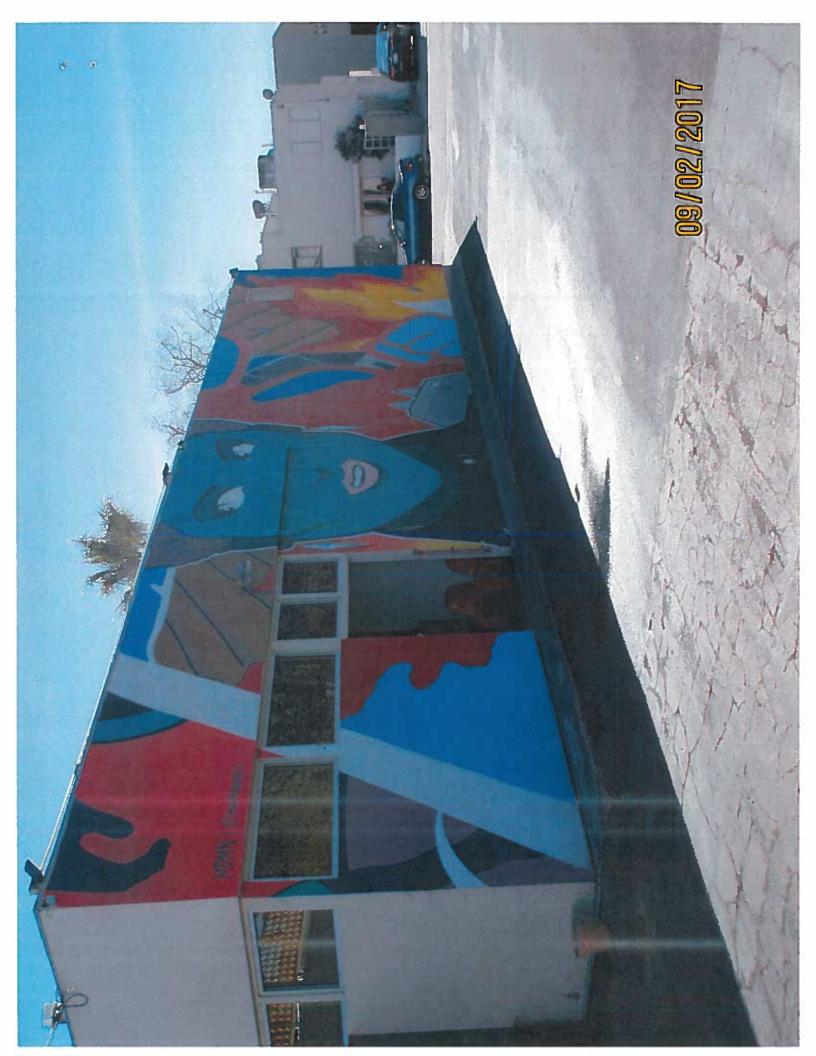
Member Fredricks commented the increased plant size should be 15 gallon size.

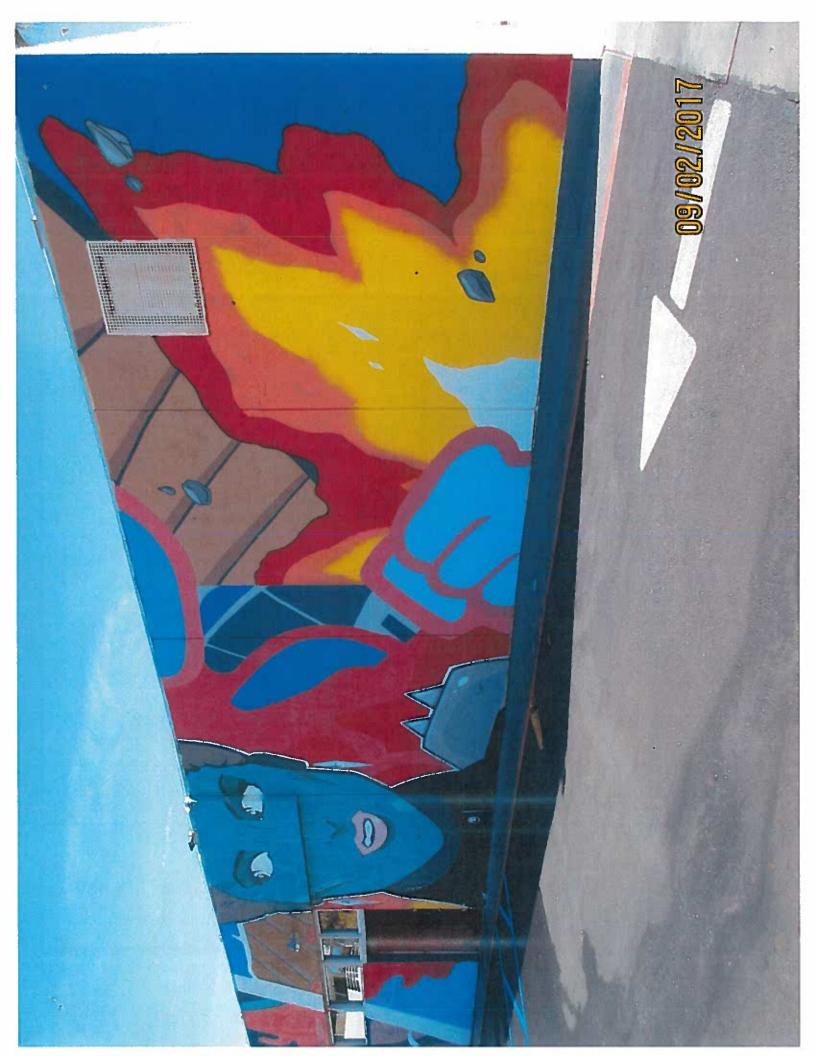
Member Purnel verified if the Mediterranean fan palm has been removed. (not yet - will be part of the installation)

Chair Song expressed concern about the edge between the lawn and decomposed granite - it needs edging strip.

Member Purnel questioned if the flowering plants are appropriate with the drought tolerant requirement.









RECEIVED

JAN 26 2017

PLANNING SERVICES DEPARTMENT

17-001



ARTWORKS ARTISTS MAGAZINE GALLERIES EVENTS AUCTIONS LOGIN

SEARCH

All

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MDMN

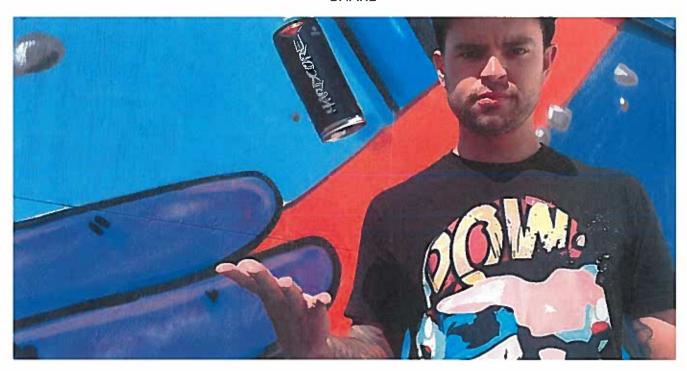
Madman aka John Moody

United States

Urban Art +

http://www.mdmn.bigc..

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BIOGRAPHY

AVAILABLE ARTWORKS

AUCTION RESULTS

VIDEOS

ARTICLES

MURALS

Mdmn

• Pop Art,Street Art,Urban Art • Milja Ficpatrik

John Moody, aka MDMN is an American artist with a punchy pop aesthetic that melds anime, superhe comics, 80s videogames and retro sci-fi imagery.

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ART INTERVIEW

MDMN: Gigantic

O Comments 10 August 2014



Spotlight on LA street artist and illustrator MDMN.

By Daniel Barron

In March of 2012, artist John Moody, aka MDMN, left behind his home of Phoenix, Arizona, a lethargic burg he states is most defined by "casinos, waterparks, and golf." Venturing into the comparatively high-velocity world of Los Angeles, he quickly staked his flag as an exciting new voice in the street art scene with a punchy pop aesthetic that melds anime, superhero comics, 80s videogames and retro sci-fi imagery. He has since become a member of the short-lived collective The Soap Company, collaborated with a number of established muralists, attended Miami Art Basel, and painted large-scale works in Miami, Chicago, Los Angeles, and New York. But as apropos of an artist who specializes in super-powered titans and giant robots, the moonage daydreams of MDMN are too gigantic to be contained by mere electrical boxes. YAY! L.A. Magazine sat down with him to discuss the state of LA street art, childhood influences, and his bold vision for the MDMN brand.







Art Basel collab w/ Madman, Look At Art, and Phobik.

12 of 15 2/8/2017 2:36 PM





MadMan and Look At Art.

9 of 15 2/8/2017 2:36 PM

I don't want you to look at my stuff and say, "Oh look, another comic book artist." No, I really want you to enjoy what I'm putting up. So I'm trying out new colors, I'm trying out new poses, I'm trying out new stuff, just really trying to embrace what I want to show. Right now, it's really about learning how to paint as best as I can. I love painting. I don't really care about much else.



