



CITY COUNCIL STAFF REPORT

DATE: June 21, 2017

NEW BUSINESS

SUBJECT: DISCUSSION RE PARTICIPATION AT CVAG EXECUTIVE COMMITTEE MEETING – CONSIDERATION OF WEST VALLEY HOUSING NAVIGATION PROGRAM ADDRESSING HOMELESSNESS

FROM: David H. Ready, City Manager

SUMMARY

Discussion of upcoming Coachella Valley Association of Governments (CVAG) Executive Committee Meeting on June 26, 2017, regarding the issue of a West Valley Housing Navigation Program addressing homelessness.

RECOMMENDATION:

1. Engage in discussion to assist Mayor regarding his participation in the CVAG Executive Committee's consideration regarding approval, in concept, of entering into an agreement with Path of Life Ministries to provide West Valley Housing Navigation Program Services.

BACKGROUND:

With the June 2017 closure of Roy's Desert Resource Center, an emergency shelter in North Palm Springs, CVAG is proposing to supplement those lost services with an agreement for Path of Life Ministries to provide housing services in the West Coachella Valley.

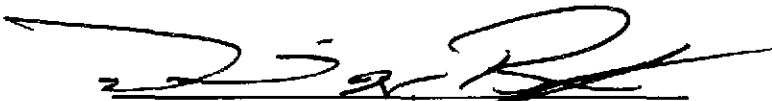
At the upcoming CVAG meeting on June 26, 2017, they will be considering the following agenda item, "Approve, in concept, entering into an agreement with Path of Life Ministries to Provide West Valley Housing Navigation Program Services." The Homelessness Subcommittee (Mayor Pro Tem Foat/Councilmember Kors) has requested the item be placed on the City Council Meeting Agenda for discussion.

ITEM NO. 5.A.

Attached is the Staff Report on this item from June 12, 2017, from the CVAG Technical Advisory Committee (TAC) meeting. In addition, the Path of Life Ministries PowerPoint presentation provided at the TAC meeting is included as an exhibit.

FISCAL IMPACT:

The attached CVAG Staff Report outlines the range of services and costs that would be shared by those cities in the West Coachella Valley that participate in the program, including the County of Riverside (whose contribution is yet to be determined). The only financial commitment they are asking of participating cities at this time is the \$103,000 that was originally provided for the annual Roy's Resource Center contribution. That amount was appropriated in the 2017-18 fiscal year budget.



David H. Ready, Esq., Ph.D.
City Manager

Attachments:

1. CVAG Technical Advisory Committee Staff Report of June 12, 2017
2. Path of Life Ministries Staff Report

Item 7B

**Coachella Valley Association of Governments
Technical Advisory Committee
June 12, 2017**



Staff Report

Subject: West Valley Housing Navigation Program Addressing Homelessness Update

Contact: Cheryl Dahlin, Management Analyst (cdahlin@cvag.org)

Recommendation: Approve, in concept, entering into an Agreement with Path of Life Ministries to provide West Valley Housing Navigation Program Services.

Homelessness Committee: To Review (6/21/17)

Background: The CVAG Executive Committee made a commitment to the administration of Roy's Desert Resource Center (Roy's), an emergency shelter in North Palm Springs until 2017. Roy's has helped more than 6,000 unduplicated individuals and families since 2009. The Homelessness Committee learned the operator of Roy's, Jewish Family Services of San Diego, dba Desert SOS, will not continue in that role after June 2017. The Homelessness Committee determined that a fresh approach to providing homeless services in the West Valley is needed given a new permanent shelter location is not easily identifiable and replacement services needs to be available as soon as July 1, 2017.

At the November Homelessness Committee, the late Supervisor John J. Benoit endorsed the vision put forth by the County to transition the emergency shelter program at Roy's with services centered on the Rapid Rehousing philosophy, also known as Housing First. Supervisor Benoit also announced the new purpose for Roy's to become a much needed long term board and care facility with 90 beds to be administered by the Riverside University Health System, Behavioral Health.

The Homelessness Committee released a Request for Interest (RFI) for a Program Operator for Addressing Homelessness through West Valley Housing Navigation Program on February 24, 2017. The RFI focused on two distinct services: (1) Homeless Prevention and Diversion and; (2) Crisis Stabilization Housing. The submission deadline was March 14, 2017. CVAG staff received two submissions, one from Path of Life Ministries (POLM) and another from Mr. Bruce Rhodes. Mr. Rhodes withdrew his application.

The Homelessness Committee approved the POLM Request for Interest submission on April 19, 2017. The Homelessness held a study session June 6, 2017 to receive a presentation from POLM's executive director about the proposed program. POLM is a private, nonprofit organization headquartered in Riverside. POLM has been providing homeless services for over 12 years. They are governed by an eight-member Board of Directors and Damien O'Farrell serves as their chief

executive officer. POLM supports a Housing First program model and employs 45 staff who are engaged in emergency sheltering, rapid rehousing, and permanent supportive housing. The organization receives funding from private donors and public sources such as US Department of Housing and Urban Development (through the Riverside County Continuum of Care), FEMA Emergency Food and Shelter Program, and Community Development Block Grant programs.

POLM proposes delivering WWHNP services from one office location (to be determined) in each of the three cities - Desert Hot Springs, Palm Springs, and Cathedral City. Using a staggered staffing schedule, coverage will be provided 7 days a week from 7am to 9pm. In addition to the office location, WWHNP will be conducting outreach in these West Valley cities. Below is a summary of the two components that were asked in the RFI:

1. Homeless Prevention and Diversion (HPD) services will be achieved through rapid rehousing opportunities, emergency rental assistance, housing navigation assistance, and supportive services such as security deposits, utility assistance, and case management services.
2. Crisis Stabilization Housing (CSH) programming will ensure that individuals in emergency housing exit quickly into stable non-emergency housing. POLM intends to provide 6-10 beds of emergency housing in Desert Hot Springs, Palm Springs, and Cathedral City through the leasing of up to 4 rental properties in each of these cities. Clients may stay up to a maximum of 90 days. POLM already has these types of homes in every Coachella Valley city, as a part of their countywide efforts. Like those homes, clients will be monitored by case managers with the goal to be permanently housed.

In addition to these services POLM, the contract outlines the leverage of community partnerships and services that will enhance opportunities for the Western Coachella Valley. All individuals and clients will be assessed and entered into the Countywide Coordinated Entry System that helps those in the highest need first. A ramp up plan beginning July 1, 2017 is outlined in the contract, along with projections based on POLM's experience in Housing First programs.

Fiscal Impact: The Homelessness Committee previously directed staff to ask cities to budget a place holder. Letters were sent to member jurisdictions, but did not specify an amount. To date, the cities of Palm Springs, Palm Desert, Cathedral City and Rancho Mirage have budgeted a placeholder for \$103,000 for FY 17-18. The City of Desert Hot Springs has put a placeholder in the amount of \$100,000, but still in discussions on its allocation. The City of Coachella is in discussions with their council. The City of Indian Wells has requested CVAG staff to participate in the City's Grants in Aid Program, which meets this month. The City of Indio contributes \$103,000 to homeless programs within the City. The City of La Quinta contributes \$50,000 to Coachella Valley Rescue Mission and has provided a mini-grant to Martha's Village and Kitchen. The County has notified CVAG that they will be able to provide a confirmation of the County's contribution after June 13th.

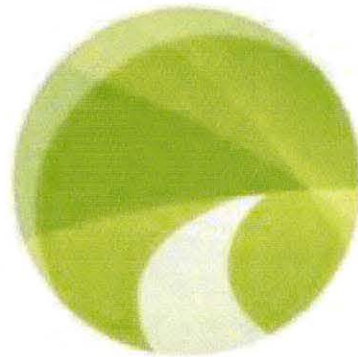
POLM's proposed budget for the WWHNP is \$864,737.22. The contract approval is conditional upon the funding received from cities. The program is scalable, so there can be more or less services provided depending on the contributions.

There is no fiscal impact as staff time is charged under the duties of the homelessness program.

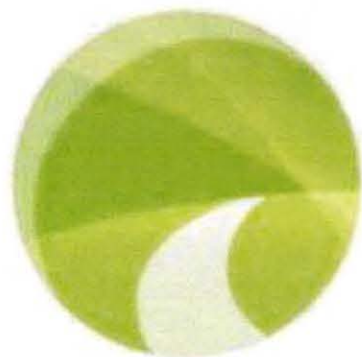
Contract Finalization: Minor changes/revisions may be made for clarification purposes by CVAG's Executive Director and Legal Counsel prior to execution.

Homelessness

&



PATH of
LIFE
MINISTRIES



PATH of
LIFE
MINISTRIES

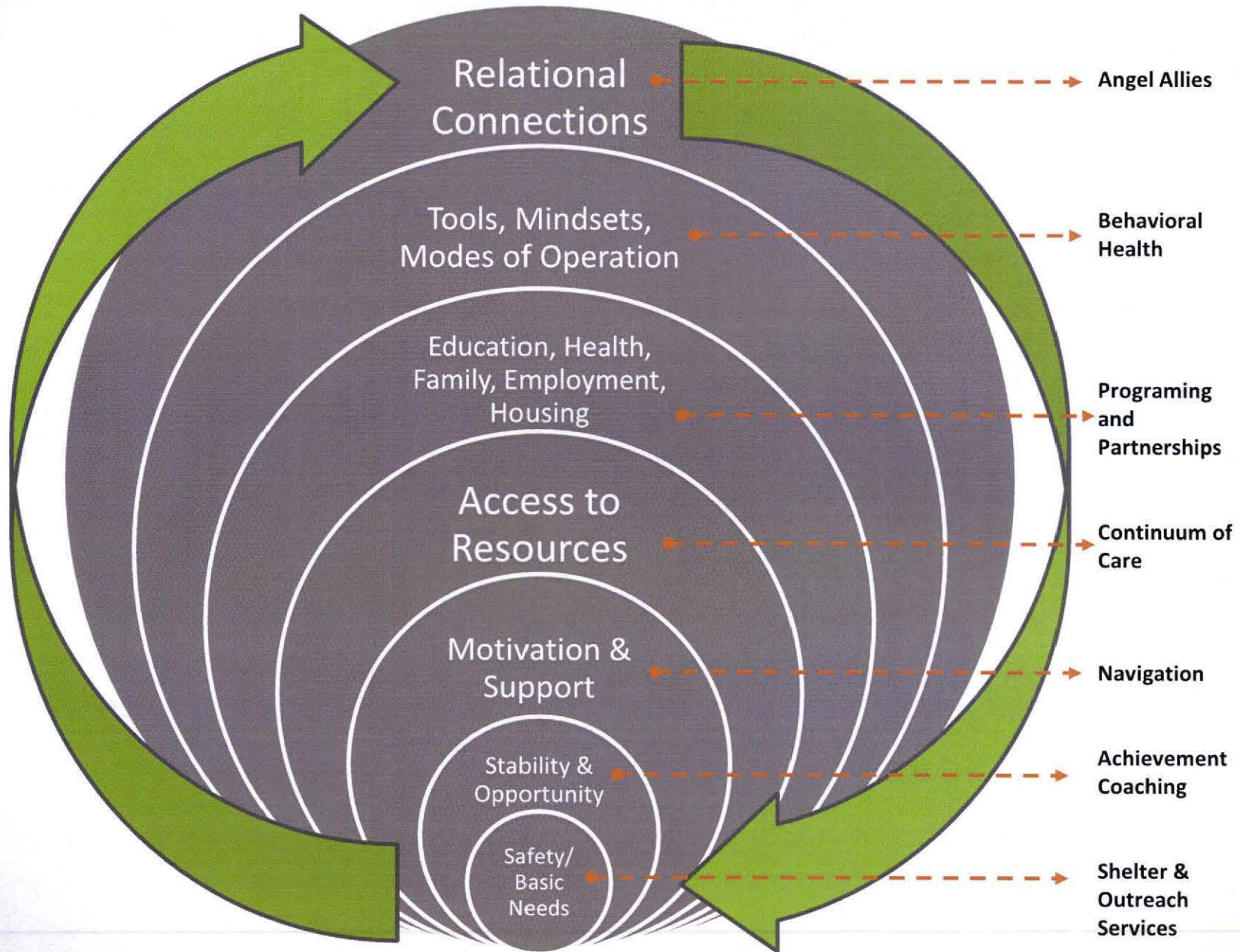
501c3 Non-Profit
Homeless Services Since 2003
Serving 1300 People per Year

What We're Doing

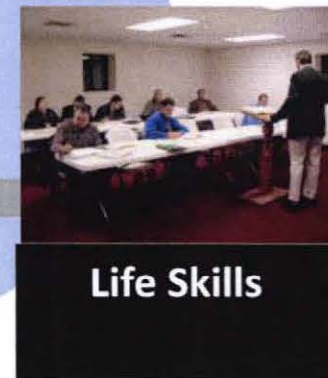
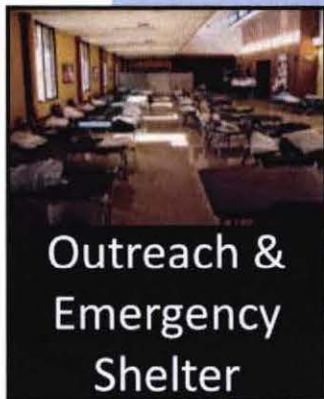
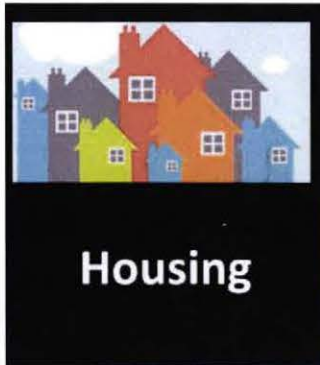


						
COMMUNITY SHELTER	FAMILY SHELTER	HOUSING	OUTREACH	BEHAVIORAL HEALTH	CHILDCARE	EMPLOYMENT
<p>64-129 BEDS</p> <p>Case Management</p> <p>Meals & Showers</p>	<p>50 BEDS</p> <p>Case Management</p> <p>Meals & Showers</p>	<p>115 UNITS</p> <p>80 Permanent Supportive</p> <p>35 Rapid Re-Housing</p>	<p>3 Teams</p> <p>Western Co.</p> <p>Eastern Co.</p> <p>Perris</p>	<p>14 Member Team</p> <p>Counseling</p> <p>Crisis Intervention</p> <p>Life Skills</p>	<p>Free 0-5 Years Old</p> <p>Development</p> <p>Transportaion</p> <p>Supplies</p>	<p>Employment Pipeline</p> <p>Training Preparation</p> <p>Placement Support</p>

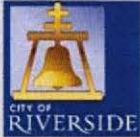


A System of Solutions



What We're Doing



What We're Doing

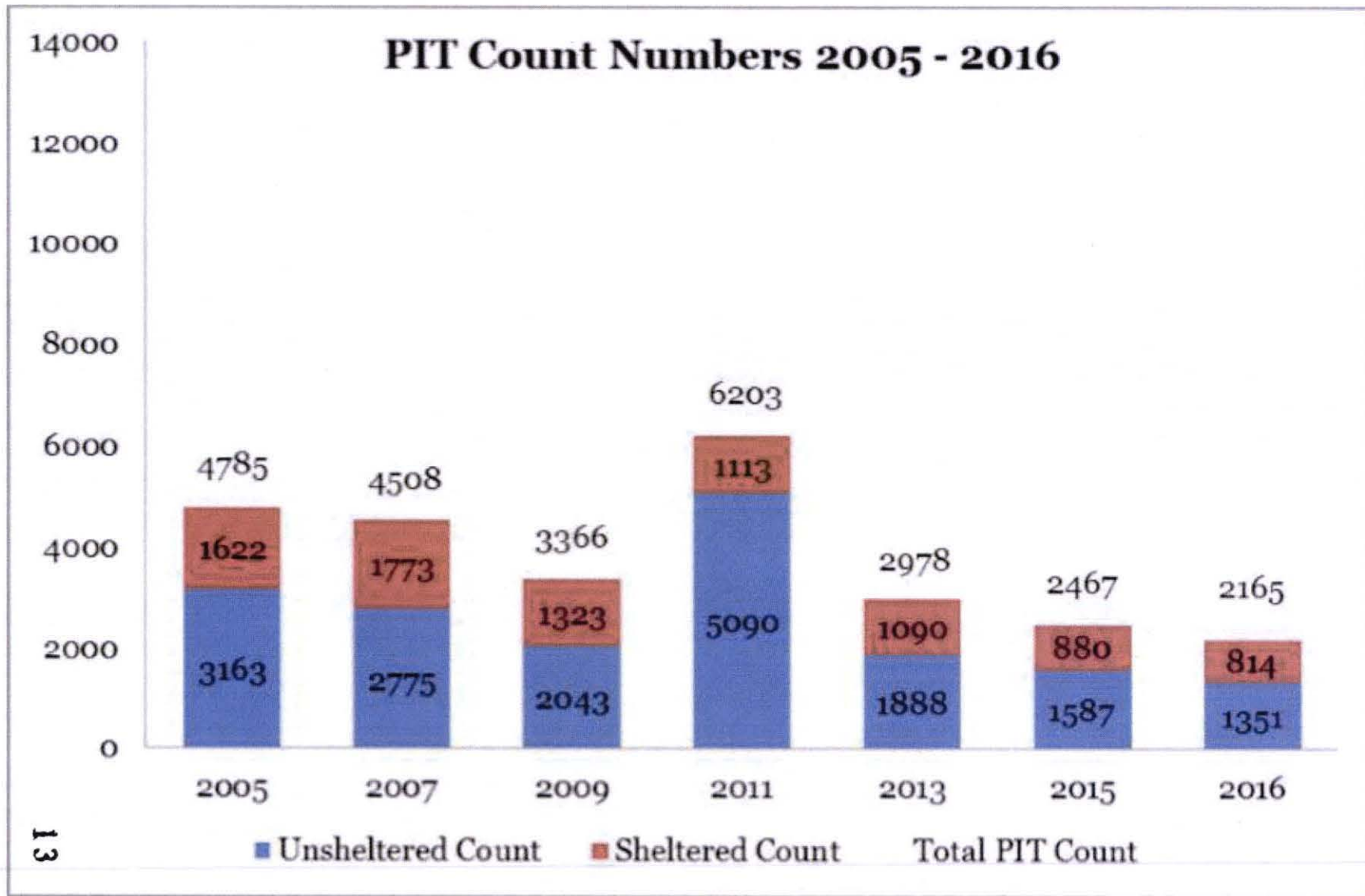
	<ul style="list-style-type: none"> • Outreach Team in Riverside • Access Center and Possible Expansion of Homeless Campus • 16 Units of Supportive Housing • Riverside Works (in the works) = Goal: 20 People Employed Each Year • Grant Funds toward Path of Life Community Shelter and Operation Safe House
	<ul style="list-style-type: none"> • DPSS = Continuum of Care Lead Agency • RUHS, Behavioral Health = Housing, Outreach, Mental Health, Coordinated Entry • Sherriff = HOT Team • EDA = Grants for Rapid Re-housing and Outreach • Housing Authority = Section 8 and VASH
	<ul style="list-style-type: none"> • VASH • Outreach Team • US Vets = Permanent and Transitional Housing for Vets • Lighthouse = Outreach, Permanent Supportive Housing, Rapid Rehousing
<p>Non-Profits</p>	<ul style="list-style-type: none"> • Operation Safehouse = Shelter/Housing for Youth and Transitional Aged Youth • Other Shelter Programs = CVRM, Roy's, Valley Restart, Martha's Village, CNRM • Various Efforts = Bread and Water Ministries, Food Pantries, Project Touch, etc...

211 Riverside County

Top Most Referred Agencies

1. *Riverside County Department of Public Social Services...* 10.40%
2. *Community Action Partnership of Riverside County.....* 7.96%
3. *Catholic Charities.....* 6.43%
4. *Path of Life Ministries.....* 5.49%
5. *Riverside County Housing Authority.....* 4.35%
6. *Riverside University Health System - Behavioral Health..* 4.16%

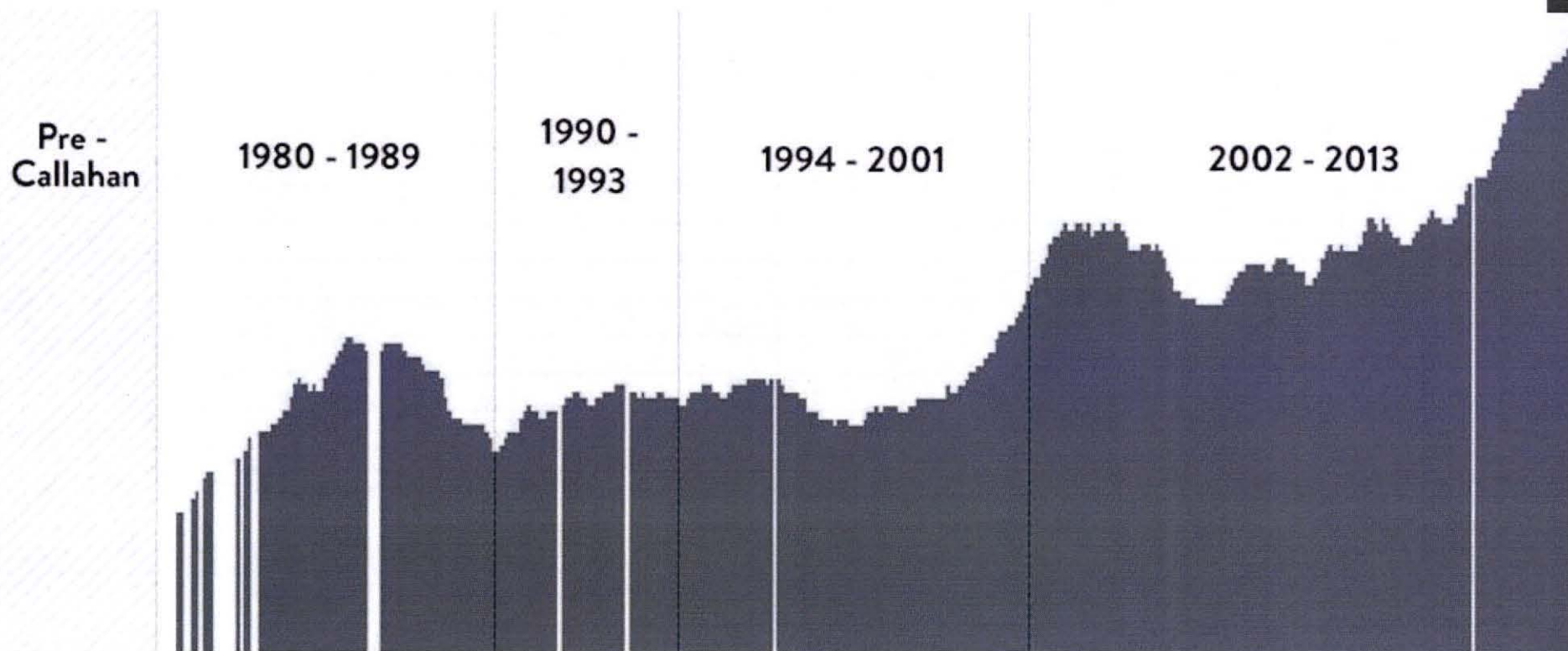
Local #'s



Local #'s

City	2016 Count	2017 Count	Change	% Change
Blythe	63	59	-4	-6.3%
Cathedral City	27	44	17	63.0%
Coachella	59	81	22	37.3%
Desert Hot Springs	28	43	15	53.6%
Indian Wells	0	0	0	-
Indio	70	89	19	27.1%
La Quinta	8	2	-6	-75.0%
Palm Desert	19	28	9	47.4%
Palm Springs	83	138	55	66.3%
Rancho Mirage	3	0	-3	-100.0%
TOTAL	360	484	124	34.4%

National Trends



New York Coalition to End Homelessness

Costs

Annual cost of a person being homeless for a year:
\$67,000.00 - \$100,000.00

\$67,000.00 x 484 individuals = \$32,428,000.00/year
(+ compound by # of years and cost of lost opportunity)

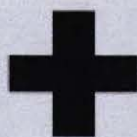
Costs

Osceola County, Florida, tracked **37 homeless people** arrested **1,250 times** over 10 years for **61,896 total days of incarceration**. Here's what they cost:

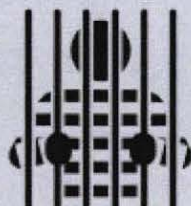
\$130,000



Booking costs



\$4,951,680



Jail costs



\$1,336,225



Mental-health care in jail

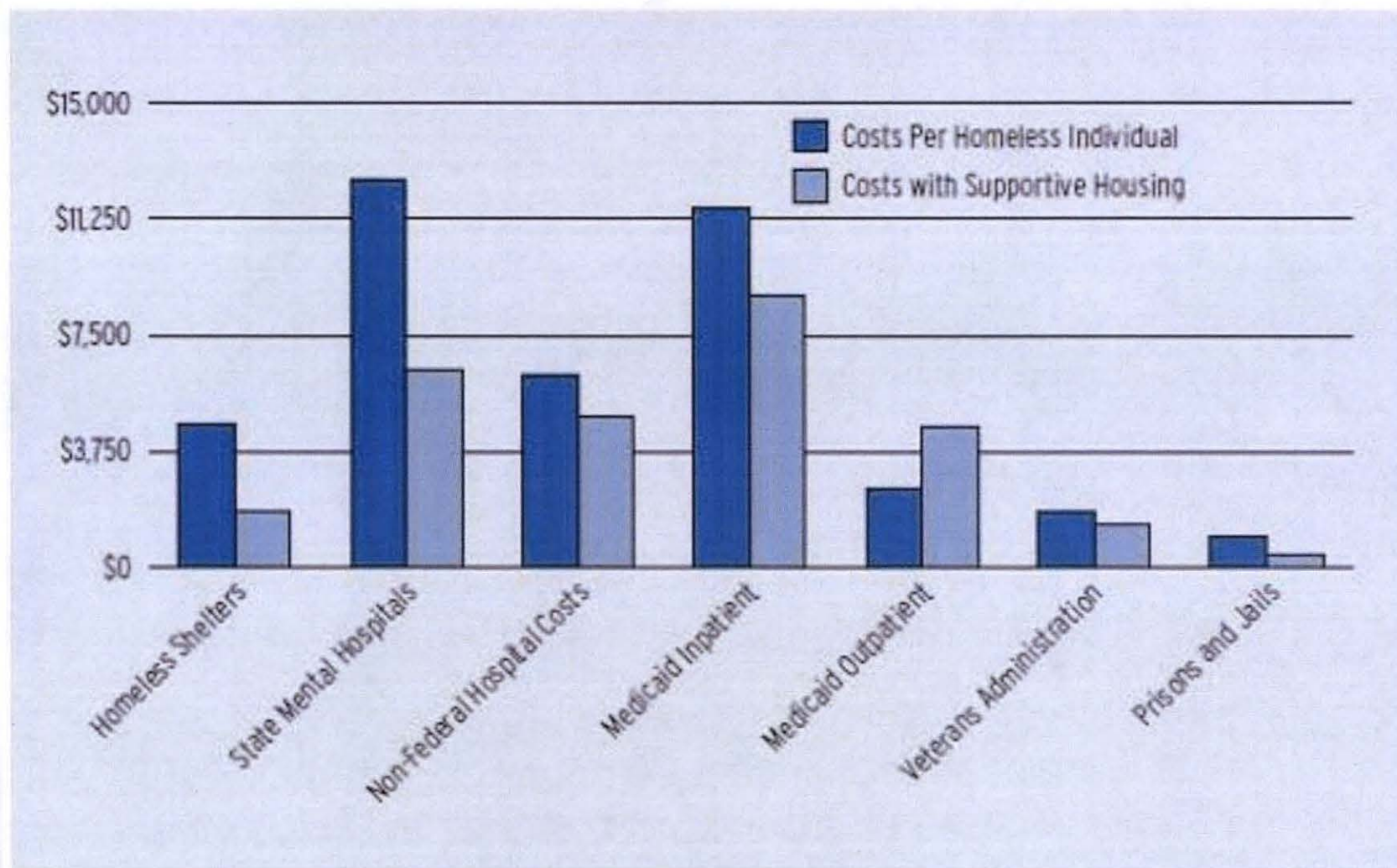
= \$6,417,905

Source: The 2014 Annual Homeless Assessment Report (AHAR) to Congress

Mother Jones

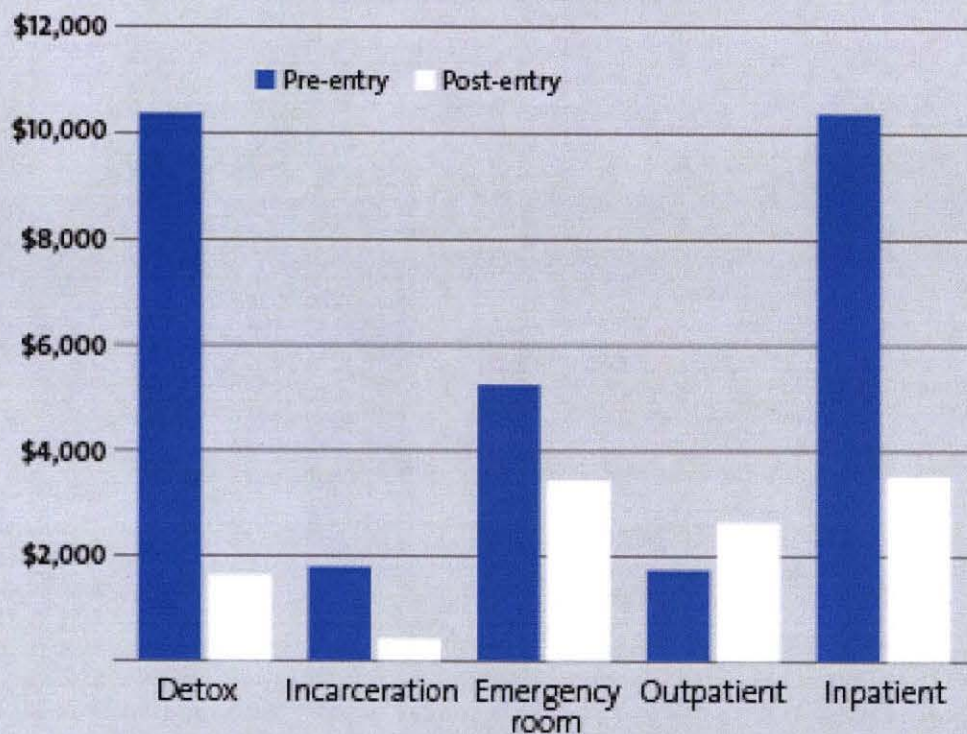
Costs

Exhibit 1. Cost Reductions Resulting from Permanent Supportive Housing



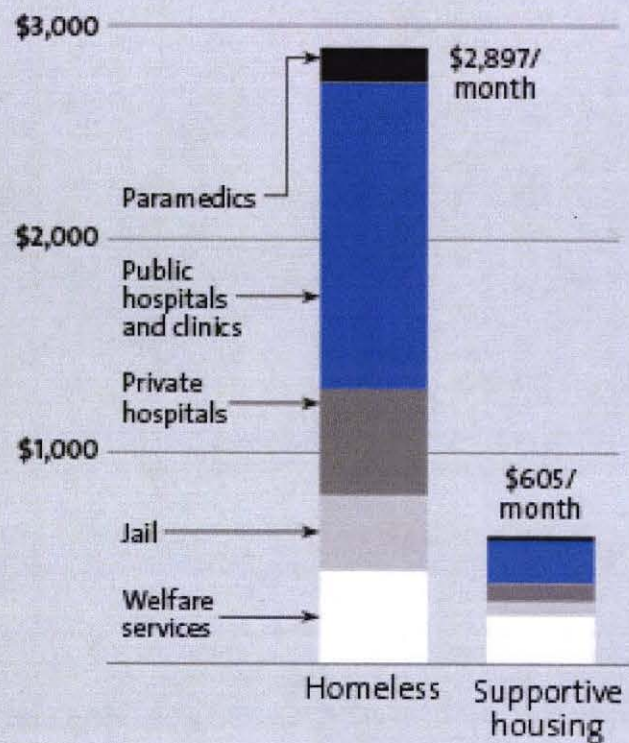
Costs

Housing First saved Denver \$17,858 per person over 2 years in these costs alone:



Sources: Colorado Coalition for the Homeless, Economic Roundtable

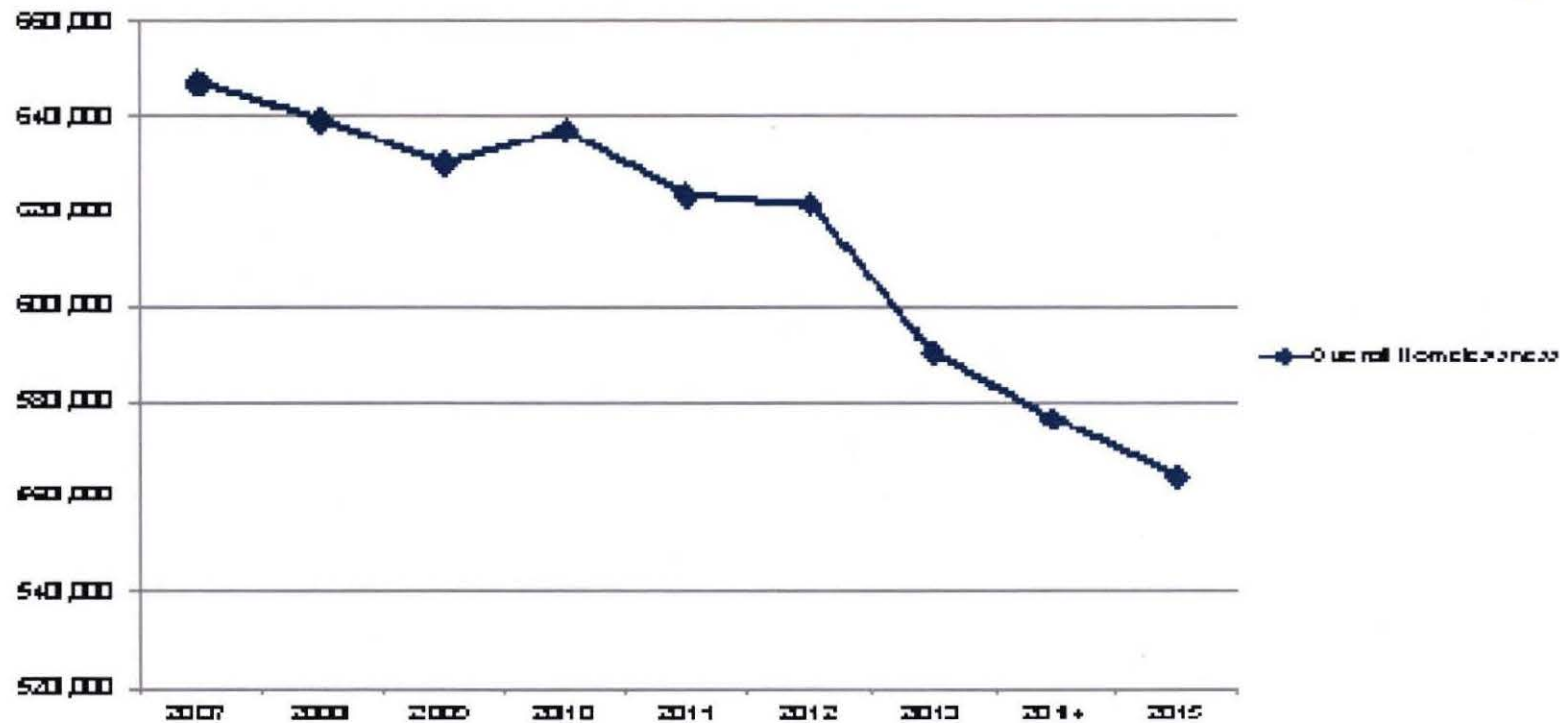
A person on LA's Skid Row costs 5 times as much as one in Housing First:



Mother Jones

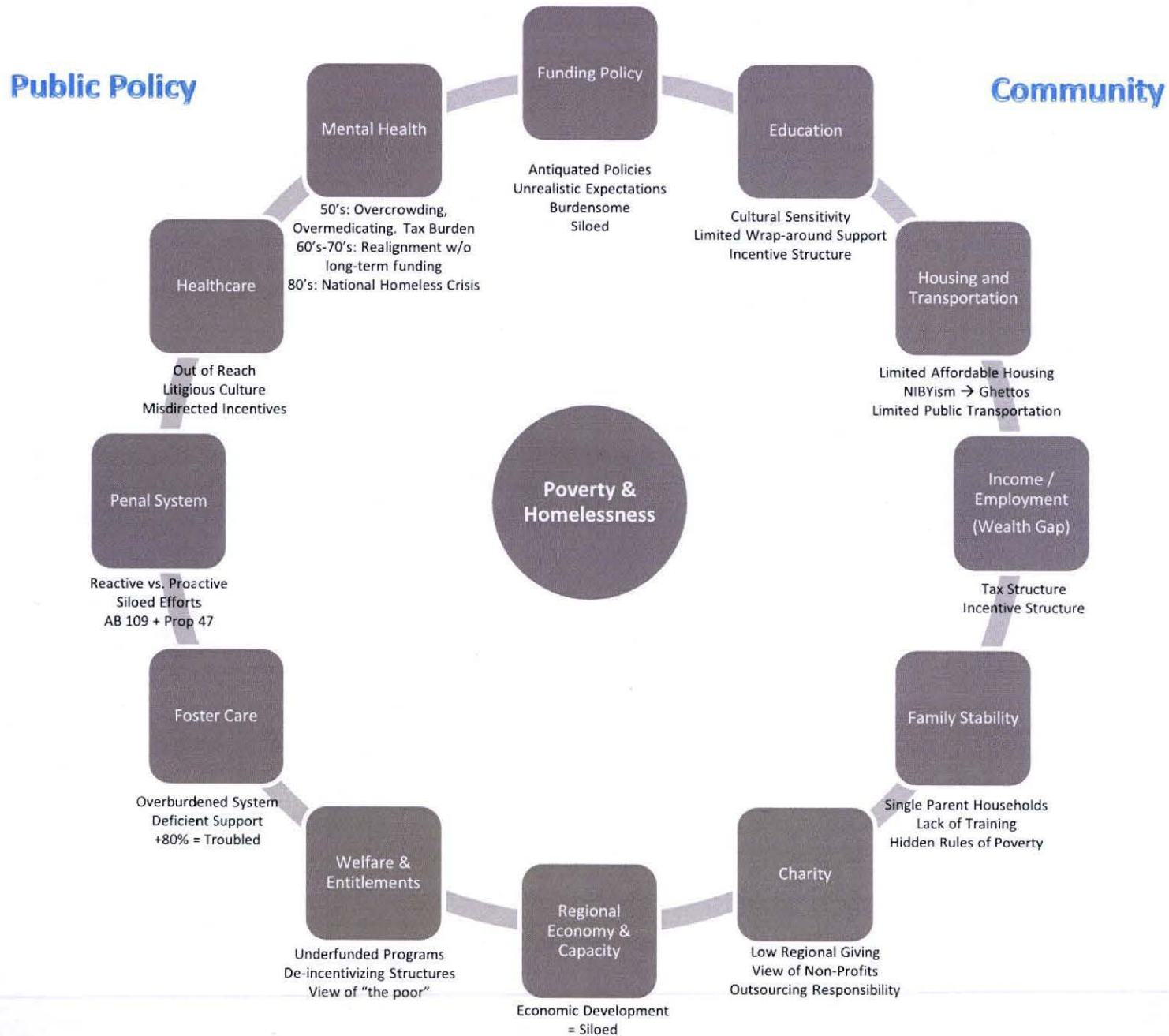
Good News: National Trends

NATIONAL TRENDS IN HOMELESSNESS



Source: National Alliance to End Homelessness (NAEH)

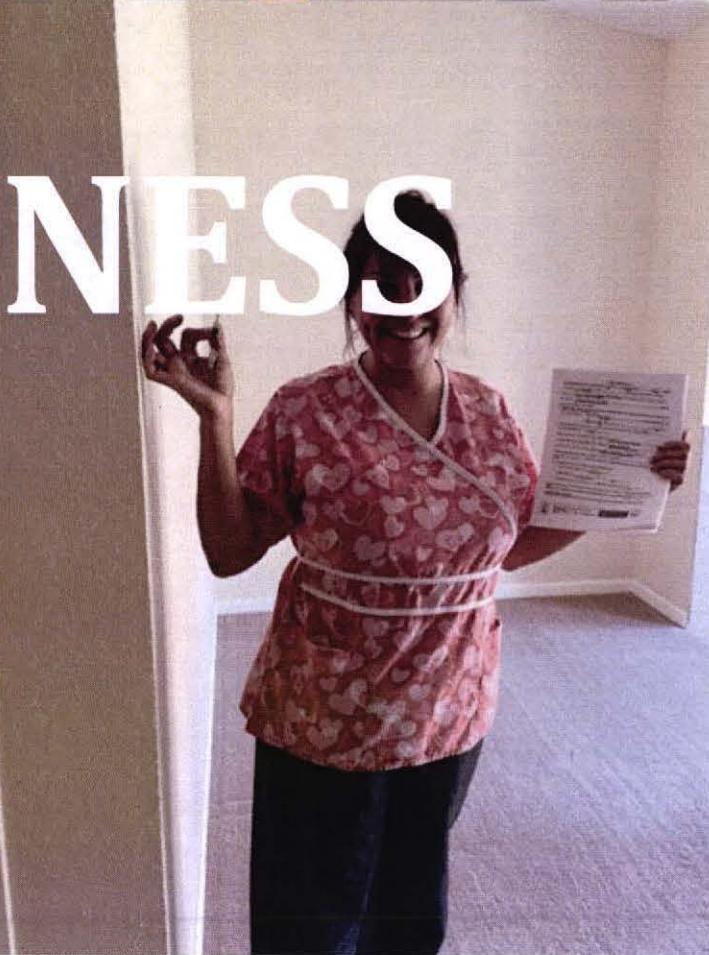
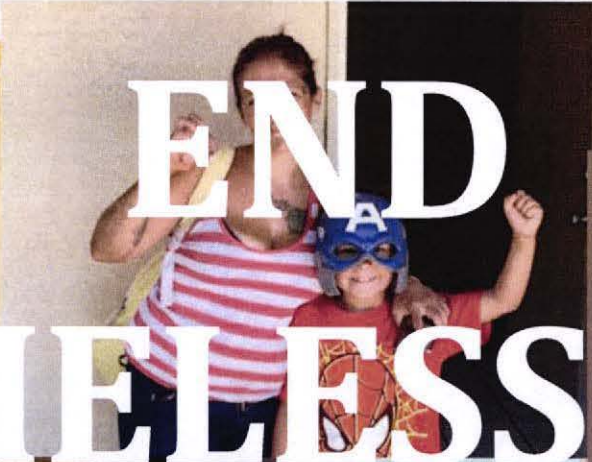
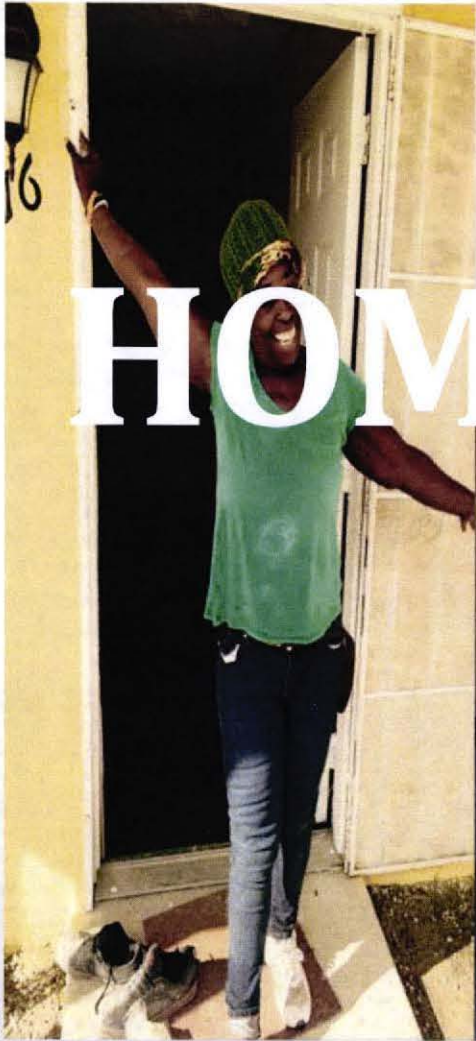
A Multi-Faceted Issue



HOMES

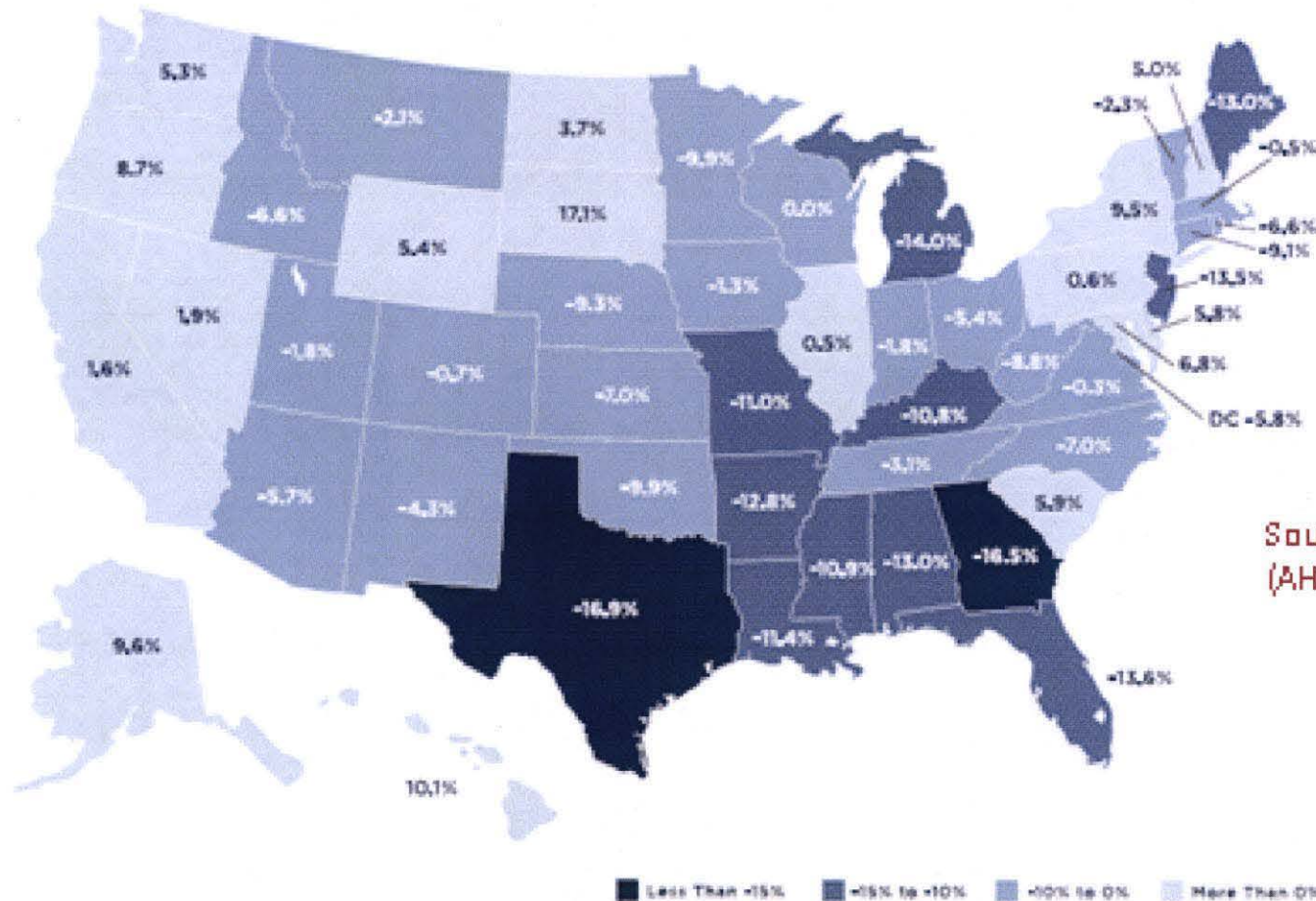
END

HOMELESSNESS



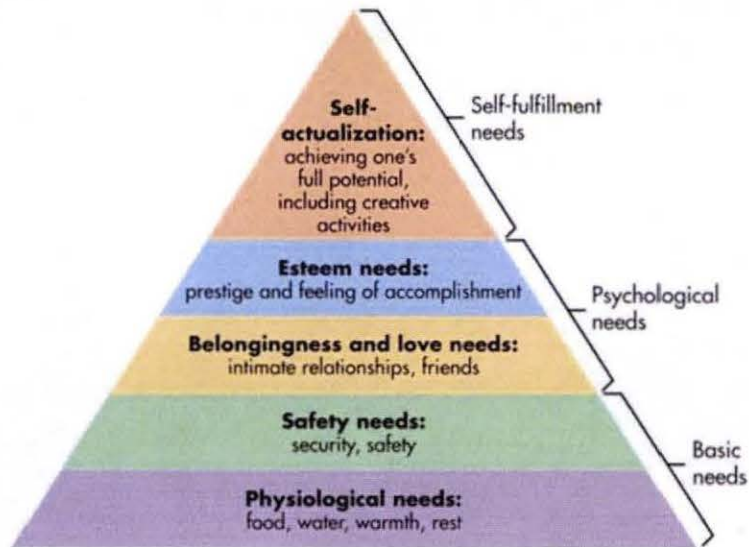
National Trends

CHANGE IN OVERALL HOMELESSNESS, 2014-2015



Source: NAEH
(AHAR to Congress)

What We've Learned



If someone's basic safety and survival needs are secure, they will have mental and emotional margin to focus on deeper issues;

If, with that margin, they develop an internal motivation to create their preferred reality, then they will move forward in doing so;

If a motivated person has clear access to resources, tools, and opportunities to accomplish their goals AND if that person develops the personal mindsets and modes of operations they need to successfully implement the resources, tools, and opportunities, then that person will experience positive results from their efforts and keep moving forward;

Relational Support (formal/professional, and especially informal/models) are required for sustained success and transformation.

What's Needed – Addressing the Crisis

Getting the Job Done

Sustenance

- Emergency Shelter
- Food/Clothes/Hygiene
- Housing/Rents
- Utilities
- Household Supplies

Case Management

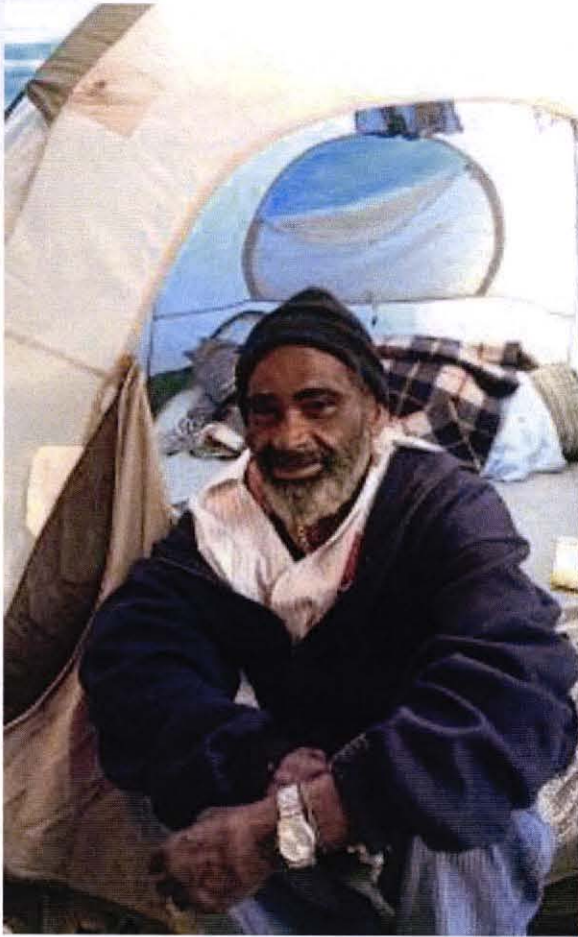
- Outreach
- Navigation
- Behavioral Health
- Employment Support
- Life Skills

Supportive Services

- Medical/Dental Services
- Transportation
- Mental Health
- Childcare
- Educational Support
- Recovery Services
- Children's Services
- Spiritual Guidance

We know what to do, and we know how to do it!

Change Happens!







in 2016/17

East Valley City	# of Housing Participants
Bermuda Dunes	2
Cathedral City	1
Coachella	1
Desert Hot Springs	8
Indio	5
La Quinta	1
Palm Desert	1
Palm Springs	1
Ripley	1
TOTAL	21

28 **Unduplicated East Valley Residents in POLM Shelters: 22**

Story of Success: Ms. Sarah

- Homeless in Palm Springs for more than ten years.
- Struggling with addiction
- The victim of domestic violence.

- Now housed and in recovery from addiction!
- Spent her first Mother's Day with her little girl.

- Employed within days of being housed.
- Loves her job and joyful about her housing.

Story of Success: Ms. Sarah



Sarah Is Housed

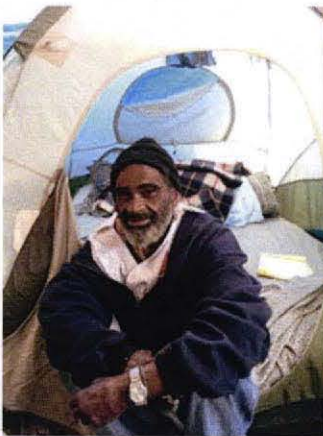


Western Valley Housing Navigation Plan

Prevention	Diversion	Crisis Stabilization
Outreach Hotline Rental Assistance Referrals	Counseling Rapid Rehousing Case Management Behavioral Health Employment	Emergency Housing Case Management Basic Needs

Western Valley Housing Navigation Plan

Prevention	Projections
Outreach/Interventions	80 Interventions
Hotline	960 Referrals
Rental Assistance	40 Preventions
Referrals	960 Referrals



Western Valley Housing Navigation Plan

Diversion	Projections
Housing Counseling	480 Encounters
Rapid Re-Housing - CVAG	18 Households
Rapid Re-Housing - Other	48 Households
Case Management	66 Households
Behavioral Health	38 Households
Employment Support	38 Households



Western Valley Housing Navigation Plan

Crisis Stabilization Housing	Projections
Emergency Housing	90 Individuals
Case Management	90 Individuals
Basic Needs – Laundry, Clothing, Food Transportation	90 Individuals

12 Scattered Site Homes
Daily Visits and Support
Goal: Rapid Rehousing