

**Public Arts Commission
CITY OF PALM SPRINGS, CALIFORNIA**



**MINUTES
Regular Meeting**

Thursday, September 13, 2018
Palm Springs City Hall • 3200 E. Tahquitz Canyon Way
Large Conference Room

CALL TO ORDER: The meeting was called to order at 4:00 p.m. by Chair Sheffer

ROLL CALL:

	Present <u>This Meeting</u>	Present <u>to Date</u>	FY 2018/2019 <u>Excused Absences</u>	FY 2018/2019 <u>Unexcused Absences</u>
Melanie Brenner	x	13		
Mara Gladstone	x	9		
Tracy Merrigan	x	13		
Alfonso Murray	x	13		
Russell Pritchard	x	13		
Ann Sheffer	x	13		
Thomas Yanni	x	12		

ALSO PRESENT: Jay Virata, Director, Community & Economic Development

ACCEPTANCE OF AGENDA:

MOTION: by Commissioner Yanni, second by Commissioner Brenner, to accept Public Arts Commission Agenda for Thursday, September 13, 2018; unanimously carried.

PUBLIC COMMENTS:

Local artist, Curry Mendes spoke on his mural of Marilyn Monroe with flowers in her hair at Lulu California Bistro. Salim Alama of Neighborhoods USA (NUSA), spoke about NUSA and the tours that will be happening in 2019. A member of NUSA, Denise Goolsby, Office of Neighborhoods Manager, said there is a website dedicated to the event and can be found online at www.nusapalmsprings2019.com

APPROVAL OF MINUTES RECOMMENDATION:

Approve Public Arts Commission Minutes for the June 14, 2018 Regular Meeting. Chair Sheffer noted that there are illustrations of the murals in them for the first time. Commissioner Brenner made a motion to approve the minutes for the June 14, 2018 commission meeting. Commissioner Gladstone said she would like to make a change

to the minutes on page 5 where it states Commissioner Gladstone recused herself from “the discussion in protest”. She would like to remove the, “in protest” portion. Commissioner Brenner made a motion to amend her motion to accept the minutes for the June 14, 2018 meeting with a change as noted by Commissioner Gladstone. Commissioner Pritchard seconded motion. Unanimously carried, however minutes will not be changed.

A. Presentations

1. “PS Mural Fest” June 20 through July 4, 2019

Michael Emory and Kim Waltrip, of Wonderstar Entertainment, discussed the PS Mural Fest. Chair Sheffer stated that they would work with them to make it one application to do the twenty murals in PS Mural Fest. Vice Chair Yanni said that the committee would like the murals to be diverse, Michael Emroy stated that is one of their priorities. Commissioner Murray asked Chair Sheffer if any fees could be waived and Commissioner Pritchard responded that they could waive the fees for that specific permit if they are able to handle it as one mural application. Questions and comments from the commissioners were presented and discussed.

2. ARTicipate

Phillip Spencer and Maria Patakas presented their project and Vice Chair Yanni mentioned there was a similar plan in the past around the time of the recession and it never happened. Questions and comments from the commissioners were presented and discussed.

B. DISCUSSION ITEMS AND COMMITTEE REPORTS:

1. 30th Anniversary Events

Commissioner Pritchard and Commissioner Merrigan discussed where to do the Mural Throw-down because the Virgin site is under construction. Commissioner Merrigan suggested using the walls inside the Pit. Chair Sheffer is in favor of the idea, but does not want it to interfere with the tours of the Walker Guest house. Commissioner Merrigan stated Sarah Scheideman signed her contract. Discussion lead by Commissioner Merrigan on where to hold the chalk art sidewalk activity and closing Museum Drive for the event on Sunday. Discussion of the activities going on inside the museum and the booth was held.

2. Social Media and Publicity

Commissioner Merrigan said Sarah Scheideman and Arslan made a video which will be posted to social media. Discussion on the advertising at the street fair by the Destination PSP booth and how to promote Sunday, either handing out postcards, a print ad in the Desert Sun, or social media posts. Commissioner Brenner told Commission in addition to liking posts on social media to also leave a comment and share. Commissioner Brenner stated they have gained over seven hundred followers on Instagram and they’re creating a new video from the Commission. Commissioner Gladstone recommended that Sarah Scheideman and her team take over the Instagram account for the day of the 30th Anniversary Event, Commission agrees.

3. Request from City Council to explore crosswalks on Arenas celebrating Pride

Chair Sheffer mentioned that the City Council was thinking of doing Pride themed cross walks on Arenas because they are worried about people crossing the street on Indian Canyon. She proposed to talk to Lisa Middleton or JR Roberts and submitting the public’s favorite sidewalk art. In addition, she would like new artists to paint the sidewalk every year.

4. Scheduling Study Session on October 25, and items for November 8 Regular Meeting

Chair Sheffer suggested they invite partners they're working with from the Education Department at the Museum, St. Paul's Church, the School District, or Lousia Castordale to discuss plans for the Martin Luther King student exhibit and Black History Month. Chair Sheffer wants to transfer the student art to the Desert Art Center instead of having a juried art show. Discussion continued regarding what to do with student art. A decision was made to make the Martin Luther King and Black History Month a discussion item at the study session, how to use the month, who they are going to do it with and which shows are going to be done. Chair Sheffer proposed to meet on October 25, 2018 at 4:00 p.m. Commissioner Gladstone suggested to add a five year plan for larger scale public art projects; Chair Sheffer agreed. Commissioner Pritchard suggested coming up with action plans for temporary art and renting art pieces, creating a step by step process.

C. ACTION ITEMS:

1. Approve Revised Budget

\$283, 036.30 in unallocated. Questions and comments from the commissioners were presented and discussed.

Motion: No motion made.

2. Authorize Sites and Installation Committee to finalize alternative placement of Michael Birnberg sculpture and extend contract as needed

Chair Pritchard proposed to extend contract for eight weeks.

Motion: Chair Sheffer made a proposal for Michael Birnberg to create the piece, extend contract for eight weeks, and the Sites and Installations Committee make a recommendation for where it should go. Commissioner Brenner seconded the motion. Motion passed six to one with Commissioner Gladstone voting, "Nay".

ADJOURNMENT: The Public Arts Commission adjourned at 6:10 p.m. to a Regular Meeting, Thursday, October 11, 2018 at 4:00 p.m., Palm Springs Art Museum, 101 N. Museum Dr., Palm Springs, California.

Adjournment unanimously approved by a Motion of the City of Palm Springs Public Arts Commission this 13th Day of September.

Respectfully Submitted,

Jay Virata
Director of Community & Economic Development