

VILLAGEFEST BOARD
CITY OF PALM SPRINGS, CALIFORNIA
AMENDED REGULAR MEETING AGENDA
Large Conference Room ▪ Palm Springs City Hall
3200 E. Tahquitz Canyon Way ▪ Palm Springs, California 92262
www.palmspringsca.gov

AGENDA

December 10, 2019



3:30 P.M.

Dorothy Watson, Chair
Chris Campbell, Vice Chair
Celia Garton, Board Member
Darryl Flick, Board Member
Daniel Gonnella, Board Member
Julie Montante, Board Member
Darrell Baum, Board Member
Joy Brown Meredith, Main Street

City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world class desert community, where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and to enhance our natural desert beauty. We are committed to providing responsive, friendly and efficient customer service in an environment that fosters unity among all our citizens.

Jasmine Sullivan-Waits, Special Events Manager
Faith Roche, Program Coordinator, VillageFest

Complete VillageFest Board agenda packets are available for inspection at the VillageFest Office, 401 S. Pavilion Way, and the City Clerk's Office, 3200 E. Tahquitz Canyon Way. The Agenda is available on the City's website at www.palmspringsca.gov. Copies of agenda and reports are available upon request by calling (760) 320-3781.

Pursuant to G.C. Section 54957.5, the designated office for inspection of public records in connection with the public meeting of the VillageFest Board is the VillageFest Office, 401 South Pavilion Way, Palm Springs, California.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, 760-323-8204, at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

CALL TO ORDER:

ROLL CALL:

1. PUBLIC COMMENTS: (3-minute limit/person)

Pursuant to Ca. Govt. Code 54954.3 each agenda for a regular meeting shall provide an item entitled "Public Comment". The purpose of such an item shall be to provide an opportunity for members of the public to address the VillageFest Board on items contained on the agenda, and on items of general interest within the subject matter jurisdiction of the VillageFest Board. In order to assure that the intent of Cal. Govt. Code 54954.3 is carried out, three (3) minutes is the amount of time allocated for each individual speaker.

2. BOARD COMMENTS: (5-minute limit/person)

3. CORRESPONDENCE: NONE

4. CONSENT CALENDAR:

The following routine matters may be acted upon by one motion. Individual items may be removed from the Consent Calendar by the Members of the VillageFest Board for separate discussion and/or vote.

4. A. REPORT ON THE POSTING OF THE AGENDA

RECOMMENDATION: Receive and file Report on the Posting of the December 10, 2019 VillageFest Board Agenda.

4. B. APPROVAL OF MINUTES

RECOMMENDATION: Approve the VillageFest Board Minutes of the November 12, 2019.

EXCLUDED CONSENT CALENDAR ITEMS:

This is the time the VillageFest Board will discuss and/or vote on items removed from the Consent Calendar by the Members of the VillageFest Board.

5. LEGISLATIVE ACTIONS:

Vendor Applications for Review and Determination (5-minute limit/person)

5. A. JOSHUA TREE CANDLE COMPANY (RYAN MCGOWAN) **ARTS & CRAFTS** – CANDLES, MELTS AIR FRESHENERS

5. B. MARS QUINTERO (MARS QUINTERO) **ENTERTAINMENT** – OPERA SINGER

5. C. RAINBOW BRIDGE (BILL EYMAN) **ARTS & ARTS** – CRYSTAL & GEM ART, AGATE SCENES, WIRE WRAPPED JEWELRY, T-

SHIRTS, CUT & POLISHED JEWELRY, CRYSTAL INFUSED
SCULPTURES, SAD DOLLAR ART, CRYSTAL HAIR ACCESSORIES,
FLOWER CROWNS, ORGONITE

- 5. D. THICK AS THIEVES (JEREMY SMICK) **DOWNTOWN MERCHANT** –
HOME DÉCOR, LIFESTYLE GOODS, T-SHIRTS, PENNANT,
POSTCARD, WALL HANGING, OFFERINGS KIT, MAYAN COPAL,
SAGE, SELENITE WAND, QUARTZ, PALO SANTO,
AROMATHERAPY ROLLER BALL, LIP BALM
 - 5. E. SUITE LIFE PET HOTEL (LINDSEY SAPPINGTON) **COMMERCIAL
VENDOR** – PROMOTE BUSINESS
 - 5. F. SO CAL ELECTRIC BIKES & SCOOTERS (DAVID MAGDAUG)
COMMERCIAL DOWNTOWN MERCHANT – ELECTRIC BIKES FOR
SALE
 - 5. G. JOESPAINTINGS.COM (JOE DIETL) **ARTS & CRAFTS** – PET
PAINTINGS, FINE ART
 - 5. H. RAUCOUS JEWELRY (JUDY CHRISTENSEN) **ARTS & CRAFTS** –
HANDMADE JEWELRY, EARRINGS, BRACELETS, NECKLACES
 - 5. I. HUGO R PONS (HUGO R PONS) **ARTS & CRAFTS** – CHRISTMAS
ORNAMENTS, SLED, SANTA CLAUS
 - 5. J. REIGNITE PALM SPRINGS (RABBI ROI HUDSON-ANAYA)
ENTERTAINMENT – VIOLINIST
 - 5. K. THE LIGHTHOUSE PALM SPRINGS. LLC (NANCY MC DONALD)
COMMERCIAL DOWNTOWN MERCHANT – CANNABIS EDUCATION
 - 5. L. LA FRESITA'S PRODUCTS (JESUS IRAZEMA VALDEZ) **FARMERS
MARKET** – JORDON ALMONDS, PAPAYA, GINGER, APPLE RINGS,
MANGO CHILI, PEACH RINGS, BANANA CHIPS, TRAIL MIX,
RAISINS, PEANUT BUTTER TOFFEE, DATES, ALMONDS
COCONUT
- 6. UNFINISHED BUSINESS:**
- A. VILLAGEFEST POSTER CONTEST (FLICK, MONTANTE, MEREDITH)
- 7. NEW BUSINESS: NONE**
- 8. REPORTS AND REQUESTS:**
- A. PUBLIC -

B. BOARD

1. BOARD COMMENTS (5-MINUTE LIMIT/PERSON)

2. SUBCOMMITTEE REPORTS

A. COMPLIANCE (FLICK, MONTANTE, CAMPBELL)

B. SOCIAL MEDIA (BAUM, MEREDITH)

C. FOOD COURT (GONELLA, MONTANTE, BAUM)

C. MAIN STREET COMMENTS

D. STAFF REPORTS: VENDOR CATEGORY BREAKDOWN

9. ADJOURNMENT:

AFFIDAVIT OF POSTING

State of California)
County of Riverside) ss.
City of Palm Springs)

I, Faith Roche, Program Coordinator of the City of Palm Springs, California, hereby certify this Agenda of the Palm Springs VillageFest Board, was posted at or before 12:00p.m., Thursday December 05, 2019, and on the City's website as required by established policies and procedures.

Faith Roche, Program Coordinator, VillageFest
City of Palm Springs, California