



## CITY COUNCIL STAFF REPORT

DATE: JUNE 17, 2009 NEW BUSINESS

SUBJECT: PROPOSED RESOLUTION IN SUPPORT OF A "PRESERVE AMERICA COMMUNITY" DESIGNATION FOR THE CITY OF PALM SPRINGS AND FOR THE CONTINUED PROTECTION OF HISTORIC RESOURCES IN THE COMMUNITY

FROM: David H. Ready, City Manager

BY: Planning Department

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### SUMMARY

The Historic Site Preservation Board has requested that staff make application to the National Advisory Council on History Preservation for designation of Palm Springs as a Preserve America Community. This designation recognizes the City's commitment to protecting the historic assets of the community. As part of the application, a resolution of the City Council is required which expresses the Council's support for the application and for continued protection of historic resources. The Historic Site Preservation Board has reviewed and recommended a draft resolution for Council consideration.

### RECOMMENDATION:

Recommendation: Approve Resolution No. \_\_\_\_\_, "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS DECLARING ITS SUPPORT FOR A "PRESERVE AMERICA COMMUNITY" DESIGNATION FOR THE CITY OF PALM SPRINGS AND FOR THE CONTINUED PROTECTION OF HISTORIC RESOURCES IN THE COMMUNITY"

### STAFF ANALYSIS:

"Preserve America" is a national initiative established by President Bush in 2003 that encourages and supports community efforts to preserve and enjoy the nation's cultural and natural heritage. The goals of the program include a greater shared knowledge about the nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's cultural and natural heritage assets, and support for the economic vitality of our communities (see attached information).

Under the Preserve America program, communities may apply for special designation as a Preserve America Community, which recognizes communities that:

- protect and celebrate their heritage;
- use their historic assets for economic development and community revitalization; and
- encourage people to experience and appreciate local historic resources through education and heritage tourism programs.

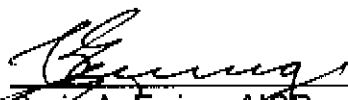
Benefits of designation include:

- White House recognition;
- a certificate of recognition;
- a Preserve America Community road sign;
- eligibility for Preserve America grants;
- authorization to use the Preserve America logo on signs, flags, banners, and promotional materials;
- listing in a Web-based Preserve America Community directory;
- national and regional press releases; and
- enhanced community visibility and pride.

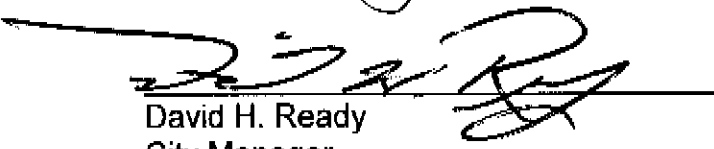
On June 9, 2009, the Historic Site Preservation Board reviewed a draft resolution and voted unanimously to recommend it for Council approval. Approval of the resolution will allow the application to be processed for approval by the Advisory Council on Historic Preservation.

FISCAL IMPACT:

No fiscal impact.

  
\_\_\_\_\_  
Craig A. Ewing, AICP  
Director of Planning Services

  
\_\_\_\_\_  
Thomas J. Wilson  
Assistant City Manager, Dev't Svcs

  
\_\_\_\_\_  
David H. Ready  
City Manager

Attached:

1. Draft Resolution
2. Preserve America Initiative – Background information

Resolution No. \_\_\_\_\_

A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS DECLARING ITS SUPPORT FOR A "PRESERVE AMERICA COMMUNITY" DESIGNATION FOR THE CITY OF PALM SPRINGS AND FOR THE CONTINUED PROTECTION OF HISTORIC RESOURCES IN THE COMMUNITY

WHEREAS, Preserve America is an Administration initiative developed in cooperation with the Advisory Council on Historic Preservation, the U.S. Department of the Interior, and the U.S. Department of Commerce; and

WHEREAS, the goals of this initiative include a greater shared knowledge about our nation's past, strengthened regional identities and local pride, increased local participation in preserving the country's irreplaceable cultural and natural heritage assets, and support for the economic vitality of communities; and

WHEREAS, this initiative is compatible with interests and goals of the City of Palm Springs related to historic preservation; and

WHEREAS, the designation of the City of Palm Springs as a Preserve America Community will improve the ability of both the City and the community to protect and promote our historical resources.

THE CITY COUNCIL OF THE CITY OF PALM SPRINGS DOES HEREBY RESOLVE AS FOLLOWS:

SECTION 1. That the City of Palm Springs seeks approval for the designation of the City as a Preserve America Community;

SECTION 2. That the City Council of the City of Palm Springs will protect and celebrate our heritage, use our historic assets for economic development and community revitalization, and encourage people to experience and appreciate local historic resources through education and heritage tourism programs.

ADOPTED this 17<sup>th</sup> day of June, 2009.

\_\_\_\_\_  
David H. Ready, City Manager

ATTEST:

\_\_\_\_\_  
James Thompson, City Clerk

CERTIFICATION

STATE OF CALIFORNIA )  
COUNTY OF RIVERSIDE ) ss.  
CITY OF PALM SPRINGS )

I, JAMES THOMPSON, City Clerk of the City of Palm Springs, hereby certify that Resolution No. \_\_\_\_ is a full, true and correct copy, and was duly adopted at a regular meeting of the City Council of the City of Palm Springs on \_\_\_\_\_, by the following vote:

AYES:  
NOES:  
ABSENT:  
ABSTAIN:

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James Thompson, City Clerk  
City of Palm Springs, California



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**Preserve America** is a national initiative in cooperation with the Advisory Council on Historic Preservation; the U.S. Departments of Defense, Interior, Agriculture, Commerce, Housing and Urban Development, Transportation, and Education; the National Endowment for the Humanities; the President's Committee on the Arts and Humanities; and the President's Council on Environmental Quality.



## Preserve America Communities and Neighborhoods

**C**ommunities may apply for special designation as a **Preserve America Community**, which recognizes communities that:

- protect and celebrate their heritage;
- use their historic assets for economic development and community revitalization; and
- encourage people to experience and appreciate local historic resources through education and heritage tourism programs.

Benefits of designation include:

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- listing in a Web-based Preserve America Community directory;
- national and regional press releases; and
- enhanced community visibility and pride.

There are three types of applications for use by different kinds of communities:

- Municipalities or counties with an elected governing official, or unincorporated communities within their jurisdiction;
- Distinct neighborhoods within large cities or city-counties with a population of 200,000 or greater; or
- Tribal communities (federally recognized) with an elected governing official or subdivisions of such tribes.

### Map of Preserve America Communities

### List of Designated Preserve America Communities and Neighborhoods

1. Preserve America **community** Application and Guidance [[In PDF](#)] [[In Microsoft Word](#)]
2. Preserve America **neighborhood** Application and Guidance [[In PDF](#)] [[In Microsoft Word](#)]
3. Preserve America **tribal community** Application and Guidance [[In PDF](#)] [[In Microsoft Word](#)]

### Sample Preserve America Communities Resolution [[In Microsoft Word](#)]

Accessing the application and guidance document requires the free Acrobat Reader software. If you do not have this software, please visit Adobe to download **Acrobat Reader**, then install the software and return to this page.



Please see application forms on the right for guidance and details.

Four application and designation cycles occur each year. The 2009 application deadlines are March 1, June 1, September 1, and December 1.

*Updated February 12, 2009*

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### Preserve America Communities

Preserve America recognizes and designates communities, including municipalities, counties, neighborhoods in large cities, and tribal communities, that protect and celebrate their heritage.

Since the program began in 2003, Mrs. Laura Bush has designated more than 700 communities as Preserve America Communities in all 50 states and one U.S. territory

To read about the benefits of designation, [click here](#).  
To view Preserve America communities by state, including capsule histories, heritage highlights, and additional web links, [click on any of the links below](#).

**Return to Preserve America Communities and Neighborhoods introduction and forms**

### Nationwide Map of Preserve America Communities

Select first letter of State:

A | C | D | F | G | H | I | K | L | M | N | O | P | R | S | T  
| U | V | W

- Alabama
- Birmingham
- Chickasaw
- Huntsville
- Mobile
- Selma
- Valley
  
- Alaska
- Anchorage
- Juneau
- Ketchikan
- Sitka
- St. George Island
  
- Arizona
- Glendale
- Nogales
- Phoenix



**California**

**Chinatown (Los Angeles)**

**Elk Grove**

**Fresno**

**Fullerton**

**Japantown (San Francisco)**

**Little Italy (San Diego)**

**Little Tokyo (Los Angeles)**

**Livermore**

**Mendocino**

**Monterey**

**Monterey County**

**Ontario**

**Redlands**

**Richmond**

**Sacramento**

**San Clemente**

**San Juan Bautista**

**San Ramon**

**Santa Ana**

**Santa Barbara**

**Santa Monica**

**Santa Rosa**

**Thai Town (Los Angeles)**

**Tuolumne County**

**Ventura**

**Weaverville**