



**CITY OF PALM SPRINGS**  
**DEPARTMENT OF PLANNING SERVICES**

**MEMORANDUM**

**Date:** July 14, 2009

**To:** HSPB Board Members

**From:** Craig A. Ewing, AICP, Director of Planning Services 

**Subject:** WORK PROGRAM FOR FISCAL YEAR 2009 / 10

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On June 17, 2009, the City Council adopted its budget for the upcoming fiscal year. Included in the 2009 / 10 budget is an allocation of \$6000 for the HSPB's work program. The purpose of this memo is to assist the HSPB in establishing its work program for the '09 / '10 fiscal year.

**Review of 2008 / 09 Work Program**

Staff reviewed both the work program and the expenditures for the 2008 / 09 year (see attached memo, July 8, 2008 and budget report). Based on actual expenditures, staff notes the following:

1. The Council designated a record number of properties as Class 1 historic sites in the past year:
  - Casa Cody (three separate properties each assigned a designation)
  - Santa Fe Federal Savings and Loan
  - Palm Springs International Airport Terminal Façade
  - La Serena Villas
  - Casablanca Adobe

All the above properties have markers ordered and paid for from last year's budget. A total of seven markers were ordered last year at a total cost of \$7,520.20 or about \$1,100 per plaque.<sup>1</sup>

2. The Board also initiated a new brochure to promote Historic Districts. The set-up charge for the brochure cost \$850 (paid last year) and the document should be ready for the printers in Fall 2009.

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<sup>1</sup> Markers for "Invernada" and Coachella Valley Savings were also ordered.

3. With the California Preservation Foundation conference in Palm Springs earlier this year, the City expended \$867 on dues, historic tours (by Mr. Imber) and CPF conference sessions.
4. Six hundred copies of the Architectural Guides were printed for \$300, and an insurance premium was paid at \$85.

### **Proposed Work Program FY 2009 / 10**

1. **Designations for Class 1 Status** – Last year, the Board established a list of nominated properties for the 2008 / 09 fiscal year and made significant progress in the form of five recommendations to the City Council. In the year ahead, the Board can continue to identify and recommend for designation properties which merit historic protection. From the list of properties reviewed in April, 2009 (see attached memo), the following sites are next in order for Board consideration:
  - Kocher-Samson Building, 766 N. Palm Canyon Drive
  - Ellwood / Palevsky House, 1021 West Cielo Drive
  - Horizon Hotel (formerly L'Horizon), 1050 E. Palm Canyon Drive
  - Del Marcos Hotel, 225 West Baristo Road
  - Cary Grant "Las Palomas" House, 928 North Avenida Palmas

Additional properties under consideration include:

- Lapham Office Building, 666 N. Palm Canyon Drive
- Harold Hicks Real Estate Office Building, 1345 N. Palm Canyon Drive
- Dinah Shore Residence – 432 W. Hermosa Place
- P. S. Unified School District Building, 980 E. Tahquitz Canyon Way
- Dollard Building, 687 N. Palm Canyon Drive
- Professional Park, 161-199 S. Civic Drive

The Board is not bound by this list and may consider any property in any order it chooses. Given current resources and hearing scheduling, staff believes that four to five properties could be reviewed for recommendation in this fiscal year. All research and report writing is expected to be conducted by in-house staff and volunteers.

Proposed Budget Allocation: Zero

2. **Markers** – The cost for metal markers is listed below, and is not expected to change significantly in the coming months:
  - 12" wide x 8" hi – Bronze           \$ 540
  - 12" wide x 8" hi – Aluminum       \$ 455

- 20" wide x 20" hi – Bronze \$1,360
- 20" wide x 20" hi – Aluminum \$1,050

As noted above, all markers for currently designated properties are ordered. If four to five properties are designated this year – and assuming a variety of plaque sizes and types will be needed – there will be a need for markers, with a total cost of about \$4000.

Proposed Budget Allocation: \$3500 to 4500

### 3. Brochures

- 3.A The Palm Springs Brief History and Architectural Guide has been refurbished and is currently sold at the Visitor's Center at City cost. The City Print shop is holding to its quoted cost of \$1.25 each. Staff anticipates printing about 500 for the year for a cost of \$625.
- 3.B The Historic Site Preservation in Palm Springs brochure – tri-fold – \$0.50 each. Again, staff anticipates printing about 500 for the year for about \$250
- 3.C The (new) Historic District Brochure – tri-fold - \$0.50 each. This brochure will not be available until the Fall, and staff anticipates an initial run of 250 copies for the year for \$125.

Proposed Budget Allocation: \$1000

### 4. Dues, Travel and Training, Insurance

- 4.A The Board's membership in the National Trust for Historic Preservation has in the past been paid by the City. Individual annual memberships are \$20 for seven Board members and staff for \$160.
- 4.B Staff and Board training opportunities, which may be paid for as funds allow. From \$250 to \$1250 may be available.
- 4.C Volunteer Insurance is charged to the HSPB account at approximately \$90.

Proposed Budget Allocation: \$500 to ??

**Summary** – Based on the items described above, staff proposes the following work program budget:

Class 1 Designations	\$ - 0 -
Markers	3,500 (to 4,500)
Brochures	1,000
Dues, Travel & Training, Insurance	<u>500 (to 1,500)</u>
	\$5,000 (not to exceed \$6,000)

cc: Work Program and Budget Planning Memo 2008 / 2009 (7/8/08)  
Budget Report for Historic Site Preservation Board – FY 2008 / 09  
Property Designation Update Memo (4/14/09)



**CITY OF PALM SPRINGS**  
**DEPARTMENT OF PLANNING SERVICES**

**MEMORANDUM**

**Date:** July 8, 2008  
**To:** HSPB Board Members  
**From:** Diane A. Bullock, Associate Planner  
**Subject:** **WORK PROGRAM AND BUDGET PLANNING 2008/2009**

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At the June 10, 2008 meeting, the HSPB discussed the Work Program and Budget for 2008/2009. The City Council approved the HSPB budget amount of \$6,500.00 for the upcoming fiscal year. Staff has assigned tentative budget allowances as a beginning to establish a new Work Program/Budget for 2008/2009.

**Class 1 designations:** (last year the Board designated three properties, which is the most properties ever designated in a year). Two were funded by the City and one was funded by a sponsor. The Board has not established a confirmed list of nominated properties for the 2008/2009 year, however, staff is recommending to allow two markers paid for from the HSPB funds, and to find funding for other markers through sponsor donations. The current cost for markers is listed below:

**1. Markers**

- A. 12" wide x 8" hi – Bronze \$ 534.88 include set-up, tax & shipping
- B. 12" wide x 8" hi – Aluminum \$ 454.07 inclusive
- C. 20" wide x 20" hi – Bronze \$1,361.07 inclusive
- D. 20" wide x 20" hi – Aluminum \$1,048.98 inclusive

Approximate allocation--\$1,895.95

**2. Brochures**

- A. The Palm Springs Brief History and Architectural Guide (currently sold at the Visitor's Center at cost)–City Print shop quoted a new cost of \$2.30 each, which is higher than the cost offered in the last fiscal year. The Palm Springs Preservation Foundation has offered to sell the Class One brochure to the Visitor's Center at their cost.

Staff recommends that the Board use the Class One brochure instead of The Palm Springs Brief History and Architectural Guide as the brochure sold at the Visitor's Center.

- B. Historic Site Preservation in Palm Springs brochure – tri-fold -- \$0.50 cents.

We currently have approximately 250 brochures in stock and will need approximately 500 more for the coming year.

Approximate allocation--\$250.00

C. New Historic District Brochure--cost to be researched

#### 4. CPF Conference / Palm Springs 2009

Palm Springs is the host city for this event and staff recommends that all Board members attend the Conference. Registration fees are not listed on the website, however, the figure based on last year's conference which included member registration, the opening and the closing reception of \$330 will be used until the CPF website shows the new costs. The cost for the Conference will also include attendance to one event, which is estimated at \$50.00 per person.

Approximate allocation--\$2,280.00

It was suggested at the June 10, 2008 meeting, to review the Long-Term Goals and Ongoing Items for the July 8, 2008 meeting to prioritize and identify issues for the 2008/2009 Work Program. These items were identified while discussing the fiscal 2007/2008 Work Plan and the Public Outreach and Educational Plan 07/08.

#### Long-Term Yet to be done:

- (3) Education: Realty Board meetings,
- (4) Outreach/Education: City's 75<sup>th</sup> Anniversary- work on closer to event  
Board member Grattan worked on the 50<sup>th</sup> anniversary, still has materials, and offered past materials if needed
- (5) Outreach: Coordination with Arts Commission:
- (6) Outreach: Front Page link on HSPB City's website;
- (7) Education: Tour for City Council – invitations have been extended - staff is working with Martha Edgmon, Executive Assistant to the Mayor and Council – awaiting final details and responses from members – will report back when finalized.

ONGOING ITEMS: (recurring) - all items 1 thru 9 as listed on the 9-11-07 Work Plan documents.

The total of the approximate allocations listed above is \$4,425.95, which leaves a remaining balance of \$2,074.05.

**HISTORIC SITE PRESERVATION BOARD - BUDGET 2008/20009**

<b>DATE</b>	<b>EXPENSE</b>	<b>Misc.</b>	<b>Historic Markers</b>	<b>Board Training</b>	<b>Commun. Outreach</b>	<b>Totals</b>	<b>COMMENTS</b>
7.1.08	Budget approved by Council					\$ 6,500.00	2008-09 Budget
	carried forward from 2007/08					\$ 3,257.00	Plaques for Invmada, Coachella Valley & Casa Cody
						\$ 9,757.00	
7.18.2008	National Trust for Hist. Pres.	\$ (80.00)				\$ (80.00)	Gilmer, Strahl, Grattan, Saunders
9.9.2008	National Trust for Hist. Pres.	\$ (20.00)				\$ (20.00)	Dues for 2009/2010
12.17.2008	PS Modern Tours			\$ (100.00)		\$ (100.00)	Historic P.S. Tours
30.06.2009	Desert Promotions		\$ (3,257.00)			\$ (3,257.00)	carried forward from 2008/2009
1/4/2009	Calif. Pres. Foundation				\$ (575.00)	\$ (575.00)	attend extra events at Conference
							600 Architectural Guides-Partial Pmt
5.5.2009	City Print Shop- ordered				\$ (300.00)	\$ (300.00)	\$450 from Marker Acct. 160-4502-60153
6.15.2009	Claravoyant - Historic Markers				\$ (850.00)	\$ (850.00)	Historic District Brochure - set-up
6.16.2009	Desert Promotional - Plaques PO 09-0865		\$ (4,263.20)			\$ (4,263.20)	LaSerena, Santa Fe Federal, P.S. Airport, Casablanca Adobe
6.30.2009	National Trust for Hist. Pres.	\$ (92.00)				\$ (92.00)	memberships for Strahl, Grattan, Gilmer, Williams, & new Bord mber.
						\$ -	
						\$ -	
						\$ -	
						\$0.00	
						\$0.00	
						\$0.00	
						\$0.00	
						\$0.00	
1-Jul-09	Volunteer Insurance Prem.	\$ (84.44)				\$ (84.44)	Fiscal year 2009/2010
						\$0.00	
						\$0.00	
						\$0.00	
	<b>Totals</b>	\$ (276.44)	\$ (7,520.20)	\$ (100.00)	\$ (575.00)	\$ (9,621.64)	
						\$0.00	
						\$0.00	



# CITY OF PALM SPRINGS

## DEPARTMENT OF PLANNING SERVICES

### MEMORANDUM

**Date:** April 14, 2009  
**To:** Historic Site Preservation Board  
**From:** Craig A. Ewing, AICP, Director of Planning Services  
**Subject:** Agenda Item 9.A – Property Designation Updates

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Properties 1 thru 5 (below): HSPB and/or Council have nominated and are awaiting staff research and reports to take back to HSPB for recommendation and then on to Council:

- (1) HSPB 54 – Santa Fe Federal, 300 South Palm Canyon Drive - Baristo Lofts Taken to Council 4.4.07- Council asked that it be brought back at time Baristo Lofts project is presented, it will tentatively go to Council May 6, 2009.
- (2) HSPB 55 – Oasis Commercial Building, 101-121 South Palm Canyon Drive – HSPB nominated for recommendation to Council at their December 12, 2006 meeting, followed up at the July 10 and August 21, 2007 HSPB meetings – awaiting Staff Report and presentation to Council.
- (3) HSPB 68 – Casablanca Adobe, 590 South Indian Trail – has been HSPB approved for recommendation to Council...awaiting Staff Report and presentation to Council.
- (4) HSPB 69 - La Serena – (Council directed), 339 South Belardo Road – Stay of Demolition continued by Council to April 15, 2009. Owner in process of having a historic assessment done by LSA Associates.
- (5) HSPB 70 – West Façade of P.S. International Airport – HSPB approved for recommendation to Council 3.10.09 – will be presented to Council May 20

Below are properties that HSPB voted to move forward at their August 2008 meeting:

- (6) Kocher-Samson Building, 766 North Palm Canyon Drive – owner is compiling historic information
- (7) HSPB 51 – Town & Country Center, 174 North Palm Canyon Drive – Originally initiated to start the process to designate by motion at the Dec. 12, 2006 HSPB meeting. HSPB suggested follow-up after the P.S. Airport and the Kocher-Samson Building at their Nov. 10, 2008 Meeting.



- (8) Ellwood/Palevsky House, 1021 West Cielo Drive
- (9) Horizon Hotel (formerly L'Horizon), 1050 East Palm Canyon Drive
- (10) Del Marcos Hotel, 225 West Baristo Road
- (11) Cary Grant "Las Palomas" House, 928 North Avenida Palmas

The following properties were discussed, but are not priorities based on Board vote:

- (12) Lapham Office Building – 666 North Palm Canyon Drive  
(on the AAC April 6 meeting Agenda to paint the exterior of the building)
- (13) Harold Hicks Real Estate Office Building – 1345 North Palm Canyon Drive
- (14) Dinah Shore Residence - 432 West Hermosa Place - tied with -
- (15) P.S. Unified School District Building – 980 East Tahquitz Canyon Way
- (16) Dollard Building – 687 North Palm Canyon Drive - tied with -
- (17) Professional Park – 161-199 South Civic Drive

Owner has submitted application for designation – staff is awaiting additional photos and documentation:

- (18) HSPB 67 – Casino House, 982 North Avenida Palmas – property owner made application, additional photos/ information needed – April 30, 2009 deadline. March 31, owner emailed he is still interested and will follow-up with requested documents.