

State of the City

Mayor Geoff Kors



City of Palm Springs



FISCAL YEAR 2020-2021

FIRST QUARTER FINANCIAL REVIEW

OCTOBER 22, 2020

Revenue Summary - Actuals to Revised FY20-21 Budget

- TOT 1st Quarter Revenue = +\$4.8 million
 - TOT 1st Quarter Revenue Hotels = +\$2.2 million
 - TOT 1st Quarter Revenue Vacation Rentals = +\$2.6 million
- Sales Tax 1st Quarter Revenue = +3.9 million
- Measure J 1st Quarter Revenue = +3.0 million
- Total 1st Quarter Increased Revenue = +\$11.7 million
- Total 1st Quarter Revenue vs. FY 19/20 = **-\$1.3 million**

Appropriated

- Amend the FY20-21 Budget to appropriate \$2,148,000 from unrestricted General Fund balance for the following expenditures:
- \$1,500,000 FY 20-21 (½ year cost) for 23 additional personnel in accordance with the amended FY20-21 Allocated Positions and Compensation Plan;
 - Fire Department: (7) firefighters
 - Police Department: (2) Sergeant, (2) Police Officers, (1) Code Officer (1) Community Services Officer
 - Downtown Maintenance: (4) Maintenance Workers

Appropriated - Continued

- Development Services: (1) Plans Examiner
- Finance: (1) Accounting Manager (reclass of Deputy City Treasurer)
- Human Resources: (1) Director of Human Resources
- \$200,000 for palm tree trimming;
- \$398,000 for Fire Department handheld/vehicle 911 emergency radios and installation;
- \$50,000 for temporary restroom services at Desert Highland Park and the Dog Park

Palm Springs Airport

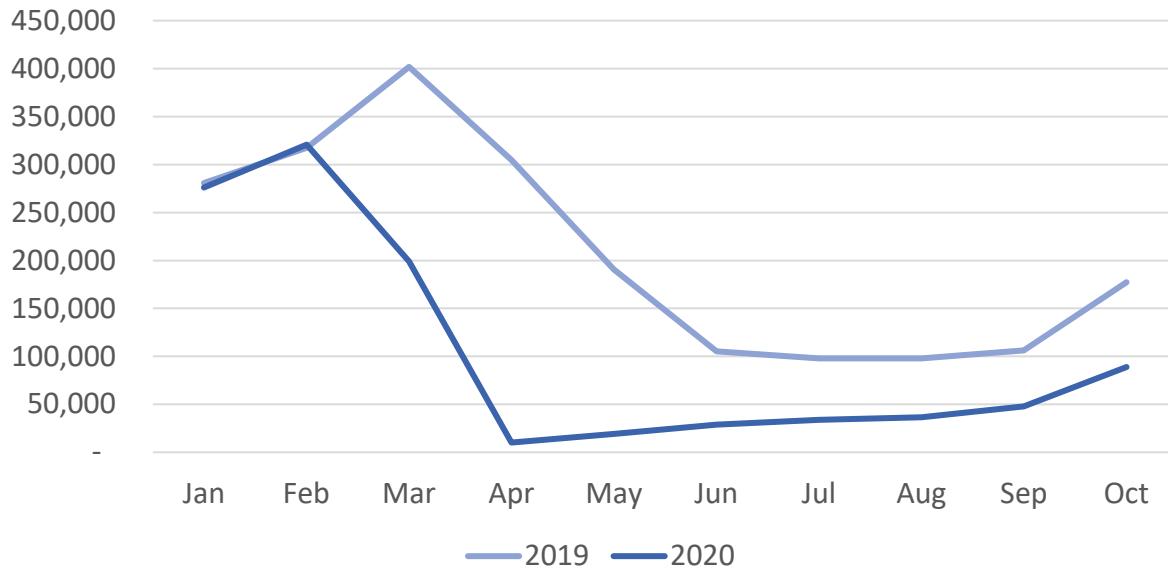
Air Service Announcements

- 13 Announcements
- 7 New Routes
- 7 Airlines

Route	Start Date	Airline	Frequency	Seasonal/Year Round
Los Angeles	10/1/2020	Boutique	Twice Daily	Year Round
Phoenix	10/1/2020	Boutique	Daily	Year Round
Los Angeles	11/9/2020	Delta	Daily	Year Round
Phoenix	11/15/2020	Southwest	2 to 3 Daily	Year Round
Denver	11/15/2020	Southwest	Daily	Year Round
Oakland	11/15/2020	Southwest	Twice Daily	Year Round
Boise	11/19/2020	Allegiant	Thurs/Sun	Seasonal
Eugene	11/20/2020	Allegiant	Fri/Mon	Seasonal
Boise	12/17/2020	Alaska	Daily	Seasonal
Reno	12/17/2020	Alaska	5 weekly	Seasonal
San Jose	12/17/2020	Alaska	1 to 2 Daily	Year Round
Philadelphia	12/18/2020	American	Saturdays	Seasonal
Ft Lauderdale	12/20/2020	jetBlue	Thurs/Sun	Seasonal

Passenger Traffic

YTD 2019 vs. 2020 Total Passengers



Passengers	2020	2019	% Change
August	36,482	97,941	- 62.8%
September	47,915	106,211	- 55%
October	88,777	177,363	- 50%

Seats	Current	Prior	% Change
November	215,019	303,683	- 29.2%
December	301,118	329,749	- 8.7%
January*	406,029	354,582	14.5%

Flights	Current	Prior	% Change
November	2,150	2,686	- 20%
December	2,779	2,975	- 6.6%
January*	3,792	3,063	23.8%

*Preliminary as airlines are adjusting schedules very close in, sometimes just weeks ahead. These numbers will likely change depending on demand and continued impacts of COVID.

Southwest Lands in Palm Springs!

- ☐ 3 Daily Flights to Phoenix
- ☐ 2 Daily Flights to Oakland
- ☐ 1 Daily Flight to Denver



Ticket Wing Project

Before



November 18, 2020





Restaurant & Bar Changes

- Paradies Largardere has contracted with the City to remodel and re-open concessions
- The Coffee House at PSP opened November 25, 2020
- The Wine Bar at PSP is ready to open upon approval by the Health Department and receipt of Alcohol License
- Santa Rosa Kitchen & Spirits is tentatively scheduled to open December 15, 2020 on the Bono Concourse
- The Tap Room is currently in the design phase for the RJ Concourse

PSP now on Social Media

@flyPSP



- Building Awareness about the airport and its airlines and routes
- Promotions for new airlines and routes
- Choose Your Adventure Promotion
 - First ever PSP Social Media Promotion
 - Gave away two round trip tickets on Southwest (provided by Southwest)
 - Created awareness about Southwest's arrival in Palm Springs

The background features a series of overlapping, wavy lines in shades of green, yellow, and orange, creating a sense of depth and movement. A bright, glowing light source is positioned at the top center, casting a soft, warm glow across the scene. The overall aesthetic is clean and modern.

COVID Response





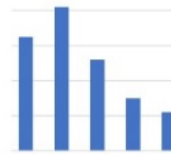
COVID-19 LANDING PAGE

This page provides links to helpful Coronavirus information, including:

- Testing locations
- Case counts
- State & City orders
- Resources such as unemployment & grant assistance

www.palmspringsca.gov/government/covid-19-updates

Please Click on the Icons Below for Links to Important Resources



COVID-19 CASE
UPDATES



RESOURCES FOR
RENTERS



CITY ORDERS



STATE GUIDANCE FOR
OPENING BUSINESSES



RESOURCES FOR
RESIDENTS



RESOURCES FOR
EMPLOYERS



RESOURCES FOR
BUSINESSES



RESOURCES FOR THE
HOMELESS



RESOURCES FOR
WORKERS



MAYOR'S BUSINESS
TASK FORCE



COVID-19 TESTING



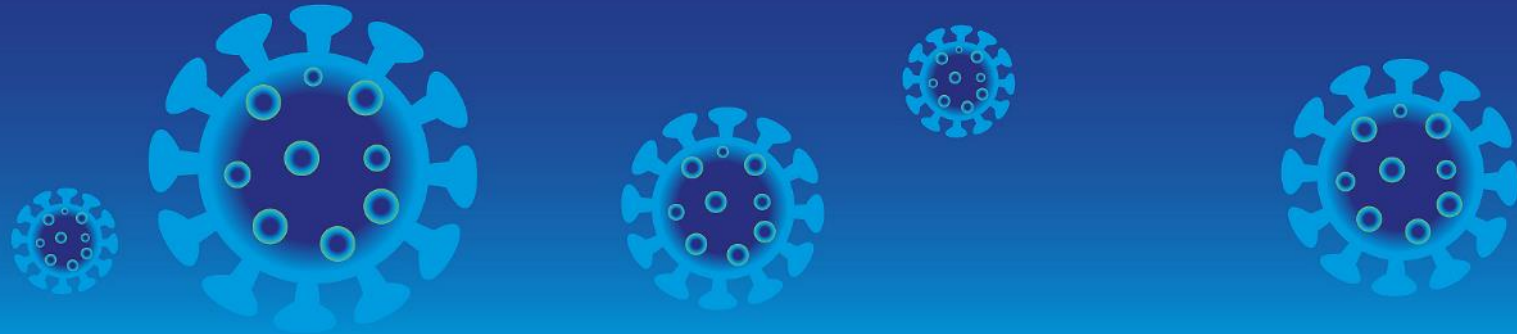
FACE COVERINGS

PALM SPRINGS POLICE

COVID-19 HOTLINE
760-323-8159

7-DAYS A WEEK, 8 AM - 9 PM

FOR NON-EMERGENCY CRIMINAL MATTERS 760-327-1441



PROTECTING THE HEALTH & SAFETY OF GROCERY, RETAIL & RESTAURANT WORKERS

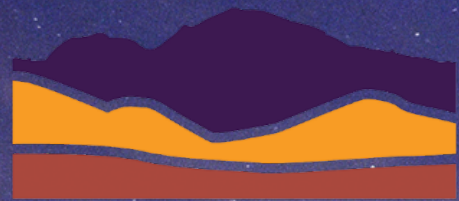


The City of Palm Springs issued orders requiring businesses to take the following protective measures, including:

- Limiting the number of consumers in a store at any given time to 40% of the store's total occupancy limit.
- For stores with two public entrances, designating one entrance and one exit.
- Installing plexiglass shields at all points of sale whenever possible.
- Adherence to a policy of not serving anyone not wearing a face covering.
- Placing tape or other markings at least six feet apart in customer line areas, whether inside or outside the building

Mayor's COVID-19 Response Task Force

- Multi-Organization Task Force created to address the public health and economic impacts of COVID-19.
- Established protections for residents and businesses.
 - Business Assistance Webinar
 - Industry Guidance
 - Rules for Re-Opening Webinar
 - Business Signage and Enforcement
 - Timely Business Resource Updates
- Regional COVID-19 Response Strategies



DESERT
COMMUNITY
ENERGY



Your Locally Controlled Electricity Provider
Launched April 2020

Doing Our Part to **SAVE** the PLANET

DCE Carbon Free customers have reduced Greenhouse gases



72,381 Metric Tons = 15,000+ cars off road



DCE is your Lowest Cost for Electricity



DCE's Desert Saver plan is your lowest cost **choice** and has saved Palm Springs residents and businesses over **\$182,000**

People, not Profits



- **Not-for-profit**
- **Community Reinvestment**
- **Purchase local renewable power**
- **Create local jobs**
- **Local control**



Neighborhoods



ORGANIZED NEIGHBORHOODS OF PALM SPRINGS (ONE-PS) CELEBRATES 15TH ANNIVERSARY

ONE-PS was recognized at the Nov. 12, 2020 City Council meeting with a Proclamation and congratulations from the Mayor and Councilmembers. ONE-PS is now 49 neighborhoods strong!



www.ONE-PS.org

Looking Ahead



Coming Soon!

- Downtown Park
- Forever Marilyn

Thank you for
Making Palm
Springs Like No
Place Else

