PUBLIC ARTS COMMISSIONCITY OF PALM SPRINGS, CALIFORNIA

REGULAR MEETING AGENDA

Wednesday March 17, 2021



5:30 PM

Ann Sheffer, Chair Shawnda Faveau Tracy Merrigan, Vice-Chair Russell Pritchard Thomas Yanni Alfonso Murray Mara Gladstone

Pursuant to Executive Order N-29-20, this meeting will be conducted by teleconference and there will be no in-person public access to the meeting location.

To join meeting, please use the following link:

https://us02web.zoom.us/j/87142382085?pwd=Z2R5dXFONnVyRTViWG51R1NKeFNPQT09

Meeting ID: 871 4238 2085

Passcode: 088942

Dial by your location: 669 900 6833 US (San Jose); 253 215 8782 US (Tacoma); 346 248 7799 US

(Houston); 301 715 8592 US (Washington DC); 312 626 6799 US (Chicago);

929 436 2866 US (New York)

Public comment may also be submitted to jay.virata@palmspringsca.gov. Transmittal prior to the meeting is required. Any correspondence received during or after the meeting will be distributed to the Commission and retained for the official record.

CALL TO ORDER:

ROLL CALL:

ACCEPTANCE OF AGENDA:

PUBLIC COMMENTS:

This time has been set aside for members of the public to address the Public Arts Commission on items of general interest within the subject matter jurisdiction of the Commission, and agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Commission. Additionally, members of the public may address the Commission on each item listed on the posted agenda at the time each item is heard. Although the Public Arts Commission values your comments, pursuant to the Brown Act, it generally cannot take any action on items not listed on the posted agenda. Five (5) minutes are assigned for each speaker.

A. PRESENTATION: Wrapping of Sonny Bono statue for National Skin Cancer Awareness Week Proposal from Noel Wax

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B. REPORT FROM THE CHAIR:

C. ITEMS FOR DISCUSSION / APPROVAL:

- 1. Report to City Council
- 2. Resolution: Proposed amendments to the Public Arts and Mural Ordinances

D. COMMITTEE REPORTS:

- 1. Bench Project.
- 2. Stop in the Name of Love.
- 3. Other Mini-Grants.

E. COMMISSIONER COMMENTS/REPORTS/REQUESTS:

F. REPORT FROM DIRECTOR/STAFF:

ADJOURNMENT: The Public Arts Commission will adjourn to a Regular Meeting, Wednesday April 21, 2021 5:30 p.m. via teleconference.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 323-8204, at least 72 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of the City Clerk, City Hall, 3200 E. Tahquitz Canyon Way (760) 323-8204.

AFFIDAVIT OF POSTING

I, JAY VIRATA, Community & Economic Development Director for the City of Palm Springs, California, certify this Agenda was posted at or before 5:30 p.m. on March 12, 2021, as required by established policies and procedures.

/s/ Jay Virata

Jay Virata, Director
Community & Economic Development

RESOLUTION REQUESTING CHANGES TO THE MURAL ORDINANCE

Whereas, in January 2014, the Palm Springs City Council approved an Ordinance regarding the Regulation of Original Art Murals, which was amended and superseded in January 2018 to enable a shorter timeframe for approval and less work and expense for both applicant and staff.

Whereas, the original purpose of the Ordinance was to clearly differentiate Art Murals from signs, and the Public Arts Commission has reviewed and approved more than a dozen murals since 2018, while providing advice on meeting the requirements of the ordinance.

Whereas, the administrative process and costs of formally applying for a mural still remain a barrier to mural production, particularly for non-profits, which has been mitigated by the assistance of the Public Arts Commission.

Whereas, to help murals thrive in Palm Springs and recognize the vital cultural self-expression murals represent, the City must work to simplify the path forward to create legal murals.

The Public Arts Commission believes that this can be accomplished by exempting murals sponsored or commissioned by the Commission from the review process outlined in the Art Mural Ordinance, as long as the mural meets the conditions outlined below.

The Public Arts Commission therefore requests that the City Attorney prepare and present to the City Council revisions to the Art Mural Ordinance that would exempt murals approved by the Public Arts Commission from the process outlined in the Ordinance if the mural meets the following requirements:

- The mural has been commissioned or sponsored by the Public Arts Commission, with a cost of \$25,000 or less, and is intended as a temporary installation for no more than 18 months (at which time it must be reviewed by the Public Arts Commission for approval to remain longer.)
- 2) The mural contains no logos or text that advertise or relate to any business, service or product offered by a commercial entity.
- 3) The mural is created using only paint or tiles and complies with the current mural requirements as far as materials or attachment to walls.

Murals that do not meet these requirements, in terms of materials, cost, or permanence, will still be required to complete the mural approval process as outlined in the Ordinance.

Approved by the Public Arts Commission on March 17, 2021