

# PALM SPRINGS SMALL HOTEL TOURISM BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD

## AGENDA

Thursday  
March 25, 2021



4:00 p.m.  
Special Meeting

Pursuant to Executive Order N-29-20, this meeting will be conducted by teleconference and there will be no in-person public access to the meeting location.

- To view/listen/participate in the meeting live, please use the following link: <https://us02web.zoom.us/j/83054064114> or call +1 669 900 9128 US (San Jose), Zoom Meeting ID: 830 5406 4114.
- Written public comment may also be submitted to [KWalker@visitpalm Springs.com](mailto:KWalker@visitpalm Springs.com). Transmittal prior to the meeting is required. Any correspondence received during or after the meeting will be distributed to the Board as soon as practicable and retained for the official record.
- The meeting will be recorded and the video file will be available from the Office of the City Clerk and will be posted on the City's YouTube channel, as soon as practicable.

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### **Palm Springs Small Hotel Tourism Business Improvement District Advisory Board**

Members from Desert Gay Tourism Guild, (DGTG):

- Michael Green, Triangle Inn Palm Springs
- Rick Gomez, Tortuga Del Sol
- Kent Taylor, Santiago Resort
- Charles Zaleski, Desert Paradise Resort

Members from Small Hotels of Palm Springs, (SHoPS):

- Robert Hunt, Alcazar Palm Springs
- Karina Castaneda, Los Arboles Hotel
- Samantha McDermott, INN at Palm Springs

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1. Call To Order
  2. Public Comments
  3. Member Comments
  4. Approval of minutes
  5. Report from the Pam Springs Bureau of Tourism/GPSCVB

6. Ongoing/Old Business

- a. Agency Update
- b. PR Update
- c. Media Update
- d. Website Updates
- e. Nonprofit Discussion

7. New Business

8. Adjourn

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 323-8204, at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of the City Clerk, City Hall, 3200 E. Tahquitz Canyon Way. Complete Agenda Packets are available for public inspection at: City Hall Office of the City Clerk. Agenda and staff reports are available on the City's website [www.palmspringsca.gov](http://www.palmspringsca.gov). If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (760) 323-8204.

**AFFIDAVIT OF POSTING**

I, ANTHONY J. MEJIA, City Clerk of the City of Palm Springs, California, hereby certify this Notice was delivered to each member of the Advisory Board, provided to all parties who have requested such notice and posted at City Hall and on the City website, on or before 6:00 p.m. on Monday, March 22, 2021, as required by established policies and procedures.

  
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Anthony J. Mejia, MMC  
City of Palm Springs, California