PUBLIC ARTS COMMISSION CITY OF PALM SPRINGS, CALIFORNIA

REGULAR MEETING AGENDA

Wednesday May 19, 2021



5:30 PM

Ann Sheffer, Chair Shawnda Faveau Tracy Merrigan, Vice-Chair Russell Pritchard Thomas Yanni Alfonso Murray Mara Gladstone

Pursuant to Executive Order N-29-20, this meeting will be conducted by teleconference and there will be no in-person public access to the meeting location.

To join meeting, please use the following link:

https://us02web.zoom.us/j/88070624025?pwd=bXdHQ0NPMmpkclFSY24xbEZnUHVVZz09

Meeting ID: 880 7062 4025

Passcode: 751282

Dial by your location: 669 900 6833 US (San Jose); 253 215 8782 US (Tacoma); 346 248 7799 US

(Houston); 301 715 8592 US (Washington DC); 312 626 6799 US (Chicago);

929 436 2866 US (New York)

Public comment may also be submitted to jay.virata@palmspringsca.gov. Transmittal prior to the meeting is required. Any correspondence received during or after the meeting will be distributed to the Commission and retained for the official record.

- A. CALL TO ORDER:
- **B. ROLL CALL:**
- C. ACCEPTANCE OF AGENDA:
- **D. PUBLIC COMMENTS:** This time has been set aside for members of the public to address the Public Arts Commission on items of general interest within the subject matter jurisdiction of the Commission, and agenda items if the member of the public cannot be present later in the meeting at the time the item is heard by the Commission. Additionally, members of the public may address the Commission on each item listed on the posted agenda at the time each item is heard. Although the Public Arts Commission values your comments, pursuant to the Brown Act, it generally cannot take any action on items not listed on the posted agenda. Five (5) minutes are assigned for each speaker.
- E. APPROVAL OF MINUTES FROM THE MEETING OF APRIL 21, 2021:
- F. REPORT FROM THE CHAIR:

G. ITEMS TO BE SUBMITTED FOR APPROVAL BY CITY COUNCIL:

- 1. Approval of Public Art Commission Budget for Fiscal Year 2021/2022
- Approval of remaining CARES and Neighborhood grants totaling \$18,000 (list attached)
- Approval of one year loan agreement for The Wishing Well sculpture/installation (July 2021 -June 2022), with Serge Attukwei Clottey/SIMCO (Simchowitz Gallery) at James O Jessie Desert Highland Unity Center (including de-installation, not to exceed \$10,000.)
- 4. Approval of engineering assessment of James O. Jessie Center walls for options for restoration of Richard Wyatt Mural (not to exceed \$5000)
- 5. Approval of extension of contracts (July 1 September 30) with current scope and rates for:

Sarah Scheidman (not to exceed \$9,000,) Madalina Garza (not to exceed \$4500,) and Patrick Sheehan (not to exceed \$4500) and contract with Tysen Knight for repair and graffiti removal (not to exceed \$5000.)

- H. COMMISSIONER COMMENTS/REPORTS/REQUESTS: Tracy Merrigan, Russell Pritchard, Shawnda Faveau
- I. REPORT FROM DIRECTOR/STAFF:

ADJOURNMENT: The Public Arts Commission will adjourn to a Regular Meeting, Wednesday June 16, 2021 5:30 p.m. via teleconference.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 323-8204, at least 72 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of the City Clerk, City Hall, 3200 E. Tahquitz Canyon Way (760) 323-8204.

AFFIDAVIT OF POSTING

I, JAY VIRATA, Community & Economic Development Director for the City of Palm Springs, California, certify this Agenda was posted at or before 5:30 p.m. on May 14, 2021, as required by established policies and procedures.

/s/ Day Virata

Jay Virata, Director Community & Economic Development



PUBLIC ARTS COMMISSION ACTIVITIES DURING COVID: A NEW DIRECTION FOR ARTS FUNDING

At our meeting in February 2020, the Public Arts Commission approved a programs of minigrants, which morphed into CARES grants to address the conditions brought on by COVID-19, and allowed the Commission to respond in a more timely fashion to neighborhood, businesses, and organizations as a result of the pandemic.

We are pleased to report that between March 15, 2020 and May, 2021:

- We were able, though the mini-grants, to paint more than 60 benches in conjunction with Main Street and the Chamber of Commerce, in addition to projects
 - on empty storefronts and buildings which contributed to drawing people downtown –and are currently painting 40 traffic control boxes through "Stop in the Name of Love"
- We paid more than \$70,000 to artists, with grants ranging from \$500 \$5000
- Also, we began a robust program of working with the Parks and Rec Department and ONE PS, and developed a social media program that drew thousands of followers.

This effort was possible because of a series of temporary procedures for mini- grants that greatly simplified the approval process and have proved to be effective.

Since the economic effects of COVID-19 will be felt for months to come, the Public Arts Commission requests that the City Council approve the attached updates to the Public Arts Ordinance to codify these procedures for future Commissions.

We feel that the experience of the past six months has shown that the ability to create temporary art on benches, walls, and storefronts has resulted in a more vibrant and engaging streetscape downtown and in our neighborhoods – and hope to continue to do this, while still being good stewards of the City's art collection.

Proposed updates to the Public Art Ordinance

Objectives for 2020-2021

- Continue mini-grant program for Neighborhood, Parks, and Downtown businesses
- Create a Downtown Art Zone (The heART of Palm Springs)
- Complete the inventory, maintenance and repair of the City art collection
- Work with Artist/Contractors to manage contracts, work with other City departments, and social media, in order to achieve the objectives of the Commission.

These are three areas where the Public Art Ordinance needs to be updated to reflect current goals:

- 1) Expansion of permissible expenditures for the Public Arts Fund, which currently can be used 'solely for the acquisition, installation, improvement, maintenance and insurance of artwork to be displayed in the city'. This section should be amended to allow programs related to the artwork which engage the public and promote awareness and participation.
- 2) Approval for (currently disallowed) art exhibitions or displays, and 'promotion of art education within the community, either separate from or complementary to art programs of schools, museums, or other non-profit organizations.' We have had a number of successful partnerships with the Museum, schools, and cultural centers which we would like to continue to do, as they have often proved to be more effective than directly hiring and managing artists to work directly for the City.
- 3) Reworking of the procedures for developers who wish to install art-in-lieu-of-fees, including requiring a statement of intent at the beginning of a project (rather than 15 years later, as happened in the case of Escena) and a better accounting system for the City to track payments from developers.

Above all, the Public Arts Commission would like to develop more areas of collaboration with other City departments and commissions (Parks, Sustainability) and Council sub-Committees (Downtown, Business Retention) and ONE-PS, which we are partnering with for our 'Art Is Everywhere' mini-grants.

Proposed revisions to the Public Arts Ordinance:

Powers and Duties of the Public Arts Commission:

<u>Section 2.24.050</u> Establish policies and procedures for successful implementation of the arts program such as, but not limited to: selection process of artworks; handling of public controversy; public involvement; economic impact; on-going maintenance of artwork; removal of public art; relationship of program to other City programs.

Summary of Policies and Procedures -- Requested edits in blue

- City Council approval required for expenditures over \$25,000 City Manager may approve any contract under \$25,000, regardless of type of expenditure The Public Arts Commission may approve mini-grants not to exceed \$5000, which do not require contracts, and which may be paid to individuals or organizations.
- Temporary art installations initiated by the Public Arts Commission (including murals*) of less than \$25,000 do not require City Council approval but may require a temporary use permit; 'temporary' art may be installed for a period of one year or less, after which the Public Arts Commission must review and assess the condition before renewing the approval.
- The Public Arts Commission may contract for services by artists, arts service organizations or businesses for the creation, maintenance, or restoration of art belonging to the City, or on private property with the permission of the owner.
- *We have also requested that the procedures of the Mural Ordinance be suspended for mural projects of less than \$25,000 if initiated and/or approved by the Public Arts Commission for a period of one year or less.

Proposed Revisions to the Public Arts Ordinance – shown in red

<u>2.24.050 Powers and Duties of the Commission</u>. Within the limitations provided by law, the Public Arts Commission shall have the following powers and duties:

- (1) Establish a schedule of regular meeting times.
- (2) Be responsible for a Palm Springs Public Arts Program including policies and guidelines, oversight of development of art projects and maintenance of art collection.
- Unless otherwise directed by the City Council, give approvals or consents required hereunder where actions requiring expenditures from the Public Arts Fund do not exceed \$25,000. Expenditures in excess of \$25,000 shall require Council approval.
- (4) Obtain Council approval for all contracts for commission of, and maintenance for, permanent works of art that exceed \$25,000 in value. in any amount. Under the direction of the Council, the Commission will act to see that the terms of any agreements are carried out.
- (5) Identify and resolve fundamental issues Establish policies and procedures for successful implementation of the arts program such as, but not limited to: selection process of artworks; handling of public controversy; public involvement; economic impact; on-going maintenance of artwork; removal of public art; relationship of program to other City programs.
- (6) Establish a review mechanism for acquisitions temporary art installations by commission, purchase, gift or extended loan.
 - Temporary art installations maybe be approved for up to one year, after which the Public Arts Commission may approve it as a permanent installation, subject to approval by the City Council.
- (7) The Public Arts Commission may establish procedures for mini-grants, contractual services, matching grants, and programs with other City departments.

Acct	Account Description	FY 2021-22 Proposed Budget
40000	Regular Employees	
40050	Vacation/Sick Conversion	
42100	Office Supplies	
42195	Special Department Supplies	
42490	Non Capital Equipment	5,000.00
42520	Conferences	
42530	Dues and Subscriptions	
42570	Printing and Publishing	
42691	Unallocated	
42920	PC/Hardware/Software Maint	
43160	Arts Maintenance	25,000.00
43200	Contractual Services	60,000.00
43220	Contractual Legal Services	
45510	Photography	
49000	Insurance	3,695.00
49010	Administrative Services	16,605.00
50015	Specialized Equipment	
56034	Public Art - Acquisition	217,600.00
65209	PS Art Museum Spec Events	50,000.00
65214	Kennedy Bust Mt-Donovan	
65231	Educational Outreach	
65233	Art Installation Expenses	5,000.00
	TOTAL	382,900.00

Pulbic Arts Commission 5/19/21 Agenda Item G

Project Name	Projected Budget	Program	Lead Commissioner
Tuskegee	\$1500	Neighborhood Grant 2	Shawnda Thomas Faveau
Skylark Hotel	\$3000	C.A.R.E.S. Grant 2	Russell Pritchard
Hunter's Barriers	\$4250	C.A.R.E.S. Grant 3	Russell Pritchard
Garden Dome	\$2500	Neighborhood Grant	Shawnda Thomas Faveau
Temporary Art Window Treatment	\$5750	C.A.R.E.S. Grant	Tracy Merrigan
Utility ox at JOJ	\$750		Shawnda Thomas Faveau
Utility Box QR Codes with Stickers	250		Shawnda Thomas Faveau

Subtotal: \$18,000



Project Information

Project Name: TUSKEGEE AIRMEN TRIBUTE

Project Description: ARTIST UPDATING TUSKEGEE AIRMEN SCULPTURE AT JOJ

CENTER

Location: JAMES O. JESSIE DESERT HIGHLAND UNITY CENTER

Business/Neighborhood Approval: NEIGHBORHOOD

Commissioners: SHAWNDA THOMAS FAVEAU + RUSSELL PRITCHARD

Main Budget Expenses

Project Total Budget: \$1,500

Source of Funding: NEIGHBORHOOD GRANT

Artist(s) + Artist(s) Fee: JOANA ADAMS

Art Materials: PAINT

Project Manager: NONE

Dates:





Project Information

Project Name: SKYLARK HOTEL WINDOWS 2

Project Description: ARTIST PAINTING WINDOWS AT FRONT OF SKYLARK HOTEL

Location: SKYLARK HOTEL

Business/Neighborhood Approval: BUSINESS OWNER

Commissioners: RUSSELL PRITCHARD + ANN SHEFFER

Main Budget Expenses

Project Total Budget: \$3,000

Source of Funding: PSPAC

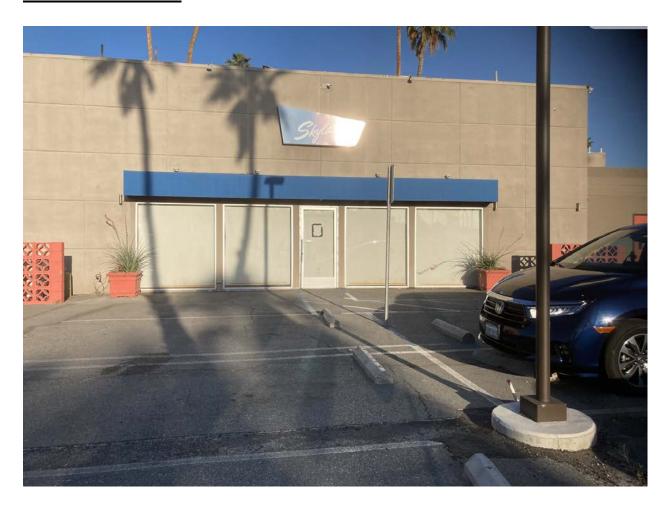
Artist(s) + Artist(s) Fee: ARTISTS TBA, EACH ARTIST RECEIVING \$1,500 PER

WINDOW

Art Materials: PAINT

Project Manager: NONE

Dates:





Project Information

Project Name: HUNTER'S BARRIERS 2

Project Description: ARTIST PAINTING 5 STREET BARRIERS OUTSIDE OF

HUNTER'S

Location: HUNTER'S ON ARENAS

Business/Neighborhood Approval: BUSINESS OWNER

Commissioners: RUSSELL PRITCHARD + ANN SHEFFER

Main Budget Expenses

Project Total Budget: \$4250

Source of Funding: C.A.R.E.S. GRANT

Artist(s) + Artist(s) Fee: ARTISTS TBA

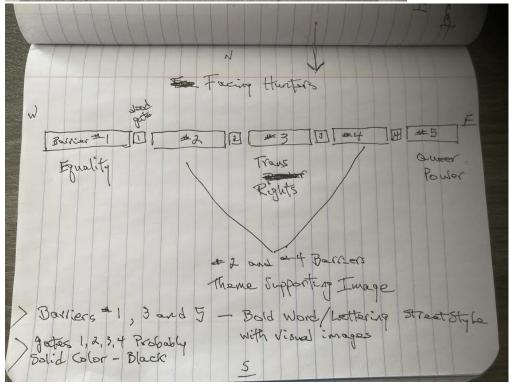
5 ARTISTS AT \$750/EACH

Art Materials: PAINT

Project Manager: PETE SALCIDO FROM FLAT BLACK SHOP @ \$500 FEE

Dates:







Project Information

Project Name: GARDEN DOME AT DEMUTH

Project Description: ARTIST PAINTING GARDEN DOME AT DEMUTH

Location: DEMUTH PARK

Business/Neighborhood Approval:

Commissioners: RUSSELL PRITCHARD + SHAWNDA THOMAS FAVEAU

Main Budget Expenses

Project Total Budget: \$2,500

Source of Funding: NEIGHBORHOOD GRANT

Artist(s) + Artist(s) Fee: ARTISTS TBA

Art Materials: PAINT

Project Manager: NONE

Dates:





Project Information

Project Name: Temporary Art Window Treatment

<u>Project Description:</u> Artistic Window Treatments for NonProfits and Closed Businesses Temporary Art Window Treatment Production and Installation Installation approved for at least 6 months

Location:

Approved Locations:

- 1. Angel View
- 2. El Mirasol
- 3. Banducci's

Business/Neighborhood Approval: Business Approval Letters submitted

Commissioners: TRACY MERRIGAN + THOMAS YANNI

Main Budget Expenses

Budget Estimate: \$6,000

Angel View: \$746.25 (Image 360) + \$1500 (Jasmine Jue) = \$2246.25 El Mirasol: \$728.06 (Image 360) + \$750 (Snake Jagger) = \$1478.06 Banducci's: \$1248.95 (Image 360) + \$750 (Marconi Calindas) = \$1998.95

Source of Funding: C.A.R.E.S. GRANT

Art Materials: PRINTED STICKERS

Dates:



Project Information

Project Name: Utility Box at JOJ

Project Description: Artist, Tysen Knight, to help youth design and paint utility box at JOJ Desert Highland Unity Center live at Juneteenth event

Location: JOJ Desert Highland Unity

Business/Neighborhood Approval:

Commissioners: Shawnda Thomas Faveau

Main Budget Expenses

Project Total Budget: \$750

Source of Funding:

Artist(s) + Artist(s) Fee: Tysen Knight

Art Materials: Paint

Dates:

Install Start Date: June 2021



Project Information

Project Name: Utility Box QR Code Stickers

Project Description: Large QR Code stickers to be placed on finished utility boxes. QR Code will guide visitors with information on all utility boxes and benches.

Location: "Stop in the Name of Love" utility boxes

Business/Neighborhood Approval:

Commissioners: Shawnda Thomas Faveau

Main Budget Expenses

Project Total Budget: tbd

Source of Funding: "Stop in the Name of Love"

Artist(s) + Artist(s) Fee:

Art Materials: Sticker

Dates:

Install Start Date: 2021