3.A. ADDING A MEASURE TO THE NOVEMBER 3, 2009, GENERAL MUNICIPAL ELECTION, REDUCING THE TELEPHONE USERS' TAX, MODERNIZING AND UPDATING THE TELEPHONE USERS' TAX PROVISIONS OF THE PALM SPRINGS MUNICIPAL CODE. ELIMINATING THE CURRENT EMERGENCY RESPONSE FEE, AND ADOPTING AN ACCESS LINE TAX IN LIEU OF AND IN AMOUNT EQUAL TO THE CURRENT EMERGENCY RESPONSE FEE: **RECOMMENDATION:** 1) Adopt Resolution No. , "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA. ORDERING THE SUBMISSION TO THE QUALIFIED ELECTORS OF THE CITY OF A MEASURE REDUCING THE TELEPHONE USERS' TAX. MODERNIZING AND UPDATING THE TELEPHONE USERS' TAX PROVISIONS OF THE PALM MUNICIPAL CODE. AND ELIMINATING THE CURRENT SPRINGS EMERGENCY RESPONSE FEE AND ADOPT AN ACCESS LINE TAX IN LIEU OF AND IN AN AMOUNT EQUAL TO THE EMERGENCY RESPONSE FEE, AT THE GENERAL MUNICIPAL ELECTION TO BE HELD ON TUESDAY. NOVEMBER 3, 2009, AS CALLED BY RESOLUTION No. 22490;" and 2) Adopt Resolution No. , "A RESOLUTION OF THE CITY COUNCIL OF THE CITY OF PALM SPRINGS, CALIFORNIA, SETTING PRIORITIES FOR FILING WRITTEN ARGUMENTS AND PROVIDING FOR THE FILING OF REBUTTAL ARGUMENTS REGARDING A CITY MEASURE AT THE NOVEMBER 3, 2009. GENERAL MUNICIPAL ELECTION, AND DIRECTING THE CITY ATTORNEY

## MATERIALS TO FOLLOW

TO PREPARE AN IMPARTIAL ANALYSIS."