

ARCHITECTURAL REVIEW COMMITTEE MEMORANDUM

DATE: OCTOBER 4, 2021

CONSENT

SUBJECT: DTPS C-15, LLC, OWNERS, FOR A MINOR ARCHITECTURAL APPLICATION TO MODIFY A STOREFRONT OF THE BLOCK C BUILDING FACADE FOR SUNGLASS HUT, WITHIN THE DOWNTOWN PALM SPRINGS SPECIFIC PLAN LOCATED AT 111 NORTH PALM CANYON DRIVE, ZONE CBD (CASE 3.3607 MAA) (AP)

FROM: Development Services Department – Planning Division

PROJECT DESCRIPTION:

This is a request for the Architectural Review Committee to review a Minor Architectural application to modify a storefront of the Block C facade fronting North Palm Canyon Drive within the Palm Springs Specific Plan area. The proposed modifications include new paint color, new signage, and new lighting.

RECOMMENDATION:

That the Architectural Review Committee approve the application as submitted.

BUSINESS PRINCIPAL DISCLOSURE:

The applicant has filed a Public Integrity Disclosure form stating that Luxottica of America Inc. is the sole corporation. The Public Integrity Disclosure form is included as an attachment to this report.

BACKGROUND INFORMATION:

Related Relevant City Actions		
12/19/2012	The City Council approved Case No. 3.3607-MAJ to allow the redevelopment of a portion of the Desert Fashion Plaza with a one- and three-story retail commercial building located in Block C of the Downtown Palm Springs Specific Plan.	
2017	Revisions were made to the facades of Starbucks, Haus of Poke and Tommy Bahama.	

STAFF ANALYSIS:

Site Area	
Net Acres	0.49 Acres

Conformance to Development Standards	
Conformance to Development Standards	The project is subject to the development standards listed in The Downtown Palm Springs Specific Plan. When the building was approved, all individual tenant remodels were required to be reviewed by the Architectural Review Committee.

PSZC Section 94.04.00(E)(13) requires that the proposed application be consistent with any adopted Specific Plan or Planned Development District Design Standards:

Applicable Specific Plan Area or Design Standards	Compliance
Downtown Palm Springs Specific Plan	Y



EXISTING FACADE ELEVATION

1

Existing Storefront

Architectural Review Committee Memo Case # 3.3607 MAJ October 4, 2021 – Page 3 of 5



Proposed Storefront

Architectural Review Criteria and Findings:

PSZC Section 94.04.00(E) requires the approval authority to evaluate the application and make findings for conformance to the following criteria:

	Criteria and Findings [PSZC 94.04.00(E)]	Compliance
1.	The architectural treatment is consistent on all four sides of the proposed building(s), unless otherwise approved by the ARC; The proposed store front will have consistent architectural treatment as the rest of the building. The above fascia will consist of a beige Pebble Rock colored stucco with a two bronzed tempered glass mirror strips. New metal cladding on the lower half of the facade, will be painted Blackjack and surround the glass storefront. The glass will have a new aluminum framed glazing.	Y
2.	The design of accessory structures, such as carports, cabanas, and similar accessory structures, shall be consistent with the form, materials and colors of the principal building(s), unless otherwise approved by the ARC; Accessory structures are not proposed.	N/A
3.	The façade elements and fenestration are composed in a harmonious manner;	Y

	Criteria and Findings [PSZC 94.04.00(E)]	Compliance
4.	The alteration of the doors and windows on the storefront will be minimal. Currently, the storefront has one main door, three large glass windows and four smaller horizontal windows. The applicant is proposing to reduce the window area slightly by filling in the perimeter of the window area with black metal cladding and creating a double door main entrance. Adjacent businesses within this building have various storefronts. The design is composed in a harmonious manner with the rest of the building.	
4.	The proposed materials are consistent with the context of the site, adjacent buildings, and the desert environment; The proposed materials consist of stucco and metal, which are consistent with the context of the site and the adjacent tenant spaces. The Block C building in the Downtown Palm Springs Specific Plan consists of various types of material, such as cooper, metal, stucco, wood and brick.	Y
5.	The proposed color scheme is appropriate to the desert environment and consistent with the site context; The applicant is proposing a black color of the metal and cladding. A beige Pebble rock and bronze mirror accent color is proposed for the fascia. The colors are appropriate to the desert environment and consistent with the context of the site.	Y
6.	Shading devices and sun control elements, excluding landscape materials, are provided to address environmental conditions and solar orientation; Landscape is not proposed.	N/A
7.	The proposed landscape plan is consistent with the requirements of PSMC Chapter 8.60; Landscape is not proposed.	N/A
8.	The proposed landscape plan is consistent with all applicable zoning requirements, including any streetscape requirements, landscape buffer requirements, and screening requirements; Landscape is not proposed.	N/A
9.	The shading for pedestrian facilities on the subject site or abutting <i>public right(s)-of-way is adequate;</i> The applicant is not proposing additional shading. The current facade consists of an overhang that will provide shade to the patrons of the store and the area directly in front of the tenant space.	Y
10.	The proposed lighting plan is consistent with the requirements of PSZC Section 93.21.00, and the proposed lighting will not materially impact adjacent properties; The applicant is proposing LED strip lights to be placed underneath the existing canopy overhang. The proposed lighting will not materially impact adjacent properties.	Y

	Criteria and Findings [PSZC 94.04.00(E)]	Compliance
11.	Appropriateness of signage locations and dimensions relative to the building façade(s), or appropriateness of the site location for any freestanding signage, as may be warranted for the development type;	Y
	The proposed signage consists of one blade sign and one main sign. The Blade sign is 2.33-square feet in size and the main size is 23-square feet. Both signs conform to the Block C Sign Program.	
12.	Screening is provided for mechanical equipment and service yards, so as to screen such facilities from view from public rights- of-way and abutting properties;	Y
	The applicant is proposing a new rooftop HVAC unit, which will be screened from the public-rights-of-way and abutting properties.	
13.	The proposed application is consistent with any adopted design standards of an applicable specific plan, planned development district, or other applicable adopted design standards and regulations.	Y
	The proposed application is consistent with the Downtown Palm Springs Specific Plan, which states "well designed storefronts make a significant contribution to streetscape character and assist in the creation of lively frontages". Staff considers the proposal a well-designed store front.	

ENVIRONMENTAL ANALYSIS:

The proposed development is considered a "project" pursuant to the terms of the California Environmental Quality Act ("CEQA") and has been determined to be categorically exempt pursuant to Section 15301 of the CEQA Guidelines (Existing Facilities).

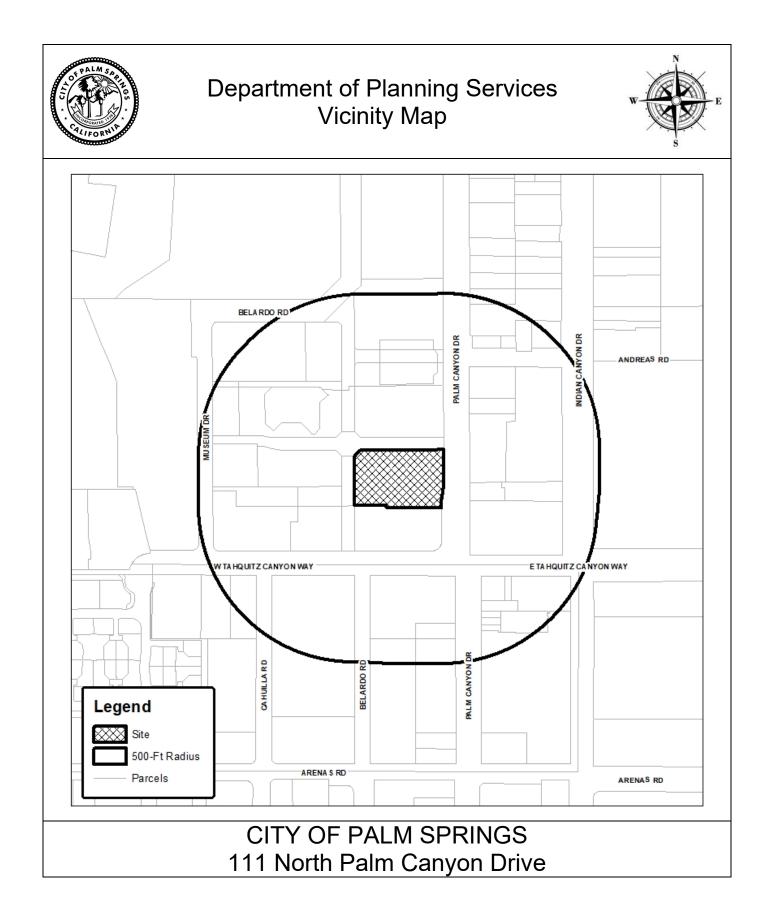
CONCLUSION:

The proposed modifications will be an enhancement to the existing storefront. The project complies with the design guidelines of the Downtown Palm Springs Specific Plan and the proposed changes are harmonious to the existing building. Staff recommends approval, as submitted.

PREPARED BY:	Alex Perez, Assistant Planner
REVIEWED BY:	David Newell, AICP, Assistant Director of Planning

ATTACHMENTS:

- 1. Vicinity Map
- 2. Public Integrity Disclosure Form
- 3. Architectural Plans





PUBLIC INTEGRITY DISCLOSURE APPLICANT DISCLOSURE FORM

1.	Name of Entity	
2.	Address of Entity (Principle Place of Busine	ess)
3.	Local or California Address (if different tha	n #2)
4.	State where Entity is Registered with Secre	etary of State he Entity also registered in California? Yes No
5.	Type of Entity	
Cor	poration 🗌 Limited Liability Company 🗌 Pa	rtnership 🔲 Trust 🗌 Other (please specify)
6. Officers, Directors, Members, Managers, Trustees, Other Fiduciaries (please specify) Note: If any response is not a natural person, please identify all officers, directors, members, managers and other fiduciaries for the member, manager, trust or other entity		
	[name]	Officer _ Director _ Member _ Manager _ General Partner _ Limited Partner
		Other
	[name]	_ Officer _ Director _ Member _ Manager _ General Partner _ Limited Partner _ Other
	[name]	Officer _ Director _ Member _ Manager _ General Partner _ Limited Partner _ Other

7. Owners/Investors with a 5% beneficial interest in the Applicant Entity or a related entity		
EXAMPLE		
JANE DOE	50%, ABC COMPANY, Inc.	
[name of owner/investor]	[percentage of beneficial interest in entity and name of entity]	
A.		
[name of owner/investor]	[percentage of beneficial interest in entity and name of entity]	
В.		
[name of owner/investor]	[percentage of beneficial interest in entity and name of entity]	
С.		
[name of owner/investor]	[percentage of beneficial interest in entity and name of entity]	
D.		
[name of owner/investor]	[percentage of beneficial interest in entity and name of entity]	
E.		
[name of owner/investor]	[percentage of beneficial interest in entity and name of entity]	

I DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

Signature of Disclosing Party, Printed Name, Title	Date
Tamara Beauton Zamana Beauton Project Supervisor	9/17/21

PENALTIES

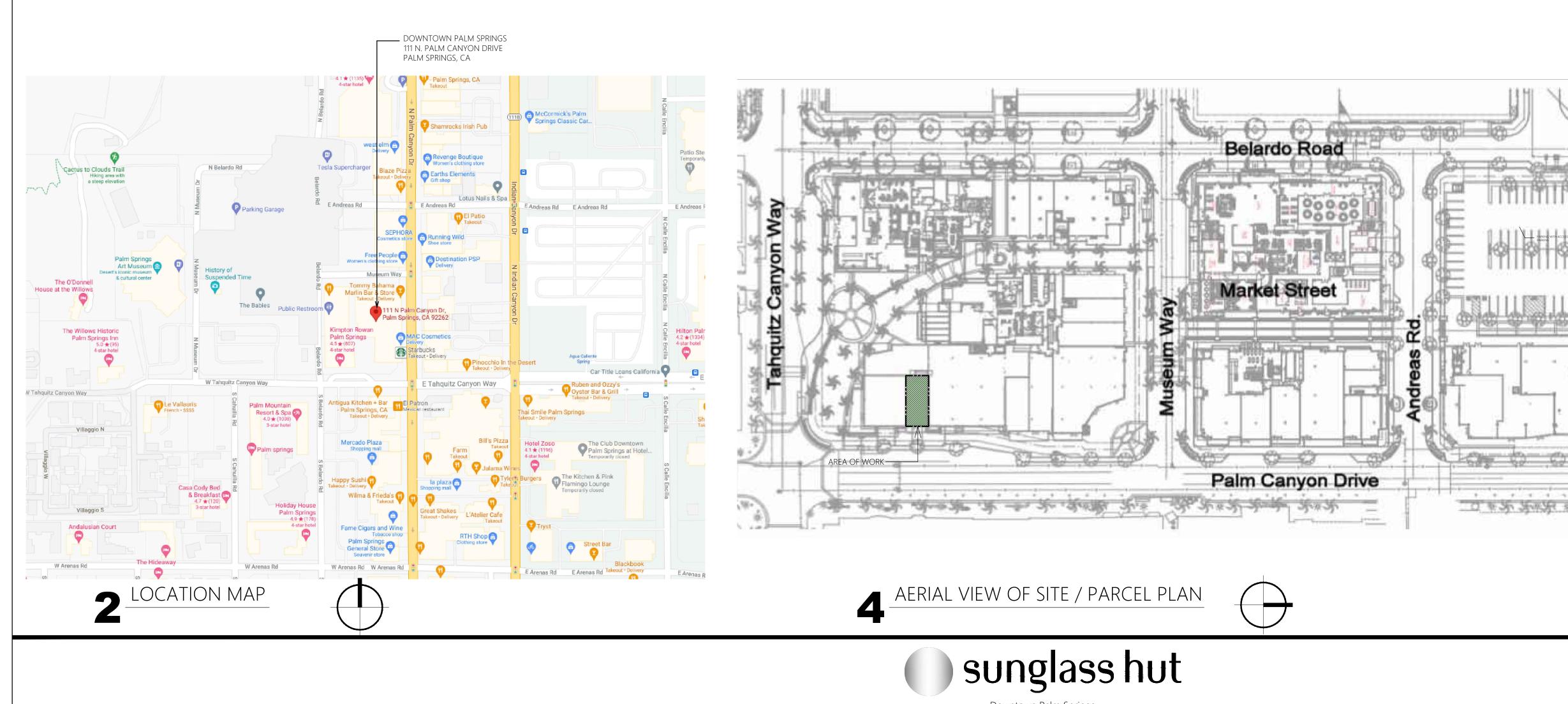
Falsification of information or failure to report information required to be reported may subject you to administrative action by the City.

CITY OF PALM SPRINGS – PUBLIC INTEGRITY DISCLOSURE APPLICANT DISCLOSURE FORM Page **2** of **2**

DOWNTOWN PALM SPRINGS 111 NORTH PALM CANYON DR., STE. C0.40 PALM SPRINGS, CA 92262

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A.03	PROJECT INFORMATION SHEET
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MINOR ARCHITECTURAL APPROVAL APPLICATION PACKAGE





NEW STOREFRONT RENDERING

Downtown Palm Springs 111 North Palm Canyon Dr, Ste. C0.40, Palm Springs, CA 92262

mill mill ð • • 175-

- REMOVE AND REPLACE STOREFRONT GLAZING SYSTEM
- NEW METAL CLADDING ON EXISTING CANOPY AND NEW EXTERIOR
- LIGHTING UNDER EXISTING CANOPY
- NEW SALES AREA DISPLAY FIXTURES AND CASH DESK

- NEW INTERIOR WALL CONSTRUCTION, MILLWORK, INTERIOR FINISHES

- NEW DRYWALL AND ACOUSTICAL CEILINGS LIGHTING THROUGHOUT NEW TOILET ROOM WITH NEW FIXTURES AND ACCESSORIES. EXISTING HVAC ROOFTOP EQUIPMENT TO REMAIN. NEW HVAC
- ROOFTOP UNIT, NEW DUCTWORK AND AIR DISTRIBUTION DIFFUSERS THROUGHOUT

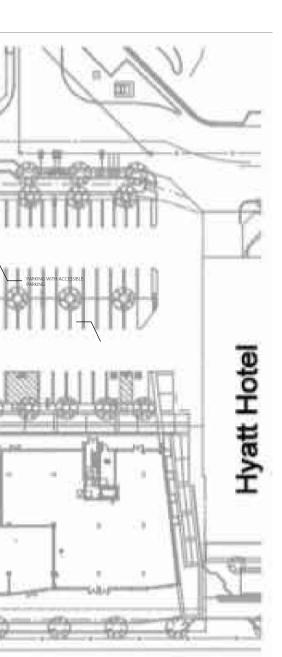
6 SCOPE OF WORK

COVER SHEET

Architect of Record WILLIAM J. COMMER 763 SUSQUEHANNA AVE. FRANKLIN LAKES, NJ 07417 PHONE: 201-848-9060

SHEET #





DDE REVIEW INFORMATION

1.) EGRESS COMPONENTS (SPRINKLERED) 0.15 INCHES PER OCCUPANT x 19 OCCUPANTS = 2.9 INCHES (REQUIRED) 2.) ACTUAL WIDTH PROVIDED 68" CLEAR TOTAL EGRESS WIDTH PROVIDED: = 68" CLEAR EXIT AND EXIT ACCESS DOORWAYS REQUIRED: 1 PROVIDED: 1 MAX TRAVEL: 75 FEET (SPRINKLERED) SPACES WITH ONE EXIT OR EXIT ACCESS DOORWAY OCCUPANCY: M MAX OCCUPANT LOAD = 49 (ACTUAL OCCUPANT LOAD = 19)

Indi obeb occonvincen.	
	2019 CALIFORNIA BUILDING CODE
MECHANICAL:	2019 CALIFORNIA MECHANICAL CODE
	2019 CALIFORNIA FIRE CODE
	2019 CALIFORNIA PLUMBING CODE
ELECTRICAL	2019 CALIFORNIA ELECTRICAL CODE
	2019 CALIFORNIA ENERGY CODE (TITLE 24)
ACCESSIBILITY CODE:	2019 CALIFORNIA BUILDING CODE, CHAPTER 11B
ADDITIONAL CODES	PALM SPRINGS MUNICIPAL CODE
SPRINKLERED: YES	
FIRE ALARM: YES	
FIRE EXTINGUISHERS: YES	
EGRESS: OCCUPANT LOAD	<u>):</u>
SALES AREAS BACK OF HOUSE / STOCK	1,070 S.F. / 60 = 18 215 S.F. / 300 = 1
TOTAL AREA TOTAL OCCUPANTS	1,285 S.F. GROSS = 19
EGRESS WIDTH PER OCCUP 0.15 INCHES PER PERSON (S	

APPLICABLE CODES INCLUDE BUT ARE NOT LIMITED TO THE FOLLOWING:

EXISTING OCCUPANCY: M (MERCANTILE) (1,285 SQ.FT.)

PROPOSED OCCUPANCY: M (MERCANTILE) (1,285 SQ.FT.)

CONSTRUCTION TYPE: TYPE IIB

APPLICABLE CODES: ALL WORK DONE UNDER THIS CONTRACT SHALL COMPLY WITH THE PROVISIONS OF THE SPECIFICATIONS, DRAWINGS AND THE LANDLORD'S CONSTRUCTION CRITERIA AND SHALL SATISFY TO ALL APPLICABLE CODES, ORDINANCES, AND REGULATIONS OF ALL THE GOVERNING BODIES INVOLVED, ANY MODIFICATIONS TO THE CONTRACT WORK REQUIRED BY SUCH AUTHORITIES SHALL BE PERFORMED BY THE TENANT CONTRACTOR. ALL PERMITS AND LICENSES NECESSARY FOR THE EXECUTION OF THE WORK SHALL BE SECURED AND PAID FOR BY THE TENANT AND OR THE TENANT'S CONTRACTOR.

REQUIRED PLUMBING FIXTURES

1.) WATER CLOSETS: REQUIRED: 1 PROVIDED: 1

2.) LAVATORIES: REQUIRED: 1 PROVIDED: 1

3.) DRINKING FOUNTAIN: REQUIRED: 0 PROVIDED : 0

SEPARATE FACILITIES

4.) SERVICE SINK: REQUIRED: 1 PROVIDED: 1

GROSS SQ. FT.: 1,285 S.F.

OCCUPANT LOAD: 1,285 S.F. / 200 = 7

FOR EMPLOYEE AND PUBLIC USE

FOR EMPLOYEE AND PUBLIC USE

PROVIDED IN NON-SALES AREA

SEPARATE FACILITIES SHALL NOT BE REQUIRED IN MERCANTILE OCCUPANCIES IN WHICH THE MAXIMUM

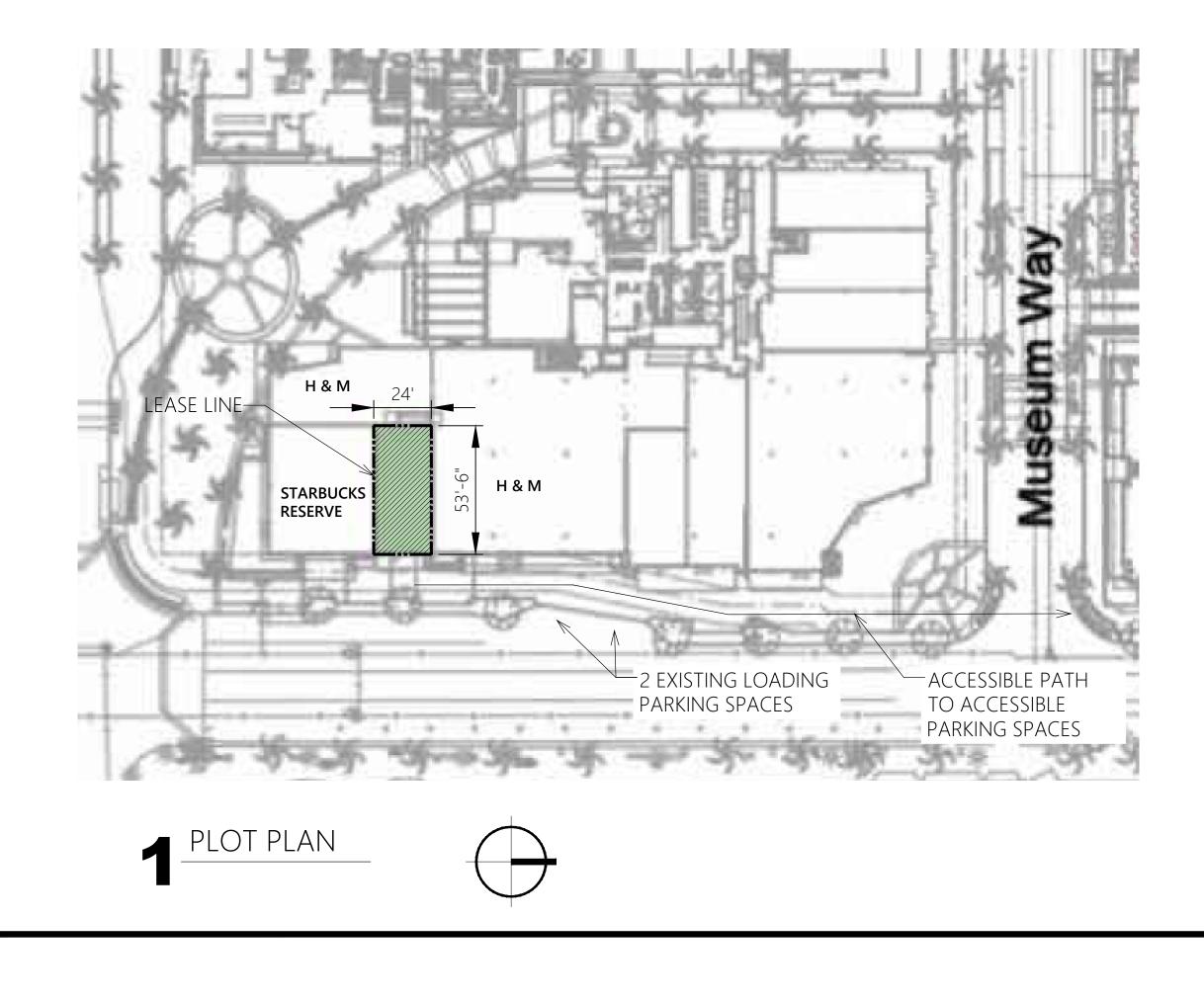
OCCUPANT LOAD IS 50 OR FEWER (2019 CPC 422.2)

DRINKING FOUNTAINS SHALL NOT BE REQUIRED FOR AN OCCUPANT LOAD OF 30 OR FEWER (2019 CPC 415.2)

OCCUPANT LOAD (FOR REQUIRED PLUMBING FIXTURES)

OCCUPANT LOAD FACTOR (2019 CPC TABLE A): 200

5





2 PLOT PLAN / PERSPECTIVE



Downtown Palm Springs 111 North Palm Canyon Dr, Ste. C0.40, Palm Springs, CA 92262

PLOT PLAN / PERSPECTIVE

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SHEET #

PROPERTY INFORMATION

BUILDING TYPE: TYPE IIB WITH FIRE PROTECTION SYSTEM

EXISTING USE: MERCANTILE (GROUP M) PROPOSED USE: MERCANTILE (NO CHANGE)

PROPOSED SQ. FOOTAGE: 1,285 SQ.FT. (NO CHANGE) BUILDING EXISTING HEIGHT: 20'-0"± (NO CHANGE)

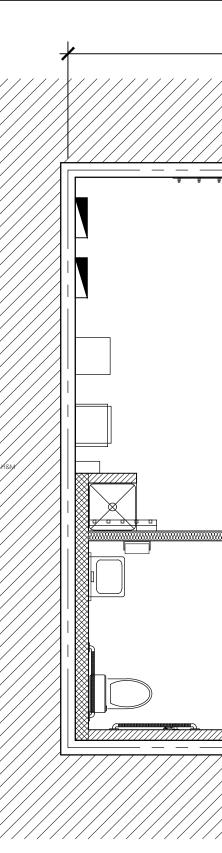
EXISTING TENANT SQ. FOOTAGE: 1,285 SQ.FT.

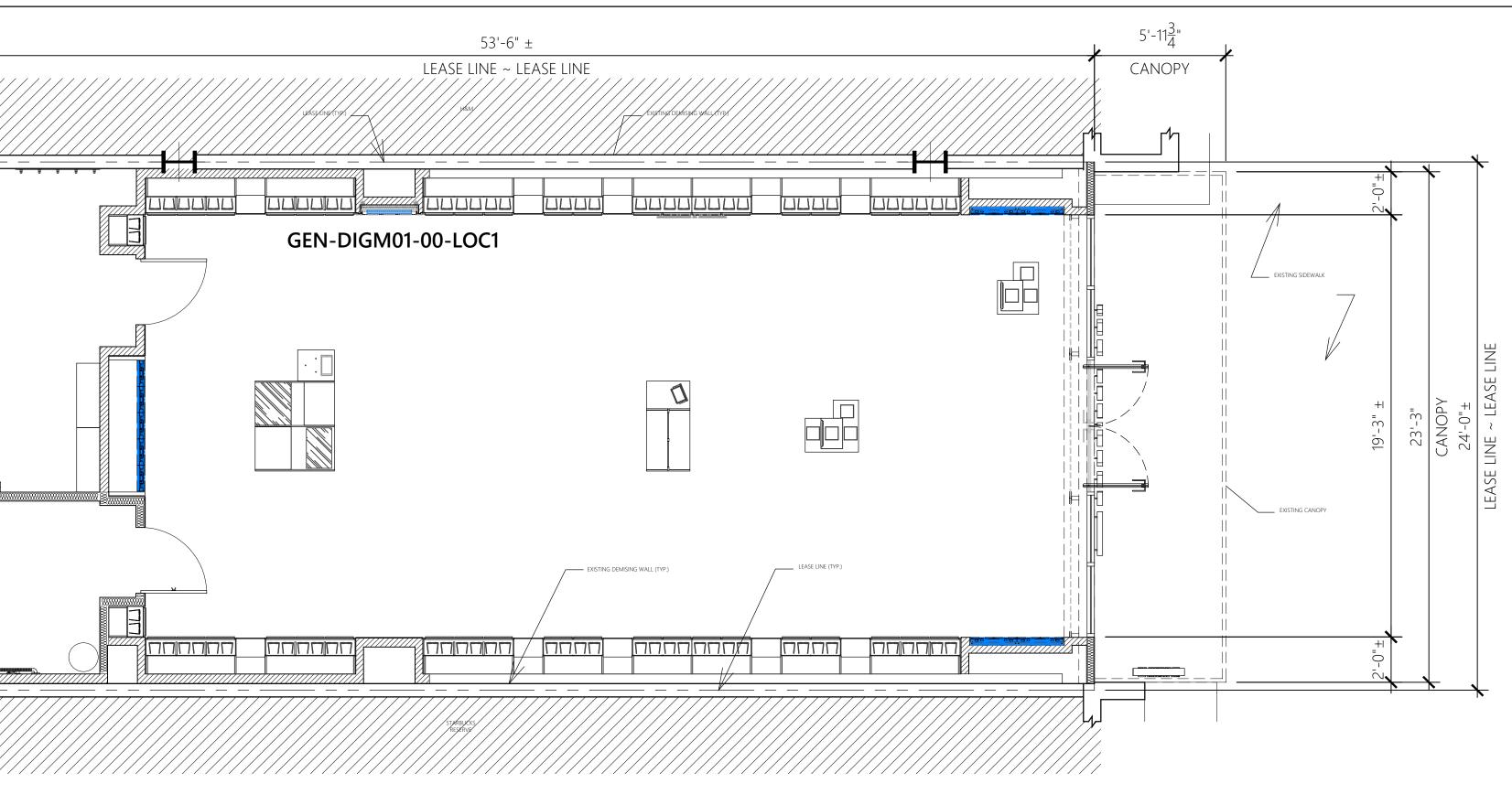
APPLICABLE CODES: ASSESSOR PARCEL NUMBER: PROPERTY TYPE: COMMERCIAL TAX RATE AREA (TRA):



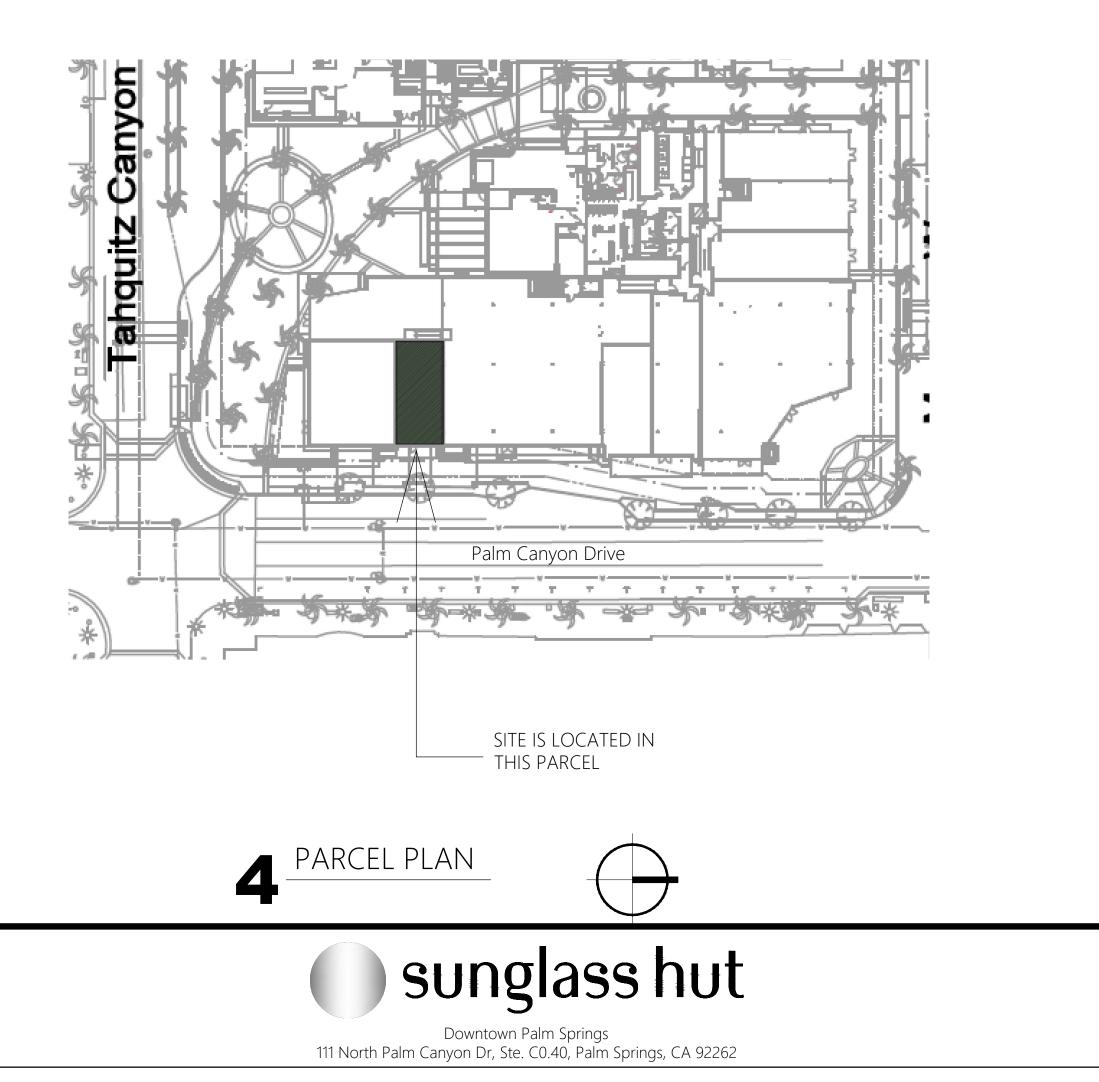
2

2 LOADING SPACES AT STOREFRONT, 75' TRAVEL DISTANCE. 6 HANDICAP PARKING SPACES, 800' APROX. TRAVEL DISTANCE. 62 PARKING SPACES, 800' APROX. TRAVEL DISTANCE.



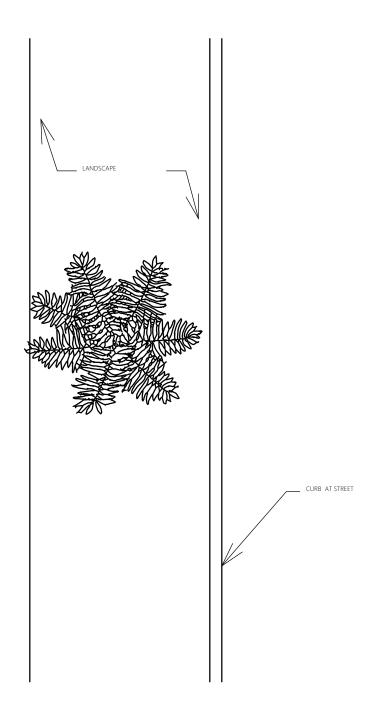


FLOOR PLAN SCALE: 1/4" = 1'-0"



NEXTORE 6 CREAMERY BROOK EAST GRANBY, CT 06026 OFFICE: 516-393-2484 CELL: 860-431-9641 PROJECT MANAGER: JULIE NOTO JNOTO@NEXTORERETAIL.COM DESIGNER: ALYSSA NASH ANASH@NEXTORERETAIL.COM

WILLIAM J. COMMER 763 SUSQUEHANNA AVE. FRANKLIN LAKES, NJ 07417 PHONE: 201-848-9060



TENANT SUNGLASS HUT

ARCHITECT OF RECORD



PROJECT CONTACT INFORMATION

PROPERTY OWNER GRIT DEVELOPMENT

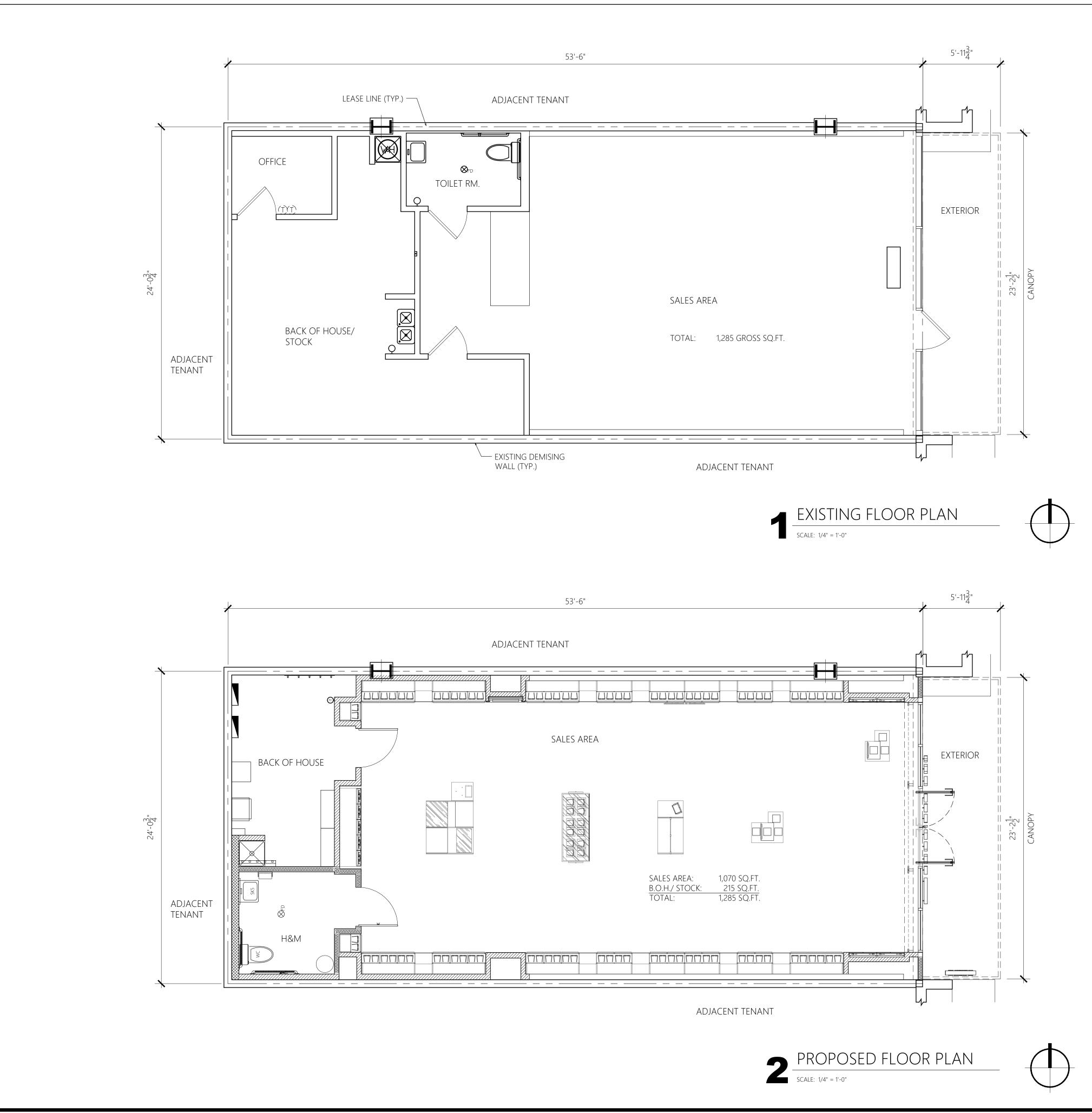
201 N. PALM CANYON, SUITE 200 PALM SPRINGS, CA 92262 PH: 760-844-7708 CONTACT: MARY FLORES EMAIL: MARY@GRITPS.COM

PROJECT INFORMATION SHEET

Architect of Record WILLIAM J. COMMER 763 SUSQUEHANNA AVE. FRANKLIN LAKES, NJ 07417 PHONE: 201-848-9060

A.03 DATE: AUGUST 06, 2021

SHEET #



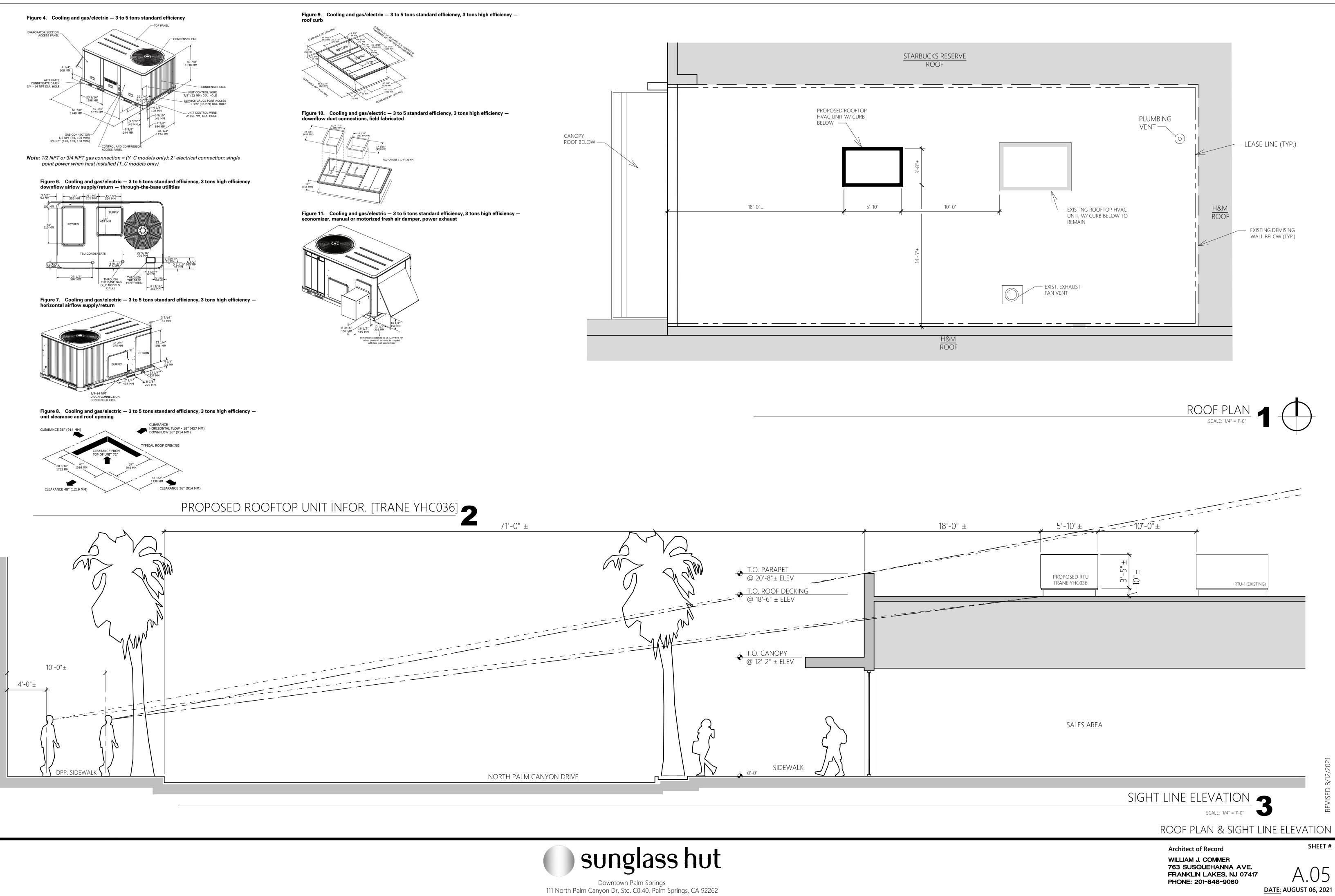


Downtown Palm Springs 111 North Palm Canyon Dr, Ste. C0.40, Palm Springs, CA 92262 FLOOR PLANS

SHEET #

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EQ.

- NEW RAISED STUCCO

EXISTING STUCCO

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UNDERSIDE

SURFACES

GLASS,

└─── ILLUMINATED HALO-LIT

— METAL CLADDING EXISTING CANOPY FACE AND

- H&M (ADJACENT TENANT)

- NEW METAL CLADDING VERTICAL AND HORIZ

- NEW ALUMINUM GLAZING

SYSTEM AND INSULATED

BUILDING FACADE

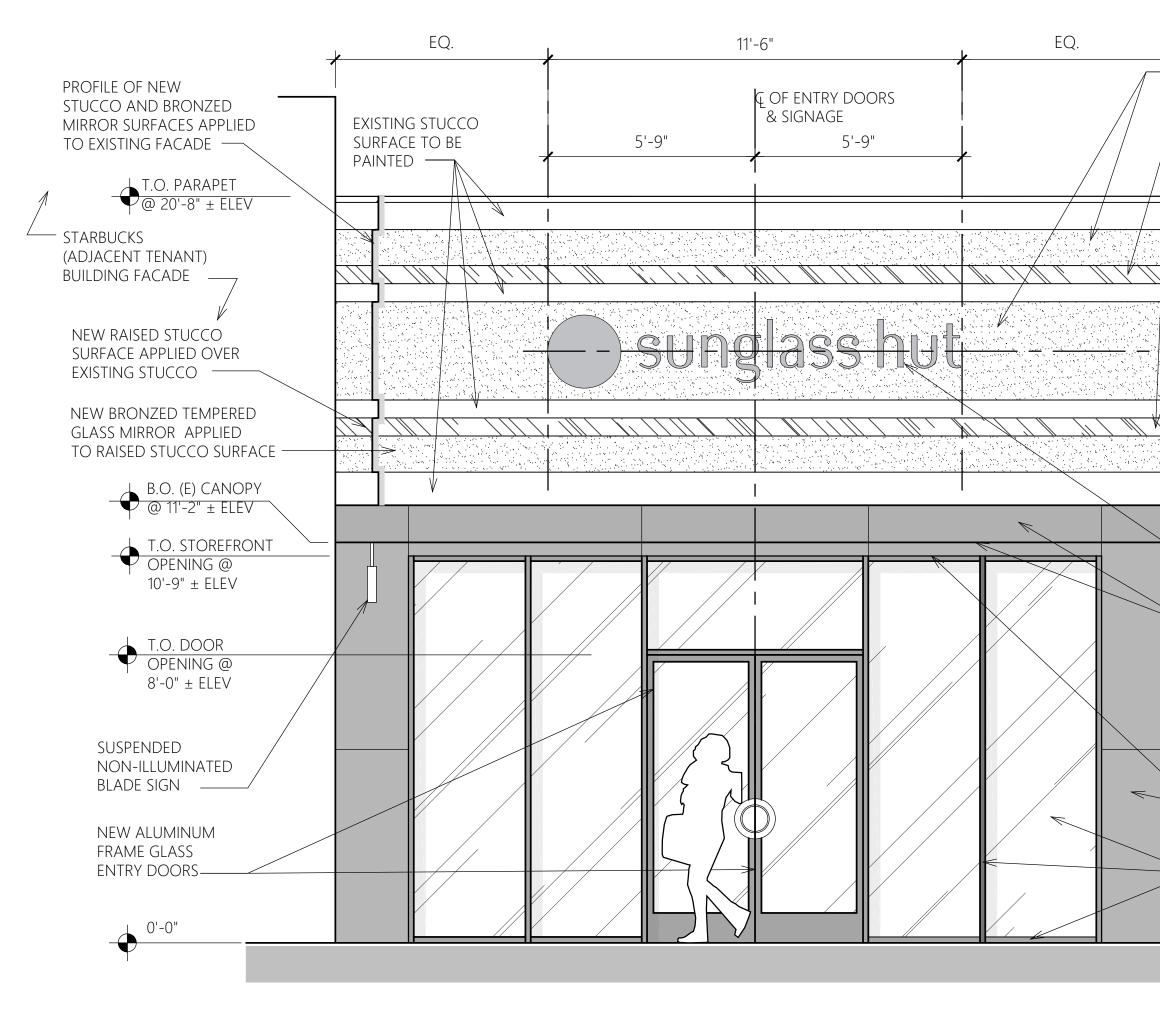
SURFACE APPLIED OVER

NEW BRONZED TEMPERED

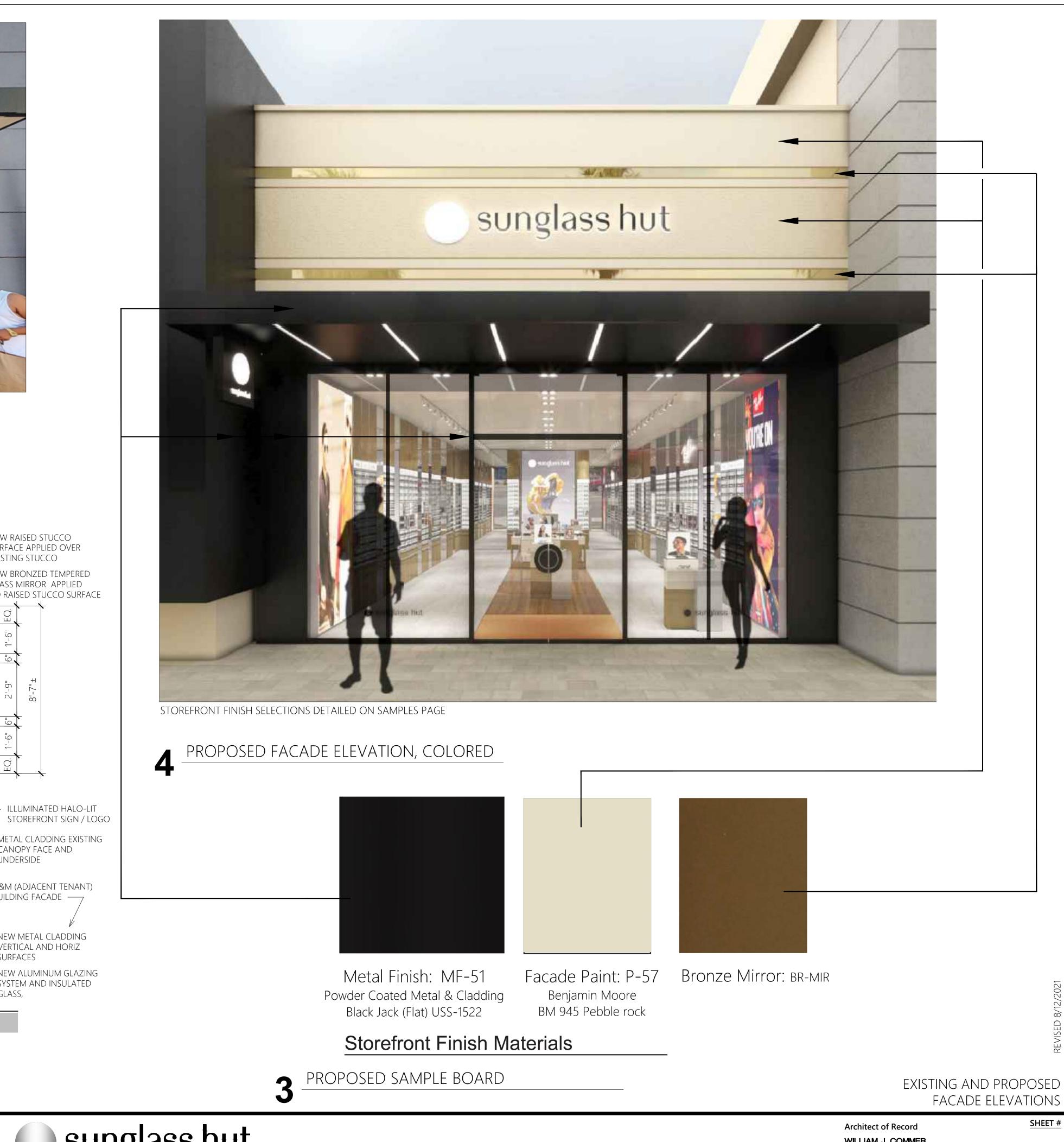
TO RAISED STUCCO SURFACE

GLASS MIRROR APPLIED





2 PROPOSED FACADE ELEVATION SCALE: 3/8" = 1'-0"



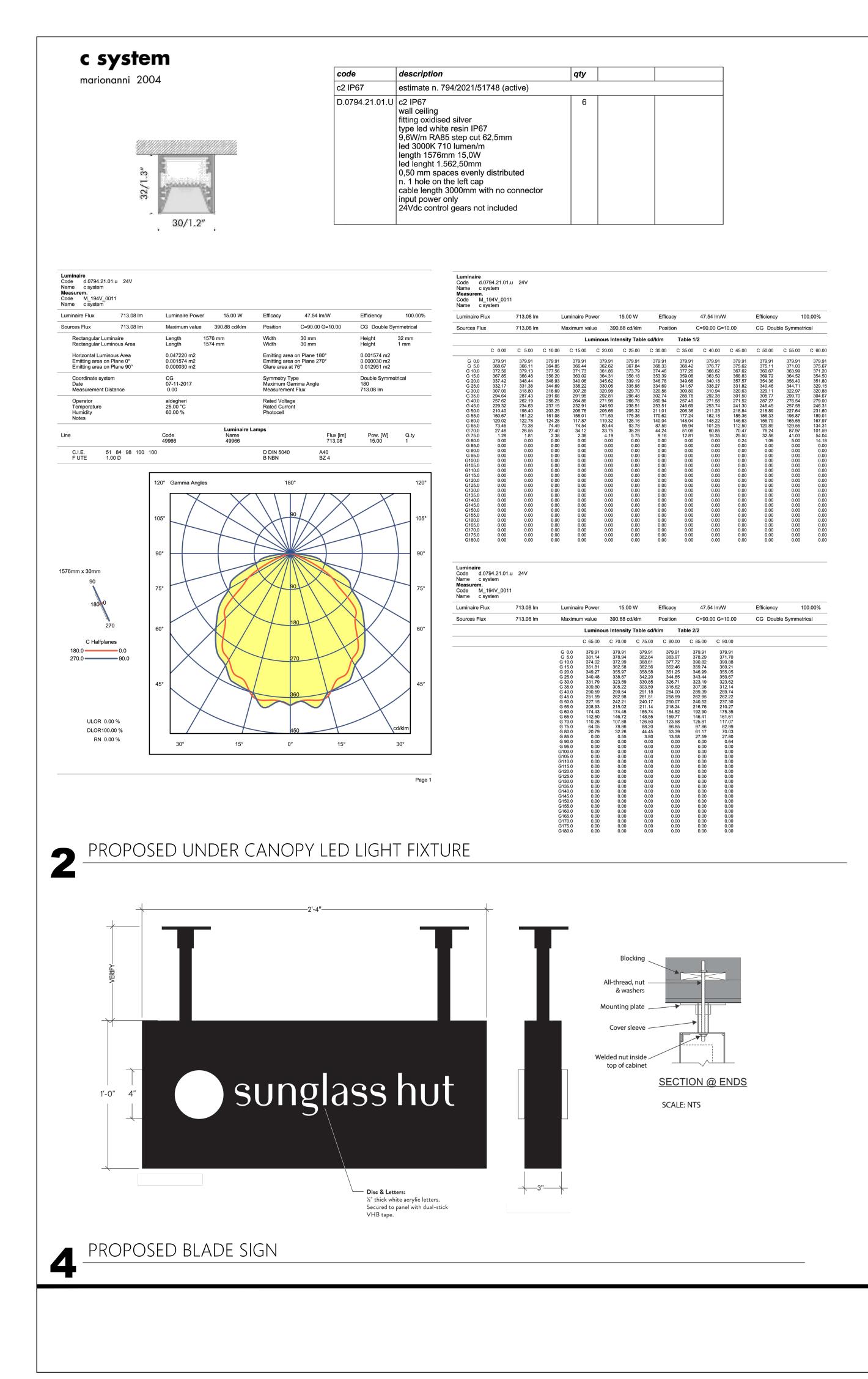




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A.06 DATE: AUGUST 06, 2021

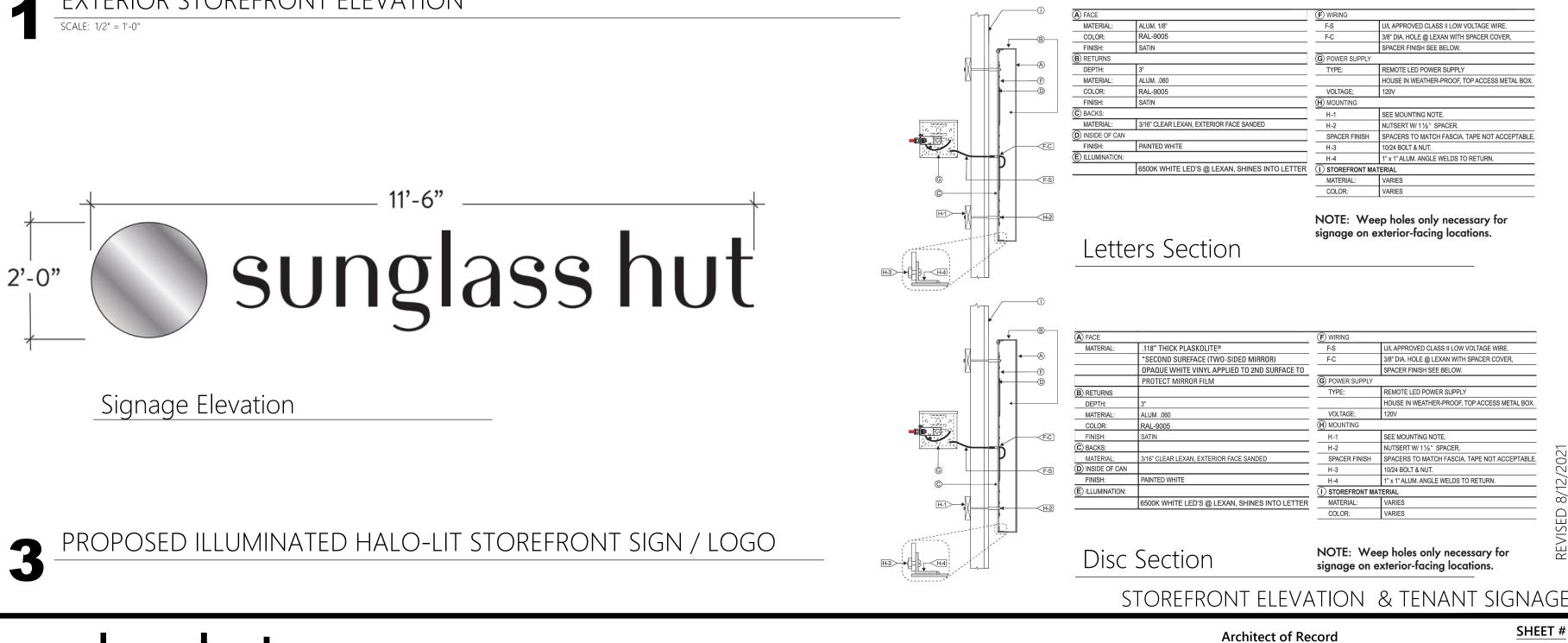




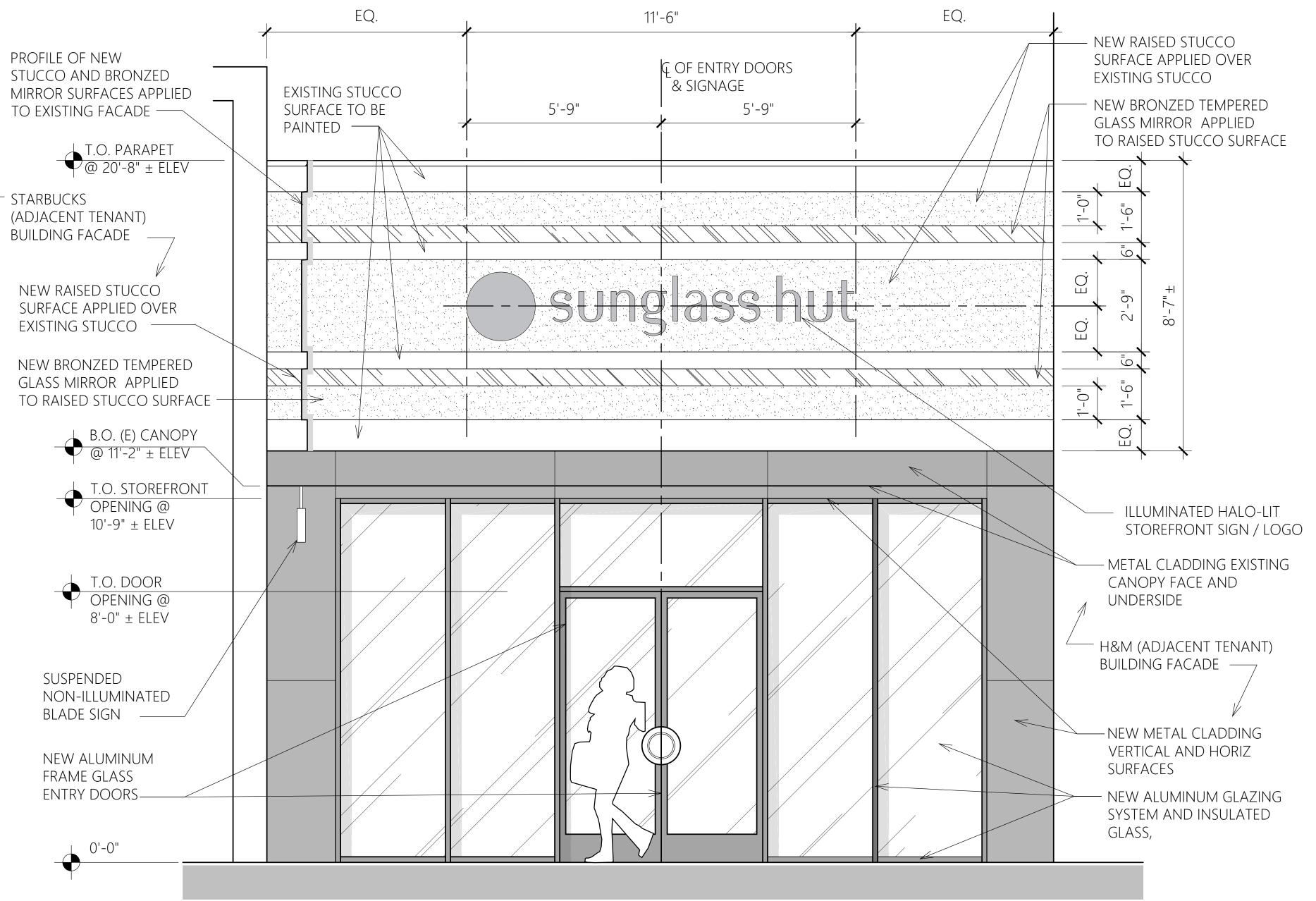


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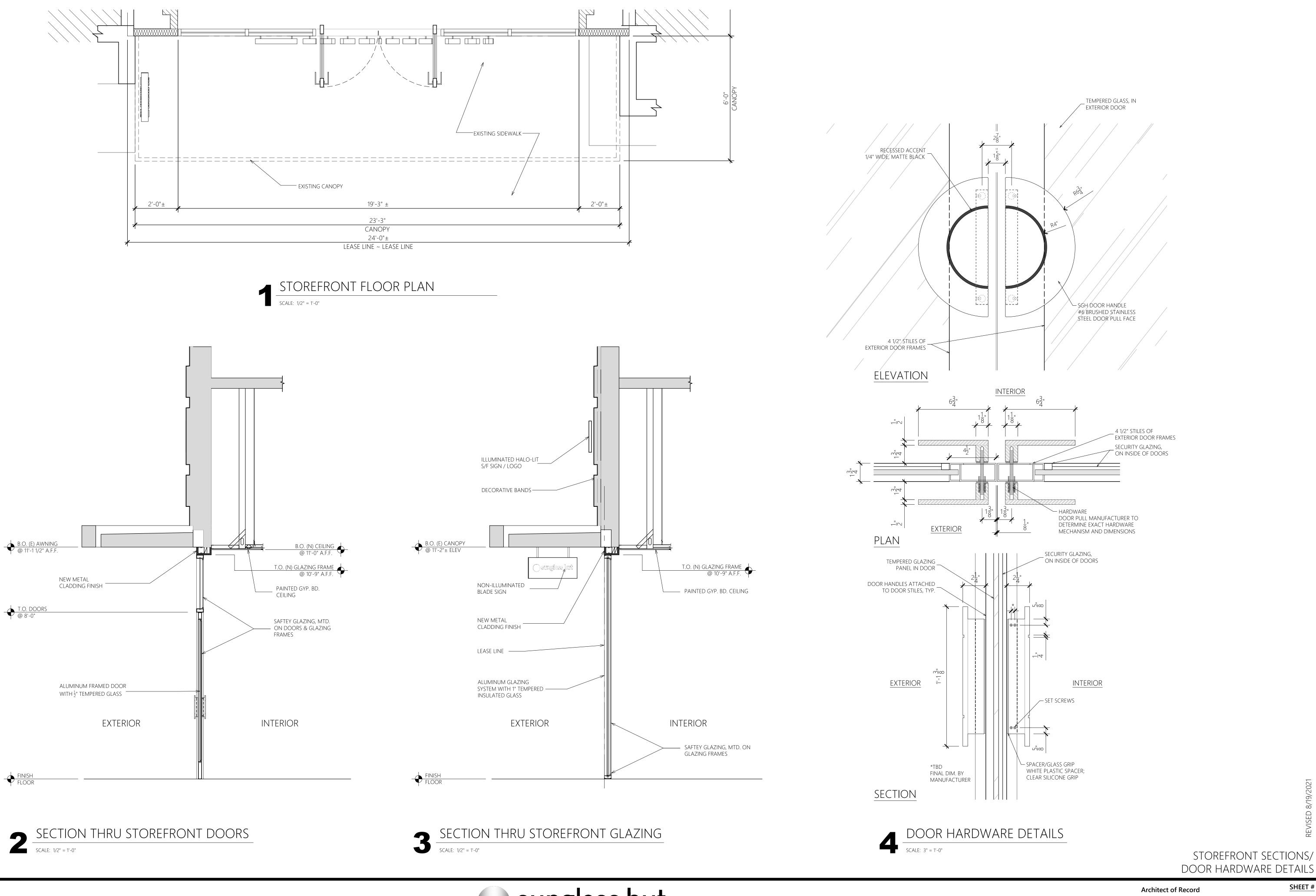






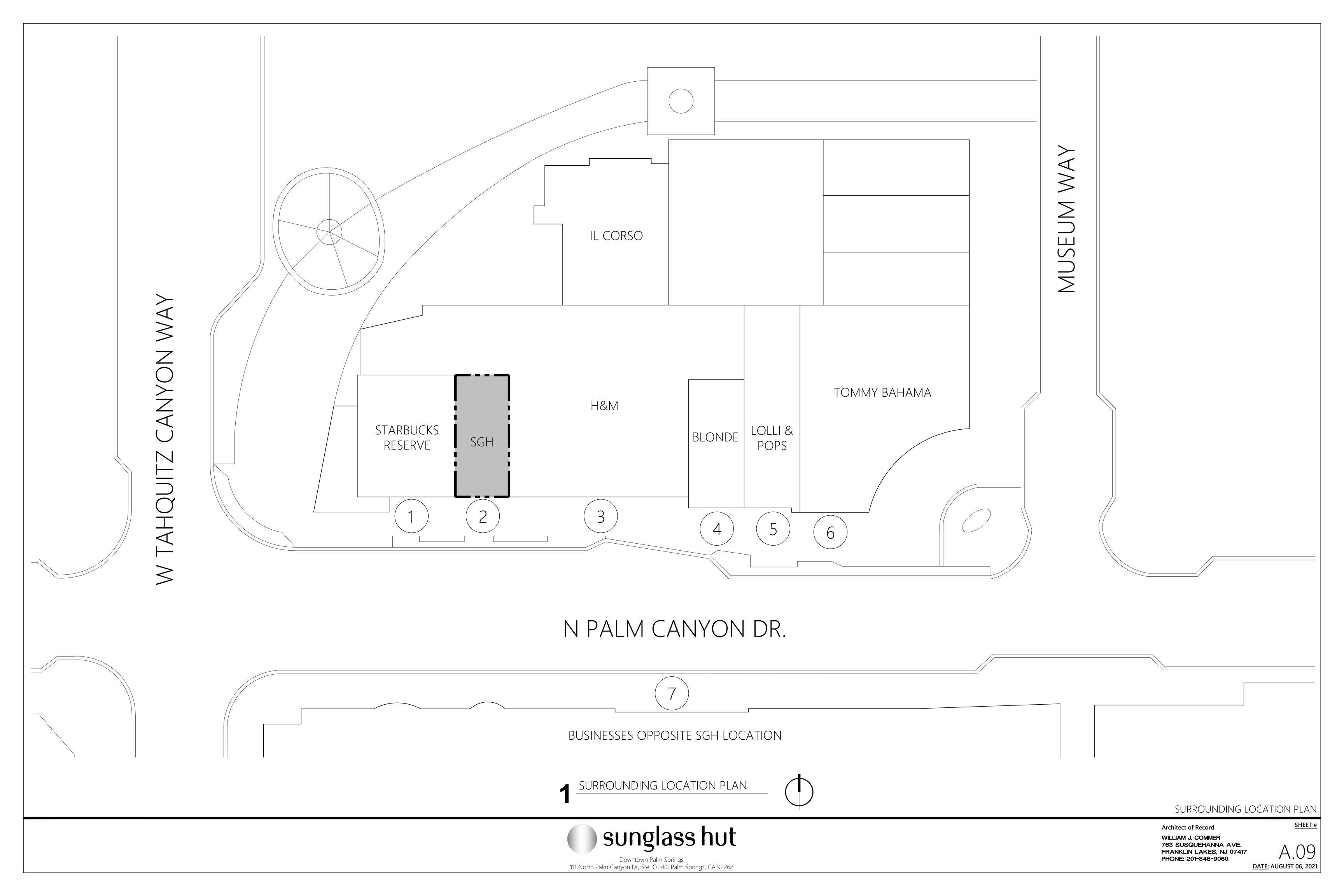


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STARBUCKS RESERVE



4 BLONDE

2 SUNGLASS HUT PROJECT LOCATION

5 LOLLI & POPS



3 H&M

6 TOMMY BAHAMA



ADJACENT TENANT ELEVATIONS

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7 VALERIE IN STYLE, T-SHIRT CITY, FRENCHY'S, LAPPERT'S ICE CREAM, PEEPA'S, SINFULICIOUS, BALBOA CANDY, CRAZY SHIRTS, VERIZON



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ADJACENT TENANT ELEVATIONS

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<u>DATE:</u> AUGUST 06, 2021