



City of Palm Springs

VACATION RENTAL ADMINISTRATIVE REGULATIONS

Subject: Displaying of Vacation Rental City ID Number on Advertising

I. Purpose

To clarify and facilitate compliance with, and enforcement of Ordinance Number 1918, Palm Springs Municipal Code 5.25.040, Section (f), displaying of Registration Certificate on all web based advertising, hosting platform, print media, and television.

II. Application

Palm Springs Municipal Code Section 5.25.070(t) authorizes the City Manager to establish requirements for the display of Registration Certificate on all web based advertising, hosting platform, print media, and television. As such, the City Manager finds and requires that posting of the City ID Number satisfies the requirements of Section 5.25.040 (f) specific to advertising of each Vacation Rental or Homeshare Interest.

III. Procedure

A. Registrants will ensure that the City ID Number for each Vacation Rental shall be reflected on all web based advertising, hosting platform, print media and television.

1. The City ID Number will be prominently and legibly included in the Property Description section of the Vacation Rental or Homeshare Interest web based advertising, hosting platform, print media and television. City ID Number will be listed on all such advertising in the following format: "The City of Palm Springs ID #" followed by the unique City ID Number listed on the Registration Certificate. See Exhibit A on page 2.

2. It is the sole responsibility of the owner or owner's agent to comply with this Regulation regardless of advertising platform changes by a host, and technical issues shall not excuse any violation hereof.

B. Property Description Definition

1. Property Description is defined as the location on the landing page where it references the description of the Vacation Rental property. Such section may be referred to by the following names and is not limited to: About the property, About this listing, About this Vacation Rental, Overview, Summary, or something similar.

C. Absence of the City ID Number in advertisement is all that is required to prove a violation of this regulation and the ordinance. Burden of production and proof is on the registrant as to any claims re technical problem preventing compliance.

Failure to follow this Regulation will result in fines and penalties pursuant to Palm Springs Municipal Code Section 5.25.090(d).

IV. Effective Date

This Administrative Regulation shall be effective September 1, 2017.

APPROVED:

AS TO FORM:

DAVID H. READY,
City Manager, Esq. Ph.D.

EDWARD Z. KOTKIN
City Attorney

EXHIBIT A (below)



PROPERTY ADDRESS: City ID#1234	1234 Main Street Palm Springs, CA 92262
OCCUPANCY LIMITS:	DAYTIME: OVERNIGHT:

KEY VACATION RENTAL REGULATIONS:

- A written rental agreement is required prior to occupancy of this Vacation Rental Property.
- The Responsible Party occupying this Vacation Rental Property shall be at least 25 years old, and is responsible for the compliance of the Vacation Rental Regulations for all occupants and guests.
- Amplification of sound including music, outdoor speakers, TVs, etc., outside of the dwelling unit is PROHIBITED and SHALL NOT BE AUDIBLE AT THE PROPERTY LINE.
- Maximum occupancy limits for this Vacation Rental Property as listed above shall not be exceeded at any time. Please note that Vacation Rental unit operators may impose their own occupancy limits as long as they do not exceed the City's.
- Trash and refuse shall not be left stored within public view, and must be in proper containers for the purpose of collection by the collectors and between the hours of five a.m. and eight p.m. on scheduled trash collection days.
- The use of a Vacation Rental unit shall not violate any applicable conditions, covenants, or other restrictions on real property.
- Occupants are subject to immediate citation and fine for creating a disturbance or violating the Vacation Rental or other regulations.

TOT PERMIT NUMBER: PS	By Owner
AGENCY NAME OR RENT BY OWNER:	
DATE PROCESSED: xx/xx/xx	EXPIRATION DATE: xx/xx/xxxx

Please call 760-322-8383 to report any violations of Vacation Rental Regulations PSMC Ch. 5.25

MUST BE POSTED IN A CONSPICUOUS PLACE