

**PALM SPRINGS PUBLIC LIBRARY
BOARD OF LIBRARY TRUSTEES
MINUTES**

Palm Springs Public Library
Teleconference via Zoom

January 5, 2022

1. CALL TO ORDER

Chair McBride called the meeting to order at 5:32 p.m.

ROLL CALL

PRESENT

Craig Borba	Yes
Juanita Garner	Yes
Al Jones	Yes
Ed McBride	Yes
David Norgard	Yes

STAFF PRESENT: Jeannie Kays, Director of Library Services.

CITY STAFF PRESENT: Lisa Brock, Library Operations and Collection Manager; Julie Warren, Library Services and Public Relations Manager.

PUBLIC PRESENT: Robert Engel, David Sidley.

2. ACCEPTANCE OF THE AGENDA:

MOTION: (Borba/Jones, 4-0) To accept the agenda.

3. PUBLIC COMMENTS: None.

4. CONSENT AGENDA

MOTION: (Jones/Borba, 4-0) To approve the consent agenda.

4. A. Meeting Minutes of December 1, 2021

4. B. Library Statistics

4. C. Donation Report

5. ADMINISTRATIVE REPORTS

5. A. Friends of the Palm Springs Library

Julie Warren gave the report. The Friends are continuing to meet on Zoom. They will have three events for Modernism Week: a house tour, a lecture, and a dishware exhibit. Book sales in the library are doing very well.

5. B. Palm Springs Public Library Foundation

David Sidley gave the report. The Foundation sent out their annual year end giving letter and was quite successful. The Foundation did not get the Bighorn Grant. They hired Library Strategies to help with their long-term planning and will have strategic planning sessions in January and February.

5. C. Library Staff

Santa event very well received.

January events going virtual.

Closed for Martin Luther King, Jr. Day.

Chromebooks now available for circulation.

Hotspots are very popular.

Received grant from California State Library for 50 more hotspots.

Personal archiving event moved to March.

Jim Cornett virtual program January 26 on Joshua Trees.

6. TREASURERS REPORT

Treasurer Jones gave the report. The Trust Fund balance is \$1.865 million and in November it was \$1.871 million which is a difference of \$6,470. \$2000 was a payment towards the notes receivable and the remaining balance was due to the Finance department cleaning up the account. As of the meeting date the Trust Fund balance is \$1,865,056.95.

7. DISCUSSION/ACTION ITEMS

7. A. Approve gift of \$25,000 from Paul E. Scheibner and Irene M. Scheibner Revocable Trust

Director Kays gave the report. The estate of Paul Scheibner and Irene Scheibner has left the Library Trust Fund \$25,000. At this point the Library is not aware of any stipulations for the donation. The Scheibners were long time donators to the Library and members of the Friends of the Palm Springs Library.

MOTION: (Borba/Jones, 4-0) To accept the gift.

7. B. PR Campaign Funds Proposal

Julie Warren outlined the PR Campaign Fund Proposal included in the board packet. Julie's recommendation is to do the online web campaign to utilize the remaining \$5000, update the creative campaign that was designed pre-COVID closure, and use that on the digital displays on the free spots in the airport.

Trustee Garner joined at this time.

Chair McBride asked how the Library would communicate that visitors could use the available services. Julie said the message could be customized to include that it is free for California residents and low cost to out of state visitors. Since the campaign is completely digital it can be updated and changed as needed. Treasurer Jones asked what the Library does with hotels, restaurants, and the convention center. He's worried ads at the airport might not catch people's attention. Prior to COVID the library distributed their monthly brochure to almost 50 local restaurants, hotels, community centers, etc. Trustee Garner asked if there is a way to reach vacation rental homes. Julie said the Library can reach out to local vacation rental management companies. Trustee Jones and Chair McBride suggested reaching out to Main Street. If approved Julie would start working on setting up the campaign right away.

MOTION: (Borba/Garner, 5-0) To approval the proposal as presented.

7. C. Report of Conversation with Mayor Middleton Regarding Future of the Library Building (McBride/Jones)

Chair McBride gave the report. Chair McBride, Treasurer Jones, and Director Kays met with Mayor Middleton. They discussed the pending projects at the Library. Mayor Middleton said to be vocal about the plans for the Library and what the Library needs. Chair McBride and Treasurer Jones plan to set up a meeting with the Chair of the Measure J commission and then meet with other City Council members.

7. D. Finance Investments Ad Hoc committee update (Jones/Borba)

No update.

8. TRUSTEE/STAFF COMMENTS/FUTURE AGENDA ITEMS

Trustee Norgard shared about an article in the Smithsonian magazine about the new public library in Memphis.

9. ADJOURNMENT

The January meeting adjourned at 6:36 p.m.

RESPECTFULLY SUBMITTED,



**Jeannie Kays
Director of Library Services**