

## MEMO

**TO: SUSTAINABILITY COMMISSION, Attn: Roy Clark, Chair & Tracy Sheldon**

**FROM: Palm Springs Public Library, Julie Warren**

**DATE: February 22, 2022**

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### **BACKGROUND:**

The Sustainability Commission had been a great partner with the Palm Springs Public Library to provide bikes to members of the community as part of our Summer Reading program for several years. It was felt this was a natural tie-in to your health and wellness goals of the Commission. These are great incentives for readers to participate and they continue to be popular, highly prized grand prizes.



Last year, in In **2021 Summer Reading program READING COLORS YOUR WORLD**, our reading program continued online and the Commission once again approved our request for \$500 (with the final amount being \$496.91 with tax) for the purchase of three bicycles with helmets to give away as a grand finale prizes. Locks had to be purchased with other sponsor funds due to the cost increases in bikes, etc.

Last year's 2021 program statistics were:

Total participants: 495 (registered)

Finished program: 263

Total Books Read: 2,254

Total Minutes Read: 180,121

Total Activities completed: 829

In **2020 Summer Reading program DIG DEEPER: READ, INVESTIGATE, DISCOVER**. This was our first year transitioning to an online only program in response to COVID. The Commission had previously approved our request for \$500 (with the final amount unknown due to loss of files with temporary lay-off) for the purchase of four bicycles with helmets + locks to give away as a grand finale prizes. Getting bikes were a challenge as there were shortages due to COVID and the final bikes weren't purchased until after summer reading had already begun.

In **2019 Summer Reading program IT'S SHOWTIME @ YOUR LIBRARY**, the Commission approved our request for \$350 (with the final amount being \$346.03 with tax and shipping) for the purchase of four bicycles all with helmets + locks to give away as a grand finale prizes.

In **2018 Summer Reading READING TAKES YOU EVERYWHERE**, the Commission approved our request for \$350 (with the final amount being \$346.03 with tax and shipping) for the purchase of three bicycles and one tricycle and all with helmets + locks to give away as a grand finale prizes.

In **2017 Summer Reading READING BY DESIGN**, the Commission approved our request for \$350 (with the final amount being \$351.39 with tax and shipping) for the purchase of four bikes + helmets and a razor scooter + helmet to give away as a grand finale prizes.

In **2016 Summer Reading READ FOR THE WIN!**, the commission approved up to \$700 and due to online sales we were able to purchase seven (7) bikes, helmets and locks for a total of \$678.28.

In **2013 Summer Reading READING IS SO DELICIOUS – EAT! MOVE! READ!**, the commission approved up to \$1,200.00 for the purchase of the bikes and safety equipment for each bicycle given. With savvy shopping we were able to purchase eight bikes/helmets/locks for a total of \$748.82.

#### **REQUEST FOR 2022:**

The bikes continue to be a popular draw for the kids and so we would like to once again request support and funds from the Sustainability Commission to purchase bikes for our **2022 Summer Reading program READ BEYOND THE BEATEN PATH!** This year's theme is focused on outdoor activities, and biking is a perfect fit! So, if you would consider authorizing **up to \$500** again this year for the purchase of bikes with helmets and locks, we will again list you as a sponsor of Summer Reading and would love for you to be involved at the finale prize drawing on Thurs. July 14, 2022 at the Library. We want to purchase the bikes in May to take advantage of sales that occur during National Bike Month so a decision at your April meeting would be appreciated.

For 2022 our six-week Summer Reading program will once again be online, but we are planning on having a selection of in-person programs at the Library this year for the first-time since 2019! We will also continue to allow participants to check in once per week to earn a free book each week along with a grand prize entry ticket that they could then enter into a grand prize bin of the prize they wanted to try and win, which include the bikes. Participants will also earn an extra book if they participate in the 5-book challenge.

We will once again be looking to our Friends of the Palm Springs Library to sponsor our other grand prizes and greatly appreciate the support of local businesses and organizations for their generous gift certificates and prizes. We have found that people enjoy the variety of items to choose from and they were more invested in trying to 'win' the item of their choice.

Thank you for your consideration.