



ARCHITECTURAL REVIEW COMMITTEE MEMORANDUM

DATE: May 16, 2022

CONSENT

SUBJECT: REEFER MADNESS DISPENSARY REQUESTING APPROVAL FOR THE USE OF A PORTABLE OPEN SIGN TO BE PLACED IN THE PUBLIC RIGHT OF WAY APPROXIMATELY FIVE FEET FROM THE CURB FACE ON WILLIAMS ROAD, THE SIDE STREET TO THE BUSINESS, LOCATED AT 4693 EAST RAMON ROAD, ZONE: M1 (CASE 22-008 SI; 22-020 LUP) (RB)

FROM: Development Services Department – Planning Division

PROJECT DESCRIPTION:

The Architectural Review Committee to review the design of the proposed portable black framed sign for the existing cannabis business located at 4693 East Ramon Road. Proposed sign to be six square feet. Business signage for a cannabis dispensary is subject to Section 93.23.15(F)(3)(a) for architectural review.

RECOMMENDATION:

That the Architectural Review Committee approve the application as submitted.

BUSINESS PRINCIPAL DISCLOSURE:

The Public Integrity Disclosure form is an attachment to this report.

BACKGROUND INFORMATION:

| <i>Related Relevant City Actions</i> | |
|--------------------------------------|------------------------------------------------------------|
| 03/01/2021 | Conditional permit issued by Special Programs (C 2019-064) |
| 03/01/2022 | Reissue of conditional regulatory permit (C 2019-064) |

STAFF ANALYSIS:

| | |
|------------------|------------|
| <i>Site Area</i> | |
| Net Acres | 0.89 Acres |

Architectural Review Criteria and Findings:

PSZC Section 94.04.00(E) requires the approval authority to evaluate the application and make findings for conformance to the following criteria:

| | <i>Criteria and Findings [PSZC 94.04.00(E)]</i> | <i>Compliance</i> |
|-----|------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|-------------------|
| 1. | <i>The architectural treatment is consistent on all four sides of the proposed building(s), unless otherwise approved by the ARC;</i> The cannabis dispensary is an existing business located in a suite within a small shopping center on East Ramon Road. No architectural changes to the exterior of the suite are being proposed. | Y |
| 2. | <i>The proposed materials are consistent with the context of the site, adjacent buildings, and the desert environment;</i> The proposed sign materials will be consistent with the surrounding pedestrian area. (Discuss compliance with the criterion) | Y |
| 11. | <i>Appropriateness of signage locations and dimensions relative to the building façade(s), or appropriateness of the site location for any freestanding signage, as may be warranted for the development type;</i> The portable sign location will be placed appropriately on the side street, Williams Road, of the business to allow for safe pedestrian traffic flow, per the attached site plan reviewed by the Engineering Department. | Y |

CONCLUSION:

Based on the content of this report, Staff believes that the proposed portable sign is a simple design for the purpose of pedestrian and vehicular traffic and conforms the standards of the Palm Springs Zoning Code. Staff recommends approval.

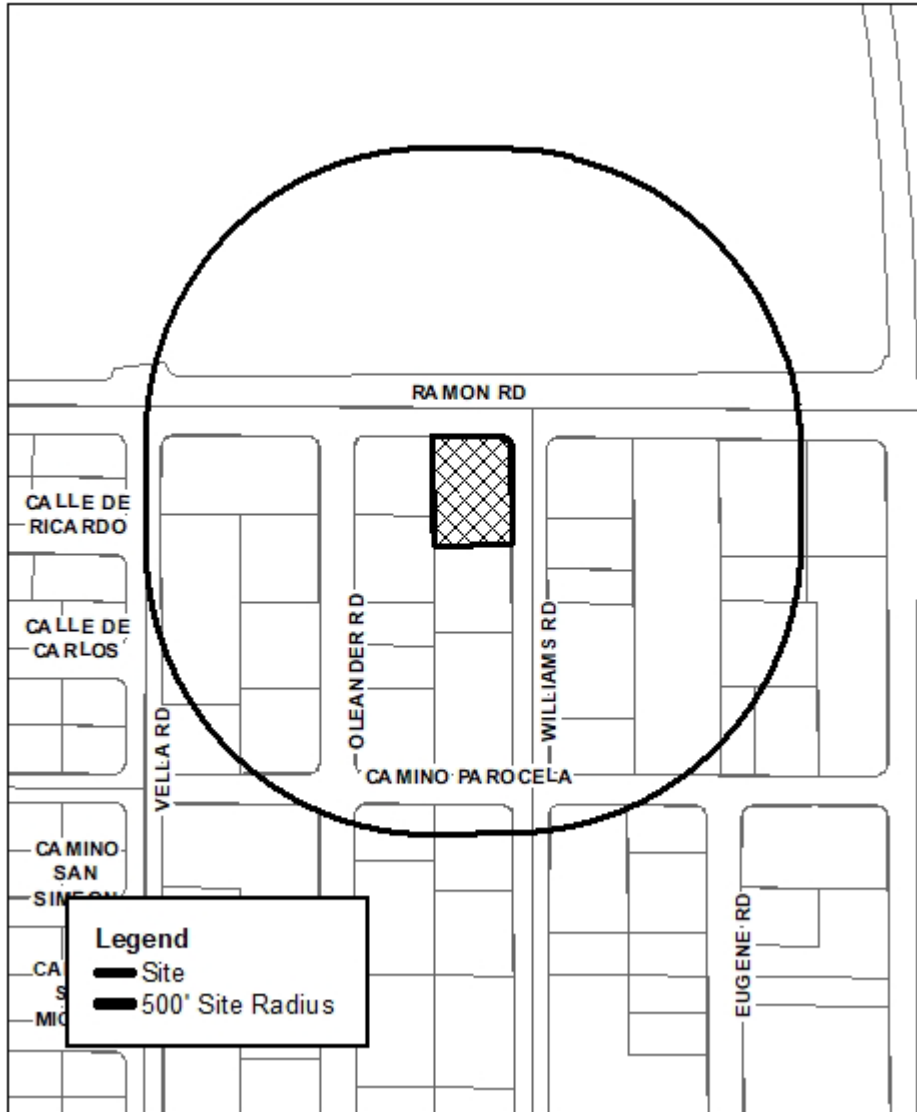
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|---------------------|----------------------------------------------|
| PREPARED BY: | Richard Bruno, Planning Technician |
| REVIEWED BY: | David Newell, Assistant Director of Planning |

ATTACHMENTS:

1. Vicinity Map
2. Public Integrity Disclosure Form
3. Sign graphics
4. Site Plan




Department of Planning Services Vicinity Map



CITY OF PALM SPRINGS
4693 East Ramon Road
Reefer Madness Dispensary

| 7. Owners/Investors with a 5% beneficial interest in the Applicant Entity or a related entity | |
|-----------------------------------------------------------------------------------------------|------------------------------------------------------------------|
| EXAMPLE | |
| <i>JANE DOE</i> | <i>50%, ABC COMPANY, Inc.</i> |
| [name of owner/investor] | [percentage of beneficial interest in entity and name of entity] |
| A. Steven Wijatyk | 100% owner |
| [name of owner/investor] | [percentage of beneficial interest in entity and name of entity] |
| B. | |
| [name of owner/investor] | [percentage of beneficial interest in entity and name of entity] |
| C. | |
| [name of owner/investor] | [percentage of beneficial interest in entity and name of entity] |
| D. | |
| [name of owner/investor] | [percentage of beneficial interest in entity and name of entity] |
| E. | |
| [name of owner/investor] | [percentage of beneficial interest in entity and name of entity] |

I DECLARE UNDER PENALTY OF PERJURY UNDER THE LAWS OF THE STATE OF CALIFORNIA THAT THE FOREGOING IS TRUE AND CORRECT.

| | |
|-------------------------------------------------------------------------------------------------------------------------------------------|------------------------|
| Signature of Disclosing Party, Printed Name, Title  | Date <i>3/29/22</i> |
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REEFER MADNESS



**CITY OF PALM SPRINGS
PLANNING DEPARTMENT APPLICATION
PORTABLE SIGN**

SIGN MUST BE PLACED:

- BETWEEN THE PUBLIC ENTRY INTO TENANT SPACE AND NEAREST STREET
- AS CLOSE TO BUILDING INCORPORATING THE TENANT SPACE AS POSSIBLE
- MAINTAIN A 72" INCH WIDE CLEAR PATHWAY FOR ADA ACCESS

ALTERNATIVE OPTION MAY BE AVAILABLE (SEE GRAPHIC ON NEXT PAGE)

DRAW IN REQUIRED DIMENSIONS AND PLACEMENT OF PORTABLE SIGN

R/W = RIGHT-OF-WAY
 CL = CENTERLINE
 F/C = FACE OF CURB

