

VILLAGEFEST BOARD
CITY OF PALM SPRINGS, CALIFORNIA
REGULAR MEETING AGENDA
Large Conference Room ▪ Palm Springs City Hall
3200 E. Tahquitz Canyon Way ▪ Palm Springs, California 92262
www.palmspringsca.gov

AGENDA

March 14, 2023



5:30 P.M.

Daniel Gonnella, Chair
Celia Garton, Vice Chair
Julie Montante, Board Member
David Anderson, Board Member
Gregory Roberts, Board Member
Christopher Ramirez, Board Member
Joy Brown Meredith, Main Street

City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world class desert community, where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and to enhance our natural desert beauty. We are committed to providing responsive, friendly, and efficient customer service in an environment that fosters unity among all our citizens.

Jasmine Sullivan-Waits, Special Events Manager
Faith Roche, Program Coordinator

Complete VillageFest Board agenda packets are available for inspection at the VillageFest Office, 401 S. Pavilion Way, and the City Clerk's Office, 3200 E. Tahquitz Canyon Way. The Agenda is available on the City's website at www.palmspringsca.gov. Copies of agenda and reports are available upon request by calling (760) 320-3781.

Pursuant to Executive Order N-29-20, this meeting may be conducted by teleconference and there will be no in-person public access to the meeting location.

• To view/listen to the meeting live, please use the following link:

Join Zoom Meeting

<https://us02web.zoom.us/j/85481543598?pwd=VHFzZmhNWVc1M1F1YlV0Z3FLZkZTQT09>

Meeting ID: 880 8582 1951

Passcode: 159328

- Submit your public comment to the VillageFest Board electronically. Material may be emailed to jasmine.waits@palmspringsca.gov. Transmittal prior to the start of the meeting is required. Any correspondence received during or after the meeting will be distributed to the Board and retained for the official record.
- You may provide telephonic comments by calling the VillageFest Office at (760) 320-3781 no later than 4:00 p.m. to be added to the public comment queue. At the appropriate time, a staff member will call you so that you may provide your public testimony to the Board.
- The meeting will be recorded, and the audio file will be available from the Office of the City Clerk and will be posted on the City's YouTube channel, as soon as practicable.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, 760-323-8204, at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

CALL TO ORDER:

ROLL CALL:

1. PUBLIC COMMENTS: (3-minute limit/person)

Pursuant to Ca. Govt. Code 54954.3 each agenda for a regular meeting shall provide an item entitled "Public Comment". The purpose of such an item shall be to provide an opportunity for members of the public to address the VillageFest Board on items contained on the agenda, and on items of general interest within the subject matter jurisdiction of the VillageFest Board. In order to assure that the intent of Cal. Govt. Code 54954.3 is carried out, three (3) minutes is the amount of time allocated for each individual speaker.

2. BOARD COMMENTS: (5-minute limit/person)

3. CORRESPONDENCE: Letter from Geoff regarding entertainment.

4. CONSENT CALENDAR:

The following routine matters may be acted upon by one motion. Individual items may be removed from the Consent Calendar by the Members of the VillageFest Board for separate discussion and/or vote.

4. A. REPORT ON THE POSTING OF THE AGENDA

RECOMMENDATION: Receive and file Report on the Posting of the March 14, 2023, VillageFest Board Agenda.

4. B. APPROVAL OF MINUTES

RECOMMENDATION: Approve the VillageFest Board Minutes of the February 28, 2023.

EXCLUDED CONSENT CALENDAR ITEMS:

This is the time the VillageFest Board will discuss and/or vote on items removed from the Consent Calendar by the Members of the VillageFest Board.

5. LEGISLATIVE ACTIONS:

- 5. A. YUMMY HOUISE (ANDREW H. KANG) **FOOD SERVICE** – TTEOKBOKKI, JAPCHAE, YANGNYEOM, UDONG NOODLE SOUP, KIMICHI, TEA, PUNCH, SODA, WATER
- 5. B. OH WOW CYCLES (ASH SOLIMAN) **COMMERCIAL VENDOR** – PROMOTE BUSINESS
- 5. C. MARISCES LA POBLANA (EDNA MENDEZ) **FOOD SERVICE** – FISH, BURRITOS, FRIES, QUESADILLAS, NACHOS, FRESCAS, SODA, WATER, KETO TACOS, KETO SNACKS
- 5. D. ALEXIS RAMIREZ (ALEXIS RAMIREZ) **ENTERTAINMENT** – VOCALIST
- 5. E. THE TAMALE FIESTA (NANCY HERRING) **FOOD SERVICE** – ASSORTED TAMALES, SODA, WATER
- 5. F. OLD LEAF STUDIOS (JASON LAURENCE) **ARTS & CRAFTS** – WOOD CRAFTS, BOARD BALM, CUTTING BOARDS, CHEESE CUTTER, CHARCUTERIE BOARD, WEEKLY SPECIALS
- 5. G. GIRLS PRINTING HOUSE (MARELA AMBULO) **ARTS & CRAFTS** – STICKERS, TOTE BAGS, SHIRTS
- 5. H. GOLDEN STATE TERRAZZO INC. (OMAR LIMON) **COMMERCIAL VENDOR** – PROMOTE BUSINESS
- 5. I. NICKEL CITY OPERA WEST (EILEEN BREEN) **NON-PROFIT** – PROMOTE NON-PROFIT
- 5. J. TWENTYNINE PALMS DOWNTON BUSINESS ASSOCIATION (ERIC MENENDEZ) **NON-PROFIT** – PROMOTE NON-PROFIT, SHIRTS, HATS, STICKERS
- 5. K. VINTAGE IVY (JESSICA TORP) **ARTS & CRAFTS** – HANDMADE JEWELRY WITH REAL FLOWERS, EARRINGS, NECKLACES, RINGS, BRACELETS
- 5. L. AN ORIGINAL BY ESTEK (ESTER DE LIMA GOMEZ) **ARTS & CRAFTS** – FLIP FLOPS, HATS, HEADBANDS, DOLLS, HANDBAGS
- 5. Q. FOOD COURT

6. UNFINISHED BUSINESS:

A. SUBCOMMITTEE ASSIGNMENTS

7. NEW BUSINESS: NONE

8. REPORTS AND REQUESTS:

A. PUBLIC -

B. BOARD -

C. MAIN STREET COMMENTS

9. SUBCOMITTEE REPORTS:

A. RECRUITMENT/RETENTION

10. STAFF REPORTS:

ADJOURNMENT:

AFFIDAVIT OF POSTING

State of California)
County of Riverside) ss.
City of Palm Springs)

I, Faith Roche, Program Coordinator of the City of Palm Springs, California, hereby certify this Agenda of the Palm Springs VillageFest Board, was posted at or before 12:00p.m., Thursday March 09, 2023, and on the City's website as required by established policies and procedures.

Faith Roche, Program Coordinator, VillageFest
City of Palm Springs, California