

**VILLAGEFEST BOARD**  
**CITY OF PALM SPRINGS, CALIFORNIA**  
REGULAR MEETING AGENDA  
Large Conference Room ▪ Palm Springs City Hall  
3200 E. Tahquitz Canyon Way ▪ Palm Springs, California 92262  
[www.palmspringsca.gov](http://www.palmspringsca.gov)

**AGENDA**

March 28, 2023



5:30 P.M.

**Daniel Gonnella, Chair**  
**Celia Garton, Vice Chair**  
**Julie Montante, Board Member**  
**David Anderson, Board Member**  
**Gregory Roberts, Board Member**  
**Christopher Ramirez, Board Member**  
**Joy Brown Meredith, Main Street**

*City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world class desert community, where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and to enhance our natural desert beauty. We are committed to providing responsive, friendly, and efficient customer service in an environment that fosters unity among all our citizens.*

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**Jasmine Sullivan-Waits, Special Events Manager**  
**Faith Roche, Program Coordinator**

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Complete VillageFest Board agenda packets are available for inspection at the VillageFest Office, 401 S. Pavilion Way, and the City Clerk's Office, 3200 E. Tahquitz Canyon Way. The Agenda is available on the City's website at [www.palmspringsca.gov](http://www.palmspringsca.gov). Copies of agenda and reports are available upon request by calling (760) 320-3781.

Pursuant to Executive Order N-29-20, this meeting may be conducted by teleconference and there will be no in-person public access to the meeting location.

• To view/listen to the meeting live, please use the following link:

Join Zoom Meeting

<https://us02web.zoom.us/j/85481543598?pwd=VHFzZmhNWVc1M1F1YlV0Z3FLZkZTQT09>

Meeting ID: 854 8154 3598

Passcode: 159328

- Submit your public comment to the VillageFest Board electronically. Material may be emailed to jasmine.waits@palmspringsca.gov. Transmittal prior to the start of the meeting is required. Any correspondence received during or after the meeting will be distributed to the Board and retained for the official record.
- You may provide telephonic comments by calling the VillageFest Office at (760) 320-3781 no later than 4:00 p.m. to be added to the public comment queue. At the appropriate time, a staff member will call you so that you may provide your public testimony to the Board.
- The meeting will be recorded, and the audio file will be available from the Office of the City Clerk and will be posted on the City's YouTube channel, as soon as practicable.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, 760-323-8204, at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

## **CALL TO ORDER:**

## **ROLL CALL:**

### **1. PUBLIC COMMENTS:** (3-minute limit/person)

*Pursuant to Ca. Govt. Code 54954.3 each agenda for a regular meeting shall provide an item entitled "Public Comment". The purpose of such an item shall be to provide an opportunity for members of the public to address the VillageFest Board on items contained on the agenda, and on items of general interest within the subject matter jurisdiction of the VillageFest Board. In order to assure that the intent of Cal. Govt. Code 54954.3 is carried out, three (3) minutes is the amount of time allocated for each individual speaker.*

### **2. BOARD COMMENTS:** (5-minute limit/person)

### **3. CORRESPONDENCE:** None

### **4. CONSENT CALENDAR:**

*The following routine matters may be acted upon by one motion. Individual items may be removed from the Consent Calendar by the Members of the VillageFest Board for separate discussion and/or vote.*

#### **4. A. REPORT ON THE POSTING OF THE AGENDA**

**RECOMMENDATION:** Receive and file Report on the Posting of the March 28, 2023, VillageFest Board Agenda.

#### **4. B. APPROVAL OF MINUTES**

**RECOMMENDATION:** Approve the VillageFest Board Minutes of the March 14, 2023.

**EXCLUDED CONSENT CALENDAR ITEMS:**

*This is the time the VillageFest Board will discuss and/or vote on items removed from the Consent Calendar by the Members of the VillageFest Board.*

**5. LEGISLATIVE ACTIONS:**

- 5. A. TACON TODO (ISELA JIMENEZ) **FOOD SERVICE** – RED TACO SHOP, RED TACO, QUESA-TACO, VEGGIE TACO, QUESADILLA, BIRRIA BURRITTO – QUESADILLA, LOADED POTATO, CHILI VERDE FRIES, BIRRIA PLATE, RAMEN, STREET TACOS, AGUA FRESCAS, SODA
- 5. B. UNDERCOVER DREAMS (BRADLEY RYAN) **ARTS & CRAFTS** – SELF CARE PRODUCTS, MOISTURIZER, FACE MASK, CANDLE, SPRAY, ROLLERS, CLEANSER, BATH SOAK
- 5. C. D CONTI LOVING (DOROTHEE CONTI) **ARTS & CRAFTS**– FAUX FLORAL DECORATION ARRANGEMENTS, SMALL DECORATIONS, LEATHER EARRINGS
- 5. D. IRENGI (IRENA G. MINASYAN) **ARTS & CRAFTS** – ONE OF AKIND HAND PAINTED APPARLE AND ACCESSORIES, COATS, BAGS, RAINCOATS, BLOUSES
- 5. E. MELANGE BY LW (LAURA WILLIAMSON) **ARTS & CRAFTS** – POLYMER CLAY EARRINGS
- 5. F. HOMESMART (ISSAC BRIONES) **DOWNTOWN COMMERCIAL VENDOR** – PROMOTE BUSINESS
- 5. G. GOLDEN STATE TERRAZZO INC. (OMAR LIMON) **COMMERCIAL VENDOR** – PROMOTE BUSINESS
- 5. H. THE VELVET STEAMROLLER (TAKAYA KING) **ARTS & CRAFTS** – ASSORTED CANDLES
- 5. I. T-MOBILE (ELISHA CORONA) **COMMERCIAL VENDOR** – PROMOTE BUSINESS
- 5. J. GOOD MAMA’S HEALTH (SHAWN & TRACY WALKER) **ARTS & CRAFTS** – HEALTH AND BEAUTY PRODUCTS, PET DETOX, CLAY, CREAMS, ROLL ONS, SALVES, SUNCREEN, ESSENTIAL OILS, HAIR CREAM DETOX LIQUIDS, SOAPS
- 5. K. MARINA DEL CLAY (JOSHUA BAILEY) **ARTS & CRAFTS** – HANDMADE POTTERY, MUGS, TUMBLERS, CUPS, BOWLS, VASES

5. L. RYAN ABAO (RYAN ABAO) **ENTERTAINMENT** – SINGER,  
GUITARIST

5. M. FOOD COURT

**6. UNFINISHED BUSINESS:**

A. SUBCOMMITTEE ASSIGNMENTS

**7. NEW BUSINESS: NONE**

**8. REPORTS AND REQUESTS:**

A. PUBLIC -

B. BOARD -

C. MAIN STREET COMMENTS

**9. SUBCOMMITTEE REPORTS:**

A. RECRUITMENT/RETENTION

**10. STAFF REPORTS:**

**ADJOURNMENT:**

**AFFIDAVIT OF POSTING**

State of California )  
County of Riverside ) ss.  
City of Palm Springs )

I, Faith Roche, Program Coordinator of the City of Palm Springs, California, hereby certify this Agenda of the Palm Springs VillageFest Board, was posted at or before 12:00p.m., Thursday March 23, 2023, and on the City's website as required by established policies and procedures.

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Faith Roche, Program Coordinator, VillageFest  
City of Palm Springs, California