



ALPR – What is it?

- Automated License Plate Recognition (ALPR) technology uses a combination of cameras and computer software to scan the license plates of passing vehicles.
- These computer-readable images allow law enforcement to compare plate numbers against plates of wanted vehicles and vehicles associated with wanted persons, missing persons, etc.

ALPR – Types

Two Types of ALPR:

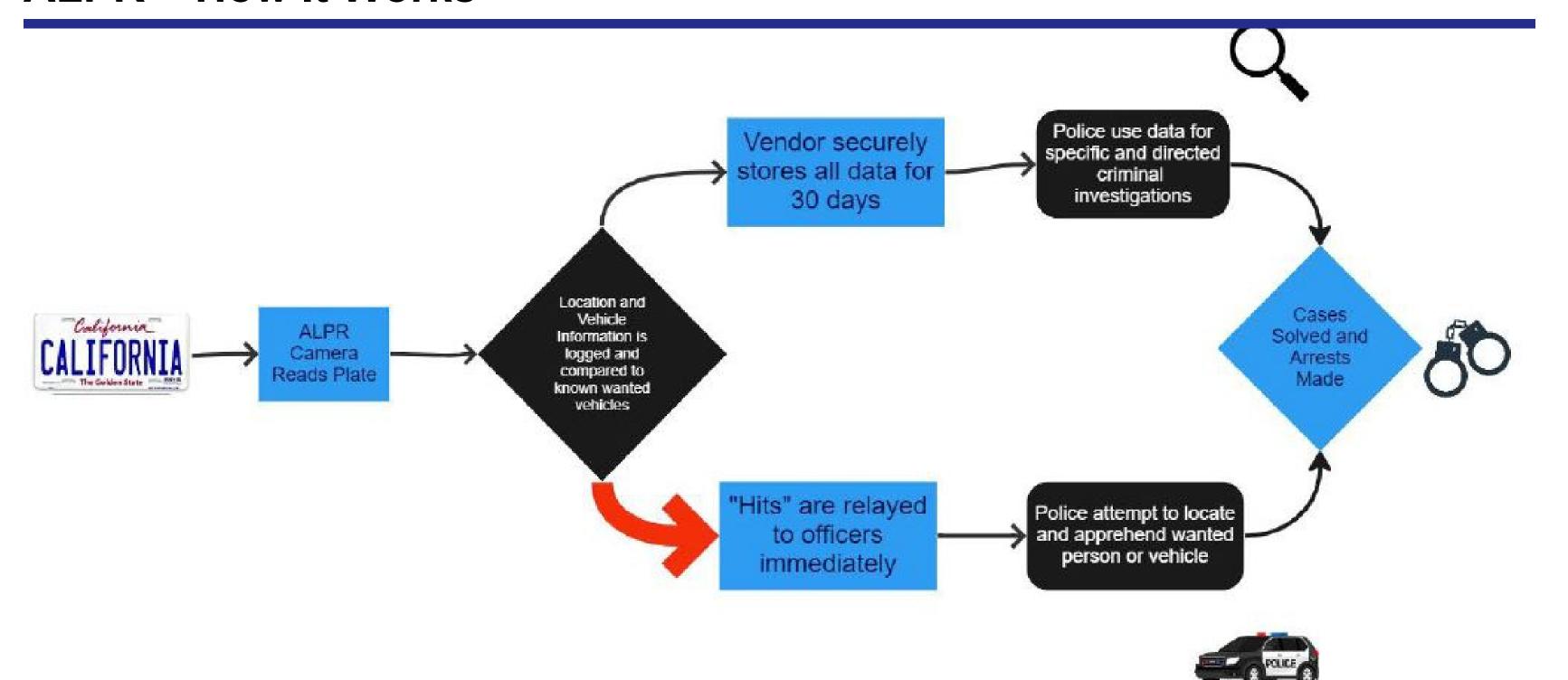




FIXED

(mounted on pole or other piece of infrastructure)

ALPR – How It Works



ALPR – What Problem Does it Addres?

- Regional increases in property crimes, including catalytic converter thefts, auto burglaries, vehicle thefts and organized retail thefts
- Recent, albeit rare, brazen robberies and assaults
- Offenders commonly:
 - use a vehicle;
 - use a stolen vehicle or vehicle with a stolen plate;
 - engage in crimes in multiple jurisdictions;
- Cost-effective force multiplier

ALPR – What Information is Captured?

- A fixed ALPR system is designed to capture:
 - the date, time, and location;
 - license plate (state, partial, paper, and no plate);
 - vehicle characteristics (make, model, type, and color)



ALPR – What Information is *Not* Captured?

- A fixed ALPR system is not intended to capture images of vehicle occupants
- A fixed ALPR system does not use facial recognition

ALPR – Fixed ALPR vs. Red Light Cameras

- A red light camera is designed to capture driver images for driver identification
- A fixed ALPR system is designed to capture rear license plate images for vehicle identification



ALPR – Legal Considerations

Palm Springs - ALPR Policy

- Only allows trained authorized users
- Official Use Only
- No automatic sharing of data with out of state agencies
- Routine system audits
- Prohibits invasion of privacy, harassment or intimidation, personal use

State Law

- Requires training
- Requires limitations/controls on access
- Requires limitations on sharing

ALPR – Policy

Internal and External Access

- Limited to need to know and right to know;
- Criminal penalties for unauthorized access;
- Training provided to employees;
- Queries are logged and auditable;
- Agency controls with whom data is shared;
- No outside sharing by vendor;
- No outside state sharing, unless a court order or reason is provided, and approved by the Chief of Police

Data Integrity

 CJIS-compliant transmission and storage by vendor

Data Integrity

Automatically purged after 30 days*

ALPR – Uses & Benefits

USES

- Proactive Real-time alerts
- Reactive (Investigative)
 - Searchable database

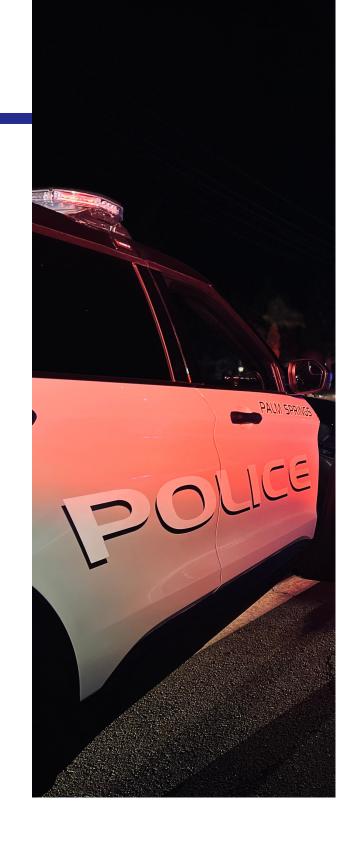
BENEFITS

- Real Time Alerts
- Deterrence
- Solve Crimes Already
 Committed
- Regional Coordination



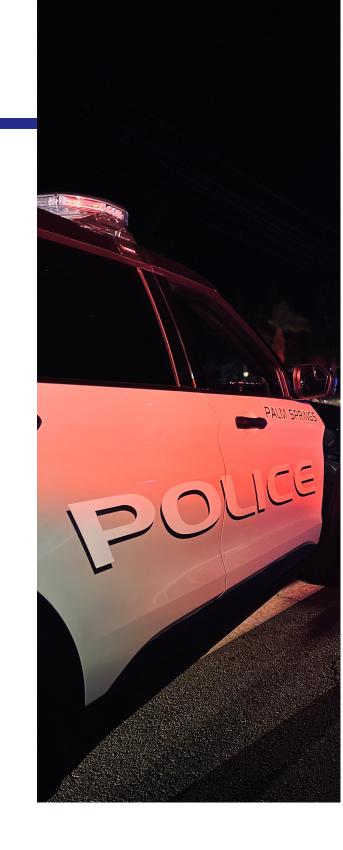
ALPR – Local Implementation & Collaboration

- ALPR technology is an existing tool for local law enforcement including neighboring communities
- Numerous success stories and examples of where it could have been used in Palm Springs
- A growing majority of agencies in the Coachella Valley currently use it
- Many private businesses, HOAs, and individuals have ALPR and elect to share that data with law enforcement



ALPR – Next Steps

- Council feedback and discussion on potential implementation of ALPR Technology
- Public Comments
- Approve Contract with Insight Public Sector through a cooperative purchase program
- Install 15 Flock ALPR cameras throughout the City of Palm Springs





Automated License Plate Recognition (ALPR)