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FOR IMMEDIATE RELEASE

Agua Caliente Casinos to Host Three Huge New Year's Eve Celebrations Including a Fireworks Extravaganza to Ring in 2024

All Three Properties will Feature Live Music and Entertainment with KC & The Sunshine Band, Zowie Bowie, DJ Alf Alpha, and more



Coachella Valley, CA (Nov. 28, 2023) – [Agua Caliente Casinos](#), the award-winning premier destination for entertainment in the Coachella Valley, will host three huge New Year's Eve bashes, with an exciting Outdoor Block Party Celebration and Fireworks Extravaganza at Agua Caliente Palm Springs. There will also be live music and entertainment planned across all three locations including Agua Caliente Casino Rancho Mirage, and Agua Caliente Casino Cathedral City. Exciting entertainment includes performances by [KC & The Sunshine Band](#), [Zowie Bowie](#), [Haute Chile](#), and [DJ Alf Alpha](#).

"Agua Caliente Casinos has been hosting incredibly fun New Year's Eve celebrations for almost a decade and every year the parties get even better," said Pearl Aguinaldo, Sr. Director of Marketing. "With all three casino properties



featuring the best in entertainment, there is something for everyone throughout the Coachella Valley to ring in the New Year.”

Palm Springs: At Agua Caliente Casino Palm Springs, guests can celebrate with a Hollywood glam-inspired Glitz & Glam block party on Sunday, Dec. 31, 2023, complete with a countdown to Midnight Fireworks Extravaganza and the famous Palm Tree illumination at midnight. In partnership with the City of Palm Springs, the party starts at 8 p.m. with live music by high-energy dance band Haute Chile. There will also be food trucks, outdoor bar gardens, oversized outdoor games, and social media stations for that perfect photo opportunity. Guests under 18 years old must be accompanied by an adult 18 years old or older. Tickets start at \$40 for General Admission advanced sales and \$125 for VIP access. All ACE Club members receive \$10 Free Play with each ticket purchased. Tickets can be purchased at www.aguacalientecasinos.com or [here](#).

Rancho Mirage: In partnership with the City of Rancho Mirage, The Studio '24 New Year's Eve Celebration is happening on Sunday, Dec. 31. The party will be property-wide all day and include a live DJ spinning epic beats on the casino floor. At Agua Caliente Casino Rancho Mirage's The Show, a disco-themed party includes performances by KC & The Sunshine Band at 8 p.m., followed by Zowie Bowie's New Year's Eve dance party. Tickets to see KC & The Sunshine Band start at \$55 and include entry to Zowie Bowie. Tickets for KC & The Sunshine Band and Zowie Bowie can be purchased on www.aguacalientecasinos.com or at the link [here](#). Tickets to just see Zowie Bowie start at \$30 for standing room only and can be purchased on www.aguacalientecasinos.com or [here](#).

Cathedral City: Come dressed to impress at Agua Caliente Casino Cathedral City's A-List New Year's Eve event on Sunday, Dec. 31. In partnership with the City of Cathedral City, there will be thrilling casino promotions offered all day, delicious food and drink specials along with fun party favors. Then starting at 8 p.m. at the Agave Caliente Terraza, local favorite, DJ Alf Alpha will be spinning the hottest tunes while keeping the crowd entertained and dancing all night long. There will also be a midnight countdown complete with a festive balloon drop.

In addition to the exciting entertainment, all three casino properties will feature thrilling promotions and cash giveaways all night long, roaming entertainment throughout the casino floors, food and drink specials, and free party favors while supplies last.

For more information on Agua Caliente Casinos, visit www.aguacalientecasinos.com or call 888.999.1995

ABOUT AGUA CALIENTE CASINOS Agua Caliente Casinos are located in Rancho Mirage, Palm Springs and Cathedral City, CA. Agua Caliente Resort Casino Spa Rancho Mirage is the only property in California that has been awarded the *Forbes* Four-Star rating for three different property venues, with Sunstone Spa earning the *Forbes* Five-Star award in 2023, the only spa in California to earn this distinction. The Sunstone Spa also ranked in the top spas in the U.S. and number three in California by *Spas of America's* Top 100 Spas 2022; The Steakhouse is a consecutive winner of the *Wine Spectator* Award of Excellence since 2007; and the hotel achieved *Forbes* Four-Star status. The Spa at Séc-he in downtown Palm Springs opened in 2023 and won the Sustainable Spa Award by the Green Spa Network and the Best of the Best by Palm Springs Life.

Collectively, the three properties offer a 16-story, 340-room hotel with resort-style pools and cabanas, three entertainment venues, Pívat Cigar Lounge, a premier cigar lounge offering live table games and slot machines, 13 diverse dining options, a multi-award-winning, full-service luxury spa and salon, meeting and event venues, and Agua Caliente Fuel, an expansive fuel station with 750 square feet of gaming machines, a drive-through coffee shop Java Caliente, and competitive gas prices. Agua Caliente is also home to two nearby championship golf courses: Indian Canyons North and South.



AGUA CALIENTE
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Agua Caliente Rancho Mirage is also a AAA Four Diamond property and was ranked top 10 for “Best Casino Outside of Las Vegas” in *USA TODAY*’s 10 Best Readers’ Choice 2018 travel awards. For more information on Agua Caliente Casinos, visit www.aguacalientecasinos.com or join the conversation on Instagram [@aguacalientecasinos](https://www.instagram.com/aguacalientecasinos).

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