

# PALM SPRINGS SMALL HOTEL TOURISM BUSINESS IMPROVEMENT DISTRICT ADVISORY BOARD

## AGENDA

Thursday  
April 25, 2024



4:00 p.m.  
Regular Meeting

**Meeting will be held at the Los Arboles Hotel**

**Located at 266 E. Vía Altamira, Palm Springs, CA 92262**

To view/listen/participate in the meeting live, please contact Michael Green at [michaelcgreen@earthlink.net](mailto:michaelcgreen@earthlink.net) to register for the Zoom meeting. There will be an email with Zoom credentials sent after registration is complete, to access the meeting and offer public comment. Any person who wishes to provide public testimony for an item on the agenda is requested to file a speaker card before the Public Testimony portion of the meeting.

Written public comment may also be submitted to [KWalker@visitpalm Springs.com](mailto:KWalker@visitpalm Springs.com). Transmittal prior to the meeting is required. Any correspondence received during or after the meeting will be distributed to the Board as soon as practicable and retained for the official record.

The meeting will be recorded, and the video file will be available from the Office of the City Clerk and will be posted on the City's YouTube channel, as soon as practicable.

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### **Palm Springs Small Hotel Tourism Business Improvement District Advisory Board**

Members from Desert Gay Tourism Guild, (DGTG):

- Michael Green, Triangle Inn Palm Springs
- Kent Taylor, Descanzo Resort
- Charles Zaleski, Santiago Resort
- Troy Jones, The Old Ranch Inn

Members from Small Hotels of Palm Springs, (SHoPS):

- Robert Hunt, Alcazar Palm Springs
  - Karina Castaneda, Los Arboles Hotel
  - Jason Ball, The Old Ranch Inn
  - Open seat
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1. Call To Order
2. Public Comments
3. Member Comments
4. Approval of Minutes
5. Report from the Palm Springs Bureau of Tourism/GPSCVB
6. Ongoing/Old Business
  - a. Agency Update
  - b. PR Update
  - c. Media Update
  - d. Website Updates
  - e. Nonprofit Discussion
7. New Business
8. Adjourn

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 323-8204, at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of the City Clerk, City Hall, 3200 E. Tahquitz Canyon Way. Complete Agenda Packets are available for public inspection at: City Hall Office of the City Clerk. Agenda and staff reports are available on the City's website [www.palmspringsca.gov](http://www.palmspringsca.gov). If you would like additional information on any item appearing on this agenda, please contact the Office of the City Clerk at (760) 323-8204.

### **AFFIDAVIT OF POSTING**

I, Cassandra Edney, Deputy City Clerk of the City of Palm Springs, California, hereby certify this Notice was delivered to each of the member of the Advisory Board, provided to all parties who have requested such notice and posted at City Hall and on the City Website, on or before 6:00 p.m. on **Monday, April 22, 2024**, as required by established policies and procedures.

  
Cassandra Edney  
Deputy City Clerk