



# PLANNING COMMISSION STAFF REPORT

**DATE:** May 22, 2024 NEW BUSINESS

**SUBJECT:** THE DEPARTMENT OF SPECIAL PROGRAM COMPLIANCE FOR DISCUSSION REGARDING RECOMMENDED LOCATIONS FOR CANNABIS TEMPORARY EVENTS.

**FROM:** Department of Special Program Compliance

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## SUMMARY:

This agenda item provides the Planning Commission with an opportunity to discuss proposed locations and provide direction to staff to bring back an ordinance identifying locations for temporary cannabis events.

## BACKGROUND:

On December 4, 2019, City Council adopted Ordinance 2005, establishing section [5.55.100](#) Temporary Cannabis Event Permit. At the time of adoption, City staff proposed the Palm Springs Convention Center for said events; however, due to the Agua Caliente Band of Cahuilla Indians, [prohibition of commercial cannabis activity](#) on trust lands of the tribe and its members. Identifying alternate locations was placed on hold during the COVID pandemic.

Staff engaged a nine-person workgroup to assist in identification of potential locations for temporary cannabis events. The workgroup consisted of local cannabis professionals whose enthusiasm and favorable outlook on the cannabis industry was evident. The group made numerous recommendations. Despite a discussion to identify potential negative findings about the recommendations, none were identified.

## DISCUSSION:

Under California Business and Professions Code Section 26200(e), which became effective January 1, 2019, the City may permit temporary cannabis events, at locations designated by the City, where participants who are 21 years of age or older may sell and consume cannabis. An event would very likely take place outdoors and would likely take the form of festival or expo where vendors would sell cannabis and cannabis products, and eventgoers could smoke or otherwise consume cannabis.

To hold this type of event, an event organizer must obtain a State Cannabis Event Organizer (Type 14) license and a State Temporary Cannabis Event license. The State requires local approval of a proposed cannabis event prior to issuing a Temporary Cannabis Event license. Consequently, if the City Council wishes to permit

Temporary Cannabis Events in the City, then the City Council must implement a process through which a cannabis event application can be evaluated and approved.

### Types of Cannabis Events:

Types of cannabis events could include the following:

- **Cannabis Conferences:** Cannabis conferences are organized with the intention of bringing together individuals for a common purpose, revolving around cannabis. They provide an opportunity for attendees to expand their cannabis knowledge through presentation from industry leaders, investors, doctors, patients, and those at the forefront of innovation. They also offer insights into legislative developments and shed light on changes anticipated in the future. These conferences may include the sale and consumption of product.
- **Cannabis Conventions:** Cannabis conventions are resource hubs for the rapidly expanding cannabis industry. These are events where businesses, entrepreneurs, investors, educators, patients, advocates, and consumers can all connect, learn, and grow. They are focused on local market needs of wherever they are held, but also tie those needs into the industry at large. These conventions may include the sale and consumption of product.
- **Cannabis Expositions and Trade Shows:** Cannabis expositions and trade shows are public exhibitions which operate as a microcosm of the activities taking place in the cannabis market. They tend to offer an array of activities for an engaging experience. They also feature an inherent dynamism. This is created by the presence of interactive exhibits, workshops, and showcasing of innovative technology by various vendors, and the wide variety of participants from different industries. These expositions and trade shows may include sale and consumption of product.
- **Cannabis Festivals:** Festival revolving around cannabis, focus on music, advocacy, education, activism, and having fun with a focus on consuming product.

### Venues for Consideration:

If the City proceeds with the permitting of temporary cannabis events, then locations for such events should be designated. The workgroup recommended City parks to be considered. The parks identified for consideration include:

- Baristo Park                      296 S. Calle Encilia
- DeMuth Park                      4200 E. Mesquite Avenue
- Downtown Park                  230 N. Museum Drive
- Frances Stevens Park          500 N. Palm Canyon Drive
- Gateway Park                    3701 E. Vista Chino
- Ruth Hardy Park                 700 Tamarisk Road
- Sunrise Park                      480 S. Sunrise
- Victoria Park                      2744 N. Mesquite Avenue

In addition, the workgroup also suggested the ability to close streets to host outdoor events that would host non-inhalation consumption, as well as allow private venues for consideration. Some of the suggested areas include:

- Palm Canyon south of Baristo, stretching down to Ramon.
- E. Arenas Road between Palm Canyon and Indian Canyon Drive.
- E. Arenas Road between Indian Canyon Drive and S. Calle Encilia.
- Any outdoor streets.
- Industrial zones, such as M-1, utilizing vacant warehouses.
- PS Surf Club
- Estate homes and hotels venues that allow complete buyouts for events.

Staff met with the Parks and Recreation on April 22, 2024. While the commission was not supportive of the proposed park locations, they were adamant that parks with playground equipment should not be considered. Additionally, concern regarding odor was expressed.

In addition to recommending potential locations to Council, Planning Commission may want to consider recommending a limitation on the number of special cannabis events that could be held either annually or on a quarterly basis.

#### ANALYSIS:

Many other jurisdictions throughout California are hosting such events. Some cities and counties have hosted outdoor events, many host in enclosed convention centers. The challenge with identifying locations in the City is identifying venue options. Starting with outdoor events and specific parks, for a specific number of events per year in an optional route to determine the positive and negative impacts the City may experience. Planning Commission may recommend additional provisions to be included in their recommendation to Council, including:

- Limit the number of cannabis events held in the City.
- Require an odor absorbing ventilation and exhaust system to be installed so that any odor, vapor, or smoke generated from the outdoor consumption area is not detected outside the property or boundary area, or anywhere adjacent property or public rights-of-way, or within any other unit located in the same building.
- Designated Cannabis Consumption Area shall not be visible from any public place or non-age restricted area.
- Mandatory setbacks from neighborhoods.
- Mandatory setbacks from restaurants and bars.
- Mandatory setbacks from local cannabis businesses.

#### CONCLUSION:

Staff anticipates that there will be some community interest in adult-use temporary cannabis events if authorized by the City at one or more of the proposed venues. Staff

will return to Planning Commission with a proposed Ordinance identifying locations in June 2024. Planning Commission's recommendations will be presented to Council for consideration in July 2024.

Director:	Veronica Goedhart, Special Program Compliance
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Attachments:

1. Temporary Cannabis Event Application
2. Workgroup Biographies
3. California Temporary Event Comparison Chart
4. Department of Cannabis Control Cannabis Event Informational Flyer
5. Map of Trust Lands



# CITY OF PALM SPRINGS

## Cannabis Special Event Information and Application

Application No.:

Received:

The City laws for the issuance of Cannabis Special Event permits can be found at Palm Springs Municipal Code 5.55.100. In addition to the laws established by the City of Palm Springs, event operators must also comply with the regulations established by the California Department of Cannabis Control.

### DEPARTMENT OF CANNABIS CONTROL EVENT REGULATIONS

#### Cannabis Event Organizer License

1. Cannabis Events can only be held by a person who has already been issued a cannabis event organizer license by the Department of Cannabis Control.
2. This is an annual license, with fees based on the number of events organized by the licensee per year.
3. The cannabis event organizer is not authorized to cultivate, distribute, manufacture, or sell cannabis or cannabis related products unless the organizer also holds a separate license to engage in such commercial cannabis activities.

#### State Temporary Cannabis Event License

1. To obtain a temporary cannabis event license, the cannabis event organizer licensee must apply to the Department of Cannabis Control.
2. A temporary cannabis event license will not be issued for more than four (4) consecutive days.
3. Each cannabis event must be issued a separate temporary cannabis event license by the Department of Cannabis Control for the specific date(s) and location of the event.
4. Written approval from the City authorizing on-site cannabis sales and consumption by persons aged 21 and older at the event is required for all temporary cannabis events prior to application to the Department of Cannabis Control.
5. The organizer will be required to provide to the Department of Cannabis Control a list of all licensees providing on-site sales at the event.

## **Cannabis Event Sales and Consumption**

1. All cannabis goods shall be transported to the event site by a licensed distributor.
2. All cannabis goods must be tested prior to retail sale.
3. Only a licensed retailer licensed to sell cannabis goods to retail customers can sell at a temporary cannabis event.
4. All cannabis goods shall adhere to retailer requirements pertaining to displays, exit packaging, customer returns, daily sales limits, and free samples.
5. All cannabis goods sales or consumption at the event must be limited to persons 21 years of age and older.
6. Access to the area where cannabis consumption is allowed shall be restricted to persons 21 years of age and older and shall not be visible from any public place or non-age restricted area.
7. Consumption of alcohol or tobacco shall not be allowed on the cannabis event premises.
8. Payment to a cannabis event organizer may not be determined based on, or tied to, the sale of cannabis goods.

## **CITY OF PALM SPRINGS CANNABIS EVENT CONDITIONS**

1. The applicant shall submit a Special Event application form to the City of Palm Springs with all required supplemental information (as applicable) including:
  - a) A copy of the site plan detailing the layout of the event according to the submittal requirements contained in the application. The site plan must depict:
    - Location of the event.
    - All entrances and exits to be used by participants at the event.
    - All cannabis consumption areas.
    - All retail areas where cannabis goods will be sold.
    - Location of cannabis waste storage.
    - Location of each licensee participating in the event.
    - Each exhibitor area must be assigned a cannabis event location number, and the markings on the diagram shall be in black-and-white print.
    - Location of emergency services, including ambulances.
    - Path of travel within designated premises.
    - Location and precise distance measurements from the outer boundary of the event location and any of the following: school; public playground; public park; day care/childcare center; youth center; cannabis dispensary; cannabis lounge.
  - b) A copy of the Certificate of Liability insurance in the amount of a minimum of \$1,000,000, naming the City as additional insured and in accordance with the submittal requirements contained in the application.

- c) A copy of the organizer's Cannabis Event Organizer License issued by the Department of Cannabis Control.
  - d) A copy of the security plan with a list detailing all Security Guards and their Guard Card License and emergency response and evacuation plan. The security plan must contain information related to:
    - How the applicant will secure the premises, limit loitering around entrances and exits, manage potential crowds, control diversion, manage security, and identify appropriate personnel.
    - How the Cannabis Event Organizer will ensure the limited access area will not be visible to the public. The area should be clearly identified on the premises diagram and fenced.
  - e) A copy of the traffic management plan that includes management of City sidewalks and public rights-of-way within a ¼ mile radius of the event site. The traffic management plan shall contain a parking plan, and a map of any off-site parking for the event that includes property owner authorization for any off-site parking and information detailing how attendees will get to the event site from the off-site parking area.
  - f) A copy of the waste management plan including a ¼ radius around the event site. The area included in the waste management plan shall be free of debris, litter, or any other evidence of the event within 24 hours of the end of the event.
2. Itinerary of the proposed event, including set up, event activities, and break down of the event.
  3. The applicant shall obtain a Temporary Cannabis Event License through the California Department of Cannabis Control and comply with all regulations in Chapter 5 (Cannabis Events) of the California Code of Regulations, Title 16, Division 42.
  4. The applicant shall pay all fees to ensure the City obtains full cost recovery for all staff, including Special Program Compliance, Planning, Public Safety, Public Works, and Legal Counsel. To ensure compliance, a code officer with inspection authority will be on-site for all temporary events.
  5. The applicant shall notify property and business owners within a 1,500-foot radius of the event, by mail, 14 calendar days prior to said event, using for this purpose the last known name and address of such owners as shown upon the current tax assessor's. Notice is deemed received two days after date of postmark. The list of property owners and tenant addresses shall be typed upon gummed labels, together with required postage. The list shall be prepared and certified by the applicant, or a title insurance company, civil engineer, or surveyor license to practice in California. The notice shall state the nature of the event, location of the property (text or diagram), the date, time, and place of the scheduled event.
  6. A temporary cannabis event must comply with all Palm Springs Fire Department regulations.

7. The applicant must provide a complete list of vendors with proof of licensure 14 days prior to the event date. Only entities that hold a local license may provide onsite sales of cannabis goods at the event. The list must include:

- Copy of all licensees' state licenses and local authorizations.
- A list of all employees that will be providing onsite sales of cannabis goods at the temporary event.

8. Access and Equity requirements. Description of how the Cannabis Event Organizer will expand opportunity to a variety of permitted retailers and cannabis business owners:

- For events with an estimated attendance of 500 or fewer: 1 or more retailers required, with one retailer with fewer than ten (10) employees.
- For events with an estimated attendance of 501 to 1000: 2 or more retailers required, with one retailer with fewer than ten (10) employees.
- For events with an estimated attendance of 1001 people or more: 3 or more retailers required, with one retailer with fewer than ten (10) employees.

Description of how the applicant will work to further the City's equity goals as a part of the temporary cannabis event.

9. A temporary cannabis event shall not commence before 10:00am on any day and shall end no later than 10:00pm on any day. A cannabis event may not run for more than four (4) consecutive days.

10. The applicant shall be responsible for reimbursement costs to the City of Palm Springs for "extraordinary law enforcement services" generated by the event.

11. Cannabis Event Organizers will be responsible for ensuring the event medical plan includes contingencies for cannabis consumption.

12. Certified Emergency Medical Technician required at all events.

13. Dab bars or the act of dabbing is prohibited at all Cannabis Events. Dabbing includes, but is not limited to, the action or practice of inhaling small quantities of concentrated oil, resin, shatter, or wax.

14. If you are selling food at your cannabis event, you will be required to submit a Riverside County Environmental Health Permit.

15. The applicant must sign an acceptance of Terms and Conditions Agreement upon receipt of the permit approval letter.

*Additional information may be required. Additional conditions may be imposed by City staff as deemed necessary to preserve the health, safety, and welfare of the event attendees, employees, and the surrounding community. No more than four temporary cannabis events shall be permitted in any 12-month period, and no applicant may apply for more than one temporary cannabis event permit in any 12-month period.*



**Section 1 – Identifying Information (to be completed by all applicants):**

a. Corporate Name / Business Owner Name		
b. "Doing Business As" Name		
c. Business Structure (check only one) <input type="checkbox"/> Corporation (or foreign corporation) <input type="checkbox"/> Limited Liability Company (LLC) <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Limited Partnership <input type="checkbox"/> General Partnership <input type="checkbox"/> Limited Liability Partnership <input type="checkbox"/> Non-Profit Corporation <input type="checkbox"/> Other (specify)		d. State Cannabis Event Organizer Number
e. BOE Sellers Number	f. State Tax ID	g. Federal Tax ID
h. Business Owner Name and Name of Business Entity is an entity is owner or partial owner		i. Business Owner Driver's License # / State or Passport if no Driver's License
j. Business Physical Site Address (Street number and name, city, state, zip code)		
k. Business Mailing Address (if different than physical address -- Street number and name, city, state, zip code)		
l. Business Phone Number	m. Business Owner Contact Phone Number	
n. Business Email	o. Business Owner Contact Email	
p. Business Web Site address		

**Section 2 – Special Event Information:**

Name of Event:	
Event Date(s):	Hours of Proposed Event:
Address of Proposed Event:	
Estimated Number of Proposed Attendees:	
<b>Primary Point of Contact During the Event</b>	
Name:	
Email:	Phone:
Mailing Address:	City/Zip:

**Section 3 – Cannabis Licensee Information:**

Please list below all cannabis licensees that will be selling cannabis products at the event, please note only state licensed retailers and microbusinesses authorized to conduct retail can sell cannabis products at temporary events.

- For each licensee, please attach a copy of their current City of Palm Springs business tax license.
- For each licensee, please attach a list of all employees that will be providing cannabis products at the event.
- Any changes to the list of licensees or employees, after submission of the Special Event Permit Application must be submitted to the Special Activity Permits Division at least one week in advance of the event.

	<b>Licensee Name</b>	<b>License Type</b>	<b>State License Number</b>	<b>License Expiration Date</b>
1				
2				
3				
4				
5				
6				
7				
8				
9				
10				
11				
12				
13				
14				
15				
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19				
20				

-For each licensee, please attach a copy of their current City of Palm Springs business tax certificate. -For each licensee, please attach a list of all employees that will be providing cannabis products at the event. - -Any changes to the list of licensees or employees after submission of the Special Event Permit Application For Temporary Cannabis Events must be submitted to the Special Programs Division at least one week in advance of the event.

**Section 4 – Onsite Consumption Information. Complete the following section if cannabis will be consumed at your event.:**

Please attach an Onsite Cannabis Consumption Plan that outline:

- The different forms of onsite consumption that will be allowed.
- Where the consumption will take place.
- How the Applicant will deter drugged driving.
- How Applicant will ensure cannabis consumption will not be visible from a public place.
- How Applicant will ensure no consumption/sale of alcohol and tobacco will take place
- Whether any consumption will take place within 1,000 feet of a school, daycare, or youth center.
- A completed odor control plan that addresses and minimized the impact to surrounding areas. The plan should clearly demonstrate distance from other businesses, parking lots, and normal walking paths. The event should restrict consumption away from entrances.

***OUTDOOR CANNABIS CONSUMPTION IS RESTRICTED TO EDIBLES.  
NO OUTDOOR SMOKING OR VAPING***

***I certify that I am not aware of any violations of any provision of the Palm Springs Municipal Code or California State law related to operation of this commercial Cannabis Special Event.***

**Dated:** \_\_\_\_\_

**Print Name:** \_\_\_\_\_

\_\_\_\_\_  
**Signature of Applicant**

**Section 2 – Certifications/Assurances and Warranties (to be completed by all applicants)**

**a. WAIVER AND RELEASE OF LIABILITY AND AGREEMENT TO INDEMNIFY CITY OF PALM SPRINGS**

The applicant and all owners and operators hereby waive and release the City of Palm Springs from all liability for monetary damages related to or arising from the application for a renewal license, any pre-licensure background investigation, the issuance of a renewal license, or the enforcement of the conditions of the license. The undersigned certifies that under no circumstances shall the undersigned file any cause of action for monetary damages against the City of Palm Springs, the licensing official or any City employee because of this application to renew a license, or issuance of a renewal license, or enforcement of the conditions of the license.

**b. Release of City of Palm Springs from Liability to License Applicant and Licensee**

By applying for a renewal, the applicant/licensee, owners and operators, and each of them, waive and release the City of Palm Springs, and its elected officials, employees, agents, insurers and attorneys, and each of them, from any liability for injuries, damages, costs and expenses of any nature whatsoever that result or relate to the investigation, arrest or prosecution of business owners, operators, employees, clients or customers of the applicant/licensee for a violation of state or federal laws, rules or regulations relating to cannabis, including but not limited to any background investigation associated with licensing determinations.

**c. Agreement to Indemnify City of Palm Springs**

By applying for a renewal pursuant to the City of Palm Springs cannabis program and by accepting a renewal license from the City of Palm Springs, the applicant/licensee, owners and operators, and each of them, jointly and severally if more than one, agree to indemnify, defend and hold harmless the City of Palm Springs, and its elected officials, employees, agents, insurers and attorneys, and each of them, against all liability, claims and demands, of any nature whatsoever, including, but not limited to, those arising from bodily injury, sickness, disease, death, property loss and property damage, arising out of or in any manner related to the operation of the cannabis business that is the subject of the license.

d. The undersigned certifies that any proposed new cannabis business manager and/or anyone proposed to obtain an ownership interest in the business referenced herein represents and certifies they have submitted to a Live Scan background check no earlier than 30 days prior to the date of this application.

e. The applicant represents and certifies that they continue to hold in good standing any license required by the State of California for cannabis business operations.

f. The applicant understands that operators, employees, and members of the cannabis business may be subject to prosecution under federal laws.

g. The person whose signature appears below is authorized to sign this application on behalf of the business and all owners and operators of the business and has submitted this information and all attachments to renew a Palm Springs cannabis license.

**AFFIRMATION AND CONSENT**

Under penalty of perjury, I hereby declare that the information contained within and submitted with the application is complete, true, and accurate. I understand that a misrepresentation of fact is cause for rejection of this application, denial of a license, or revocation of a license issued.

\_\_\_\_\_  
APPLICANT SIGNATURE

\_\_\_\_\_  
PRINTED NAME AND TITLE

\_\_\_\_\_  
DATE

A notary public or other officer completing this certificate verifies only the identity of the individual who signed the document to which this certificate is attached, and not the truthfulness, accuracy, or validity of that document.

County of \_\_\_\_\_

On \_\_\_\_\_, before me, \_\_\_\_\_(insert name and title of the officer),

personally appeared \_\_\_\_\_, who proved to me on the basis of satisfactory evidence to be the person(s) whose name(s) is/are subscribed to the within instrument and acknowledged to me that he/she/they executed the same in his/her/their authorized capacity(ies), and that by his/her/their signature(s) on the instrument the person(s), or the entity upon behalf of which the person(s) acted, executed the instrument.

I certify under PENALTY OF PERJURY under the laws of the State of California that the foregoing paragraph is true and correct. WITNESS my hand and official seal.

(Seal)

Signature: \_\_\_\_\_

## **Cannabis Temporary Event – Venue Recommendation Workgroup Biographies**

**Scott Rusczyk:** Scott has thirty (30) years of experience in business consulting, management, administration, and operations. Scott is presently, the President of CVCAN (Coachella Valley Cannabis Alliance Network), an organization that provides a responsible and productive voice in the cannabis industry. Although non-practicing, he graduated Brooklyn Law School and became a partner a NYC corporate reorganization and bankruptcy law firm. Thereafter, Scott served as Executive Vice President of an LA based merger & acquisition firm specializing in acquiring, improving, and successfully selling companies in a variety of industries. He currently provides business development services for The Caputo Group - a family-owned professional employer organization. Approaching all such projects from an owner/operator perspective, he is intimately familiar with sourcing and managing staff, financial and administrative matters, as well as operations.

**Jurgen Weiss:** Jurgen's career in the cannabis industry started in 2008 at the first legal cannabis facility in Palm Springs, named Cannahelp. Since then, he has worked with multiple cannabis facilities in the Coachella Valley. He has been in the cannabis industry for 16 years. Since day one in his cannabis career, he has always been focused on the highest quality product possible. Some of his best memories come from the cannabis cups and different events that brought everyone in the industry together, for the better. His experience at all these events could really help with the growth of the cannabis industry in Palm Springs.

**Tim Smith:** Eventi Productions was founded by Tim Smith after working in the corporate events arena for more than 20 years. Tim has produced several large conferences and tradeshow, such as Oracle OpenWorld, which has upwards of 85,000 attendees. Through Tim's real-world experience, he has assembled a tight-knit team with a wide range of knowledge and expertise on all aspects of event production and management.

**Julie Montante:** Julie has owned three (3) cannabis stores in Palm Springs; PSA Organica, 420 Lounge and 420 Bank & Lounge. She has been in the cannabis industry for 20 years. She was interested in joining the Special Event Planning group to make sure cannabis gets the respect it should have, as well as the city, to make sure events are ran properly with fair pricing, and to see if we can keep vendors, it in the Coachella Valley so all our business can thrive and join in. She believes the city does a great job in all events that take place and works on all of them.

**Nasser Azimi:** Ohana Cannabis is a statewide operator with dispensaries, deliveries, and distribution centers in Northern and Southern California. Ohana has been operating a robust and fully functional onsite consumption lounge in Emeryville since 2018 with new onsite consumption locations going live in San Francisco and Oakland. Ohana also has an active event management license. Ohana has been in operation since its inception in the City of Sacramento during 2015 and has gained significant experience in every cannabis vertical from cultivation to distribution, delivery, dispensary, onsite consumption, and events management. Ohana has extensive experience in cannabis events and

consumption lounges. We have developed a unique approach to cater to the needs of traditional cannabis consumers focused on smokables and vapes, but also the consumer group that chooses other cannabis products such as drinks, edibles, tinctures, topicals, and infused food products. Emeryville, being very similar to Palm Springs in terms of tourism, we managed to capture the attention of locals and tourists from all over the world to create a 5-Star experience for customers who visit our facilities.

**Dan Donohue:** Dan has been a part of the Eventi Productions team since the agency's inception in 2014. He comes to the Eventi team with 20 years of experience managing operations and producing large-scale events in public education. Dan manages Eventi's workflow, project timelines, business development, finance, human resources, and business structure. Dan is thrilled to be a part of a team that helps its clients scale their business with world-class events.

**Jocelyn Kane:** Jocelyn Kane is the former Executive Director of San Francisco's Entertainment Commission and was charged with ensuring the health and vitality of indoor and outdoor entertainment venues and outdoor events in San Francisco. She also served on San Francisco's Cannabis Legalization Task Force to bring fair and sensible policy to cannabis regulations. Jocelyn is now working as a consultant to the Cannabis Industry through her company, 24 Palm Trees LLC, assisting companies in every part of the supply chain with understanding California's rules on compliance, licensing, and permits on both the local and state level. Located in Palm Springs, she also served as the Legislative Director of the Coachella Valley Cannabis Alliance Network (CVCAN), the Valley's only Cannabis trade association, and is now the Vice President of the CVCAN Board of Directors.

**Brian Applegarth:** Brian Applegarth is a cannabis travel subject matter expert and independent consultant. Informed by data, Brian helps destinations, brands, and businesses develop and grow in the visitor economy. Brian is the founder of the Cannabis Travel Association International and he leads the cannabis and hemp work groups for Destinations International and the California Travel Association. Brian's work is data driven. He was the sole advisor on the first ever national research on the cannabis travel audience in the United States. Brian offers consultative services that center around destination development and marketing strategies. He is a certified cannabis sommelier and a certified cannabis therapy consultant, and co-produced the California State Fair Cannabis Awards & Exhibit

**Steve Wijatyk:** Wijatyk opened Reefer Madness in March 2020, right when Governor Newsom ordered shelter in place orders. Wijatyk remained open as an essential business, reaching new customers by waving signs on busy Ramon Road and provided extended hours. It has one of the largest cannabis inventories in the Coachella Valley and prides itself on always having favorite products in store. The business is constantly researching different strains and their many different benefits to provide the most accurate information to the consumer and be able to direct them to the appropriate product for their needs.

<b>POLICY AREA</b>	<b>CITY &amp; COUNTY OF SAN FRANCISCO</b>	<b>CITY OF OAKLAND</b>	<b>CITY OF SANTA ROSA</b>	<b>CITY OF SACRAMENTO</b>	<b>HUMBOLDT COUNTY</b>	<b>LOMPOC</b>
<b>Authorization To Host Cannabis Special Events</b>	San Francisco Board of Supervisors; Established 1 year pilot program with option to extend 2 years; Pilot program only allows 7-8 events per year; Adopted separate permit rules and regulations; Later adopted amendments to require local vendors only.	Oakland Council passed Ordinance in 2018; No more than 12 permits may be issued for the same location or same individual or entity per calendar year; Permit regulations unique to each event.	Santa Rosa passed Ordinance in January 2018; Events on city property required Special Event Permit; Events on non-city property require Temporary Use Permit; Permit regulations unique to each event.	Sacramento Council passed resolution to authorize special event at Cal Expo in 2018; Cal Expo Board of Directors approved policies and guidelines for hosting cannabis special events at Cal Expo; Sacramento Council Ordinance and resolution to require City authorization to host events at Cal Expo in 2019.	Humboldt County Board of Supervisors passed Ordinance in 2018; History of special events in Humboldt County with onsite consumption prior to Ordinance approval; Number of events allowed per year and/or location are subject to discretionary permit process.	Lompoc Council passed Ordinance in 2022. Events are limited to two events per year.  Events are limited to 2,000 attendees, with the exception of Ken Adam Park, which is limited to 500 attendees.
<b>Location Of Cannabis Special Events</b>	Events only allowed on public property; Pilot program only allows for outdoor events; Cannabis special events temporarily exempt from City smoking ordinance.	Events allowed on public and private property; Events allowed outdoors; Prohibits smoking in places of employment and unenclosed recreational areas.	Events allowed on county fairgrounds, private property, and public property; To date, have only hosted one event at Sonoma fairgrounds; Does not prohibit indoor or outdoor events, but prohibits consumption (including vaping) where smoking is prohibited.	Events only allowed at Cal Expo; Events only allowed outdoors, no smoking allowed in any State buildings on Cal Expo grounds; Smoking has been allowed in tented areas.	Events allowed at county fairgrounds, private property; and public property; Both indoor and outdoor events permitted.	Events only allowed at Riverbend Park, Ken Adam Park and River Park, based on availability.
<b>City Staff Onsite At Cannabis Special Events</b>	City staff onsite at events, including consumption areas; Fire staff conducts onsite inspections prior to the event, and monitors from observation areas during event; Police patrol transportation areas from outside event; Police do not staff consumption areas, but will enter in the event there is an emergency.	Staff perform vendor inspections in consumption area prior to event; No city staff inside of consumption areas during event; Oakland Police Department will remain on perimeter during event.	No city staff inside of consumption areas in the event of an emergency.	Cal Expo staff onsite at events, but do not enter designated consumption areas; State will request additional staffing from City Police and County Sheriff Department; Police will enter consumption area in the event of an emergency.	County staff onsite at events, but do not enter designated consumption areas.	City staff onsite during event.
<b>State Visibility Requirements</b>	Must obscure visibility into the consumption area of at least 8 feet; Gated fence or fenced-in buffer area surround the consumption space to limit overlap with publicly-accessible areas.	Prohibits visibility of consumption area from right of way.	Consumption areas must be screened off from public.	Consumption area must be located a minimum of 600 feet from any simultaneous event at Cal Expo not related to the cannabis special event; Must fence and screen off designated consumption areas to prohibit visibility from outside consumption areas.	Consumption areas cannot be seen from a public place.	Prohibits visibility of consumption.
<b>Types Of Cannabis Consumption Prohibited</b>	Prohibits dapping at events.	Does not prohibit any type of consumption.	Does not prohibit any kind of consumption.	Does not prohibit any kind of consumption.	Does not prohibit any kind of consumption.	Prohibits dapping at events.
<b>Cannabis Business License Tax At Cannabis Special Events</b>	Cannabis sales subject to local cannabis tax.	Cannabis sales subject to local cannabis tax.	Cannabis sales subject to local cannabis tax.	Cannabis sales subject to local cannabis tax.	N/A	Cannabis sales subject to local cannabis tax.
<b>Event Security</b>	Event organizer must hire or contract private security personnel and EMS services to be onsite at event.	Event organizer must hire or contract private security personnel and third-party services to be onsite at event.	Event organizer must hire or contract private security personnel to be onsite at event.	Event organizer must hire or contract private security personnel and EMS services to be onsite at event.	Event organizer must hire or contract private security personnel to be onsite at event.	Event organizer must hire or contract private security personnel and EMS services to be onsite at event.

# CANNABIS EVENT FACT SHEET



## CANNABIS EVENT ORGANIZER LICENSE

- Cannabis events can only be held by a person who has been issued a cannabis event organizer license by the Bureau.
- The cannabis event organizer license is an annual license, with fees based on the number of events organized by the licensee per year.
- The cannabis event organizer is not authorized to cultivate, distribute, manufacture, or sell cannabis or cannabis products, unless the licensee holds a separate license for that activity.

## CANNABIS EVENT SALES AND CONSUMPTION

All temporary cannabis event sales must adhere to the rules and requirements for on-site sales and consumption of cannabis goods:

- All cannabis goods shall be transported to the event site by a licensed distributor.
- All cannabis goods must be tested prior to retail sale.
- Only a licensed retailer or microbusiness licensed to sell cannabis goods to retail customers can sell at a temporary cannabis event.
- All cannabis goods shall adhere to retailer requirements pertaining to displays, exit packaging, customer returns, daily sales limits, and free samples.
- All cannabis goods sales at the event must be limited to persons 21 years of age or older.
- Licensees engaging in sales of cannabis goods shall only conduct sales activities within their designated area. Sales through use of a mobile cart or similar means are prohibited.

- Access to the area where cannabis consumption is allowed shall be restricted to persons 21 years of age or older and shall not be visible from any public place or non-age-restricted area.
- Consumption of alcohol or tobacco shall not be allowed on the cannabis event premises.
- Payment to a cannabis event organizer may not be determined based on, or tied to, the sale of cannabis goods.

## TEMPORARY CANNABIS EVENT LICENSE

- To obtain a temporary cannabis event license, the cannabis event organizer licensee must submit an application to the Bureau at least 60 days before the first day of the cannabis event.
- Each temporary cannabis event must be issued a separate temporary cannabis event license by the Bureau for the specific date(s) and location of the event.
- A temporary cannabis event license will not be issued for more than four consecutive days.
- Cannabis events must be held at a county fair or district agricultural association event, or at another venue expressly approved by a local jurisdiction for temporary cannabis events.
- Written approval from the local jurisdiction authorizing on-site cannabis sales and consumption by persons age 21 or older at the event is required for all temporary cannabis events.
- The cannabis event organizer will be required to provide the following to the Bureau:
  - A diagram of the physical layout of the event, which includes information contained in section 5601 (h)(5) of the Bureau's regulations.

*(continued on next page)*





- A list of all licensees providing on-site sales at the event. If the list of licensees changes after the application is submitted or after the license is issued, the applicant shall submit a Notification Request Form, an updated list of licensees, and an updated event diagram to the Bureau no less than 72 hours before the event.
- Contact information for a designated contact person(s) who shall be on-site at the event and reachable by phone during the event.

## INFORMATIONAL OR EDUCATION CANNABIS EVENTS

- Informational or educational cannabis events where no cannabis goods are sold or consumed are not required to obtain a temporary cannabis event license.
- Any display of cannabis goods must comply with statutory possession limits.

