



July 16, 2024

Palm Springs City Council,

The Board of Directors are writing to endorse the Staff Report requesting a total of \$6 million in combined funding for a new state-of-the-art pickleball facility creating 23 courts which will support the demand for this fast-growing sport from our tourists and citizens. According to the June 25, 2024, Staff Report the funding will come from a combination of previously allocated funds as well as newly allocated funds from Quimby and Measure J funds. (\$2.5 M from Quimby and \$2M from Measure J)

The City of Palm Springs has fallen behind in comparison to our down Valley neighbors who have accelerated the construction and availability of pickleball courts to their tourists and citizens. Not only do Mid-Valley and East Valley cities provide large numbers of public courts (many brand new) but there is a substantial number of resort and privately run facilities that are accessible to tourists and citizens in the East Valley.

In the meantime, Palm Springs has just 12 courts that were converted to pickleball about 5 years ago that are in poor condition. Although we have 6 new courts added at one hotel recently, by and large, the density of the hotel footprint in Palm Springs means that few additional courts can be added. The burden of providing competitive pickleball for Palm Springs tourists resides almost exclusively with the City.

This project is vital to Palm Springs maintaining its competitive advantage for tourists choosing to come to our City by providing top quality recreational facilities to complement those offered by our hotels, restaurants and destination experiences so that Palm Springs can be marketed as a City with high-quality and a robust quantity of pickleball courts as well.

We trust that City Staff has determined the best mix of funds for this project and urge the Council to move forward on funding and building these courts.

Sincerely,

Celeste Brackley

President of Palm Springs Hospitality Association

From: [Steven Barkal](#)
To: [Melissa Sanchez](#)
Subject: Pickle Ball Facility
Date: Wednesday, July 17, 2024 6:45:04 AM

NOTICE: This message originated outside of The City of Palm Springs -- **DO NOT CLICK** on **links** or open **attachments** unless you are sure the content is safe.

Dear Measure J Commissioners;

I am writing to support the report City staff to fund the new pickleball facility in Palm Springs

Here are some important reasons to support this project:

- 1) the \$2 m in Measure J funds requested from staff will enable construction of this pickleball facility with 23 total courts in the City.
- 2) the facility will create a health and wellness and economic benefit to the City for residents and tourists
- 3) it includes an ADA compliant court further supporting access for those with disabilities
- 4) investment in shade structures and shade trees is driven by climate change that requires added investment beyond the physical courts
- 5) We are catching up with the rest of the Valley. We are not ahead of the curve. Down valley communities have already built and converted large #s of courts which are available to their tourists and residents
- 6) Please support the City staff request for \$2M of Measure J funds for this project

Thank you.

Steven Barkal
Palm Springs CA

From: [Brendan Lenihan](#)
To: [Melissa Sanchez](#)
Subject: support of new pickleball courts
Date: Tuesday, July 16, 2024 6:43:42 PM

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- 6) Please support the City staff request for \$2M of Measure J funds for this project

Thank you.

Brendan Lenihan
Palm Springs CA

From: [David Feltman](#)
To: [Melissa Sanchez](#)
Cc: [Kristopher Mooney](#); [Teresa Gallavan](#)
Subject: Communication for Measure J Commissioners
Date: Monday, June 24, 2024 9:20:17 AM

NOTICE: This message originated outside of The City of Palm Springs -- **DO NOT CLICK** on **links** or open **attachments** unless you are sure the content is safe.

Greetings Melissa,

Hope all is well with you. Can you transmit this email to the Measure J Commissioners today on an expedited basis. Thank you for your assistance.

David Feltman
[REDACTED]

Dear Measure J Commissioners,

At the upcoming Measure J Commission meeting, you will consider a request from City staff for an additional allocation for the pickleball project which the Council will be asked to approve and fund shortly.

Since this is a "special" meeting, we are awaiting the posting of the staff report so that we may comment on the specifics of the request.

In the meantime, we are sharing this video which provides more texture for what this project means to Palm Springs residents and tourists.

https://www.youtube.com/watch?v=5hLd8H_XcbU

You will see a wide range of individuals from ordinary full and part-time residents to a well-respected member of our law enforcement team, to people across the rainbow of color and sexual identity who will speak to how pickleball builds community in Palm Springs.

You'll see people who have lived here for decades to those who have recently arrived in our community (and the U.S.) who have found pickleball a welcoming place for anyone and everyone who wants to participate.

You can see for yourselves that pickleball in Palm Springs reflects our values of diversity, equity and inclusion. Although community sport may not be thought of that way, when you watch this video you can see how this is an important aspect of what pickleball actually represents in Palm Springs.

Thank you for taking the time to watch.

Best,

David Feltman
on behalf of the Ad-Hoc Pickleball Committee