

**BUSINESS RETENTION/ECONOMIC DEVELOPMENT  
STANDING SUBCOMMITTEE MEETING  
CITY OF PALM SPRINGS, CALIFORNIA**

**MEETING AGENDA**

**Wednesday  
September 18, 2024  
3:30 PM – 5:00 p.m.**



**Palm Springs City Hall  
3200 E. Tahquitz Canyon Way  
Large Conference Room  
Palm Springs, California**

**Standing Subcommittee Members:  
Mayor Bernstein and Council Member Holstege**

**NOTICE IS HEREBY GIVEN**, that the City of Palm Springs will hold a Business Retention/Economic Development Standing Subcommittee Meeting on Wednesday, September 18, 2024, at 3:30 PM at Palm Springs City Hall Large Conference Room, 3200 E. Tahquitz Canyon Way, Palm Springs. The purpose of the meeting is to discuss the following items:

**PURSUANT TO ASSEMBLY BILL 557 –**

- To view/listen/participate in the meeting live, please contact Dean Grubl at [dean.grubl@palmspringsca.gov](mailto:dean.grubl@palmspringsca.gov) or the following phone number (760) 322-8346 to register for the Zoom Meeting. There will be an email and Zoom credentials sent after the registration is complete, in order to access the meeting and offer public comment. You may submit your public comment to the Business Retention/Economic Development Standing Subcommittee electronically. Materials may be emailed to [dean.grubl@palmspringsca.gov](mailto:dean.grubl@palmspringsca.gov). Transmittal prior to the start of the meeting will help ensure that your correspondence is fully considered. Any correspondence received during or after the meeting will be distributed to the Business Retention/Economic Development Standing Subcommittee and retained for the official record.
- A. PUBLIC COMMENT:**
- B. ECONOMIC DEVELOPMENT STRATEGIC PLAN KICK OFF – UDAY RAM, CVL ECONOMICS – OPEN DISCUSSION**
- C. LOVE LOCAL RECAP – PS HOLIDAYS - DEAN GRUBL - OPEN DISCUSSION**
- D. COMMERCIAL BUSINESSES POWER TALK – SHANE MASSOUD, SOUTHERN CALIF. EDISON (SCE) - OPEN DISCUSSION**
- E. FUTURE POTENTIAL AGENDA ITEMS:**
- F. ADJOURNMENT:** The next scheduled meeting of the Business Retention/Economic Development Standing Subcommittee will be held on Wednesday, November 20, 2024, at 3:30 p.m. at the Palm Springs City Hall Large Conference Room, 3200 E. Tahquitz Canyon Way, Palm Springs.

The City of Palm Springs Large Conference Room is handicapped accessible. It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the City will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, (760) 323-8204, at least 72 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

Pursuant to G.C. Section 54957.5(b)(2) the designated office for inspection of records in connection with the meeting is the Office of the City Clerk, City Hall, 3200 E. Tahquitz Canyon Way (760) 323-8204.

**AFFIDAVIT OF POSTING**

I, Brenda Pree, City Clerk of the City of Palm Springs, California, hereby certify this Agenda was delivered to each member of the Business Retention/Economic Development Standing Subcommittee, provided to all parties who have requested such notice, posted at City Hall before 3:30 p.m., on September 13, 2024, and posted on the City website as required by established policies and procedures.



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Brenda Pree  
City Clerk