VILLAGEFEST BOARD
CITY OF PALM SPRINGS, CALIFORNIA
REVISED REGULAR MEETING AGENDA
Large Conference Room ▪ Palm Springs City Hall
3200 E. Tahquitz Canyon Way ▪ Palm Springs, California 92262
www.palmspringsca.gov

AGENDA

October 08, 2024		5:30 P.M.

Gregory Roberts, Chair
Daniel Gonnella, Vice Chair
David Anderson, Board Member
Celia Garton, Board Member
Cheryl Idell, Board Member
Antonio Alvarez, Board Member
Mitchell Battersby, Board Member
Joy Brown Meredith, Main Street

City of Palm Springs Vision Statement: Palm Springs aspires to be a unique world class desert community, where residents and visitors enjoy our high quality of life and a relaxing experience. We desire to balance our cultural and historical resources with responsible, sustainable economic growth and to enhance our natural desert beauty. We are committed to providing responsive, friendly, and efficient customer service in an environment that fosters unity among all our citizens.

Jasmine Sullivan-Waits, Special Events Manager
Faith Roche, Program Coordinator

Complete VillageFest Board agenda packets are available for inspection at the VillageFest Office, 401 S. Pavilion Way, and the City Clerk's Office, 3200 E. Tahquitz Canyon Way. The Agenda is available on the City's website at www.palmspringsca.gov. Copies of agenda and reports are available upon request by calling (760) 320-3781.

This meeting will be held in person in the Large Conference Room at City Hall. Pursuant to Assembly Bill 557 and will also be accessible via video-conference.

To view/listen/participate in the meeting live, please contact Faith Roche at VillageFest@palmspringsca.gov or the following telephone number [760-320-3781] to register for the Zoom meeting. There will be an email with Zoom credentials sent after registration is complete, in order to access the meeting and offer public comment.
Any person who wishes to provide public testimony for an item on the agenda is requested to file a speaker card before the Public Testimony portion of the meeting.

You may submit your public comment to the VillageFest Board electronically. Material may be emailed to VillageFest@palmspringsca.gov. Transmittal prior to the start of the meeting will help ensure that your correspondence is fully considered. Any correspondence received during or after the meeting will be distributed to the VillageFest Board] and retained for the official record.

• The meeting will be recorded, and the audio file will be available from the Office of the City Clerk and will be posted on the City's YouTube channel, as soon as practicable.

It is the intention of the City of Palm Springs to comply with the Americans with Disabilities Act (ADA) in all respects. If, as an attendee or a participant at this meeting, or in meetings on a regular basis, you will need special assistance beyond what is normally provided, the city will attempt to accommodate you in every reasonable manner. Please contact the Office of the City Clerk, 760-323-8204, at least 48 hours prior to the meeting to inform us of your particular needs and to determine if accommodation is feasible.

CALL TO ORDER:

ROLL CALL:

1. PUBLIC COMMENTS: (3-minute limit/person)
Pursuant to Ca. Govt. Code 54954.3 each agenda for a regular meeting shall provide an item entitled "Public Comment". The purpose of such an item shall be to provide an opportunity for members of the public to address the VillageFest Board on items contained on the agenda, and on items of general interest within the subject matter jurisdiction of the VillageFest Board. In order to assure that the intent of Cal. Govt. Code 54954.3 is carried out, three (3) minutes is the amount of time allocated for each individual speaker.

2. BOARD COMMENTS: (5-minute limit/person)

3. CORRESPONDENCE: None.

4. CONSENT CALENDAR:
The following routine matters may be acted upon by one motion. Individual items may be removed from the Consent Calendar by the Members of the VillageFest Board for separate discussion and/or vote.

4. A.   REPORT ON THE POSTING OF THE AGENDA
    RECOMMENDATION: Receive and file Report on the Posting of the October 08, 2024, VillageFest Board Agenda.

4. B.   APPROVAL OF MINUTES
    RECOMMENDATION: Approve the VillageFest Board Minutes of the September 10, 2024 and September 24, 2024.

EXCLUDED CONSENT CALENDAR ITEMS:

This is the time the VillageFest Board will discuss and/or vote on items removed from the *Consent Calendar by the Members of the VillageFest Board.*

5. LEGISLATIVE ACTIONS:

    5. A.   MAMA'S BOY COOKIES (JOSEPH PASS) **FARMERS MARKET** - CURRENT VENDOR – ADD CHOCOCALET COVERED STRAWBERRIES

    5. B.   SWEETEAR_RINGS (RANA BADIR) **ARTS & CRAFTS** – HANDCRAFTED JEWELRY MADE WITH REAL FRUIT, EARRINGS, BRACELETS, KEYCHAINS, NECKLACES

    5. C.   BLING PRINTS (LAURA PINEDA) **ARTS & CRAFTS** – CUSTOM TUMBLERS, BEADED PENS, COASTERS, EARRINGS, KEYCHAINS, EXPOXY TRAYS

    5. D.   CREATIONS BY HELLENA (HELLEN JONES ELBLING) **ARTS & CRAFTS** – WOOD HOME DÉCOR, CHARCUTERIE BOARDS, TRAYS, COASTERS, KITCHENWARE, SALAD SERVERS

    5. E.   ASH SILKE (LU WANG) **ARTS & CRAFTS** – ROBES, DRESSES, TOPS, JEWELRY, EARRINGS, BRACELETS, NECKLACES

6. UNFINISHED BUSINESS:

A. SUSTAINABILITY

B. SIDEWALK VENDORS

C. PALM SPRINGS HOLIDAYS

7. NEW BUSINESS: NONE

8. REPORTS AND REQUESTS:

A. PUBLIC -

B. BOARD COMMENTS –

C. MAIN STREET COMMENTS -

9. SUBCOMITTEE REPORTS:

A. RECRUITMENT/RETENTION

B. MARKETING/SOCIAL MEDIA

C. SURVEY VENDORS AND ATTENDEES

10. STAFF REPORTS:

ADJOURNMENT:

<table>
<tr><td>

AFFIDAVIT OF POSTING

State of California   )
County of Riverside   ) *ss.*
City of Palm Springs)

      I, Faith Roche, Program Coordinator of the City of Palm Springs, California, hereby certify this Agenda of the Palm Springs VillageFest Board, was posted at or before 12:00p.m., Thursday October 3, 2024, and on the City's, website as required by established policies and procedures.

                    _____
                    Faith Roche, Program Coordinator, VillageFest
                    City of Palm Springs, California

</td></tr>
</table>